

Live webcast

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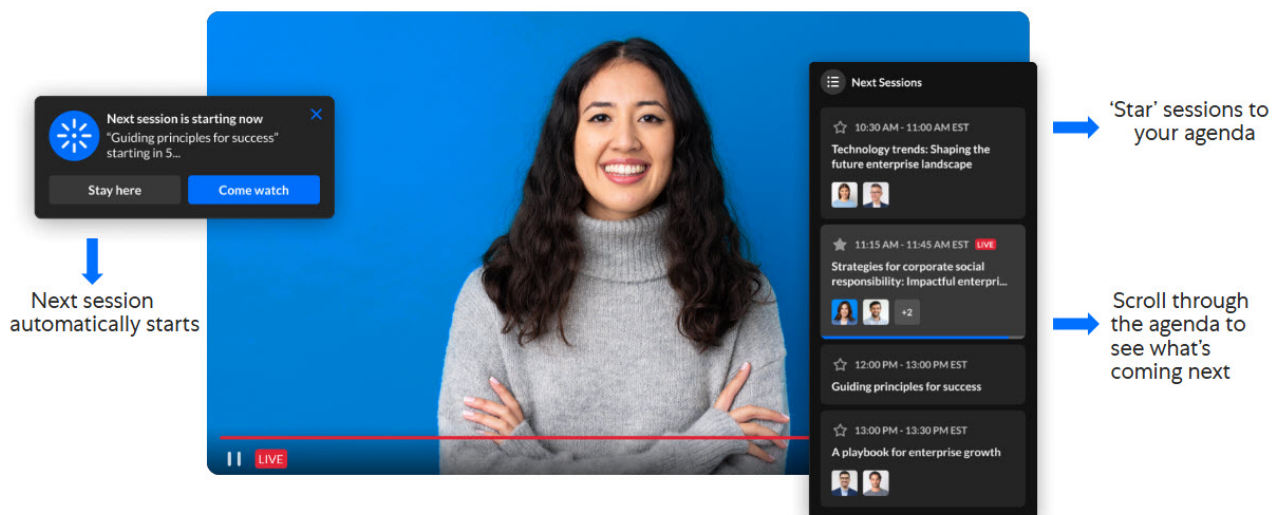
 This article is designated for all users.

About

Live webcasts are orchestrated, highly produced live streaming events for large audiences. Kaltura Webcasting supports you from the initial planning stage to live broadcast production and management and finally to post-production and after-event management. This session type includes automated transition from live to VOD.


Live broadcast

Seamlessly transition attendees to the next session on the agenda, just like watching TV (coming soon)



To create a Live webcast

1. Log into your Kaltura Events account. The Kaltura Events Home page displays with the Home tab open by default.



[+ Create](#)
Patrick Lorimer

[Home](#)
[Team](#)
[Analytics](#)
[Integrations](#)

Good morning, Patrick

Recently viewed

Kaltura Academy
Viewed 40 minutes ago

Training day
Viewed 3 days ago

Virtual Summit 2025
Viewed 1 day ago

Product palooza
Viewed 3 days ago

SKO 2023
Viewed 30 minutes ago

Virtually Live!
Viewed 3 days ago

Events & Webinars






Current

All labels

4 Results

Showcase

Week view


Date	Name	Labels	Showcase	Type	Registration
13/05/24 - 02/07/25 Happening now	 Kaltura Academy Created by Alexander Benj...	wavespace a...		Webinar	Open 172 Registrants
21/05/24 - 01/04/25 Happening now	 Training day Created by Eric grant			Interactive session	Open 172 Registrants
01/10/24 - 05/06/25 Happening now	 Virtual Summit 2025 Created by Eric grant	Product +2		Pre-recorded	Open 172 Registrants
22/10/24 - 30/06/25 Happening now	 Product palooza Created by Eric grant	Product +2		Pre-recorded	Open 172 Registrants
06/11/24 - 05/11/25 Happening now	 SKO 2023 Created by Eric grant	Product +2		Pre-recorded	Open 172 Registrants

- Click the blue **+ Create** button in the upper right corner of the screen. If no current events or webinars exist, you may also click the **+ Create** button in the main body of the page. The Get started with a template page displays.

Get started with a template

Presets


Custom



Blank template

Start from scratch and create your own event.


[Select](#)



Interactive session

Present, speak with your attendees, and use engagement tools. Perfect for a small-medium audience.


[Select](#)



Live webcast

Broadcast live to an unlimited-sized audience, at the highest production quality.


[Select](#)



Pre-recorded live

Record and edit your session in advance, then broadcast it live.

[Select](#)



DIY live broadcast

Broadcast live from a virtual studio room with no production needed. Solo or with multiple speakers.

[Select](#)

Looking for something else?

No worries, we have tailor-made solutions just for you.

[Let's talk](#)

If your Kaltura Events is configured with Custom templates (as in our example

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above), the Get started with a template page displays two tabs - one for Preset templates (Presets) and one for Custom templates (Custom). If Custom templates are not configured, the Get started with a template page does not display the two tabs, and only displays Preset templates from which to choose.

3. Choose the Live Webcast preset template. The Let's get started page displays.

Let's get started

Start with a few details about your event

Title

0/120

Short description

B *i* u

Start time (required)

End time

dd/mm/yyyy
 hh:mm

→

dd/mm/yyyy
 hh:mm

Time zone

Attendees will log into the event with:

☒ Login link via email
 ☐ Email and password

Create

Cancel

4. Enter the following:
 - Title - A title for your event (char limit is 120).
 - Short description - A description for your event.
 - Start time - The day and time your event will start.
 - End time - The day and time your event will end.
 - Time zone - The time zone for your event. The list of time zones is organized in alphabetical order by time zone name, then city name. This list is searchable and as you start typing characters, a list of matching time zones will populate for you.
5. Choose whether attendees will log into the event with a login link via email (AKA Magic Link), or with an email and password. **This option is only available for Preset event templates and, after creation of event, can only be changed by Kaltura. On Custom event templates, this will be preconfigured by the template.**

6. Click **Create**. The building process begins. This may take a few minutes.



Creating your event

Once complete, the Event page displays with the Overview tab open by default.

← All

Event site Patrick Lorimer

Virtually Live!

Overview

Event details

Branding

Event site editor

Registration

Agenda

Media

People

Interactions

Analytics

Integrations

Settings

Overview

21 : 04 : 16 : 54

days hrs min sec

Virtually live!

2/2/22 10:00 AM > 2/2/22 4:30 PM

EST (GMT-5)

It's no surprise that virtual events have prevailed over all other forms of business get-togethers since Covid-19 entered our lives. At Kaltura, we spent the past year videoifying events, transforming the conventional into the extrao...

Agenda at a glance

Add session Full agenda

Opening Keynote

Live webcast Published

10:00 AM - 10:30 AM Tue, February 02

Marketing for Gen-Z: The right way

Pre-recorded Published

10:00 AM - 10:30 AM Tue, February 02

LIVE

Knights in Marketing ArmorKnight...

Interactive session Published

10:00 AM - 10:30 AM Tue, February 02

3 more sessions

Speakers

Invite See all

Julian Lang

Director of Marketing Strategy, Kaltura

Registered

Celine Garnier

Content marketing specialist personalizat...

Registered

Laura Steven

Head of Global Campaigns, Kaltura

Registered

Brian Dennis

Director of Marketing, Kaltura

Registered

James Li

Digital Marketing Manager, Kaltura

Registered

The event site and registration are not yet published at this point.

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The Overview page acts as the home page for this particular event. This page displays the vital details of the event. Information displayed includes:

- Event status - A countdown to when the event will start, "Happening now", or "Ended [time period] ago"
- Event name, scheduled date/time duration, time zone, and description (if provided).
- Agenda at a glance - Displays a list of event sessions, including access to the session page, session analytics, and editing capabilities for each. You may click **Add session*** to add a new session to your event and **Full agenda** to access the Agenda page.
- Speakers - Displays a list of speakers scheduled for the event, including headshot and bio (if provided), registration status, and access to editing capabilities for each. You may click **Invite** to invite a new speaker to the event and **See all** to access the Speakers page.

The Overview page also includes a link to the event site; simply click the blue **Event site** button on the top right corner of the screen. To learn more about your event site, see [Getting to know your event site, session page, lobby page, and main stage](#) .

*For more information on adding sessions, see the following Knowledge Center articles:

[Add and edit Interactive Room session](#)

[Add and edit Live Webcast session](#)

[Add and edit Pre-recorded session](#)

[Add and edit DIY Live Webcast session](#)