

Create a Live webcast

Last Modified on 12/01/2025 3:03 pm IST

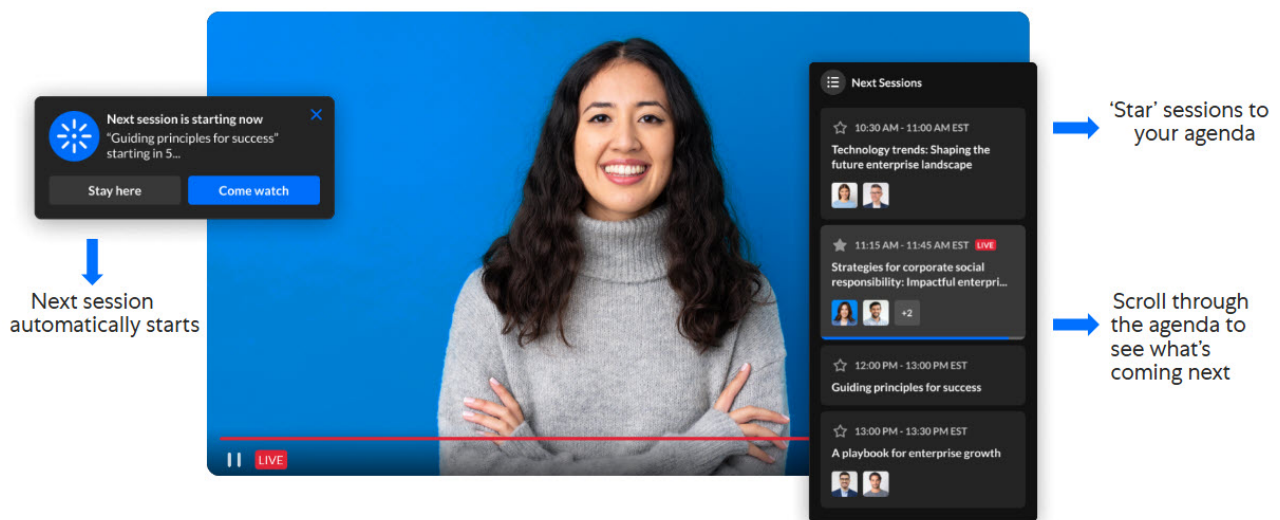
 This article is designated for all users.

About

Live webcasts are orchestrated, highly produced live streaming events for large audiences. Kaltura Webcasting supports you from the initial planning stage to live broadcast production and management and finally to post-production and after-event management. This session type includes automated transition from live to VOD.


Live broadcast

Seamlessly transition attendees to the next session on the agenda, just like watching TV (coming soon)



To create a Live webcast

1. Log into your Kaltura Events account. The Kaltura Events Home page displays with the Home tab open by default.



[+ Create](#)
Patrick Lorimer

[Home](#)
[Team](#)
[Analytics](#)
[Integrations](#)

Good morning, Patrick

Recently viewed

Kaltura Academy
Viewed 40 minutes ago

Training day
Viewed 3 days ago

Virtual Summit 2025
Viewed 1 day ago

Product palooza
Viewed 3 days ago

SKO 2023
Viewed 30 minutes ago

Virtually Live!
Viewed 3 days ago

Events & Webinars






Current

All labels

4 Results

Showcase

Week view

Date	Name	Labels	Showcase	Type	Registration
13/05/24 - 02/07/25 Happening now	 Kaltura Academy Created by Alexander Benj...	wavespace a...		Webinar	Open 172 Registrants
21/05/24 - 01/04/25 Happening now	 Training day Created by Eric grant			Interactive session	Open 172 Registrants
01/10/24 - 05/06/25 Happening now	 Virtual Summit 2025 Created by Eric grant	Product +2		Pre-recorded	Open 172 Registrants
22/10/24 - 30/06/25 Happening now	 Product palooza Created by Eric grant	Product +2		Pre-recorded	Open 172 Registrants
06/11/24 - 05/11/25 Happening now	 SKO 2023 Created by Eric grant	Product +2		Pre-recorded	Open 172 Registrants


- Click the blue **+ Create** button in the upper right corner of the screen. If no current events or webinars exist, you may also click the **+ Create** button in the main body of the page. The Get started with a template page displays.

×

Get started with a template

Presets


Custom



Blank template

Start from scratch and create your own event.


Select



Interactive session

Present, speak with your attendees, and use engagement tools. Perfect for a small-medium audience.


Select



Live webcast

Broadcast live to an unlimited-sized audience, at the highest production quality.


Select



Pre-recorded live

Record and edit your session in advance, then broadcast it live.

Select



DIY live broadcast

Broadcast live from a virtual studio room with no production needed. Solo or with multiple speakers.

Select

Looking for something else?

No worries, we have tailor-made solutions just for you.

[Let's talk](#)

If your Kaltura Events is configured with Custom templates (as in our example

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above), the Get started with a template page displays two tabs - one for Preset templates (Presets) and one for Custom templates (Custom). If Custom templates are not configured, the Get started with a template page does not display the two tabs, and only displays Preset templates from which to choose.

3. Choose the Live Webcast preset template. The Let's get started page displays.

Let's get started

Start with a few details about your event

Title

0/120

Short description

B *i* u

Event format

☒ Single session
 ☐ Multi-session

Date

Time

Duration (Minutes)

Time zone

Attendees will log into the event with:

☒ Login link via email
 ☐ Email and password

Create

Cancel

4. Enter the following:
 - Title - A title for your event (char limit is 120).
 - Short description - A description for your event.
5. Choose your event format - either a single session or multi session event.
 - The **Single session event experience** simplifies virtual event creation and management by streamlining event setup into a single, unified flow. With one cohesive banner, title, description, and scheduled time/duration, organizers only need to input event details once - eliminating the need to manage separate event and session configurations. Speakers and moderators are automatically assigned to the session upon invitation, and all essential event information is prominently displayed on the Overview page. This frictionless approach significantly reduces setup complexity, enabling teams to focus more on delivering engaging content and less on administrative overhead.
 - The **Multi session event experience** is an event structure that contains multiple individual sessions, all managed within a single event site. Each session

can include its own media, agenda, and interactive features (such as chat, Q&A, or polls), while remaining part of the overall event framework. This setup allows organizers to manage complex programs with multiple tracks or time slots and provides attendees with a central hub to access and navigate all sessions.



Looking for more information about the Single session event experience? Feel free to contact your Kaltura representative.

- If you chose **Single session**, enter a date and time your webcast will start, a duration for your webcast, and a time zone. The list of time zones is organized in alphabetical order by time zone name, then city name. This list is searchable and as you start typing characters, a list of matching time zones will populate for you.

Let's get started

Start with a few details about your event

Title0/120

Short description

B

i

u

☰

☷

🔗

Event format

☒ Single session
 ☐ Multi-session

Date

mm/dd/yyyy

Time

hh:mm aa

Duration (Minutes)

60

Time zone

America/New_York (GMT-05:00) ▾

Attendees will log into the event with:

☒ Login link via email
 ☐ Email and password

Create

Cancel




If you chose **Multi session**, enter a start and end time for your event and a time zone. The list of time zones is organized in alphabetical order by time zone name, then city name. This list is searchable and as you start typing characters, a list of matching time zones will populate for you.

Let's get started

Start with a few details about your event

Title 0/120


Short description


B *i* U   

Event format


☐ Single session
 ☒ Multi-session


Start time (required) End time

 mm/dd/yyyy

 hh:mm aa

→

 mm/dd/yyyy

 hh:mm aa

Time zone

America/New_York (GMT-05:00) ▼

Attendees will log into the event with:

☒ Login link via email
 ☐ Email and password

Create
Cancel

7. Choose whether attendees will log into the event with a login link via email (AKA Magic Link), or with an email and password. **This option is only available for Preset event templates and, after creation of event, can only be changed by Kaltura. On Custom event templates, this will be preconfigured by the template.**
8. Click **Create**. The building process begins. This may take a few minutes.



Creating your event

Once complete, the Event page displays with the Overview tab open by default.

If you chose **Single session**, the overview page looks like this:

← All

Visit event site

Patrick Lorimer

Virtually Live!

Overview

Event details

Branding

Registration

Media

People

Interactions

Analytics

Integrations

Settings

Overview

21 : 04 : 16 : 54

days hrs min sec

Virtually live!

2/2/22 10:00 AM > 2/2/22 4:30 PM

EST (GMT-5)

It's no surprise that virtual events have prevailed over all other forms of business get-togethers since Covid-19 entered our lives. At Kaltura, we spent the past year videoifying events, transforming the conventional into the extrao...

Set up your studio and manage the live stream

Launch studio Copy link

Event page for audience

Visit event site Copy link to share with your registrants

Share chat moderation app with your moderators

Launch moderation app Copy app link to share with your moderators

Assign resource location

Select a resource

Show Live stream details

Event controls

✦ Basics

Configure event basics: adjust settings and view event recordings.

CC Captions

Order live captions for streaming events or order/add captions to your on-demand content.

📎 Attachments


Attach downloadable content to the event.

</> Share & embed

Stream anywhere anonymously with no registration required. Share live on social media.

Speakers


Invite See all



No speakers yet

Moderators

Invite See all



No moderators yet

If you chose **Multi session**, the Overview page looks like this:

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All
Event site
Knowledge Center

Virtually live!

Overview

Event details

Branding

Registration

Agenda

Media

People

Interactions

Analytics

Integrations

Settings

Overview

03 : 22 : 55 : 28

days hrs min sec

Virtually live!

09/29/25 10:00 AM > 09/29/25 6:00 PM

America/New_York

It's no surprise that virtual events have prevailed over all other forms of business get together.

Agenda at a glance

Add session Full agenda

Virtually live!

Live webcast Published

10:00 AM - 11:00 AM Mon, Septembe...

Speakers

Invite See all

No speakers yet

The event site and registration are not yet published at this point.

Now it's time to make this event your own! Customize event details, update branding, add media, invite attendees, speakers, and moderators, showcase your event, and so much more!

The process of building an event varies slightly depending on whether it's a Single session or Multi session. We recommend starting with the [Overview page](#) to understand the available options before proceeding.

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