ZioTag

Last Modified on 08/27/2025 3:18 pm IDT

👥 **This article is designated for all users.**

About

Ziotag is a generative AI-powered video platform that makes video and audio accessible for all, promoting discovery, search, navigation, engagement, retention, and knowledge transfer.

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> To learn about Kaltura's approach to responsible AI, see Kaltura's Artificial Intelligence Principles.

You can order the following ZioTag services within Kaltura as part of REACH.

Service	Existing SRT required	Chapter type	Turn-around Times (business days)
Machine Generated Chapters Basic	Yes	Machine	1 day
Human Chapters Best Effort	Yes	Human	Best effort
Human Chapters 2 day	Yes	Human	2 days

Please see the following articles for information on configuring and working with REACH.

Introduction to REACH captioning and enrichment services

Create role-based rules for captioning and enrichment for channels

Order captions

Edit captions