

Order chaptering services

Last Modified on 01/23/2025 5:15 pm IST

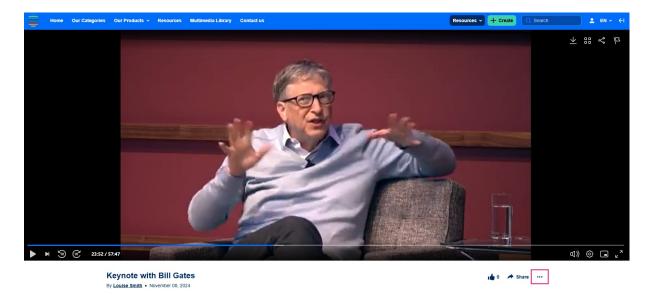
A This article is designated for administrators.

About

Adding chapters to your videos improves engagement and navigation. Viewers can effortlessly explore specific sections of the content that interest them the most. In addition, viewers can utilize the transcript's search functionality to pinpoint relevant keywords or phrases and instantly access the corresponding video chapter. The chapters are added as content metadata, just like creating chapters manually. Chapter cue points are added to the entry.

Powered by AI technology, our video service transforms traditional watching into a personalized and efficient learning experience. This feature is particularly useful for learning, training, sales, and marketing videos.

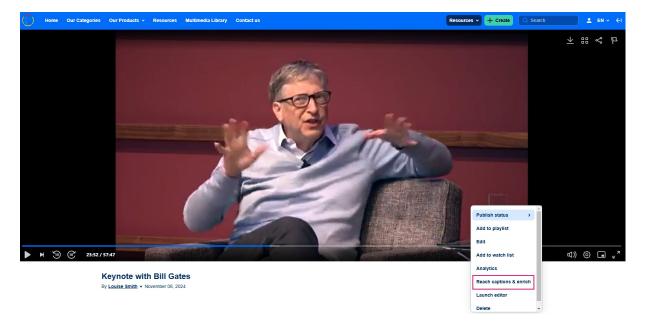
Order chaptering



1. Navigate to the **media page** of the desired video.

2. Click the three dots menu under the player and select Reach Captions & Enrich.





The Reach captions & enrich window displays.

Reach captions & enrich						
Order Captions						
Feature		Service type				
Captions	•	Machine		•		
Source media language						
English	~					
			Close	Order		

- 3. Complete the fields as follows:
 - Feature Select 'Chaptering'.
 - Service type Select 'Machine' or 'Professional'.
 - Machine leverages machine algorithms to produce output in faster turnaround time for cheaper price.
 - Professional leverages humans to produce a higher quality output.
 - **Turnaround time** (this option displays if 'Professional' is chosen) Select the turnaround time. This is the maximum time it should take the vendor to return the job from the moment it is ordered.
 - **Source media language** Select the source media language from the drop-down menu (this is the spoken language in the video). The options in the menu are



dependent on your REACH plan.

Reach captions & enrich						
Order Captions						
eature		Service type				
Chaptering	•	Machine	~			
ource media language						
English	•					

4. Click Order.

A confirmation message displays: *Your request has been received. Your video will automatically be updated upon completion.*

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	Reach capti	ons & enrich			
Order Captions					
Feature		Service type			
Captions	• •	Professional			•

The chapters will be uploaded when completed.

: Notifications must be enabled by your system administrator.

User experience

While the video plays, chapter titles appear as segments in the scrubber bar as well as a title below the thumbnail preview. Chapters display in the panel on the right.



