

# Site deliverables for events

Last Modified on 09/27/2024 5:24 pm IDT

 This article is designated for all users.

## About

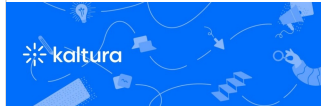

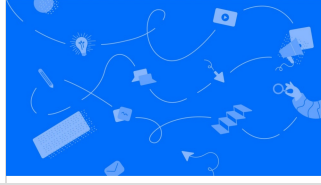

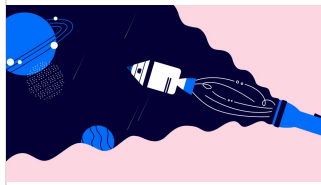

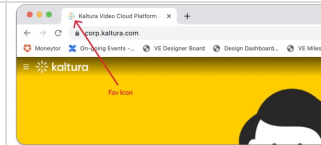
When planning your event, certain deliverables are necessary to ensure your attendees experience the highest quality event possible. Following are comprehensive lists of those deliverables.

## Event Platform events

Event Platform events may be:

- Small single-track events, small to medium audience size. Examples include webinars, customer training session, workshops, new employees onboarding.
- Single or multi track events, medium audience size. Examples include townhalls, hackathons, sales kick-off, or a small external event for customers.

## Design Assets

Deliverable	Recommended Size	Notes	Example
Email Banner	1200x400 px (PNG/JPG)		
Logo	200 px height (PNG/JPG)		
Banner	1920x1080 px (PNG/JPG)		
Registration Page Banner	1920x340 px (PNG/JPG)		
Thumbnails	1920x1080 px (PNG/JPG)		
Speaker Image	500x500 px (PNG/JPG)		
Fav Icon	16x16 px or 32x32 px (PNG only)	The icon that appears at the top of the browser window.	

## Fonts

You can choose from the following fonts:

Arial

Garamond

Georgia

Lato

Sans-serif

Tahoma

Times new roman

Trebuchet MS

Verdana

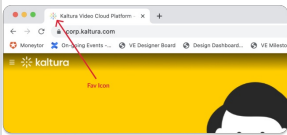
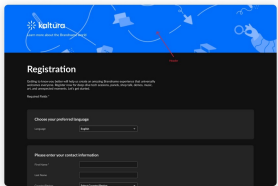

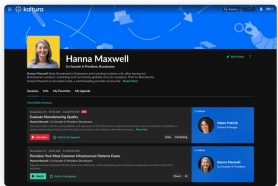
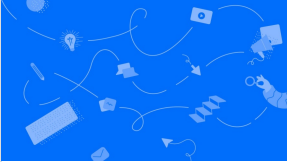

## Flagship events

Flagship events are multi-track, high production events with many speakers, content materials, and sponsors. Examples include annual external/internal brand conference, global events.


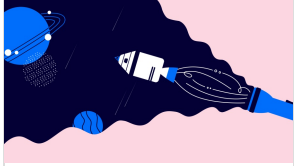

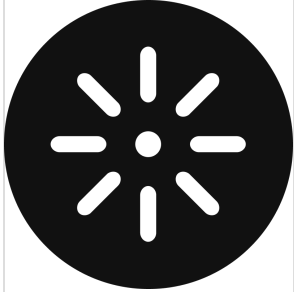

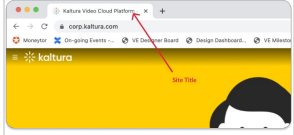
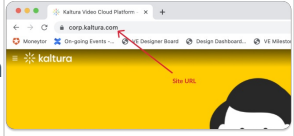
## Creative Assets

- Brand book (can be a PDF or any other format)
- Key art in high-quality files (JPG/PNG/ai)
- Fonts files in .ttf and .woff format

## Design Assets

Deliverable	Specs	Notes	Example
Fav Icon	16x16 px / 32x32 px (PNG only)	The icon that will appear at the top of the browser window	
Registration Form Header File	2160 px width x 381 px height (PNG/JPG)		
Login Header Background File	2160 px width x 144 px height (PNG/JPG)		
Profile Page Header File	2160 px width x 360 px height (PNG/JPG)		
Coming Soon Background	2160 px width x 1215 px height (PNG/JPG)		
Coming Soon Logo	Recommended size: max height 200 px/high		

	quality file (PNG/JPG)		
Email Header	1200 px width x 400 px height (PNG/JPG)		
Site Logo	Recommended size: max height 200 px/high quality file (PNG/JPG)		
Footer Background	Regular: 2160 px width x 404 px height, Sponsors Footer: 2160 px width x 554 px height (PNG/JPG)		
Footer Event Logo	Recommended size: max height 200 px/high quality file (PNG/JPG)		
Speaker Profile Picture	346 x 346 px (PNG/JPG) 500 char limit		
Chat Sender Logo	200 x 200 px (PNG/JPG)		
Hero Banner	2800 x 1600 px (PNG/JPG)		
Homepage Ads	960 x 540 px (PNG/JPG)		
HTML Banner	1980 x 300 px (PNG/JPG)		
			

New Items	760 x 920 px (PNG/JPG)		
Session Thumbnail	1920 x 1080 px (PNG/JPG)		
News Component Background	2160 px width x 717 px height (PNG/JPG)		
Round - Sponsors Custom Carousel	800 x 800 px (PNG/JPG)		
Wide Square - Sponsors Custom Carousel	710 x 400 px (PNG/JPG)		
Site Title		The title that will appear at the top of the browser window	
Site URL		<SiteName>.events.kaltura.com	

For more information, please see [Platform Pages Guides](#).