

Site deliverables for events

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 This article is designated for all users.

About

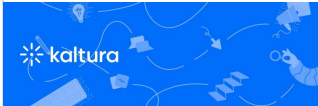

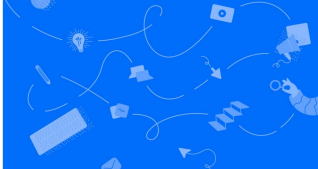

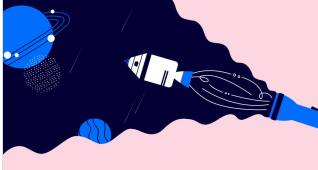

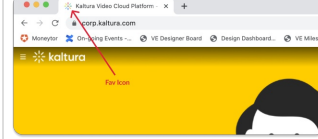
When planning your event, certain deliverables are necessary to ensure your attendees experience the highest quality event possible. Following are comprehensive lists of those deliverables.

Event Platform events

Event Platform events may be:

- Small single-track events, small to medium audience size. Examples include webinars, customer training session, workshops, new employees onboarding.
- Single or multi track events, medium audience size. Examples include townhalls, hackathons, sales kick-off, or a small external event for customers.

Design Assets

Deliverable	Recommended Size	Notes	Example
Email Banner	1200x400 px (PNG/JPG)		
Logo	200 px height (PNG/JPG)		
Banner	1920x1080 px (PNG/JPG)		
Registration Page Banner	2700 px width x 300 px height (PNG/JPG)		
Thumbnails	1920x1080 px (PNG/JPG)		
Speaker Image	500x500 px (PNG/JPG)		
Fav Icon	16x16 px or 32x32 px (PNG only)	The icon that appears at the top of the browser window.	

Fonts

You can choose from the following fonts:

Arial

Garamond

Georgia

Lato

Sans-serif

Tahoma



Times new roman

Trebuchet MS

Verdana

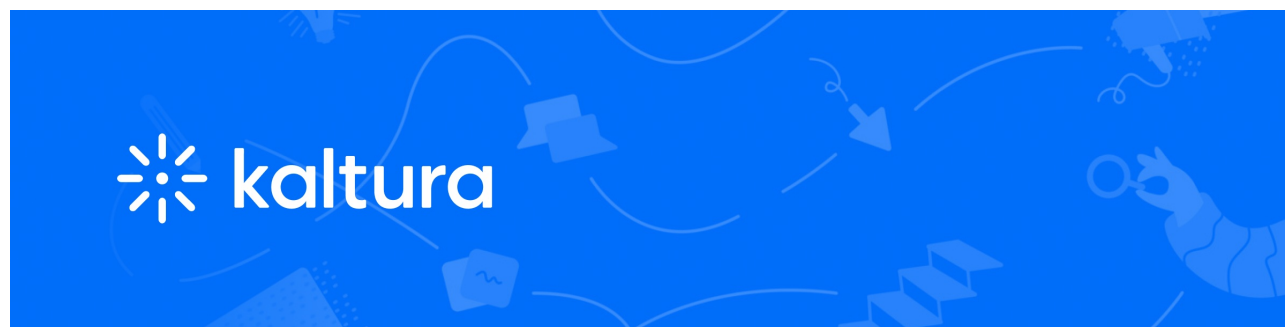
Flagship events

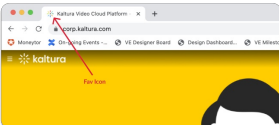

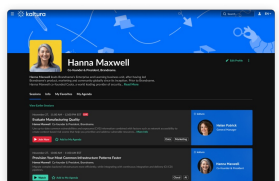
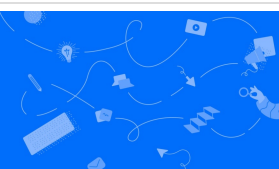
Flagship events are multi-track, high production events with many speakers, content materials, and sponsors. Examples include annual external/internal brand conference, global events.


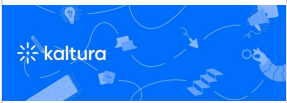
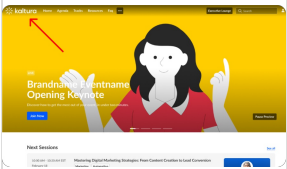




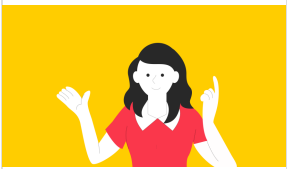
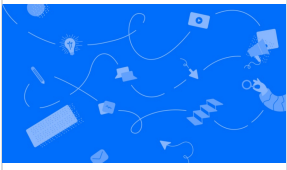


Creative Assets

- Brand book (can be a PDF or any other format)
- Key art in high-quality files (JPG/PNG/ai)
- Fonts files in .ttf and .woff format

Design Assets



Deliverable	Specs	Notes	Example
Fav Icon	16x16 px / 32x32 px (PNG only)	The icon that will appear at the top of the browser window	
Registration/Login page banner	2700 px width x 300 px height (PNG/JPG)	Registration and login use the same header size	
Profile Page Header File	2160 px width x 360 px height (PNG/JPG)		
Coming Soon Background	2160 px width x 1215 px height (PNG/JPG)		
	Recommended size:		

Coming Soon Logo	Recommended size: max height 200 px/high quality file (PNG/JPG)		
Email Header	1200 px width x 400 px height (PNG/JPG)		
Site Logo	Recommended size: max height 200 px/high quality file (PNG/JPG)		
Footer Background	Regular: 2160 px width x 404 px height, Sponsors Footer: 2160 px width x 554 px height (PNG/JPG)		
Footer Event Logo	Recommended size: max height 200 px/high quality file (PNG/JPG)		
Speaker Profile Picture	346 x 346 px (PNG/JPG)	500 char limit	
Chat Sender Logo	200 x 200 px (PNG/JPG)		
Hero Banner	2800 x 1600 px (PNG/JPG)		
Homepage Ads	960 x 540 px (PNG/JPG)		
Banner & CTA	2400 x 600 (PNG/JPG)		
HTML Banner	1980 x 300 px (PNG/JPG)		

New Items	760 x 920 px (PNG/JPG)		
Session Thumbnail	1920 x 1080 px (PNG/JPG)		
News Component Background	2160 px x 717 px (PNG/JPG)		
Round - Sponsors Custom Carousel	800 x 800 px (PNG/JPG)		
Wide Square - Sponsors Custom Carousel	710 x 400 px (PNG/JPG)		
Site Title		The title that will appear at the top of the browser window	
Site URL		<SiteName>.events.kaltura.com	
Channel page headers	1600 px x 900 px (PNG/JPG)		
Badge certificate headers	Portrait certificate: 1190 px x 300 px Landscape certificate: 1684 px x 140 px		

For more information, please see [Platform Pages Guides](#).