

## Introduction to Powtoon

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## About

Used by 30M+ people worldwide, Powtoon's all-in-one visual communication platform empowers individuals, teams, and enterprises to transform complex and scattered information into powerful videos and visual content with a professional look and feel. Powtoon's rich visual library and collaborative workspace make visual communication enjoyable to create, simple to manage, and quick to distribute. Start creating animated explainers, whiteboard tutorials, webcam & screen recordings, and more.

Powtoon's seamless Kaltura integration enables you to access the Powtoon Studio directly within your Kaltura MediaSpace (KMS) or Kaltura Application Framework (KAF) environment. Use your finished videos with Kaltura's full suite of video capabilities to create a true visual experience for your colleagues and customers within the familiar, trusted confines of your Kaltura portal.

: To track the Powtoon product updates, click here.