# kaltura

## Kaltura Events

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## Kaltura Events - May 2024

**Date Released: May 2024**

## What's New

**Moderator Back Channel -**

Kaltura's Chat and Collaborate widget now includes a moderator back channel, a space where moderators can chat privately with other moderators.

To ensure a smooth transition to the new C&C backchannel, we are enabling both chats (room and C&C) in parallel until the end of next week. Then, we will disable the built-in room chat capability from the templates that include it: Interactive Session, DIY Session, and some custom templates. **Note** that the new backchannel will also appear in existing events, not just newly created ones.

See Chat and Collaborate widget for complete information.

**Custom pages for Kaltura Events -**

You can now build custom pages to better customize and control the structure of your event! Use this powerful design tool to create as many different pages as you want, styled with unique components, creating different experiences based on your audience. You can even choose to make these pages public, or only available to a select group of authenticated users.

See Event site editor tab - Create custom event pages for complete information.

## Kaltura Events - April 2024

**Date Released: April 2024**

## What's New

## Event list filtering -

You may now add labels to your event and filter the event list by labels in Kaltura Events. Labels are used to better manage events in scale. For example, an Event Manager may label the event as having to do with a specific topic or related to a specific group (i.e., Marketing). See Kaltura Events - Edit the Event Details for information on adding labels to your event. See Events tab for information on filtering the event list by labels.

## In-session notifications and crowd reactions -

In addition to being able to initiate announcements and crowd reactions from inside Events, Kaltura now allows event moderators to create and publish announcements (including titles) and crowd reactions right from the Chat and collaborate widget! This is quick and efficient way for moderators to interact with their audience in real-time while the session is happening, thus increasing overall engagement.

See Chat and collaborate widget for more details.

## Copy event -

You may now choose to copy an existing event and save the time of configuring and setting up a new event from scratch.

Copying an event copies over the following data:

- Branding - Event banner image, logo image, and custom theme
- Emails - Both system emails and custom email templates
- Registration form
- Template/custom pages - Lobby page and any custom pages
- Notifications and crowd reactions
- Chat Settings
- Event settings - Support email address and organizer name and image

Please note: Sessions, registrants, and media *are **not*** copied.

See Events tab for complete information.

## Roles and Permissions -

Kaltura is excited to introduce a new user role in Events - the Content Manager. The Content Manager manages content of specific events. The Content manager is responsible for curating, organizing, and managing the content that will be presented

during the event. Content managers **cannot** create events and do **not** have access to the full user list, analytics, and reports. See Event user roles for more details.

## Kaltura Events – March 2024

**Date Released: March 2024**

## What's New

**Lead scoring report -**

Kaltura now offers Lead scoring reports for Events. Lead scoring reports rank leads based on user profile and engagement level scores. You may choose from two types of Lead scoring reports - Lead Scoring Summary Report or Lead Scoring Detailed Report. See Analytics tab - Reports and Lead Scoring Report for more details.

**Multi-thread in Q&A chat with a moderator** -

During a session, attendees use the Q&A tab of the Chat and Collaborate widget to pose questions to the moderator. Now, with Kaltura's new multi-thread capability, each question that an attendee asks is given its own separate thread, meaning attendees may have several chats/threads open with a moderator at the same time. This allows for organization of questions based on context. See Chat and Collaborate widget for complete information.

**Attachment management** -

You may now manage documents, spreadsheets, presentations, audio/video files, and images for your event sessions and attach downloadable content to your media, like videos, images, or documents. Read all about attaching media to sessions in any of the Knowledge Center articles about adding and editing sessions, such as Agenda tab - Add and edit Interactive Room session. For information about attachments on media, see Media tab - Manage media for your event.

**Theme editor with fonts** -

Kaltura now offers additional branding capabilities via the Branding tab. If your account is configured with custom templates, you may now choose from a preset list of fonts or attach an external stylesheet URL containing your embedded fonts to be used on your event site.

**Increased character limit on event and session titles** -

We've doubled the character limit on Event and Session titles from 60 to 120

characters, leaving you more room for descriptive titles. See Kaltura Events Home page - Create an event and all the Knowledge Center articles on adding and editing event sessions, such as Agenda tab - Add and edit Interactive Room session.

## Kaltura Events - February 2024

**Date Released: February 2024**

## What's New

### Manage access for "closed" Single Sign on (SSO) events -

Kaltura enables hosting of "closed" SSO events, attendees of which are based on existing groups in an Identify provider (IdP). Users who are members of those IdP groups are automatically synced to Kaltura and can log into the said "closed" event.

Event Admin and Event Managers who are authorized to manage the said "closed" event can further manage access to the event via the Event Access tab in the All users page, i.e., granting event access to certain groups, while removing event access from others, and enabling/disabling the option to invite or publish registration for additional users outside of the synced IdP groups.

Closed events are created via a custom event template.

## Kaltura Events - January 2024

**Date Released: January 2024**

## What's New

**Customize your Lobby page -** The Lobby (coming soon) page acts as a "waiting room" or a landing page until the event site is open. You may now customize the look of your Lobby page. Quickly and easily change the banner image, customize the "hero" banner, add new and duplicate existing sections, re-order sections, and so much more! See Customize your lobby page.

**Download captions -** In addition to editing the caption files, you may now download the captions file from Pre-recorded sessions directly to your local machine. See Agenda tab - Add and edit Pre-recorded session.

**Stage Monitor** - Event speakers/presenters can now see questions from the audience in real time via the Stage Monitor. Event moderators can use the new Stage Monitor tab in the Moderator app to change the order of Q&As presented to the speaker, edit Q&As, and remove Q&As from the Stage Monitor console window. The Stage Monitor

tab also provides direct access to the Stage Monitor console window and a way to copy the link to the Stage Monitor console window to share it with the speaker. See Moderator App.

**Conversation ID/Thread ID** - As part of our expansion of moderation management capabilities, moderators can now use a unique conversation ID/thread ID as a thread a thread indicator visible in both in the Chat and Collaboration widget in-session moderation and the Moderator App. The conversation/thread ID is particularly useful for moderators' internal communication when there are several attendees with the same name. See Moderator App.

**Assistant** - Moderators now enjoy a new "Assistant" in the Chat and Collaborate widget, The Assistant offers moderators peace of mind via several functionalities that empower them to more easily moderate and do more with their time during a session.

Kaltura pulls data points right into the session, including attendee numbers, turnout rate (percentage of those registered who are actually logged into the session), engagement rate (viewers who watch in full screen or with the focus on the tab and sound on), and time to end. These real time, crucial metrics keep moderators minded of how their session is performing.

In addition, Kaltura provides "signals" to moderators based on metric trends. Moderators are, thus, empowered to choose appropriate engagement methods based on what's going on in their session. For example, if engagement rates are trending up (indicated by a green up arrow next to Engagement rate), it may be a great time to send out a poll. Better still, Kaltura provides shortcuts to drive these actions (creating and publishing polls, crowd votes, and chat messages to the group) right inside the Assistant, keeping everything at the moderator's fingertips. See Events - Chat and Collaborate widget and Webinars - Chat and Collaborate widget.

**Set sender name for email notifications** - Event managers can now set a sender name for email notifications created from custom templates. In addition to "no-reply@kaltura.events", recipients will now see the *name* you set in the "From" field. This gives a more personalized feel to your email notifications. See Interactions tab - Emails.

**Recently viewed events** - The Events page now provides Event managers easy access to events they've recently viewed. Clicking on any of these recently viewed events opens them for editing. Instead of searching through the list of events, Event managers can use this new feature to quickly revisit events they are managing. See Kaltura Events Account Home page - Manage your events plan.

**Easier assignment of events to Event managers upon role change** - When changing a user's role from Admin to Event manager on the Teams tab, you may now quickly identify and assign events to that Event manager without ever leaving the

window, similar to the flow when you add a new Event manager.  See Kaltura Events Account Home page - Manage your events plan.

**Better control over profile pages on the event site** - "Bio" information entered when adding speakers, moderators, and event team members displays on profiles pages of the event site. Instead of a simple plain text field, you are now able to better design the look and feel of this information through rich text and you may even add hyperlinks to important related information.  See an example on People tab > Speakers - Invite speakers to your event.

**Improved flow to manage captions for your Live and DIY live webcast sessions** - Edit session pages for Live and DIY live webcasts are improved to allow both the ordering of live captions for a session (before the session begins) and the ordering and upload of captions for a session recording after the session is over (if a recording is present for the session). See Agenda tab - Add and edit Live Webcast session and Agenda tab - Add and edit DIY live webcast session .

## Kaltura Events December 2023

**Date Released: December 2023**

## What's New

**Roles & permissions -** Kaltura Events now has a new user type – Event Manager.

In addition to the existing Admin user, t he Event Manager user type is specifically designed to cater to the needs of individuals responsible for planning, organizing, and overseeing events within the system. This new role can create and manage events but **cannot** access account level settings or analytics or edit other events without being specifically assigned to them.

- **Admin** is the platform admin; the one who has access to all configurations and events created for this account, adds/removes team members, and manages their user type.
- **Event manager** manages specific event(s). The Event manager can view all events but has full access only to events they manage and within them can manage and configure all the different capabilities, settings, content, and people including adding co-event managers to their event team. For more information about event roles, see Event user roles.

This addition allows for more team members to manage events at scale and edit and make changes only to the events to which they have access.

For more information about this new feature, please see Kaltura Events Account Home page - Manage your events plan and People tab > Event team - Add team members to your event.

**Registration Analytics dashboard updates** - Kaltura is now providing more meaningful insight into event registration! The Registration Analytics dashboard was recently revamped to include.

- A modification to the registration funnel which displays
  - The number of attendees registered for the event
  - The number of attendees confirmed via verification email (only shows for events with verification email enabled)
  - The number of attendees who attended the event (who logged into the event once at any period of time)
- A chart interface of registrants by origin – be it registration form, webhook, invitation from the admin, via SSO, or if they are admins of the event. Those of each origin who logged into the event ("Attended") versus those of each origin who didn't log into the event ("No-show") are differentiated by color.
- A modification to the way we display registrants over time. Now the percentage of registrants on each date out of the total number of registrants is displayed to help you understand the periods at which registration peaked.

For more information on Registration Analytics, see Analytics tab > Registration analytics.

**Registration Report updates** - Kaltura updated the Registration Report to include data on custom registration form fields! The Registration Report was improved to include additional registration data pulled from custom fields in the registration form like phone number, interests, etc.

For more information on the Registration Report, see Registration Report.

**Simplification of registration statuses** - Kaltura simplified the way you view registration statuses on the All users page! We are differentiating between two granularities of statuses - a simplified status that gives you a basic understanding of the registration status and a more detailed status that give you more information about the user's current status.

For more information on the All users page, see All users - Invite attendees to your event.

**Display of both simplified and detailed status in the People tab** - Hovering over the registration status in the All users page reveals a higher granularity of status. For

instance, hovering over a user with a registration status of "Attended" may reveal that they visited the site pre-event or during the event. Hovering over a user with a registration status of "Registered" may reveal that they were confirmed via verification email, or they registered but there was no confirmation required. See the following table detailing two levels of status.

| Registration Status | Detailed Status |
|---|---|
| Registered | Registered |
| Invited | Invited by team member |
| Invited | Invited by team member to register |
| Registered | Confirmed email |
| Registered | Registered no confirmation required |
| Attended | Pre-event visit |
| Attended | During-event visit |
| SSO login | SSO login |
| Unregistered | Unregistered |
| Blocked | Blocked |

For more information on the People tab, see All users - Invite attendees to your event, Speakers - Invite speakers to your event, and Moderators - Invite moderators to your event.

## Kaltura Events November 2023

**Date Released: November 2023**

## What's New

- **UTMs on Registration Report** - As an Event manager, is it critical to discern which marketing campaigns are driving (or drove) the most traffic to your webinar. This knowledge is key to better allocating budgets for current and future campaigns.

  Kaltura tracks the source of your registrants through the use of UTM (Urchin Tracking Module) parameters that are embedded as hidden fields in the registration form. UTM parameters consist of the following.

  Traffic source (utm_source) - Are your registrants coming from Facebook, LinkedIn, Google, etc.?

  Medium (utm_medium) - Are your registrants coming as a result of an email, social

media, a referral, etc.?

Campaign name (utm_campaign) - What campaign drove your registrants here? You can base this on your own campaign naming conventions.

This resulting data is displayed as part of the Registration Report.

## Kaltura Events October 2023

**Date Released: October 2023**

## What's New

- **Connected use cases; publishing to the video portal** - Event Managers may now publish event content (sessions and media) to video portal(s).
  - Publish sessions from the Agenda page (see Session publishing capabilities) -
  - Publish media from the Media page (see Media tab - Manage media for your event) -

- **Live/DIY recording management** - Live and DIY sessions include automated transition from live to VOD (meaning, once the live session is finished, the recording is automatically published to the event site). Event managers may now remove a VOD after the session and replace it with any video. (See Agenda tab - Add and edit Live webcast session and Agenda tab - Add and edit DIY live webcast session .)

- **Magic link token on custom/reminder emails -** We now support the magic link token on custom email templates (recommended as the button URL). You can now send a reminder for the event and include a magic link token (for supported events, using login link) so that your attendees can directly login and get a seamless experience. (See Interactions tab - Emails.)

- **Event Side panel updates; People tab -** All user related pages (for users, speakers, and moderators) are now located under a new People tab.

- **UTM Report** - As an Event Manager, is it critical to discern which marketing campaigns are driving (or drove) the most traffic to your event. This knowledge is key to better allocating budgets for current and future campaigns. Kaltura now tracks the source of your registrants through the use of UTM (Urchin Tracking Module) parameters that are embedded as hidden fields in the registration form. This resulting data is displayed as part of the Registration Report. (See Registration Report.)

- **Thread labeling (Oct 29th)** - Event moderators can now manage big events with

efficiency by adding tags to threads, filtering them, and monitoring the Q&A tab with ease. Just login to the moderator app, open a question and add your labels (for more information, see Moderator app).

> ⚠ As a part of this update, old Q&A threads in old sessions (from before Oct 29th, 2023) will be available only in the reports. (see Analytics tab - Reports).

When entering an old session with old Q&A threads, the moderator will be prompted with the following message:

## Kaltura Events September 2023

**Date Released: September 2023**

## What's New

- **Preset template updates** - We've updated our preset event templates to include:
    - New design of the session page
    - Embedded C&C
    - Hidden reCapcha

- **Brand editor** - Enabled accounts can now use the theme/branding editor per event and create a custom branded experience. This editor brings simplicity and better self-operated capabilities to theming settings, empowering event managers to create a comprehensive experience with their brand front and center. With just a click of a button, event managers now have access to three simplified color options for theming: Neutral, Monochromatic, and Custom. We have also added a dynamic preview feature, providing you with a real-time understanding of your theme's look and feel. Learn more about branding options.

- **Captions editor** - We've previously added the option to upload/order captions for session and media, but now you can also edit them within Kaltura Events. Simply click edit on the uploaded captions and edit your captions. Learn more about

Captions Editor.

- **Skip email on invite** - You can now add and edit your speakers without sending them an invite email. If needed you can use the resend email option once you are ready to send them. Learn more about skipping the email invite for attendees and speakers.

- **Assign role with bulk invite** - You can now bulk invite to your event and also assign them a moderator/speaker role so that if for example you have a regular group of speakers/moderators you can have a ready-made csv file you can re-upload on new events to save you time. Learn more about bulk invite.

- **Support magic link email token on custom/reminder emails** - We've added the option to use Magic Link on custom email templates, so that you can now send a reminder to the event and include a login link so that your attendees could directly login and get a seamless experience. Learn more about customization tokens.

- **Salesforce integration** - You can now select Salesforce from the integration types and push leads to Salesforce as campaign members, update on their attendance status, and sync engagement data. Learn more about Salesforce integration.

# Kaltura Events August 2023

**Date Released: August 2023**

## What's New

- **Interactions tab** - The Interactions tab is a central place where event moderators

can elevate their sessions. Three interactions options are now available:

- The existing polls.
- Rating scale polls - The new rating scale polls empower moderators to create engaging polls that prompt attendees to rate their response using a selected emoji, based on a scale of 1 to 5. Use this poll to understand how your attendees are feeling and to increase their engagement in the session.
- Crowd vote polls - The new crowd vote polls allow moderators to quickly publish a poll with a ready set of emojis as an answer. You can either write your question or ask it out loud when publishing the poll. Use this poll to gather opinions fast and gain instant insights.

- In addition, the existing poll report includes data on the new poll types, and we've added "Poll Type" and "Emoji Type" columns to the report for richer insights.

For additional information, please see Chat and Collaborate Widget.

## Kaltura Events July 2023

**Date Released: July 2023**

## What's New

- **Registration form customizations** - Event managers creating a new event can now modify their registration form and choose which data to collect on their attendees so they can leverage this data after the event. Registration form customization includes changing the field's display name, order, deciding which field should be mandatory per event, or removing/adding fields from a fixed field list, as well as updating 'section' names.
  Our preset event templates (on newly created events) now have additional fields available for event managers to add, such as city, zip code, bio, industry, and role. If you are using a custom event template, contact Kaltura to add fields to your form. For additional information, please see Set Up Registration for Kaltura Events.

- **Scheduled session analytics (Live) -**
  - Session engagement heatmap: In this dashboard, admins can see engagement of users who attended the session, specifically when they were engaged and for how long. This dashboard displays minutes viewed, reaction clicks, and hand raises for each attendee. All of these indicate the level of the attendee's

engagement, which can help admins improve their content, and speakers' presentation and help them understand in real-time whether they need to catch the audience's focus with our engagement tools (e.g. send them a notification).

- **Recording analytics -**
  - Recording performance over time: Event organizers can now differentiate between the real-time session's data and the recording's data and receive a whole session story with a better understanding of their gated sessions' audience and relevance.

- **In-session polls -**
  Now, moderators can effortlessly publish polls and save poll drafts without ever leaving the chat widget interface. These in-session polls are fully synchronized with the moderator app, ensuring a seamless experience across both platforms. Any poll created in one app will be instantly visible in the other.

## Kaltura Events June 2023

**Date Released: June 2023**

## What's New

- **Login link via email (aka magic link) -** Event managers creating a new event using a preset event template can now decide how they would like for their attendees to log in - using login link (aka magic link) or using username and password. Once selected, the following happens.
  - The default registration form is modified to use only email (no password field).
  - The relevant system emails (invite, registration confirmation) use the magic link on their CTAs.
  - A new system email, "login email" is displayed and can be customized (this is the email attendees will receive when they try to log in to the event site).
  - The event organizer is able to regenerate the login link from the users tab in case attendees are having issues logging in or not receiving the email as expected.

Notes -

1. Once set on create event, you cannot change the authentication via Kaltura Events, only as a managed service.

2. If you are using custom event templates with magic link (email login), you will **not** have the option to select the authentication on create event but you will have the new login email available, the relevant token, and regeneration option on users tab.

- **Captions on media** – Following Simulive sessions, event managers can now upload and order captions (via Reach) on Media (VODs). You can find the captions tab on videos under the media tab (just like on sessions).

- **Pre-recorded (Simulive) sessions - Select video source from library -** Event organizers can now reuse the same video source and select from a library instead of uploading it twice. This can be used for 'follow the sun' type sessions or even as a simplified Simulive production when you record yourself on an interactive room and use the recording as a Simulive source without downloading/re-uploading the same video. In addition, Simulive video sources you've uploaded are now available on the Media tab (and set as "private"). Note that these do **not** need to be published. If you publish them, they will appear on the media section of the event site **in addition** to the Simulive session.

- **Upload and order captions-** Event organizers can now order (via Reach, when configured on the account) or upload caption files for their pre-recorded sessions and media videos (on Session Edit and on Edit Media Videos screens). Ordering and uploading captions for pre-recorded sessions is available once you have a 'ready' video source (uploaded or selected from library).

- **Private media –** Similar to private sessions (on the agenda), Kaltura now offers "private" visibility on media/VODs. Event organizers can now completely hide a VOD from attendees by changing the visibility to "private" and control their content access even better. This can be used when you don't want the media to be available for attendees or when using a recording of a webinar as a pre-recorded video source.

- **Block from chat** - Event managers can now block attendees from using the chat/interaction features from the Users list. Blocking from chat is available on the Users/Attendees action menu for users who logged in to the event **and** accepted the terms (if required). Once the user is blocked, they will not be able to interact and send messages/start conversations on the chat.

- **Deliverability report for emails** - Event managers using the new Reminder Email feature can now a download report on completed sent requests. This report includes all the email addresses to which the email was sent and their delivery status.

- **Auto login** - Event managers clicking event site links (Event site, Registration page, Session page, etc.) will now be automatically logged in and be able to view the event site seamlessly.

- **In-session moderator chat** – This feature allows moderators to answer Q&A directly from the chat widget itself, eliminating the need to navigate to another screen. Now, moderators have the flexibility to choose whether they prefer answering audience questions from the chat widget, the moderator app, or both.

## Kaltura Events May 2023

**Date Released: May 2023**

## What's New

- Private Session – Event organizers can now completely hide a session from attendees by changing the visibility to private, making it available to event admins only. This can be used when you do not want the recording to be available for attendees or while editing a session on an existing event.

- Share and Embed – Event organizers can now share their live sessions and stream them on other social platforms as well as copy the embed code and embed the session on a different site.

## Kaltura Events April 2023

**Date Released: April 2023**

## What's New

- Events Showcase - An amazing tool to promote events and brands has arrived! Admins and event hosts can now share or embed this beautiful page, showcasing their past and upcoming events and webinars. Marketers can easily use this page to promote their entire events portfolio. Event organizers can select specific events from their event list they want to "showcase" and publish them to a new page which they can send to prospects and also embed on their website. They can also

customize the showcase page's title, description and logo as well as theme (light or dark) for the embedded version. Read more about this new feature here.

- Custom Email Reminders and Notifications – A great addition to Kaltura Events now allows admins and event hosts to send email reminders and notifications to their registrants and attendees to keep the attendance and engagement rates high. They can manage and send different email template like event reminders before and during the event, upcoming events to keep the audience close or a feedback request after the event is over. An email can be sent on demand to all/speakers/moderators.  Read more about this new feature here.

  To make it easier, we've created a few basic templates to start from when using our present event templates:

  - Send a reminder - Bring awareness to the site, calling registrants to check the speakers and agenda, wander around and watch some VOD stuff.

  - Notify your audience - Attracting registrants to join the event after it has started.

  - Spread the word - Inviting attendees to share content, making it clear that the recordings are available and that the site is open for registration.

  - Promote content - Providing extra content regarding the event's subject with a spotlight on the company blogposts, products, etc.

  - Get feedback - Asking participants for feedback with an external form.

  - Upcoming events - Showcasing the company's upcoming events.

    Customers using custom event templates can also have their own set of 'preset' email templates.

- Q&A chat Auto-Reply - Event organizers can now define an automatic response for the Q&A chats from the chat settings (Interactions>Chat settings). The auto-reply can help ensure that participants in our event receive a quick response to their questions, even if there are no available representatives to respond at the moment. This can improve satisfaction and trust during our events.

## Kaltura Events March 2023

### Date Released: March 2023

## What's New

- New Reports tab - A new tab designed to help event organizers easily access all available reports for their events in one convenient location. With this new page, event organizers can quickly download reports without having to navigate through different pages or modules. Each report has a link to our knowledge base, so admins can easily understand the report they are downloading and make better use of the data it provides. Read more about this new feature here.

  The new Reports page also includes new reports: Chat user activity, Chat moderation, Moderator transcript, Group chat transcripts, and Polls activity.

  Important to note:
  - Some reports may require you to choose specific time frames or sessions before downloading the report.
  - Some reports will be available only on newly created events. To see all available reports, create a new event.

# Kaltura Events February 2023

**Date Released: February 2023**

## What's New

- Live captions: Event organizers can now order live captions for their live webcast and DIY sessions. Check captions tab on edit session. Note that the ability to order live captions requires Reach services. Contact Kaltura to learn more.

- Hide notifications: Event organizers have the option to hide a notification that was already sent directly from Kaltura Events. You can also show it back again.

# Kaltura Events January 2023

**Date Released: January 2023**

## What's New

- Event admins can now create their own personalized invite email template for an event — banner and customization tags included. Stop by the Emails tab in the events platform today, and start customizing your own event invitation template.

## Kaltura Events December 2022

**Date Released: December 2022**

### What's New

Running events from more than one account? Now you can smoothly switch between accounts from within Kaltura Events, and run your entire events program with ease.

## Kaltura Events November 2022

**Date Released: November 2022**

### What's New

- Our Kaltura Events media tab just got major a revamp! Now you can upload, view, manage, and publish all your VOD and interactive room recordings — all in one place.

  Use the Media tab to make your life easier in the run up for your next event— everything is at your fingertips. And yes, your interactive room recordings will magically appear there too!

## Kaltura Events October 2022

**Date Released: October 2022**

### What's New

- This month we've enhanced our connection with Marketo and added a pre-built Marketo integration to Kaltura Events! That means that for every event, large or small, all the awesome leads that register are immediately synced into your Marketo account. And the best part is — it's all done automatically.

When you connect Kaltura Events with your Marketo account, everyone's registration, attendance, and most importantly, engagement data is synced and updated with no extra effort.

Please see Marketo Integration for Kaltura Events for more information.

## Kaltura Events September 2022

**Date Released: September 2022**

### What's New

- Schedule moderated Q&A for sessions to ensure your participants are able to contact a moderator and ask their question privately. Find it under "Chat Settings" in the Events Management, where you can also set a welcoming text.

## Kaltura Events August 2022

**Date Released: August 2022**

### What's New

- Invite multiple attendees in a flash with our **new bulk invite button!** In addition to individual invites, you can now upload a CSV file and send invitations to an entire list with a click. Easy as that! Then you can move on to organizing the rest of your event.

- Manage which items are visible on the event's agenda with the **new unlisted mode.** Now YOU decide whether a session can be seen and reached through the agenda page, or via a direct link only.

- Need to take a quick look at your session page as you're editing it? Now it's easy: we added a new button to take you from the agenda tab in the management area - **straight to the session** on the event site!

# Kaltura Events July 2022

**Date Released: July 2022**

## What's New

The most essential dashboard for measuring your event is now available, an engagement overview with all the vital metrics and details to keep your events machine working well. In this dashboard, you can see the general highlights such as video impressions, unique viewers, or the top videos watched.

[template("cat-subscribe")]