Content strategy

Last Modified on 11/13/2025 11:00 pm IST

This article is designated for Kaltura's Flagship Events customers

Content is the beating heart of the Virtual Event.

As an event organizer, the aim is to offer attendees a lively, engaging, and exciting event experience. By hosting your event with a wide range of video and live streaming content, you can keep users on the platform not only in peak moments, but also make sure that all users can engage with interesting content at any given time.

Your browser does not support HTML5 video.

Please refer to the following guides to learn more about content Strategy.

Content Types

Skeleton Agenda

Metadata Schema

Captions and Translations

Live and Simulive - Technical Guidelines

Video Production Content

Agenda Page Guide

Search Page Guide

Entry Page Guide

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