

## Content strategy

Content is the beating heart of the Virtual Event.

As an event organizer, the aim is to offer attendees a lively, engaging, and exciting event experience. By hosting your event with a wide range of video and live streaming content, you can keep users on the platform not only in peak moments, but also make sure that all users can engage with interesting content at any given time.

Your browser does not support HTML5 video.

Please refer to the following guides to learn more about content Strategy.

[Content Types](#)

[Skeleton Agenda](#)

[Metadata Schema](#)

[Captions and Translations](#)

[Live and Simulive - Technical Guidelines](#)

[Video Production Content](#)

[Agenda Page Guide](#)

[Search Page Guide](#)

[Entry Page Guide](#)

[template("cat-subscribe")]

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