

Bumpers in player

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 This article is designated for all users.

About

Video bumpers are short video clips that typically show the brand or company that your video represents. Bumpers can play at the start, end, or both.

You can configure bumpers to be the same for all videos in a player or change them per entry using metadata.

The following video demonstrates a bumper Kaltura ad positioned before the content.

Setup

To configure bumper settings in the player, see [Settings in player - Visual](#).

Features

The bumper feature lets you:

- Play a bumper before the video, after it, or both
- Display a clickable bumper that opens a related webpage
- Use the same bumper across all videos in a player

You can also vary bumper behavior between videos in the following ways:

- Show different bumper clips for different videos
- Use different click-through links per video
- Control when the bumper appears for each video (before, after, or both)