

Logo

This article is designated for all users.

Overview

The Logo plugin adds an icon to the bottom right corner of the player, helping to identify your company's brand and enhance brand awareness.

Setup

To learn how to set the Logo plugin on the player, see [The Kaltura Player Studio Admin Guide - Visual](#).

Features

- Set a **logo image URL** - The logo image URL can be obtained by right-clicking on an image and selecting "Copy image address".
- Set a **Click-through URL** - This logo URL is the website address that is being referred to upon clicking on the logo image.
- Set a **Dynamic logo URL** -
 - **What** - A dynamic logo URL is a website address that automatically changes based on what video is playing. For example, if someone clicks on your logo while watching a video, the link can take them directly to that same video on another site, such as your MediaSpace video portal.
 - **How** - To set up a dynamic logo link, simply add {entryId} to the website address, for example: `https://mycompanymediaspace.com/media/{entryId}`. The link updates according to the entry ID of the video being played.
 - **Why** - This feature boosts traffic and engagement on your MediaSpace video portal by guiding users back to your site from where they were initially watching the video.
- Set a **logo title** -The logo title will be displayed when hovering over the logo image.

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