

## Logo

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 This article is designated for all users.

## About

The **Logo** plugin adds an icon to the bottom right corner of the player, helping to identify your company's brand and enhance brand awareness.



## Setup

To learn how to set the Logo plugin on the player, see [Visual tab](#).

## Features

- Set a **logo image URL** - The logo image URL can be obtained by right-clicking on an image and selecting "Copy image address".
- Set a **Click-through URL** - This logo URL is the website address that is being referred to upon clicking on the logo image.
- Set a **Dynamic logo URL** -
  - **What** - A dynamic logo URL is a website address that automatically changes based on what video is playing. For example, if someone clicks on your logo while watching a video, the link can take them directly to that same video on

another site, such as your MediaSpace video portal.

- **How** - To set up a dynamic logo link, simply add {entryId} to the website address, for example: <https://mycompanymediaspace.com/media/{entryId}>. The link updates according to the entry ID of the video being played.
  - **Why** - This feature boosts traffic and engagement on your MediaSpace video portal by guiding users back to your site from where they were initially watching the video.
  - Set a **logo title** -The logo title will be displayed when hovering over the logo image.
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