

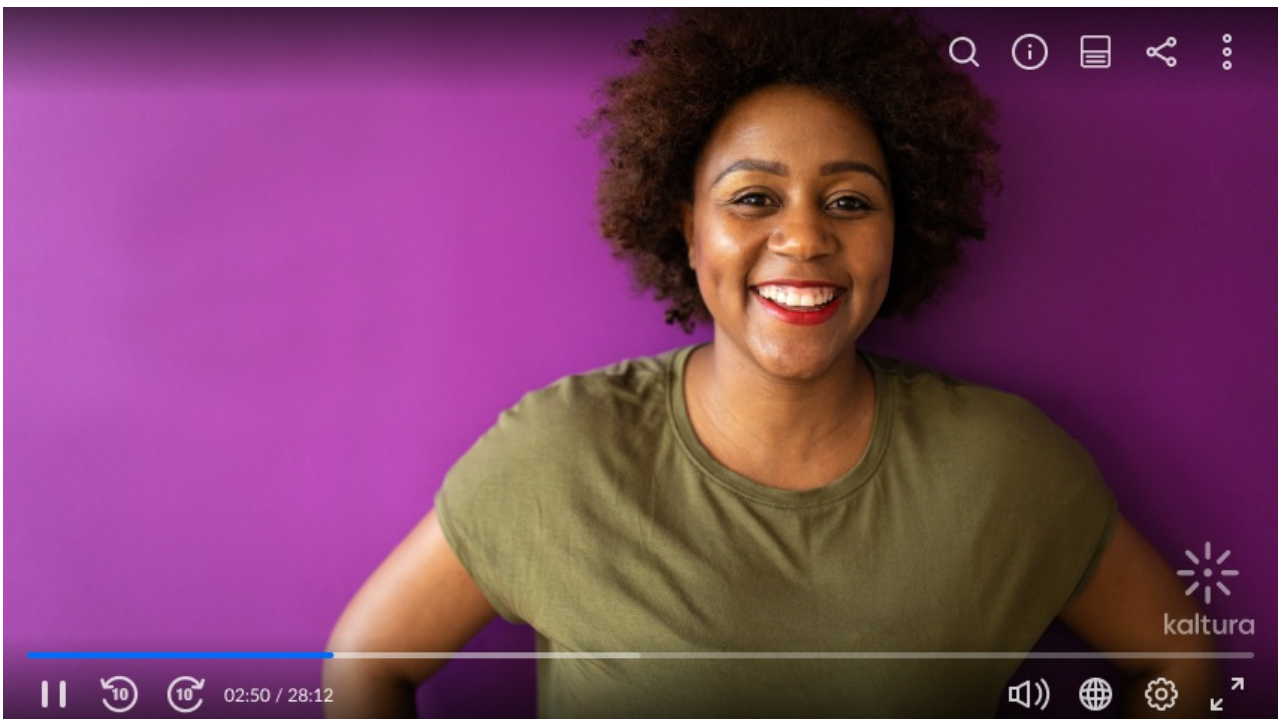
## Watermark plugin

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 This article is designated for all users.

### About

The **Watermark** plugin can include an image overlay on the video to protect your content and strengthen your brand's awareness. The Watermark often identifies as a logo image that is displayed during playback and points to a URL.



### Setup

To learn how to configure your player with Watermark, see [Visual tab](#).

### Features

- Set a **watermark image URL** to display during playback.
- Set the **watermark position** on the player - The location can be top-left, top-right, bottom-left, or bottom-right.
- Set a **click through URL** - This watermark URL is the website address that is referred to upon clicking on the watermark image.
- Set a **Dynamic watermark URL** - A dynamic watermark URL is a clickable link on your video watermark that adjusts automatically based on the video being played.



When viewers click the watermark, they're taken directly to that same video on another platform, like your Video Portal. This feature drives traffic and engagement by bringing viewers back to your Video Portal.

- Set a **timeout** in milliseconds - Remove the watermark image after a specified time once playback starts.
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