

## General events glossary

Last Modified on 09/27/2024 5:23 pm IDT

 This article is designated for all users.

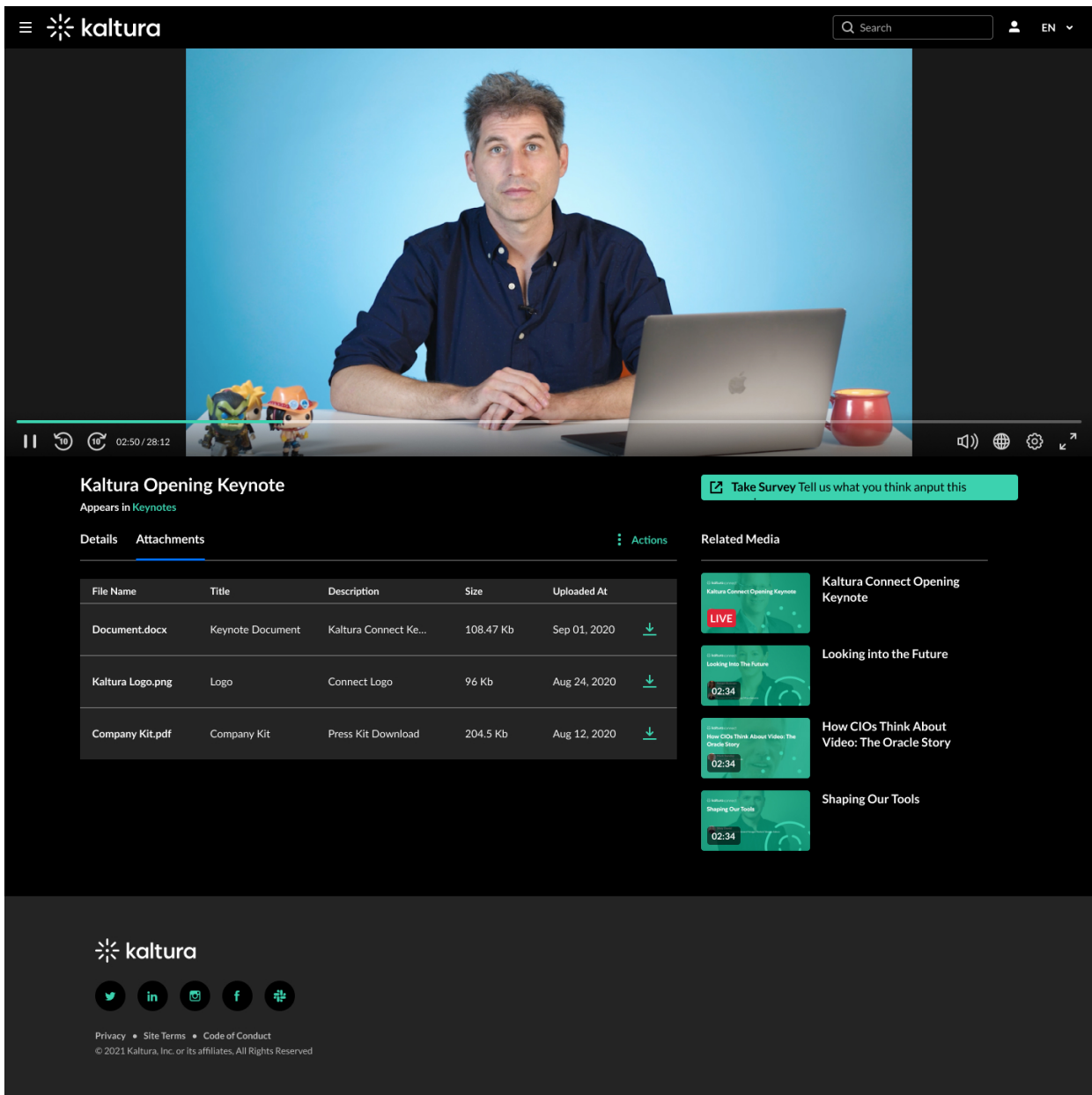
### About

We want to ensure your virtual and hybrid events offer a level of value that will encourage participants to sign up, draw many of them to show up, and leave them with an impression that will keep them coming back in the future.

We've compiled the following glossary to help you get familiar with basic Kalturaian terms and concepts of virtual events. Use it to optimize your virtual events and take full advantage of its capabilities and components. Understanding the terms herein will help make your experience with virtual events simpler and clearer.

### Attachments

Additional files added to a media entry (video/image).



**Kaltura Opening Keynote**  
Appears in [Keynotes](#)


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


Details Attachments Actions

File Name	Title	Description	Size	Uploaded At
Document.docx	Keynote Document	Kaltura Connect Ke...	108.47 Kb	Sep 01, 2020
Kaltura Logo.png	Logo	Connect Logo	96 Kb	Aug 24, 2020
Company Kit.pdf	Company Kit	Press Kit Download	204.5 Kb	Aug 12, 2020

Related Media

- Kaltura Connect Opening Keynote
- Looking into the Future
- How CIOs Think About Video: The Oracle Story
- Shaping Our Tools

 **kaltura**

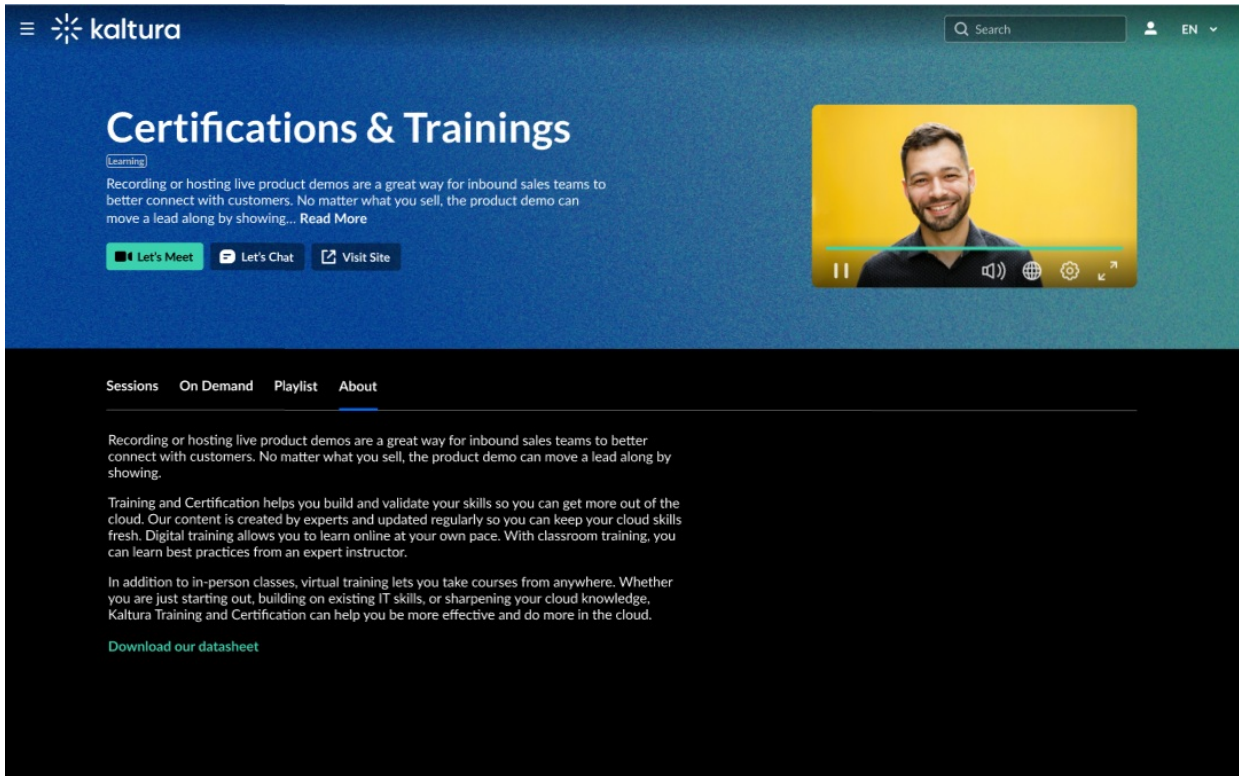






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## Call to Action (CTA)

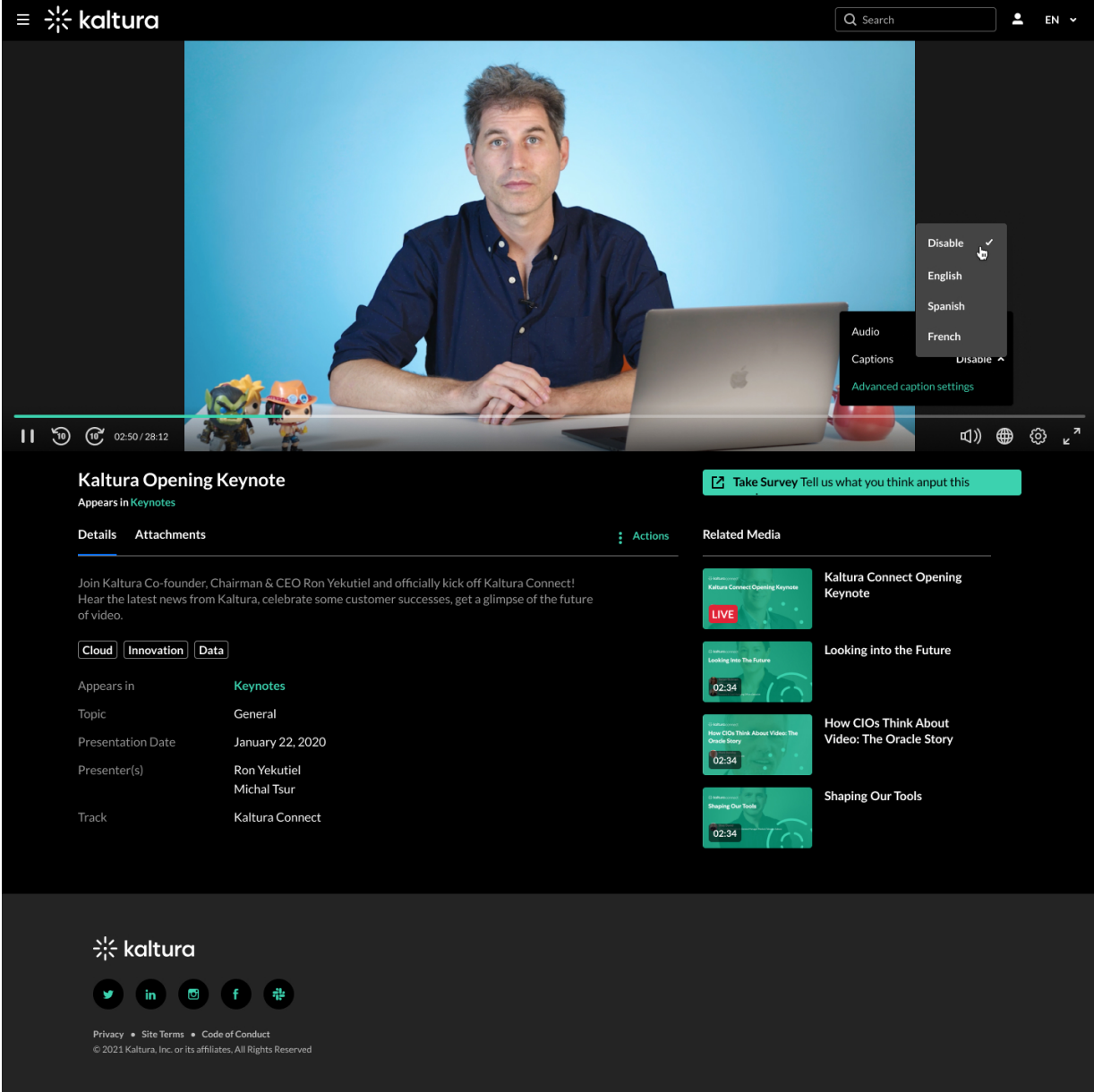
Buttons used for different actions.





## Captions and Translations

Both describe the video subtitles when ordering the Caption and Enrich feature. In captions, the subtitles will be the same language as the video. For translations, the subtitle will be in a different language than the video.

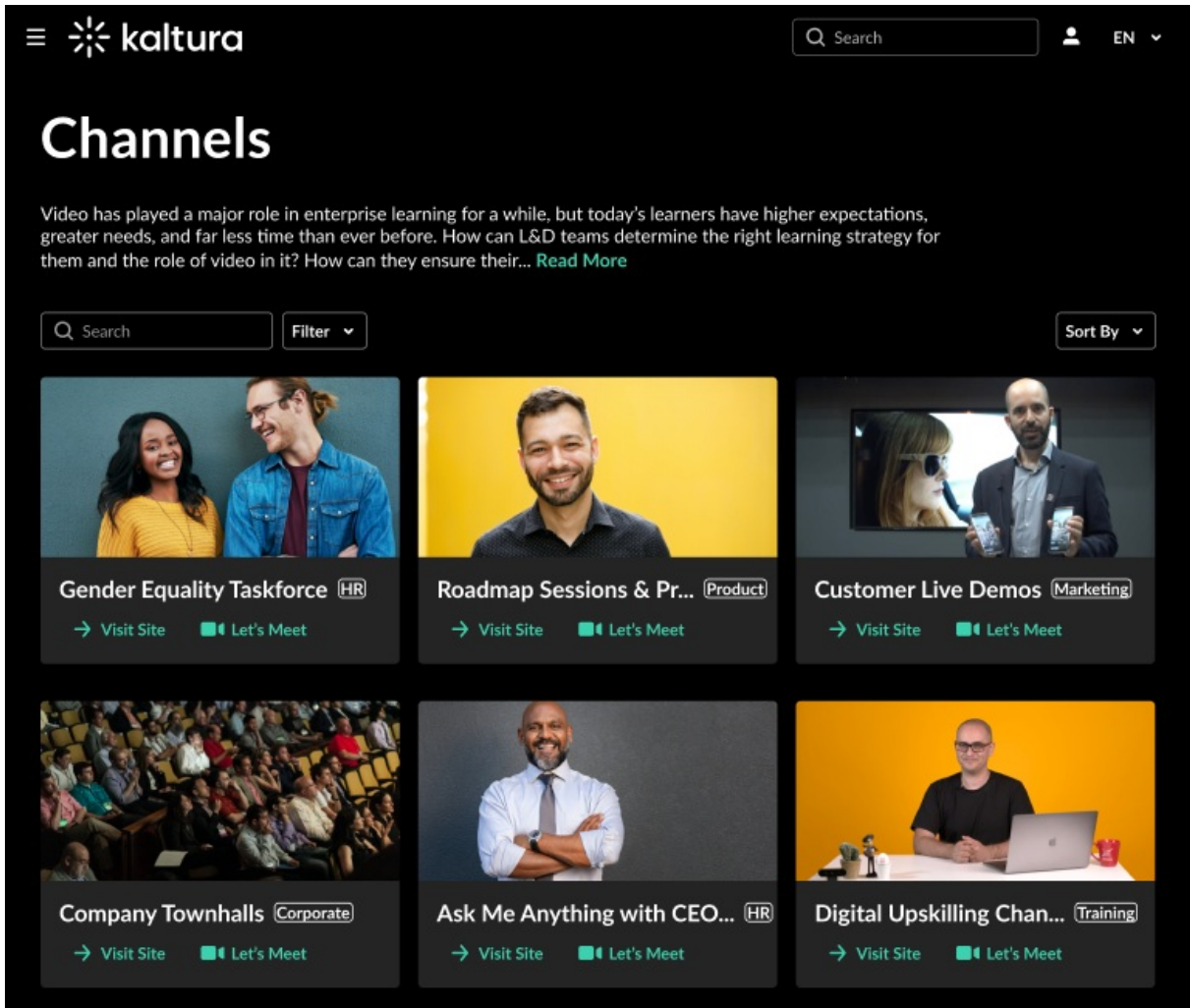


The screenshot displays a video player interface for a Kaltura video. The video shows a man in a dark blue shirt sitting at a desk with a laptop and two small figurines. The player includes a progress bar at 02:50 / 28:12 and a settings menu with options for Audio, Captions, and Advanced caption settings. Below the video, the metadata panel for "Kaltura Opening Keynote" is visible, including details like "Appears in Keynotes", "Topic: General", "Presentation Date: January 22, 2020", and "Presenter(s): Ron Yekutiel, Michal Tsur". A "Related Media" section on the right lists other videos such as "Kaltura Connect Opening Keynote", "Looking into the Future", "How CIOs Think About Video: The Oracle Story", and "Shaping Our Tools". The footer contains the Kaltura logo, social media icons, and copyright information: "© 2021 Kaltura, Inc. or its affiliates, All Rights Reserved".

## Channel Collection Page

A template page that displays a pre-defined set of channel pages.



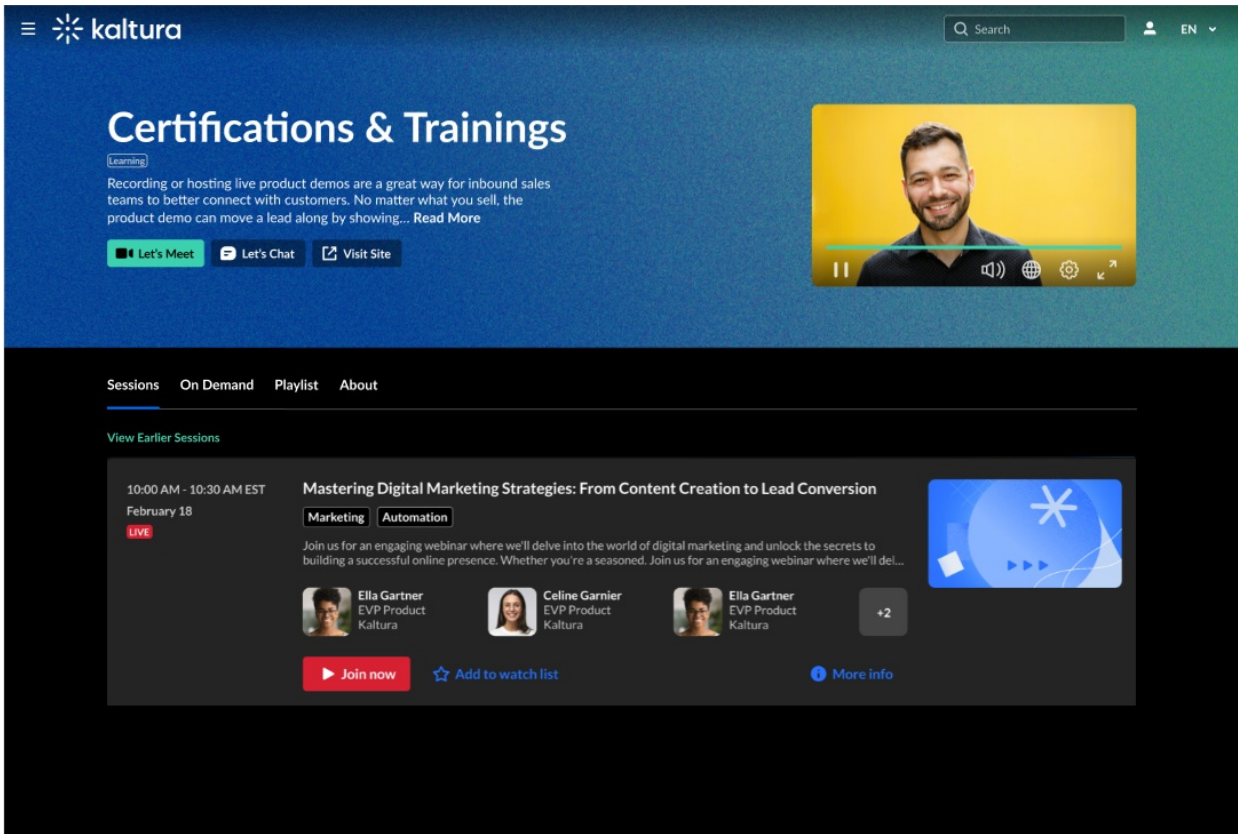


The screenshot shows the Kaltura Channels page. At the top left is the Kaltura logo and a hamburger menu icon. To the right is a search bar with the text "Search" and a user profile icon with "EN" and a dropdown arrow. The main heading is "Channels". Below the heading is a paragraph of text: "Video has played a major role in enterprise learning for a while, but today's learners have higher expectations, greater needs, and far less time than ever before. How can L&D teams determine the right learning strategy for them and the role of video in it? How can they ensure their... [Read More](#)". Below the text are three filters: a search bar with "Search", a "Filter" dropdown, and a "Sort By" dropdown. The main content area features six channel cards arranged in a 2x3 grid. Each card has a video thumbnail, a title, a category tag, and two action buttons: "Visit Site" and "Let's Meet".

Channel Title	Category	Actions
Gender Equality Taskforce	HR	Visit Site, Let's Meet
Roadmap Sessions & Pr...	Product	Visit Site, Let's Meet
Customer Live Demos	Marketing	Visit Site, Let's Meet
Company Townhalls	Corporate	Visit Site, Let's Meet
Ask Me Anything with CEO...	HR	Visit Site, Let's Meet
Digital Upskilling Chan...	Training	Visit Site, Let's Meet

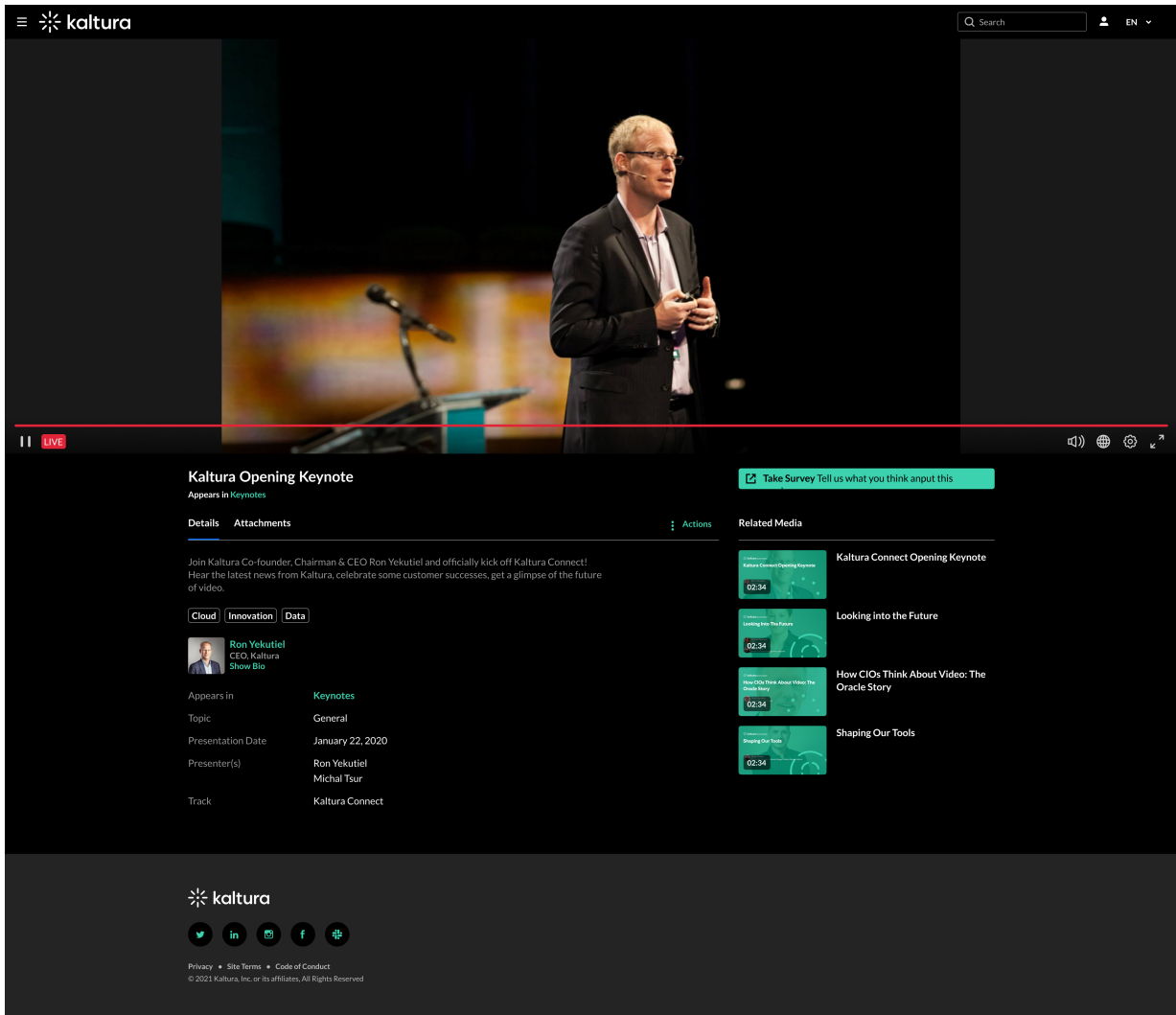
## Channel Page

A template page for a landing page with a collection of content and actions.



## Entry

A Kaltura Entry is a single media asset. An entry encapsulates all physical files such as the video/image file and thumbnail and the item's settings. Kaltura Entry types include draft, video, audio, image, and more.



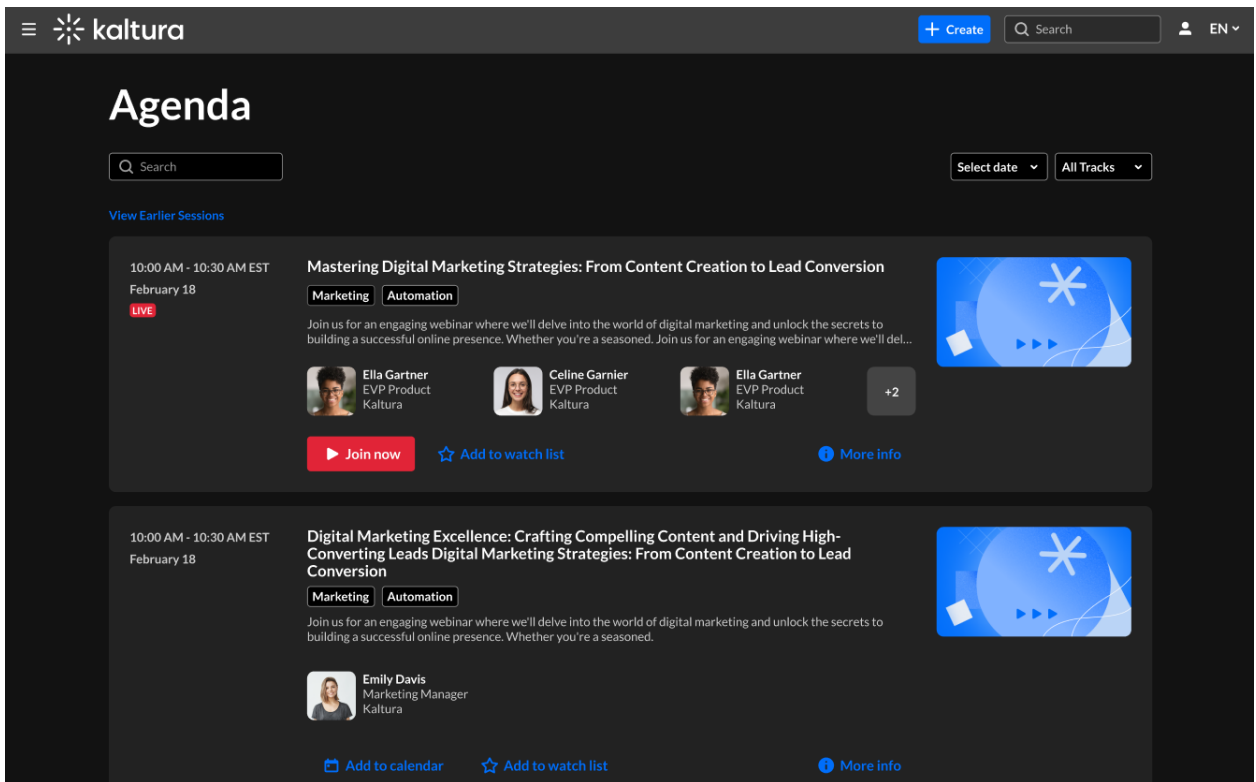
The screenshot displays a Kaltura video player interface. At the top, there is a navigation bar with the Kaltura logo and a search bar. The main video area shows a man in a suit speaking at a podium. Below the video, there is a control bar with a 'LIVE' indicator and various playback controls. The interface is divided into several sections:

- Video Title:** Kaltura Opening Keynote
- Details:**
  - Join Kaltura Co-founder, Chairman & CEO Ron Yekutiel and officially kick off Kaltura Connect! Hear the latest news from Kaltura, celebrate some customer successes, get a glimpse of the future of video.
  - Tags: Cloud, Innovation, Data
  - Presenter: Ron Yekutiel (CEO, Kaltura)
  - Topic: Keynotes
  - General: January 22, 2020
  - Track: Kaltura Connect
- Related Media:**
  - Kaltura Connect Opening Keynote (02:34)
  - Looking into the Future (02:34)
  - How CIOs Think About Video: The Oracle Story (02:34)
  - Shaping Our Tools (02:34)

At the bottom of the page, there is a footer with the Kaltura logo, social media icons for Twitter, LinkedIn, Instagram, Facebook, and YouTube, and a copyright notice: "© 2021 Kaltura, Inc. or its affiliates. All Rights Reserved."

## Follow the Sun

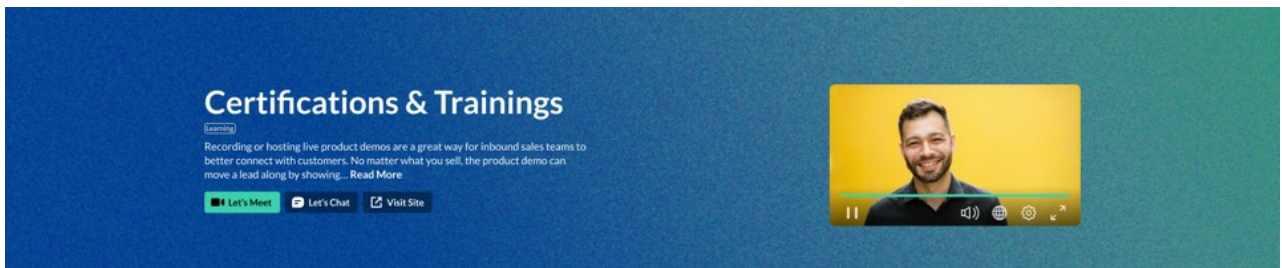
Broadcasting the same content in different time zones/timings. A separate session must be defined for each rebroadcast.



The screenshot shows the Kaltura Agenda page. At the top, there is a navigation bar with the Kaltura logo, a '+ Create' button, a search bar, and a user profile icon labeled 'EN'. The main heading is 'Agenda'. Below the heading is a search bar and two dropdown menus: 'Select date' and 'All Tracks'. A link 'View Earlier Sessions' is visible. The agenda lists two sessions for February 18, 10:00 AM - 10:30 AM EST. The first session is 'Mastering Digital Marketing Strategies: From Content Creation to Lead Conversion', marked as 'LIVE'. It features speakers Ella Gartner (EVP Product, Kaltura), Celine Garnier (EVP Product, Kaltura), and another Ella Gartner (EVP Product, Kaltura). The second session is 'Digital Marketing Excellence: Crafting Compelling Content and Driving High-Converting Leads Digital Marketing Strategies: From Content Creation to Lead Conversion', featuring Emily Davis (Marketing Manager, Kaltura). Each session card includes a 'Join now' button, an 'Add to watch list' button, and a 'More info' button.

## Header Banner

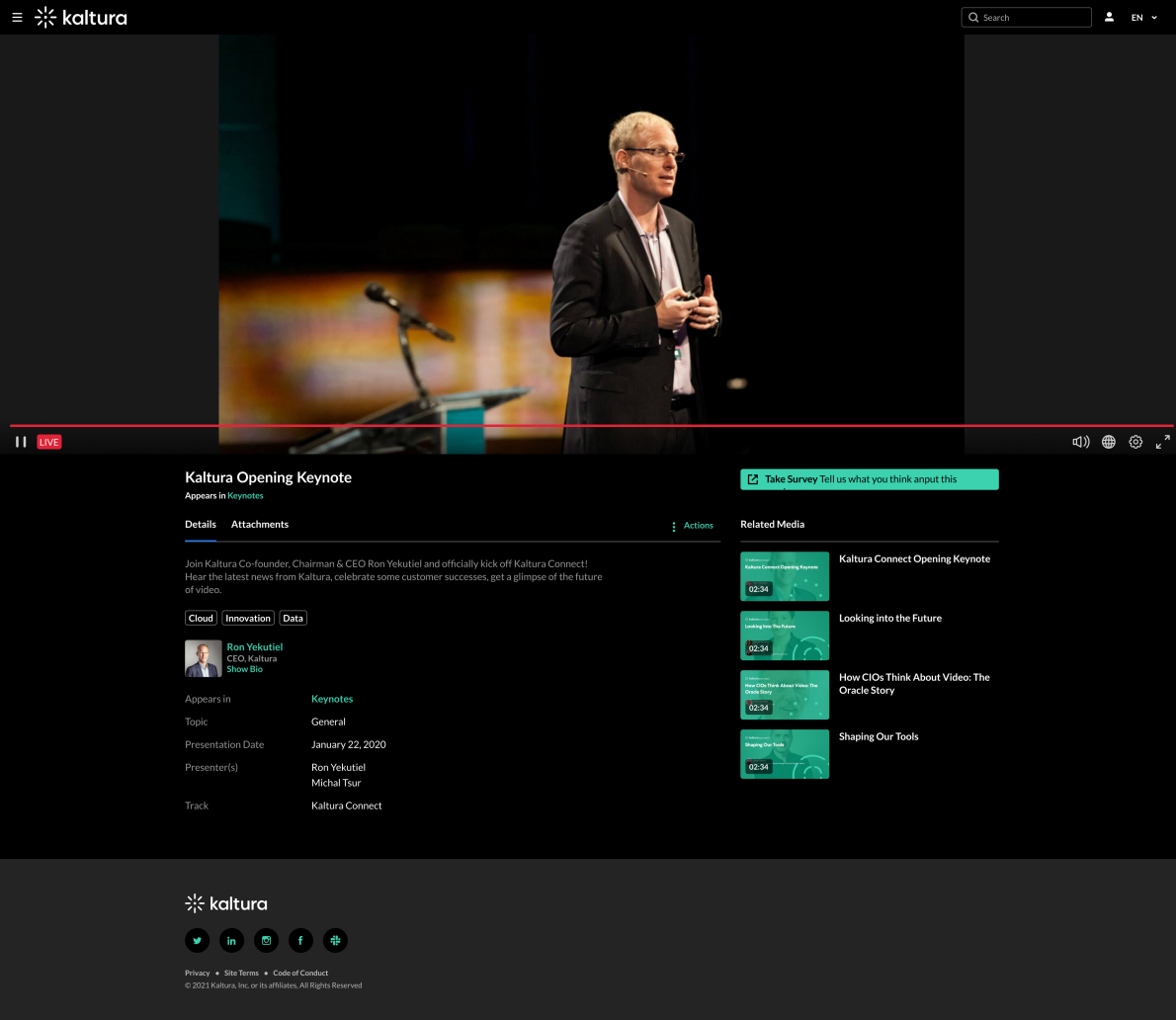
Image displayed at the top of a channel page.



The screenshot shows a channel header banner with a blue and green gradient background. The main heading is 'Certifications & Trainings'. Below the heading is a short paragraph: 'Recording or hosting live product demos are a great way for inbound sales teams to better connect with customers. No matter what you sell, the product demo can move a lead along by showing... Read More'. There are three buttons: 'Let's Meet', 'Let's Chat', and 'Visit Site'. On the right side, there is a video player showing a man's face, with standard video controls (play/pause, volume, full screen, etc.) at the bottom.

## Live Session

Live broadcast in real-time.



**Kaltura Opening Keynote**  
Appears in *Keynotes*

Join Kaltura Co-founder, Chairman & CEO Ron Yekutiel and officially kick off Kaltura Connect! Hear the latest news from Kaltura, celebrate some customer successes, get a glimpse of the future of video.

Cloud Innovation Data

**Ron Yekutiel**  
CEO, Kaltura  
[Show Bio](#)

Appears in	Keynotes
Topic	General
Presentation Date	January 22, 2020
Presenter(s)	Ron Yekutiel Michal Tsur
Track	Kaltura Connect

Take Survey Tell us what you think anput this

Related Media

- Kaltura Connect Opening Keynote (02:34)
- Looking into the Future (02:34)
- How CIOs Think About Video: The Oracle Story (02:34)
- Shaping Our Tools (02:34)

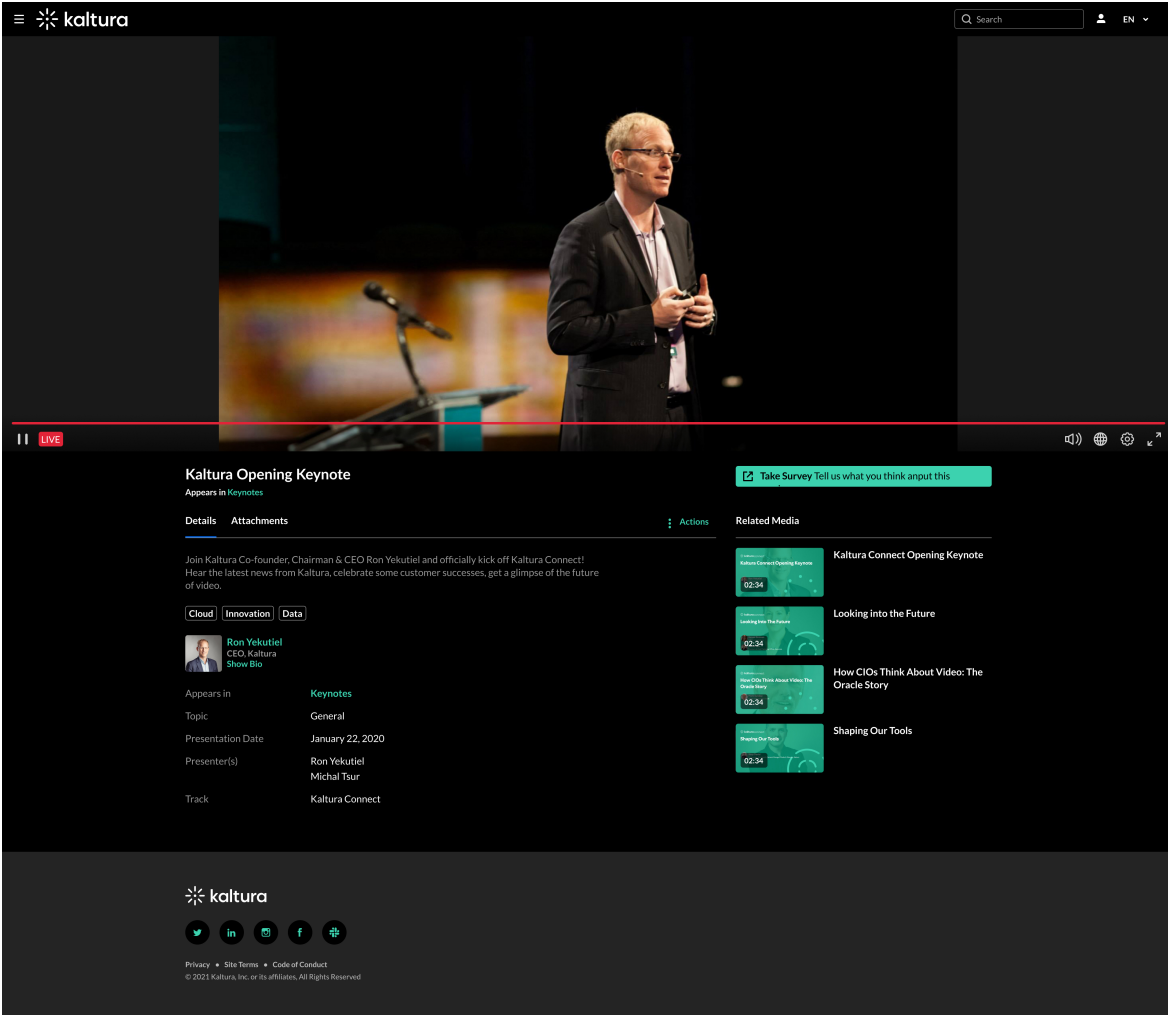
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## Metadata

Metadata is information about your media that puts the actual video file into a context and enhances its presentation.

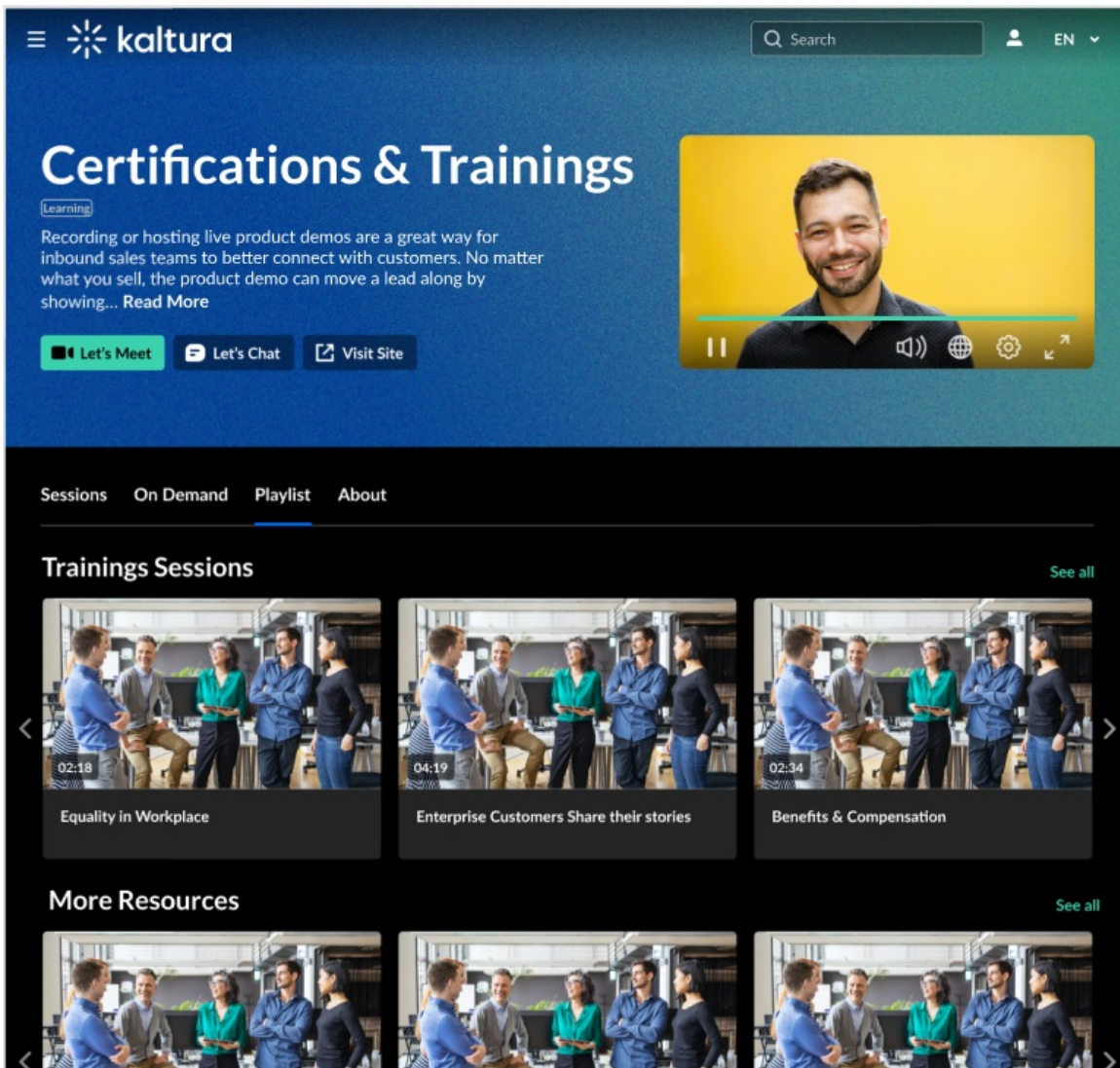


The screenshot displays a Kaltura video player interface. At the top, there is a navigation bar with the Kaltura logo and a search bar. The main video area shows a live stream of a man in a suit speaking at a podium. Below the video, a metadata panel is visible, including a 'LIVE' indicator, a title 'Kaltura Opening Keynote', and a 'Take Survey' button. The metadata panel is divided into sections: 'Details', 'Attachments', and 'Actions'. The 'Details' section includes a description, tags like 'Cloud', 'Innovation', and 'Data', a presenter profile for Ron Yekutieli, and key information such as the topic 'General', presentation date 'January 22, 2020', presenter names 'Ron Yekutieli' and 'Michal Tsur', and the track 'Kaltura Connect'. A 'Related Media' section on the right lists other videos like 'Kaltura Connect Opening Keynote', 'Looking into the Future', 'How CIOs Think About Video: The Oracle Story', and 'Shaping Our Tools'. The footer contains the Kaltura logo, social media icons, and copyright information.

## Playlist

A series of video entries played in a specific order. Can appear on the event homepage or channel pages.

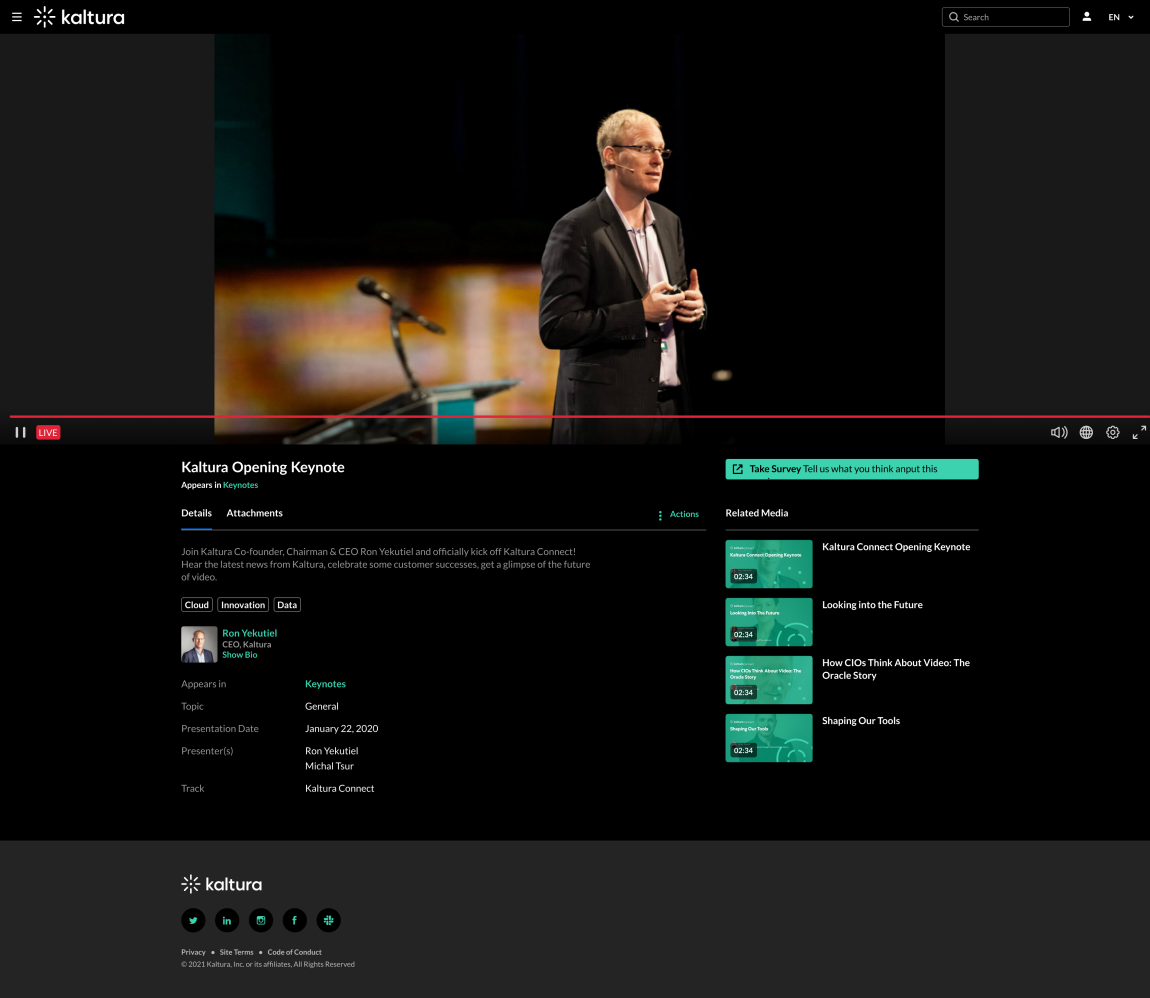




## Simulive Session

Prerecorded video scheduled to be broadcast at a specific time. The experience is as a live broadcast in real-time.






**Kaltura Opening Keynote**  
Appears In *Keynotes*

Details Attachments Actions Related Media

Join Kaltura Co-founder, Chairman & CEO Ron Yekutiel and officially kick off Kaltura Connect! Hear the latest news from Kaltura, celebrate some customer successes, get a glimpse of the future of video.





Cloud Innovation Data


 **Ron Yekutiel**  
CEO, Kaltura  
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Appears in	Keynotes
Topic	General
Presentation Date	January 22, 2020
Presenter(s)	Ron Yekutiel Michal Tsur
Track	Kaltura Connect

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**Related Media**

-  **Kaltura Connect Opening Keynote**  
02:34
-  **Looking into the Future**  
02:34
-  **How CIOs Think About Video: The Oracle Story**  
02:34
-  **Shaping Our Tools**  
02:34




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## Video on Demand (VOD)

Video asset associated with a channel page. Can be played by the attendee at any time.

☰ kaltura
🔍 Search
EN



⏸ 02:50 / 28:12
🔊 🌐 🏠 ↗

### Kaltura Opening Keynote

Appears in [Keynotes](#)

**Details**   Attachments

Join Kaltura Co-founder, Chairman & CEO Ron Yekutiel and officially kick off Kaltura Connect! Hear the latest news from Kaltura, celebrate some customer successes, get a glimpse of the future of video.

[Cloud](#) [Innovation](#) [Data](#)

Appears in [Keynotes](#)

Topic: [General](#)

Presentation Date: [January 22, 2020](#)

Presenter(s): [Ron Yekutiel](#)  
[Michal Tsur](#)

Track: [Kaltura Connect](#)


**Actions**   **Related Media**

[Kaltura Connect Opening Keynote](#)  
LIVE

[Looking Into the Future](#)  
02:34

[How CIOs Think About Video: The Oracle Story](#)  
02:34

[Shaping Our Tools](#)  
02:34



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