Sponsors and partners

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This article is designated for Kaltura's Flagship Events customers

The following articles provide a comprehensive overview of Kaltura's sponsors feature, detailing how to manage and optimize sponsorships within your video experiences. You'll learn the fundamentals in the Sponsors Overview, explore configuration details in the Sponsor Elements Guide, and discover how to track engagement through the Sponsors Lead Reports Download Guide. Finally, the Opt-In Channel Message article explains how to effectively communicate sponsorship opportunities and collect viewer consent.

Sponsors Overview

Sponsor Elements Guide

Sponsors Lead Reports Download Guide

Opt-In Channel Message

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