

Video analytics

Last Modified on 06/13/2026 1:32 am IDT

 This article is designated for Kaltura's Flagship Events customers

Kaltura's Flagship Event Services offer robust video analytics that empower you to measure, understand, and optimize audience engagement. Kaltura provides a comprehensive view of how content performs and how attendees interact. These analytics help event teams monitor technical performance, evaluate session impact, track attendee behavior, and deliver measurable ROT - making it easier to refine future event strategies and enhance viewer experiences.

Please see the following articles on Video Analytics.

[Video Analytics Terminology](#)

[Video Analytics Dashboards](#)

[Video Analytics Reports](#)