

Sponsors leads reports

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Sponsors can download their lead reports directly from Kaltura.

The report will include all attendees who opted-in to share their information with sponsors and visited the sponsor's page, or watched one of the sponsor's videos.

Lead reports include the following:

1. Lead Report (Page Visits):

The report includes a list of all attendees who opted-in to share their information with sponsors and that visited the sponsor's page or watched one of the sponsor's videos.

2. Lead Interests Report (Entries):

- The report includes all sponsor's content entries (videos) that were watched by opted-in attendees.
- The report includes a list of entry IDs and entry names (the video title), and the number of attachments downloads.

A The lead information for both reports includes the attendees' registration fields.

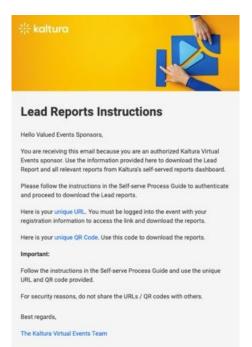
Downloading the reports

- 1. Register for the event.
- 2. Install the Google Authenticator app:
- Play Store: https://play.google.com/store/apps/details?
 id=com.google.android.apps.authenticator2&h%20l=en&gl=US
- App Store: https://apps.apple.com/us/app/google-authenticator/id388497605
- Log in to the event site using the link you received with the registration confirmation. Use the email and password you registered with. Only registered users that are part of the partners' list provided by the event team can download the reports.

Lead reports instructions email

 Go to the Lead Reports Instructions email sent by the Kaltura team >> Click ' unique QR Code'





- 2. Use the Google authenticator app to scan the QR code:
- 3. Click + sign >> Scan QR code.



After scanning the QR code, the Google Authenticator app consistently refreshes and generates new codes to use to download the files. You will need to use this code after logging into the event.

4. Click on the 'unique URL' you received in the same Lead Reports Instructions email to access the download page.

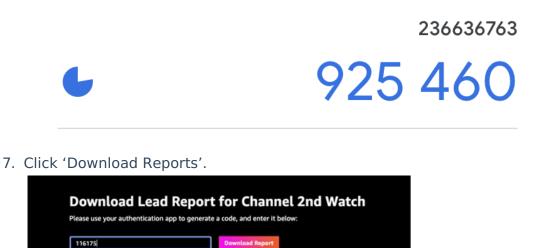


* kaltura
Lead Reports Instructions
Hello Valued Events Sponsors,
You are receiving this email because you are an authorized Kaltura Virtual Events sponsor. Use the information provided here to download the Lead Report and all relevant reports from Kaltura's self-served reports dashboard.
Please follow the instructions in the Self-serve Process Guide to authenticate and proceed to download the Lead reports.
Here is your unique URL. You must be logged into the event with your registration information to access the link and download the reports.
Here is your unique QR Code. Use this code to download the reports.
Important:
Follow the instructions in the Self-serve Process Guide and use the unique URL and QR code provided.
For security reasons, do not share the URLs / QR codes with others.
Best regards,
The Kaltura Virtual Events Team

5. After clicking the URL, the following screen is displayed:

lease use your authentication app to generate a code, and enter it below: Downlead Report	Download Lead Repor	t for Channel 2nd Watch	
	Please use your authentication app to generate a code, and enter it below:		

6. Enter the code generated by Google Authenticator:



8. A zip folder with the reports is downloaded to your computer.

Access and support

Access to the unique URL and QR code is provided to users that registered for the event and part of the partners' list provided by the event Sponsorship team.