

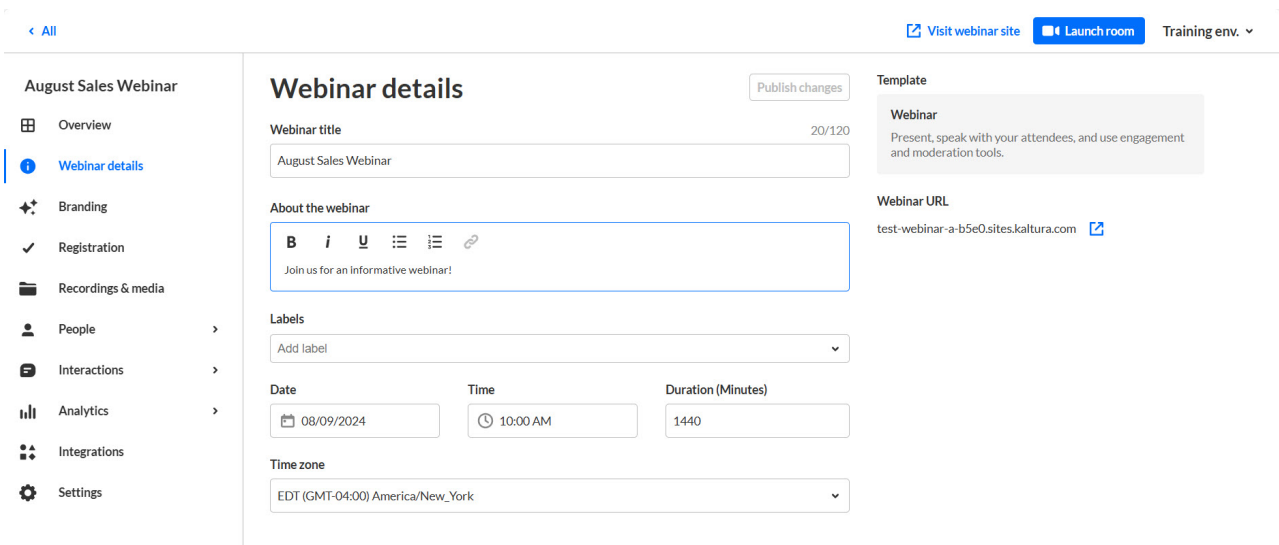
Introduction to Kaltura Webinars

Last Modified on 09/09/2024 3:13 pm IDT

 This article is designated for all users.

Kaltura Webinars is an all-in-one webinar solution for easily creating, managing, tracking, and automating your annual webinar plan. Every webinar generates a branded site for its full life cycle. This is where attendees can register, watch the webinar live, and then watch an on-demand recording - all at the same URL.

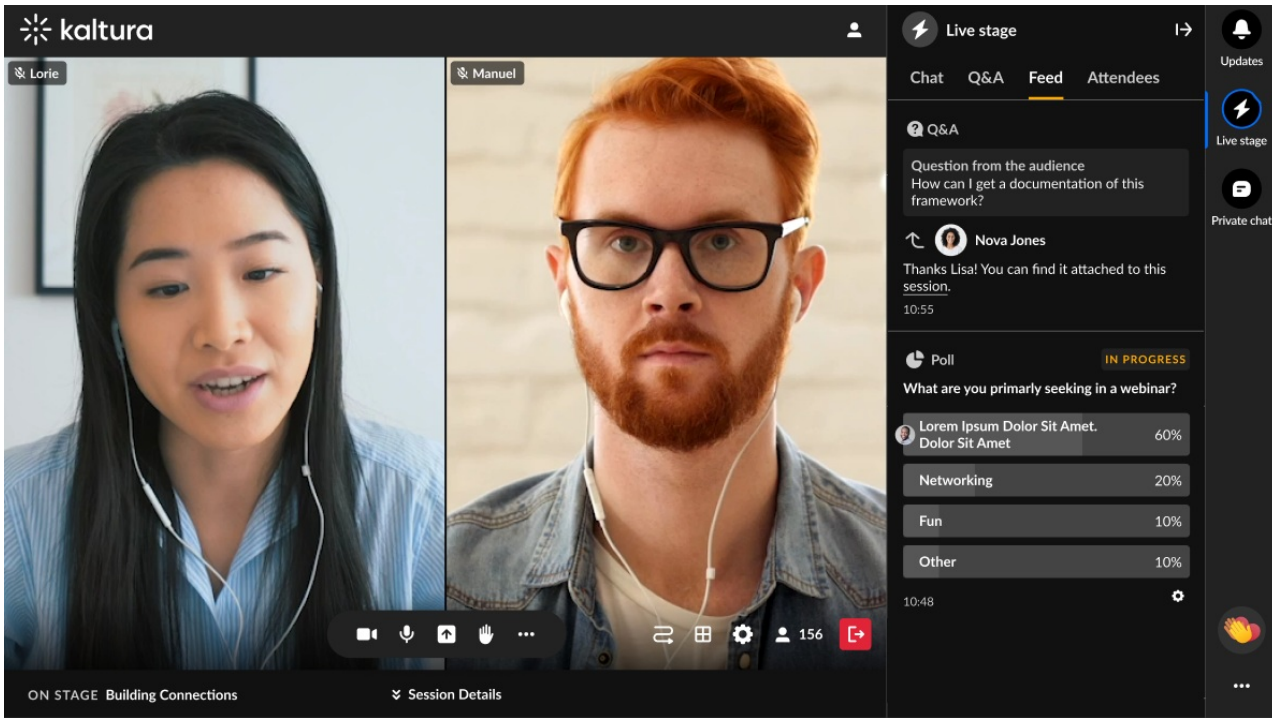
Start by customizing the webinar's landing page.



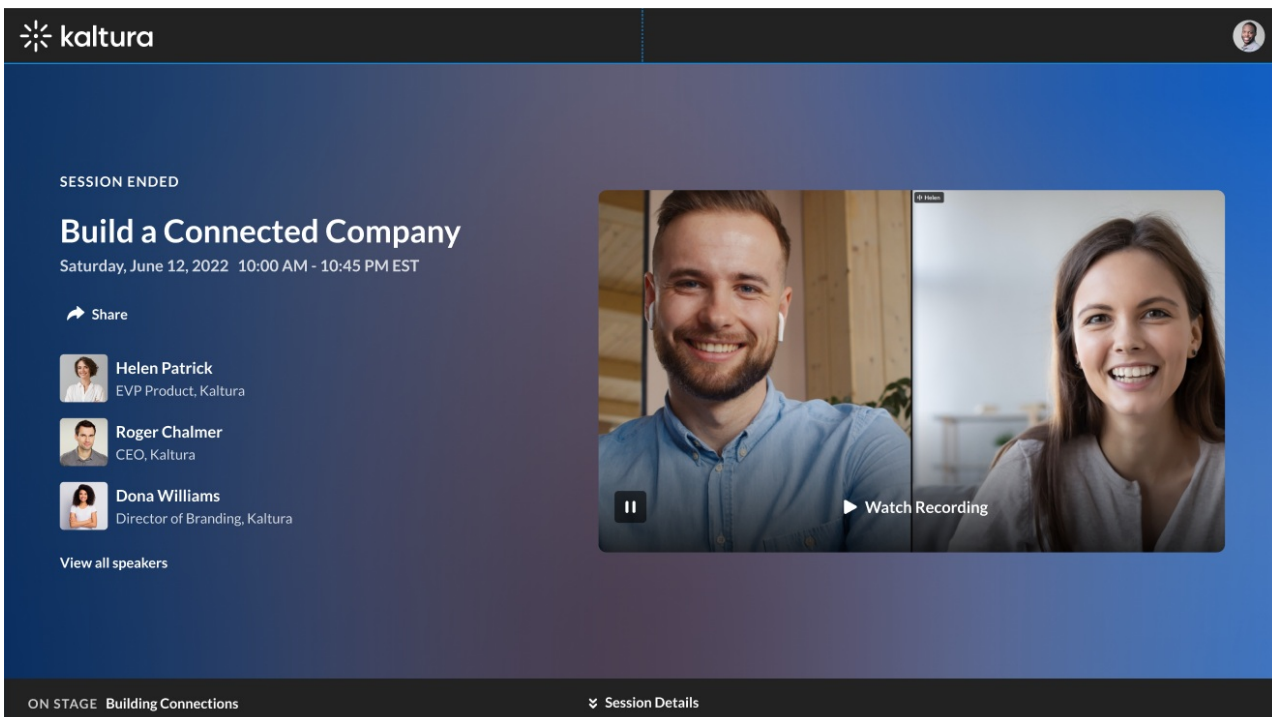
The screenshot shows the 'Webinar details' configuration page for a webinar titled 'August Sales Webinar'. The page is divided into several sections:

- Left Sidebar:** A navigation menu for the 'August Sales Webinar' with options: Overview, Webinar details (selected), Branding, Registration, Recordings & media, People, Interactions, Analytics, Integrations, and Settings.
- Webinar details:** The main configuration area with a 'Publish changes' button. It includes:
 - Webinar title:** A text field containing 'August Sales Webinar' with a character count of 20/120.
 - About the webinar:** A rich text editor containing the text 'Join us for an informative webinar!' with formatting options (bold, italic, underline, list, link).
 - Labels:** A dropdown menu with 'Add label' selected.
 - Date:** A date picker set to '08/09/2024'.
 - Time:** A time picker set to '10:00 AM'.
 - Duration (Minutes):** A text field set to '1440'.
 - Time zone:** A dropdown menu set to 'EDT (GMT-04:00) America/New_York'.
- Template:** A section showing the selected 'Webinar' template with the description: 'Present, speak with your attendees, and use engagement and moderation tools.'
- Webinar URL:** A text field showing the URL 'test-webinar-a-b5e0.sites.kaltura.com' with a copy icon.
- Top Right:** Action buttons for 'Visit webinar site', 'Launch room', and a dropdown for 'Training env.'.

When inviting speakers and moderators, make them feel appreciated and provide them the tools they will need to manage the session. Then, set the session in advance. Engage and inspire your audience with our chat, polls, reactions, and notifications.



During the session, invite attendees to ask questions "on stage" and use the timeline feature to ensure a smooth session. Once the session ends, the automatic recording will be available to your attendees at the very same URL at which you hosted the webinar.



Check the analytics area and marketing automation integrations to gain important insights and push valuable leads down the funnel. Effectively use the registration form, live analytics, and email notifications to optimize your webinar in real-time.

2023 Marketing Kick-Off

Overview

Webinar details

Branding

Registration

Recordings & media

People ▾

All users

Speakers

Moderators

Interactions >

Analytics >

Integrations

Settings

Jane Smith





[Back to users](#)



Export ▾

Filter ▾


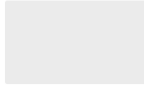

Last 12 Months

Jan 4, 2022 - Jan 4, 2023 ▾

 <p>26 Player Impressions</p>	 <p>6 Plays</p>	 <p>8.6 Minutes Viewed</p>	 <p>8.3% Avg. Completion Rate</p>
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<p>Top Location</p>  <p>Qiryat Gat HaDaron, Israel</p>	<p>Most Used Devices</p>  <p>100% Desktop</p>
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Last Played Entries

 <p>Evening DIY Webcast</p>	 <p>Evening DIY Webcast</p>	 <p>Danny's DIY Webcast</p>
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You can find detailed instructions for every aspect of using Kaltura Webinars in the articles that follow. Good luck!