


Kaltura Webinars Account Home page - Cross-webinars analytics

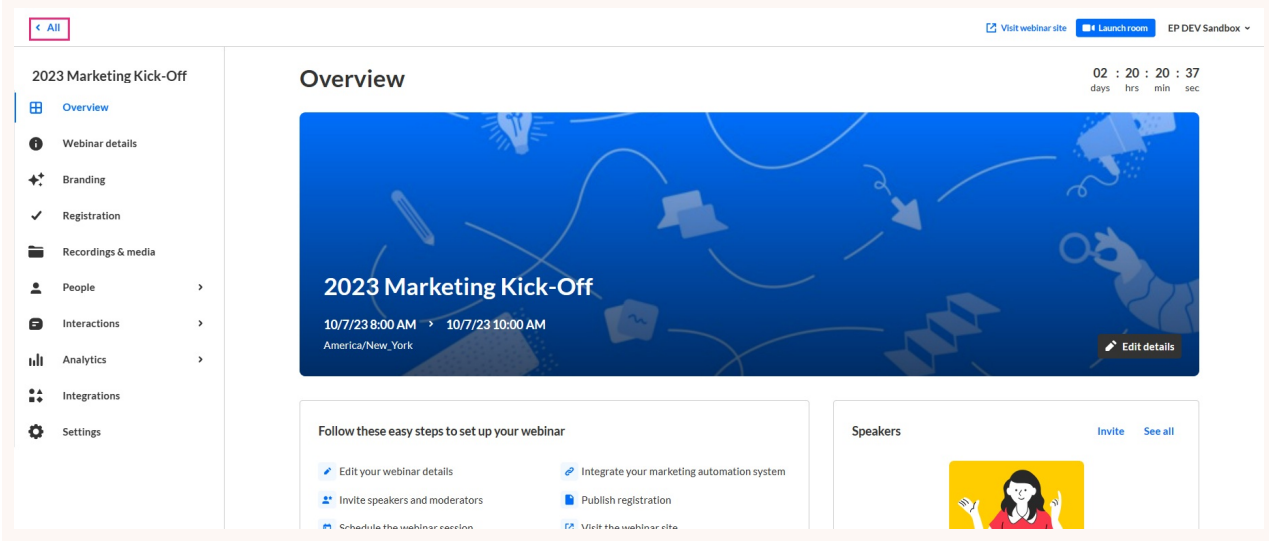
Last Modified on 10/07/2024 3:41 pm IDT

 This article is designated for all users.

About

This article describes how to view analytics across your webinars.

 Clicking **All** re-directs you to the Webinars Home page. In the image below, notice the **All** button located at the top left corner of site page.



The Home tab is the default open tab upon navigating to the Webinars Home page.

kaltura + Create Training env. ▾

- Home
- Team
- Analytics**
- Integrations

Good afternoon, Training 😊

Recently viewed

Marketing Quarterly Event
Viewed few seconds ago

August Sales Webinar
Viewed 24 minutes ago

Training Webinar
Viewed 34 minutes ago

Quarterly Webinar
Viewed 5 months ago

Events & Webinars

Search: All events & webinars All labels 4 Results Showcase

| Date | Name | Labels | Showcase | Type | Registration |
|---|---|--------|----------|---------|-----------------------|
| 08/09/24 - 08/10/24 In 10 days | August Sales Webinar Created by Training Env. 1 day ● 1 session | | | Webinar | Open 1 registrant |
| 08/12/24 - 08/12/24 In 13 days | Training Webinar Created by Training Env. 1 day ● 1 session | | | Webinar | Open 2 registrants |
| 10/07/24 - 10/07/24 In 2 months | Marketing Quarterly Event Created by Sam Jones 1 day ● 1 session | | | Webinar | Open 1 registrant |
| 01/23/24 - 01/23/24 Ended 6 months ago | Quarterly Webinar Created by Training Env. 1 day ● 1 session | | | Webinar | 03/11/24 |

Click the Analytics tab.

kaltura + Create Patrick Lorimer ▾

- Home
- Team
- Analytics**
- Integrations

Analytics

Download Report Export Filter Last 30 Days Dec 7, 2022 - Jan 5, 2023

VOD x Live x Clear All

Highlights

- 238 Player Impressions
- 22 Plays
Out of 9 Played Entries
- 2 Unique Viewers
- 0 Minutes Viewed (vod)

[See Details](#)

Top Videos

- 1 4444952_1667723679
6.7/10
- 2 Broadcasting Best Practic...
3.6/10
- 3 My DIY Session
2.8/10

[See Details](#)

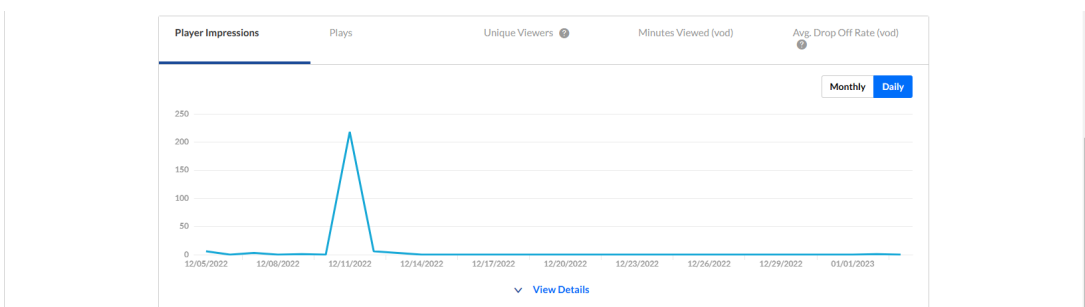
Insights

Dec 11, 2022 Peak day






- 218 Impressions
- 12 Plays
- 2 Unique Viewers
- 0 Minutes Viewed (vod)

The first portion of the page (shown above) provides information on highlights, top videos, and insights.

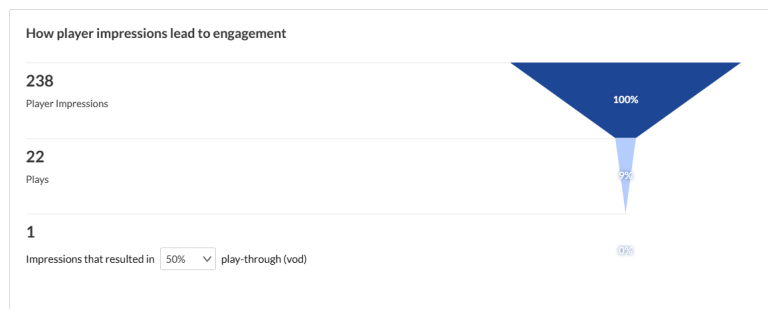
The second portion (shown below) provides information on player impressions, plays, unique viewers, minutes viewed, and average drop off rates.



The third portion (shown below) focuses on top videos.

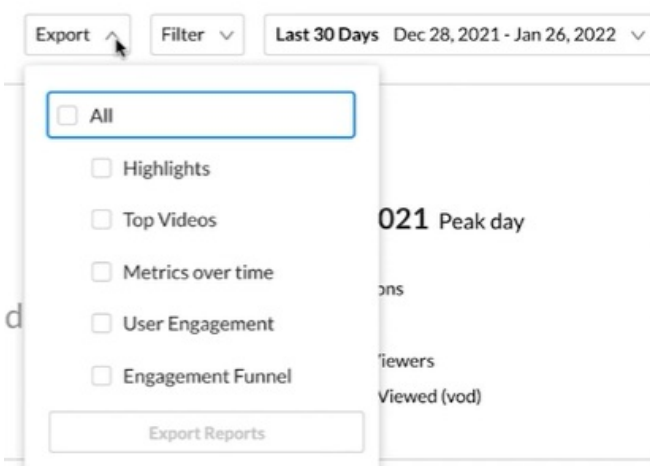
| Top Videos | | | | | | |
|------------|---|-------|----------------|----------------------------|-------------------------|--|
| | Video Details | Plays | Unique Viewers | Avg. Completion Rate (vod) | Score | |
| 1 |  4444952_1667723679 By Training Team | ▶ 13 | ▶ 2 | ▶ 0.2% | 6.7/10 | |
| 2 |  Broadcasting Best Practices By epm_content_managers_44... | ▶ 5 | ▶ 2 | ▶ 0% | Deleted Entry 3.6/10 | |
| 3 |  My DIY Session By epm_content_managers_52... | ▶ 1 | ▶ 1 | ▶ 63% | 2.8/10 | |
| 4 |  My Simulive By epm_content_managers_52... | ▶ 1 | ▶ 1 | ▶ 0% | 2.1/10 | |
| 5 |  Broadcasting Best Practices By epm_content_managers_44... | ▶ 1 | ▶ 1 | ▶ 0% | Deleted Entry 1.2/10 | |

The fourth portion (shown below) provides information on how player impressions led to engagement.



You may also perform the following additional functions on the Analytics page:

Export specific analytics



Filter by several different data points

Analytics

Download Report
Export
Filter
Last 30 Days
May 21, 2022 - Jun 19, 2022

Playback Type

- DVR
- Live
- VOD

Tags

Select Tags

Owners

Select Owners

Categories

[Select Categories](#)

Country

Select Country

Region

Select Region

City

Select City

Sort based on specific dates or time

Export
Filter
Last 30 Days
May 21, 2022 - Jun 19, 2022

Preset
Specific Date Range

| | |
|--|--|
| <p>LAST</p> <p>7 Days</p> <p>30 Days ✓</p> <p>3 Months</p> <p>12 Months</p> | <p>CURRENT</p> <p>Week</p> <p>Month</p> <p>Quarter</p> <p>Year</p> |
|--|--|

Compare with another period

Apply

Compare data from one period to another

Export ▾ Filter ▾ Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset
Specific Date Range

📅

00:00 ▾
-
📅

23:59 ▾

<
June ▾
2022 ▾
>

| Su | Mo | Tu | We | Th | Fr | Sa |
|----|----|----|----|----|----|----|
| 29 | 30 | 31 | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 1 | 2 |

Compare with another period

Apply

Download report

You may click the **Download Report** button to download a PDF version of the dashboard.