

# Kaltura Webinars Account Home page - Cross-webinars analytics

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28 This article is designated for all users.

## About

This article describes how to view analytics across your webinars.

Clicking All re-directs you to the Webinars Home page. In the image below, notice the All button located at the top left corner of site page.

< /	All				🔀 Visit webinar	rsite EP DEV Sandbox ~
20	23 Marketing Kick-Off		Overview			02 : 20 : 20 : 37 days hrs min sec
⊞	Overview					
0	Webinar details					
+:	Branding					
~	Registration				×	
	Recordings & media					
÷	People	>	2023 Marketing Kick	k-Off		275
8	Interactions	>	10/7/23 8:00 AM > 10/7/23 10:00 AM	1 22		
սև	Analytics	>	America/New_York			Edit details
::	Integrations					
٥	Settings		Follow these easy steps to set up your web	binar	Speakers	Invite See all
			<ul> <li>Edit your webinar details</li> </ul>	Integrate your marketing automation system		
			Invite speakers and moderators	Publish registration	🔍 🚫	2
			Schadula the wahings receiped	12 Vielt the webiner site		

The Home tab is the default open tab upon navigating to the Webinars Home page.



🔆 kaltura							+ Create	Training env. 🛩
Home     Team	Good afternoo	on, Training 😊						
	Recently viewed							
III Analytics	In 2 mont	hs In 10 days		In 13 days	Ended 6	months ago		
Integrations	Marketing Quarterly Event Viewed few seconds ago	August Sales Webinar Viewed 24 minutes ago	• Training Webinar Viewed 34 minutes ago		erly Webinar 5 months ago			
	Q	All events & webinars v All lat	bels 🗸 4 R	Results			E	Showcase
	Date A	Name		Labels	Showcase	Туре	Registration	
	08/09/24 - 08/10/24 In 10 days	August Sales Webinar Created by Training Env 1 day • 1 session	v.			Webinar	• Open 1 registrant	
	08/12/24 - 08/12/24 In 13 days	Training Webinar Created by Training Env 1 day • 1 session	w.			Webinar	• Open 2 registrants	
	10/07/24 - 10/07/24 In 2 months	Marketing Quarterly Ev Created by Sam Jones 1 day • 1 session	<i>v</i> ent			Webinar	• Open 1 registrant	
	01/23/24 - 01/23/24 Ended 6 months ago	Quarterly Webinar Created by Training En 1 day • 1 session	v.			Webinar	03/11/24	

#### Click the Analytics tab.

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Home Team Holl Analytics	Analytics	♣ Download Report Export ∨ Filter ∨ Last 30 Days Dec 7, 2022 - Jan 5, 2023 ∨
▲ Integrations	VOD x Live x Highlights @ See Details	Clear All
	Highlights     See Details       Image: See Details     Image: See Details <tr< td=""><td>Top Videos  See Details Insights  4444952_1667723679 C.7/10 Dec 11, 2022 Peak day Broadcasting Best Practic  9 218 Impressions</td></tr<>	Top Videos  See Details Insights  4444952_1667723679 C.7/10 Dec 11, 2022 Peak day Broadcasting Best Practic  9 218 Impressions
	2 Unique Viewers     0 Minutes Viewed (vod)	2     1     3.6/10     2.10 impression       3     My DIY Session 2.8/10     2.10 impression     2.10 impression

The first portion of the page (shown above) provides information on highlights, top videos, and insights.

The second portion (shown below) provides information on player impressions, plays, unique viewers, minutes viewed, and average drop off rates.



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The third portion (shown below) focuses on top videos.

		Video Details	Plays	Unique Viewers	Avg. Completion Rate (vod)	Score v
1 Series as	E	4444952_1667723679 By Training Team	▶ 13	<b>2</b>	O.2%	<b>6.7</b> /10
2		Broadcasting Best Practices By epm_content_managers_44	▶ 5	<b>2</b>	O%	Deleted Entry 3.6/10
3	•	My DIY Session By epm_content_managers_52	▶ 1	<b>1</b>	<b>0</b> 63%	<b>2.8</b> /10
4		My Simulive By epm_content_managers_52	▶ 1	<b>1</b>	O%	<b>2.1</b> /10
5		Broadcasting Best Practices By epm_content_managers_44	▶ 1	1	Ø 0%	Deleted Entry 1.2/10

The fourth portion (shown below) provides information on how player impressions led to engagement.

238 player impressions 1000 22 plays	
77 Plays	0%
	6
1 Impressions that resulted in 50% v play-through (vod) 000	

QYou may also perform the following additional functions on the Analytics page:

#### Export specific analytics



### Filter by several different data points



# Analytics

	\$ 1	In the second se	21, 2022 - Jun 19, 2022 🗸
Playback Type	Tags	Country	
DVR	Select Tags	Select Country	$\sim$
Live VOD	Owners Select Owners	Region Select Region	
	Categories Select Categories	<b>City</b> Select City	~

## Sort based on specific dates or time

Expo	Filter V	Last 30 Da	<b>iys</b> May 21, 2022 - Jun 19, 2022 🔻
	Preset		Specific Date Range
Weł	LAST		CURRENT
vver	7 Days		Week
	30 Days	$\checkmark$	Month
Weł	3 Months		Quarter
	12 Months		Year
540	Compare with an	other period	_
	ויווווענפג עופשפט	(vou)	Avg. Drop On Kate (vou)

#### Compare data from one period to another



	Preset			Specific Date Range				
Weł	06/	20/2022	00:00	× - É	06/20	/2022	23:59 ∨	
	<		June	<b>~</b> 2	2022 🗸		>	
Weł	Su	Mo	Ти	We	Th	Fr	Sa	
	29	30	31	1	2	3	4	
5.40	5	6	7	8	9	10	11	
540	12	13	14	15	16	17	18	
	19	20	21	22	23	24	25	
_	26	27	28	29	30	1	2	

#### Download report

You may click the **Download Report** button to download a PDF version of the dashboard.