Introduction to Integration settings in the player

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This article is designated for administrators.

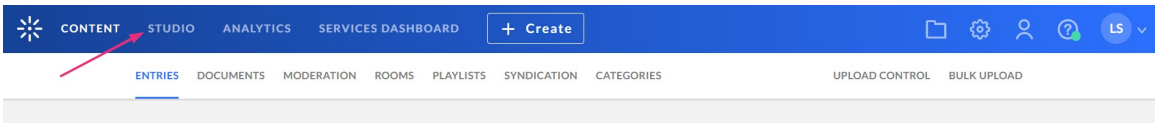
About

Integrations connect the player to services outside Kaltura, such as YouTube, casting devices, analytics platforms, and ad servers. You set them up on the **Integrations** tab of the player settings.

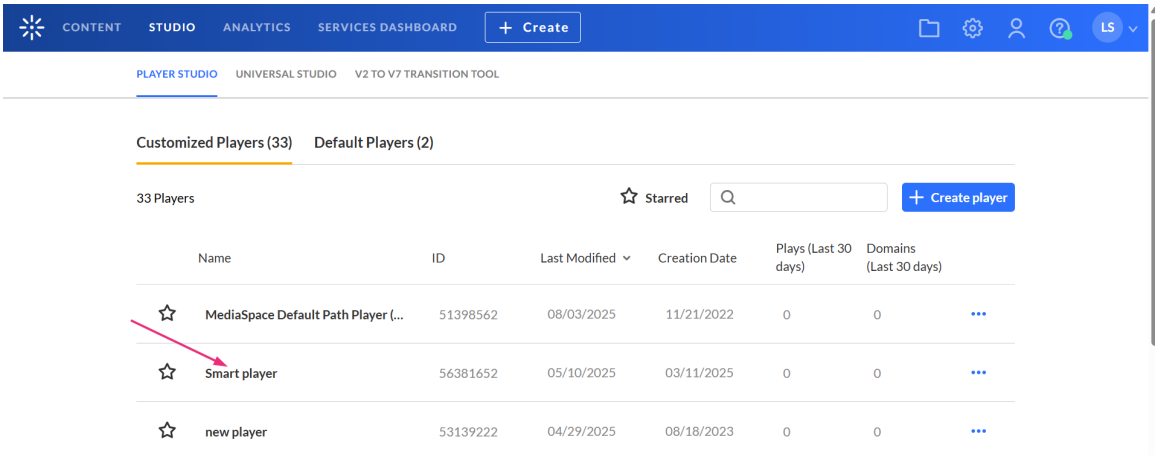
VOD

Access the Integrations settings

1. Log in to your Rich Media CMS and select the **Studio** tab.

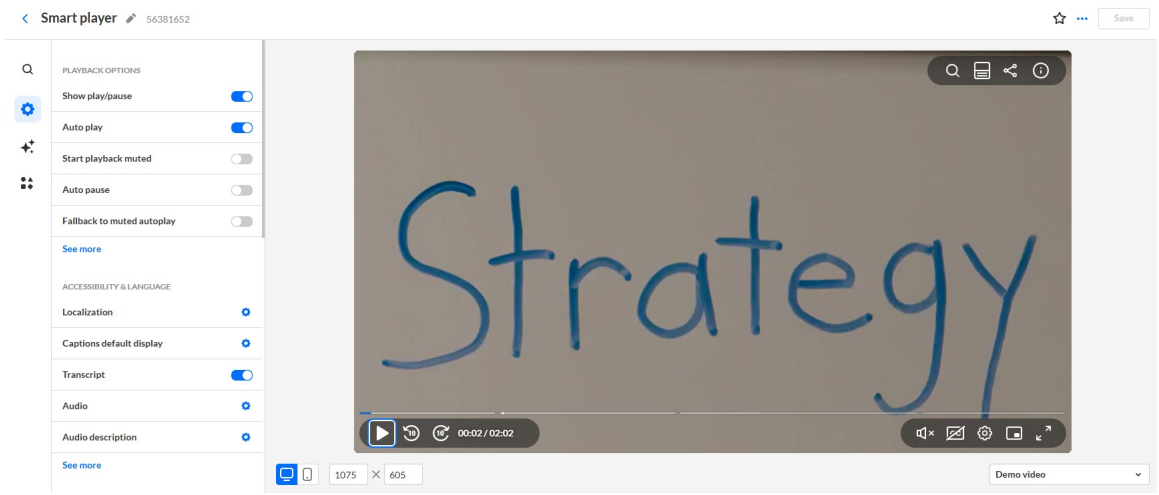


2. From the list, select the player you want to configure.

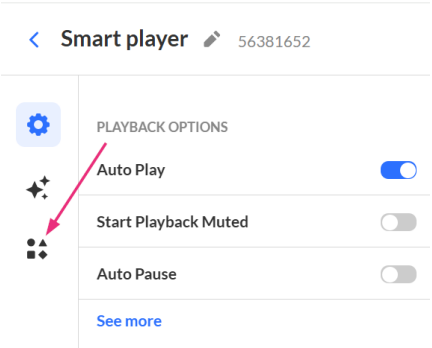


The player settings open.

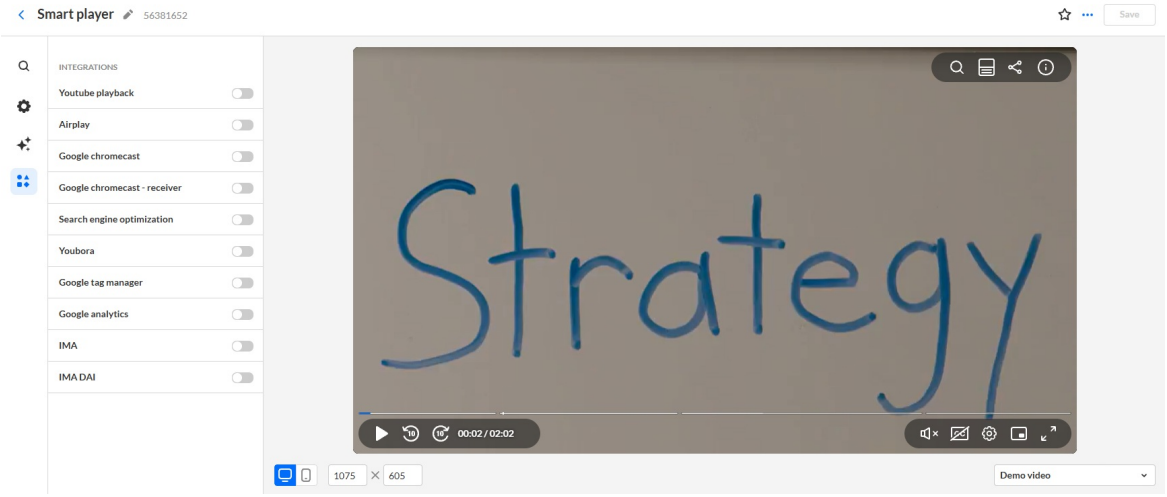
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3. In the left panel, select the **shapes** icon.



The integration settings display.



Integration settings articles

For instructions on each integration setting, see the following articles.

Playback and casting

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- Enable YouTube playback in the player
- Enable casting with AirPlay and Chromecast in the player

Search

- Enable search engine optimization (SEO) in the player

Analytics

- Set up Youbora analytics in the player
- Track player events with Google Tag Manager
- Send player events to Google Analytics

Monetization

- Show ads in the player with IMA or IMA DAI

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