

Settings in player - Visual

Last Modified on 05/26/2026 10:41 am IDT

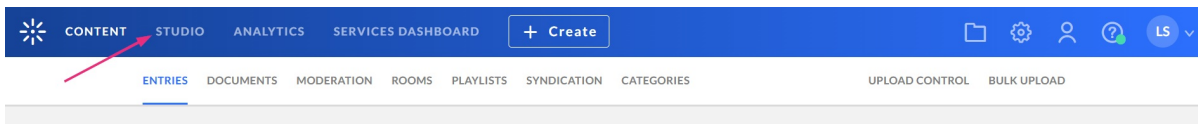
 This article is designated for administrators.

About

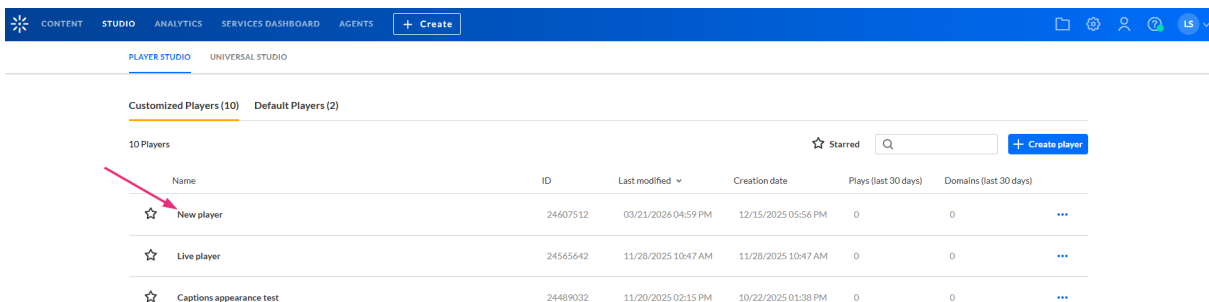
This guide covers the **Visual** settings tab, where you can control the look and feel of the player, including colors, logos, and other visual elements.

Access the Visual tab

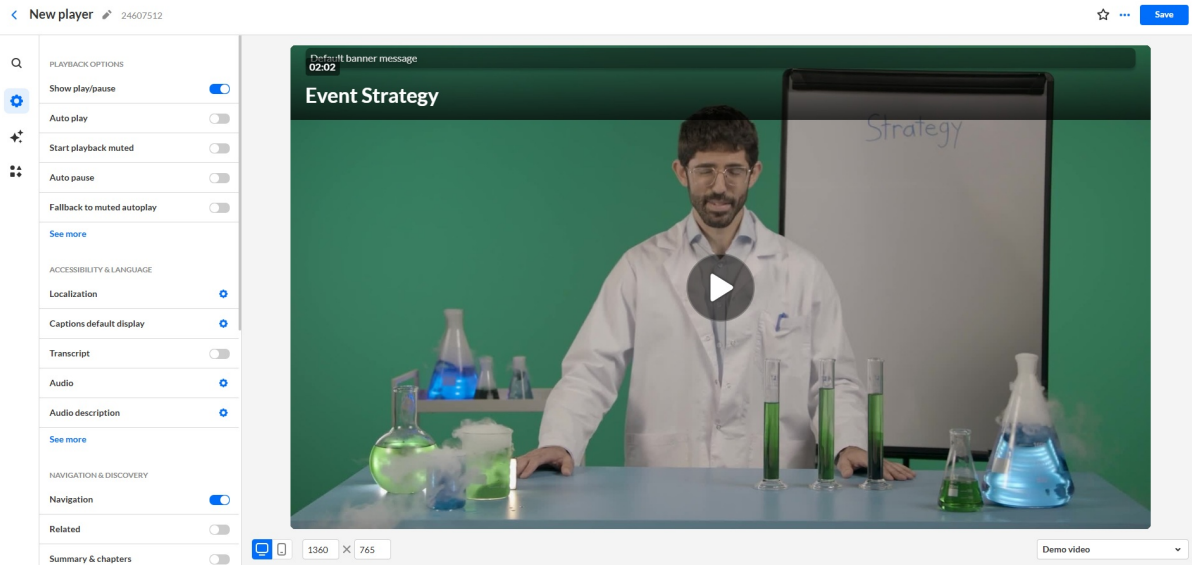
1. Log into the KMC and click the **Studio** tab.



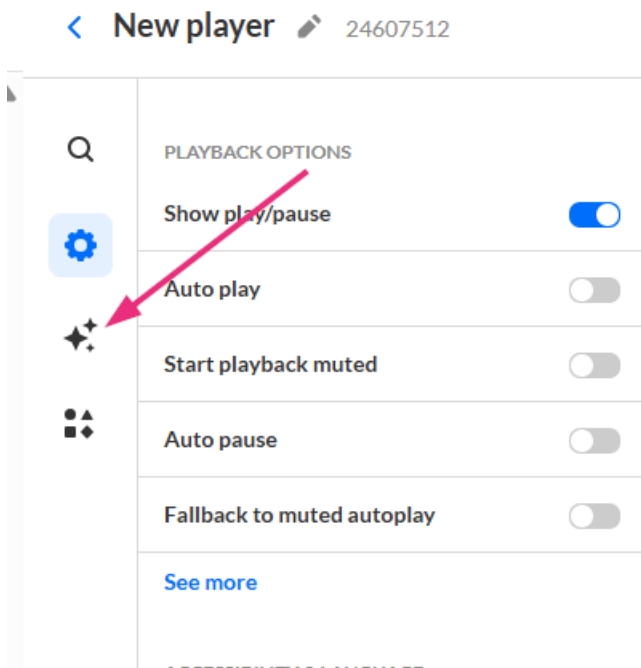
2. From the list, choose the player you want to customize.



The settings tab opens.



3. Click the **stars icon**.



A list of available settings for that player is displayed.

Here's how to identify which settings apply to which players:

Tag	Player
VOD	VOD player
AUDIO	Audio player
REELS	Reels player

Unless noted otherwise, the images shown in this article are of the VOD player.

Visual options

Visual options vary depending on the type of player.

VOD player	Audio player	Reels player
<p>VISUAL</p> <p>Player color [?]</p> <input type="text" value="#006EFA"/>	<p>VISUAL</p> <p><input checked="" type="radio"/> Dark mode <input type="radio"/> Light mode</p> <p>Player color [?]</p> <input type="text" value="#006EFA"/>	<p>VISUAL</p> <p>Player color [?]</p> <input type="text" value="#006EFA"/>
<p>Live color [?]</p> <input type="text" value="#E12536"/>	<p>Live color [?]</p> <input type="text" value="#E12536"/>	<p><input type="checkbox"/> External CSS</p>
<p>Player background [?]</p> <input type="text" value="#000000"/>	<p>External CSS</p> <input type="checkbox"/>	
<p>Default player ratio ⚙️</p>	<p>Default player ratio ⚙️</p>	
<p>Logo <input type="checkbox"/></p>		
<p>Show title on hover <input type="checkbox"/></p>		
<p>Watermark <input type="checkbox"/></p>		
<p>Error slate <input type="checkbox"/></p>		
<p>Bumper <input type="checkbox"/></p>		

Dark/light mode

AUDIO

Sets the overall appearance of the player to dark or light mode.

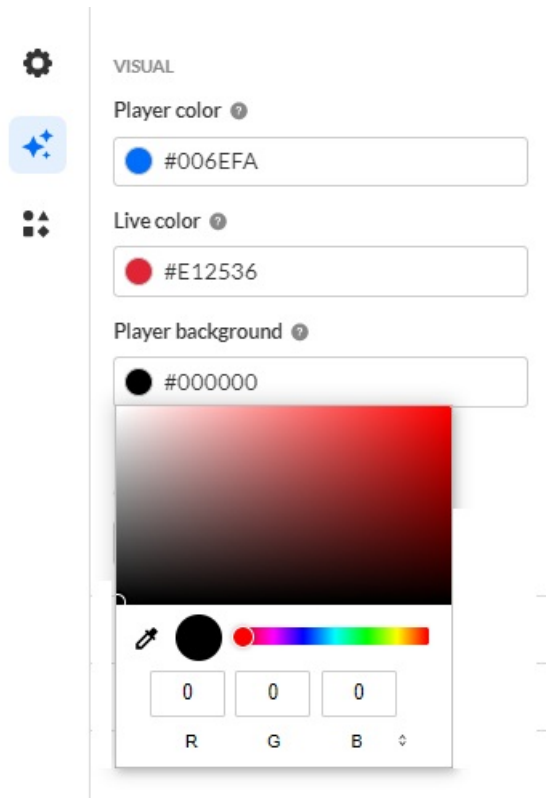
Dark mode Light mode

Audio player shown in image above.

Player color

VOD AUDIO REELS

Controls the colors used across the player interface. You can change the default colors using a hex value or the color picker.



- **Player color** - Sets the primary color used for player controls and UI elements.
- **Live color** - Sets the color for Live indicators and related buttons.
- **Player background** - Sets the background color when playback is not full size.

External CSS

VOD **AUDIO** **REELS**

Applies a custom CSS file to the player.

Check the box to enable.

External CSS

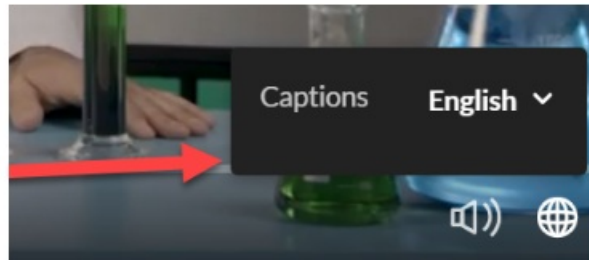
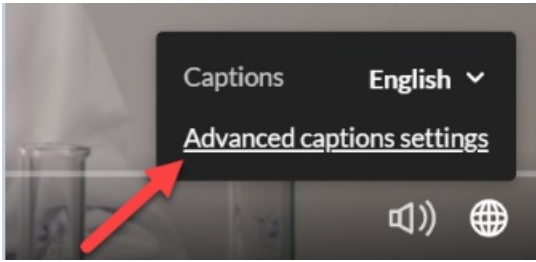
CSS URL [?](#)

Enter the URL of the CSS file. The player loads and applies the styles from this location.

Example

The following CSS code hides the **Advance captions settings** from the player.

```
a.playkit-advanced-captions-menu-link {  
display: none;}
```





Set default player ratio


VOD **AUDIO** **REELS**

Sets the default width and height used when a player is embedded.

1. Click the gear icon to open the settings.

Default player ratio 

Width 

Height 

2. Configure the following values:


- **width** (in pixels)
- **height** (in pixels)


Logo


VOD


Controls the display of a custom logo in the player control bar.

1. Toggle on to enable.

Logo 

Logo image URL 

Logo link 

Title 

2. Configure the following:

- **Logo image URL** - Type the URL for the custom control bar logo image. The logo image URL can be obtained by right-clicking on an image and selecting "Copy image address". Recommended image size is 32x32 pixels.
- **Logo link** - Set a logo URL. There are two types of logo URLs that you can set:
 - **Click-through URL** - This logo URL is the website address that is being referred to upon clicking on the logo image. Type the URL for the control bar logo to click through to.
 - **Dynamic logo URL** - A dynamic logo URL is a website address that automatically changes based on what video is playing. For instance, if someone clicks on your logo while watching a video, the link can take them directly to that same video on another site, such as your video portal. To set up a dynamic logo link:
 - Type the URL and add **{entryId}**, for example:
`https://mycompanymediaspace.com/media/{entryId}`. The link updates according to the entry ID of the video being played.
- **Title** - Type the title text to show on hover.

Logo

Logo image URL

Logo link

Title

For the user guide, see [Logo plugin](#).


Entry title

VOD **AUDIO**

Use the Entry title setting to show the entry title on the player on hover during playback. The title hides when the player is idle.

To enable, toggle on Show title on hover.

Default player ratio	
Logo	<input type="checkbox"/>
Show title on hover	<input checked="" type="checkbox"/>
Watermark	<input type="checkbox"/>

 The setting has no effect for clipped entries, and the entry title is not displayed for YouTube entries, since YouTube already shows its own title.

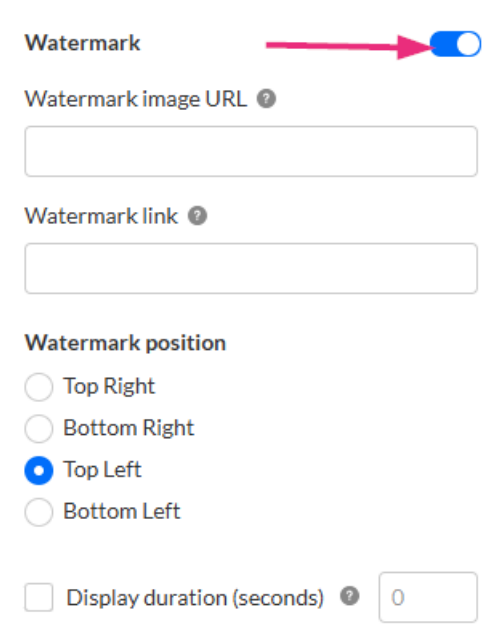
For information about how this feature appears to viewers, see [Entry title display on player hover](#).

Watermark

VOD

Controls whether a watermark is displayed on the player.

1. Toggle on to enable.



2. Configure the following:

- **Watermark image URL** - Image used as the watermark.
- **Watermark link** - There are two types of watermark URLs that you can set:
 - **Click-through URL** - static destination

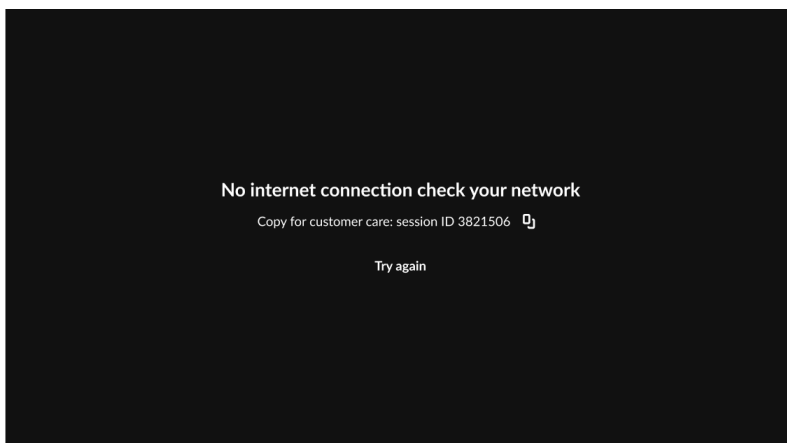
- **Dynamic URL** - automatically updates based on the video being played, for example: `https://mycompany.com/media/{entryId}`. To set up a dynamic watermark link, type the URL and add **{entryId}** where the video ID should appear.
- **Watermark position** - Choose the position of the watermark - top right, bottom right, top left, or bottom left.
- **Display duration** - Number of seconds the watermark is shown.

For the user guide, see [Watermark plugin](#).

Error slate

VOD

Controls the background image shown when player errors occur. By default, error messages appear over a black background.



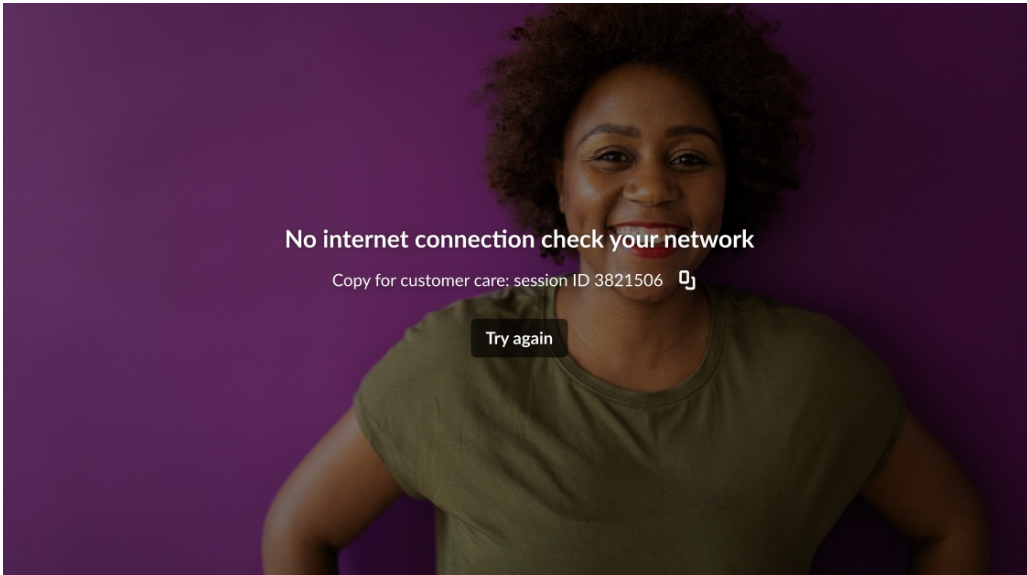
1. Toggle on to enable.

Error slate

Error slate image URL [?](#)

2. Enter an **Error slate image URL**.

The image is used as the background for all player error messages.



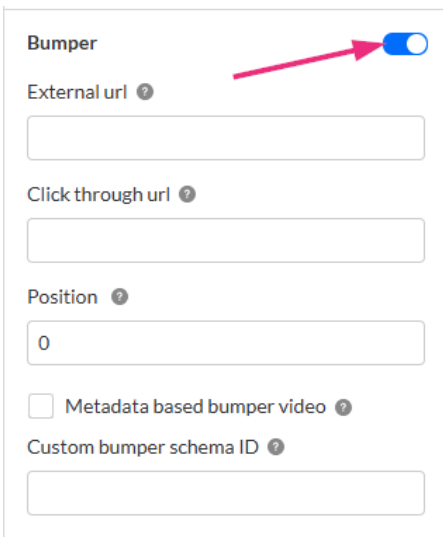
For the user guide, see [Error slate](#).

Bumper

VOD

Controls whether a bumper video plays before and/or after the main content.

1. Toggle on to enable.



2. Configure the following:

External URL - Enter the URL of your video file that you want as the bumper.



You can use any valid video URL. Examples of common sources are listed below.

Click Through URL - (Optional) Enter the URL that users are redirected to when they click the bumper.

Position - Choose when the bumper will play:

- **0** - before playback (default)
- **-1** - after playback
- **0,-1** - before and after playback

Metadata based bumper video - Enable this option to use bumper settings from entry metadata. When disabled, the values in **External url**, **Click through url**, and **Position** are applied to all entries.

Custom bumper schema ID - Enter the metadata profile ID that contains the bumper fields. This is required when Metadata based bumper video is enabled. If left empty, the player falls back to the global bumper settings.

For instructions on creating the required metadata schema and configuring values per entry, see [Create a custom metadata schema for per-entry bumper videos](#).

Bumper display logic

- If **Metadata based bumper video** is enabled and a valid schema ID is provided, the player uses bumper values defined in the entry's metadata.
- If enabled but the schema ID is empty, the player falls back to the global bumper settings.
- If enabled but the schema ID is invalid, the player does not load metadata-based bumper settings.
- If **Metadata based bumper video** is disabled, the player always uses the global bumper settings, regardless of the schema ID.

Example video sources

Use a video file from your KMC:

1. Click on the entry in KMC.
2. On the left menu bar, click **Flavors**.
3. Click the **three-dot menu** on the right of the flavor you want to use.
4. Click **Preview** in the drop-down menu.
5. Right-click on the video, and then click the following according to what browser you're using:
 - Chrome - click **Copy Video Address**
 - Firefox - **Copy Video Link**

- Microsoft Edge - click **Copy Link**
6. Paste it into the **External URL** field.

Use a video from Dropbox:

1. Copy the Dropbox link of your file.
2. Paste the link into the **External URL** field, but change the end of the link from '=0' to '=1' - this changes the URL from a 'show' to a 'download'.

Use a video from Google Drive:

1. Copy the 'share' link of your file (ie. the link for your file when sharing it).
2. Change the link from a "share" to a "download" link by using the [Google Drive Direct Link Generator](#).
3. Paste the new, "download" link into the *External URL* field.

For the user guide, see [Bumpers](#).
