Kaltura's open source player

Last Modified on 05/23/2024 5:22 pm IDT

Kaltura's open-source player is free for everyone to download and use for media playback. Easily customize multiple players with a single CSS and HTML file to fit any use case style and monetization strategy. Kaltura's open-source player is:

1. **Fast** - Effortlessly switches between HTML, iOS, and Android.
2. **Smart** - Continuously adjusts video quality for optimal performance
3. **Fun** - Provides interactive plugins
4. **Always Connected** - Allows you to stream live events
5. **Easy** - Requires no development experience

Kaltura's Open Source Online Video Platform is an incredibly flexible and robust solution that differs from other end-to-end video management solutions in four major ways:

- Kaltura's unique Open Source approach enables customer flexibility and control and a very rapid pace of innovation.
- Kaltura is the only company that offers you a fully hosted SaaS offering and also offers you the option to host and run the entire video management platform on your own servers.
- Kaltura's service and products are available for you at a fraction of the cost offered by the proprietary vendors.
- Kaltura offers unmatched participatory and collaborative video features that boost engagement levels.

Kaltura has rapidly become the fastest-growing video platform on the web, already adopted by more than 48,500 companies and organizations including top studios, brands, universities, and publishers such as Wikipedia, Universal Studios, PBS, Lions Gate, Metacafe, Penn State, University of Virginia, Chupa Chups, Coke and Pepsi.

The Value Proposition is simple: Kaltura's Open Source Online Video Platform is extendable, flexible, and allows you to retain more control. Proprietary vendors, by the nature of their business models, cannot match this Value Proposition. Furthermore, web publishers, Value-Added Resellers, and integrators use our software development kit to customize a unique rich-media experience that fits their specific purposes and seamlessly integrates with many popular content management systems. By creating a global community of developers—both individuals and corporations— Kaltura's Open Source Video framework promises and delivers the impossible: a rapid pace of innovation and a robust infrastructure that is at the same time EASY to adopt, adapt,

and modify, and INEXPENSIVE to deploy and operate.

Kaltura works in two models: (1) Affordable Software-as-a-Service [SaaS Edition], or (2) Self-Hosted, behind-the-firewall installation [Enterprise or Community Edition]. Either way, Kaltura liberates its users from the vendor lock-in they've been accustomed to in the past. The Kaltura Online Video Platform does so by giving publishers access to hundreds of flexible APIs and reference applications in PHP, Ruby, .Net, and Java, as well as off-the-shelf integration kits to leading web platforms (developed by our global developer community), such as WordPress, Drupal, MediaWiki, MindTouch, Moodle, Joomla, ELGG, BuddyPress and many others. Moreover, Kaltura offers a layer of interactive and collaborative applications that allows communities to not only stream and share video content, but also enhance content with tags and comments, upload, edit, remix, annotate, translate, create subtitles, and syndicate content, right from the browser, in ways that were not possible before. The bottom line for ANY site or administrator: using Kaltura you get more, pay less, and reach the market sooner.