

# Engagement analytics - Across events

Last Modified on 06/13/2026 1:42 am IDT

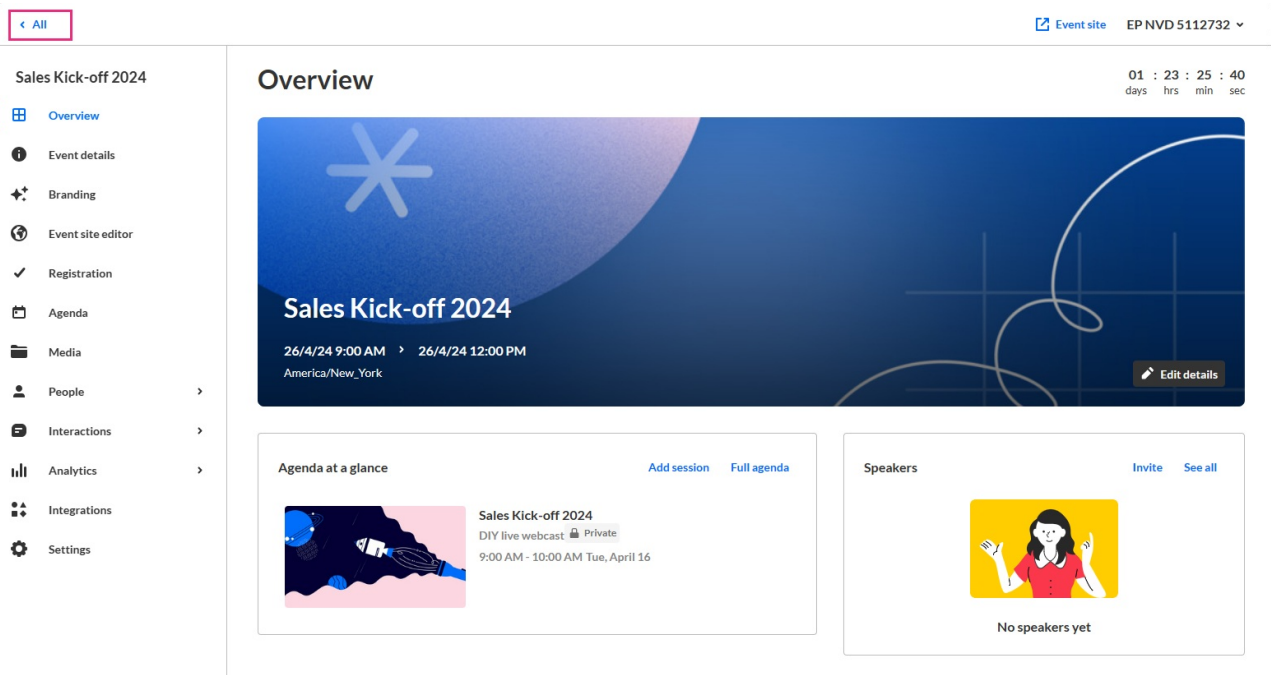
 This article is designated for all users.

## About

This article describes how to view analytics across your events.

## Access the Analytics page

1. Clicking **All** re-directs you to the Kaltura Virtual Events Home page. In the image below, notice the **All** button located at the top left corner of Event page. The user can simply click the **All** button to return to the Kaltura Virtual Events Home page.



The Home tab is the default open tab upon navigating to the Kaltura Virtual Events Home page.

- [Home](#)
- [Team](#)
- [Analytics](#)
- [Integrations](#)

Good morning, Patrick 🌞

Recently viewed

**Kaltura Academy**  
Viewed 40 minutes ago

**Training day**  
Viewed 3 days ago

**Virtual Summit 2025**  
Viewed 1 day ago

**Product palooza**  
Viewed 3 days ago

**SKO 2023**  
Viewed 30 minutes ago

**Virtually Live!**  
Viewed 3 days ago

Events & Webinars

Current
All labels
4 Results

[Showcase](#)
[Week view](#)

Date	Name	Labels	Showcase	Type	Registration
13/05/24 - 02/07/25 <span style="font-size: small;">Happening now</span>	<b>Kaltura Academy</b> <small>Created by Alexander Benj...</small>	<span>wavespace a...</span>		Webinar	<span>Open</span> 172 Registrants
21/05/24 - 01/04/25 <span style="font-size: small;">Happening now</span>	<b>Training day</b> <small>Created by Eric grant</small>			Interactive session	<span>Open</span> 172 Registrants
01/10/24 - 05/06/25 <span style="font-size: small;">Happening now</span>	<b>Virtual Summit 2025</b> <small>Created by Eric grant</small>	<span>Product</span> <span>+2</span>		Pre-recorded	<span>Open</span> 172 Registrants
22/10/24 - 30/06/25 <span style="font-size: small;">Happening now</span>	<b>Product palooza</b> <small>Created by Eric grant</small>	<span>Product</span> <span>+2</span>		Pre-recorded	<span>Open</span> 172 Registrants
06/11/24 - 05/11/25 <span style="font-size: small;">Happening now</span>	<b>SKO 2023</b> <small>Created by Eric grant</small>	<span>Product</span> <span>+2</span>		Pre-recorded	<span>Open</span> 172 Registrants

2. Click the Analytics tab.

The Analytics page is only available to account owners/admin.

- [Home](#)
- [Team](#)
- [Analytics](#)
- [Integrations](#)

## Analytics

[Download Report](#)
Export
Filter
Last 30 Days
May 6, 2023 - Jun 4, 2023

VOD Live

[Clear All](#)

**Highlights** [See Details](#)

- 👁️ **606** Player Impressions
- ▶️ **33** Plays  
Out of 118 Played Entries
- 👤 **9** Unique Viewers
- 🕒 **21** Minutes Viewed (vod)

**Top Videos** [See Details](#)

- 1 **SampleVideo\_1...**  
8.8/10
- 2 **popcorn\_2.mp4**  
4.2/10
- 3 **Записьэкран...**  
3.9/10

**Insights**

**May 16, 2023** Peak day

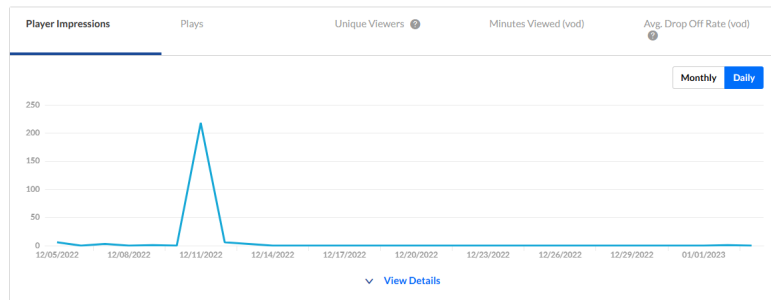
- 👁️ **81** Impressions
- ▶️ **9** Plays
- 👤 **3** Unique Viewers
- 🕒 **0.9** Minutes Viewed (vod)

## Section descriptions






The first portion of the page (shown above) provides information on highlights, top

videos, and insights. This allows you to gain insight into your event highs and lows.

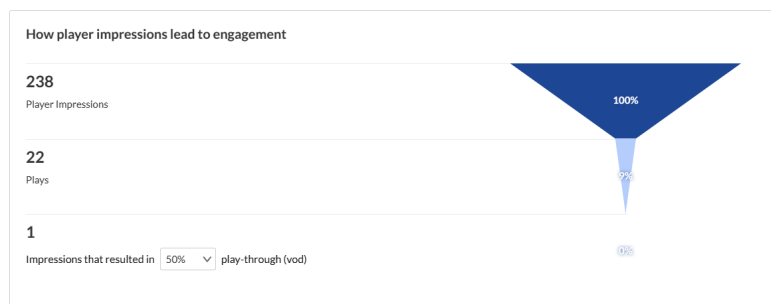
The second portion (shown below) provides information on player impressions (a player impression event is counted each time the player is loaded on the page), plays (a play is counted when a user clicks the Play button to watch a video; if the player is set to auto-play, a play event will be counted when the player begins to play the video), unique viewers (number of unique users that had an active viewing action during the time period), minutes viewed (minutes played across all viewers), and average drop off rates (the average percentage of drop-off quartile (last quartile watched), across all plays).



The third portion (shown below) focuses on top videos. Get measurable data to prove ROI and apply personal and organizational KPIs.

Top Videos					
	Video Details	Plays	Unique Viewers	Avg. Completion Rate (vod)	Score
1	 <b>4444952_1667723679</b> By Training Team	▶ 13	▶ 2	0.2%	6.7/10
2	 <b>Broadcasting Best Practices</b> By epm_content_managers_44...	▶ 5	▶ 2	0%	Deleted Entry 3.6/10
3	 <b>My DIY Session</b> By epm_content_managers_52...	▶ 1	▶ 1	63%	2.8/10
4	 <b>My Simulive</b> By epm_content_managers_52...	▶ 1	▶ 1	0%	2.1/10
5	 <b>Broadcasting Best Practices</b> By epm_content_managers_44...	▶ 1	▶ 1	0%	Deleted Entry 1.2/10

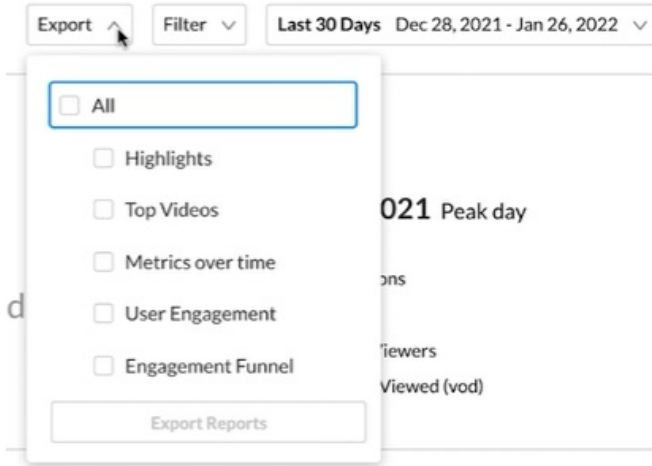
The fourth portion (shown below) provides information on how player impressions led to engagement. This includes player impressions, plays, and impressions that resulted in [number]% play-through (VOD) (pull down menu allows you to select percentage).



□ You may also perform the following additional functions on the Analytics page:

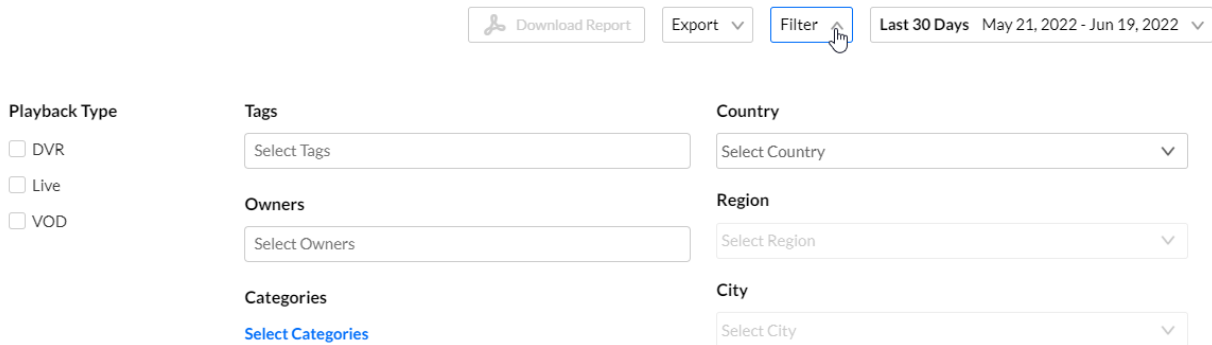
Export specific analytics

Export reports and share with colleagues.



Filter by several different data points

## Analytics



Sort based on specific dates or time

Export ▾ Filter ▾ Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset
Specific Date Range

<p>LAST</p> <p>7 Days</p> <p><b>30 Days</b> ✓</p> <p>3 Months</p> <p>12 Months</p>	<p>CURRENT</p> <p>Week</p> <p>Month</p> <p>Quarter</p> <p>Year</p>
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Compare with another period

Apply

Compare data from one period to another

Compare sessions and event across any time frame to learn about what was most engaging.

Export ▾ Filter ▾ Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset
Specific Date Range

📅 06/20/2022 00:00 ▾
-
📅 06/20/2022 23:59 ▾

<
June ▾ 2022 ▾
>

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

Compare with another period

Apply



Download report

You may click the **Download Report** button to download a PDF version of the dashboard.

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