

# Engagement analytics - Across events

Last Modified on 08/20/2025 9:32 pm IDT

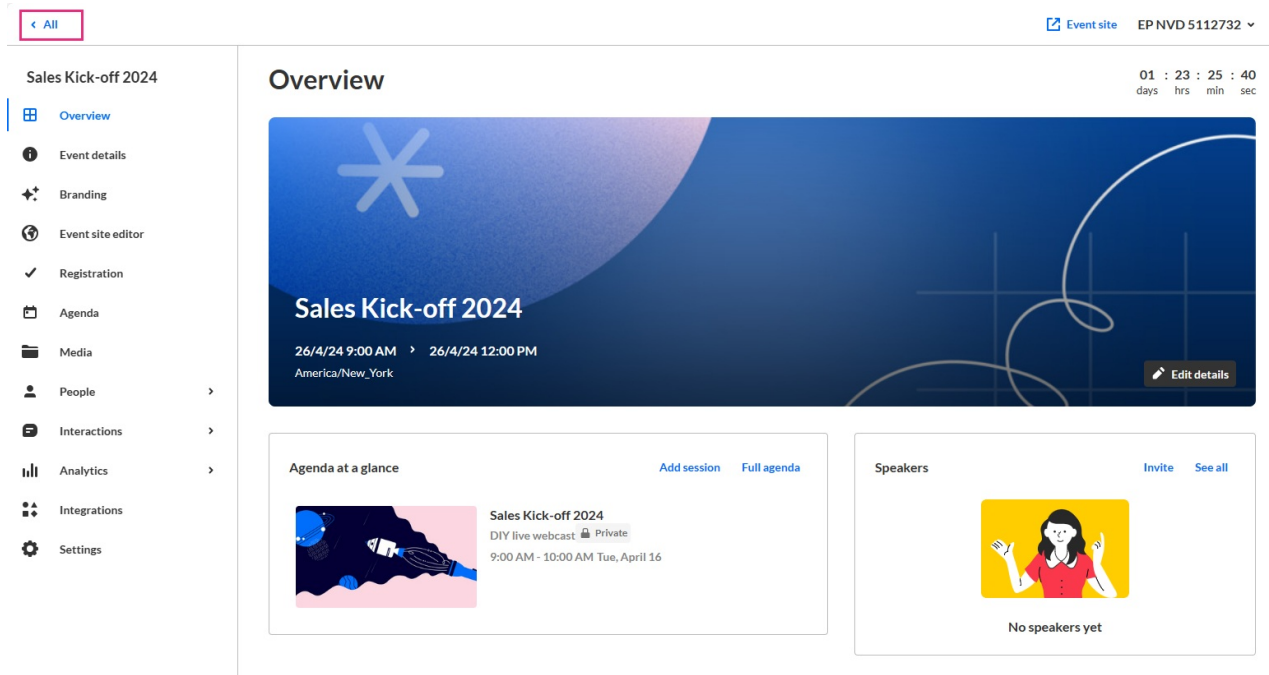
 This article is designated for all users.

## About

This article describes how to view analytics across your events.

## Access the Analytics page

1. Clicking **All** re-directs you to the Kaltura Events Home page. In the image below, notice the **All** button located at the top left corner of Event page. The user can simply click the **All** button to return to the Kaltura Events Home page.



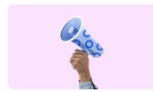
The screenshot shows the Kaltura Events Home page for an event titled "Sales Kick-off 2024". At the top left, there is a button labeled "< All". The page layout includes a left sidebar with navigation options: Overview (selected), Event details, Branding, Event site editor, Registration, Agenda, Media, People, Interactions, Analytics, Integrations, and Settings. The main content area is titled "Overview" and features a large banner for the event with the dates "26/4/24 9:00 AM" to "26/4/24 12:00 PM" and the location "America/New\_York". Below the banner, there are two sections: "Agenda at a glance" showing a session titled "Sales Kick-off 2024" as a "DIY live webcast" (Private) from 9:00 AM to 10:00 AM on Tuesday, April 16; and "Speakers" which currently shows "No speakers yet".

The Home tab is the default open tab upon navigating to the Kaltura Events Home page.

[Home](#)[Team](#)[Analytics](#)[Integrations](#)

Good morning, Patrick ☀️

Recently viewed

**Kaltura Academy**  
Viewed 40 minutes ago**Training day**  
Viewed 3 days ago**Virtual Summit 2025**  
Viewed 1 day ago**Product palooza**  
Viewed 3 days ago**SKO 2023**  
Viewed 30 minutes ago**Virtually Live!**  
Viewed 3 days ago

Events &amp; Webinars

Current ▾

All labels ▾

4 Results

☒ Showcase☐ Week view

Date ▾	Name	Labels	Showcase	Type	Registration
13/05/24 - 02/07/25 Happening now	<b>Kaltura Academy</b> Created by Alexander Benj...	wavespace a...		Webinar	● Open 172 Registrants
21/05/24 - 01/04/25 Happening now	<b>Training day</b> Created by Eric grant			Interactive session	● Open 172 Registrants
01/10/24 - 05/06/25 Happening now	<b>Virtual Summit 2025</b> Created by Eric grant	Product +2		Pre-recorded	● Open 172 Registrants
22/10/24 - 30/06/25 Happening now	<b>Product palooza</b> Created by Eric grant	Product +2		Pre-recorded	● Open 172 Registrants
06/11/24 - 05/11/25 Happening now	<b>SKO 2023</b> Created by Eric grant	Product +2		Pre-recorded	● Open 172 Registrants

2. Click the Analytics tab.



The Analytics page is only available to account owners/admin.

[Home](#)[Team](#)[Analytics](#)[Integrations](#)

## Analytics

Download Report

Export ▾

Filter ▾

Last 30 Days May 6, 2023 - Jun 4, 2023 ▾

VOD x

Live x

[Clear All](#)

### Highlights ?

[See Details](#)

- 606** Player Impressions
- 33** Plays  
Out of 118 Played Entries
- 9** Unique Viewers
- 21** Minutes Viewed (vod)

### Top Videos ?

[See Details](#)

- SampleVideo\_1...**  
8.8/10
- popcorn\_2.mp4**  
4.2/10
- Записьэкран...**  
3.9/10

### Insights

**May 16, 2023** Peak day

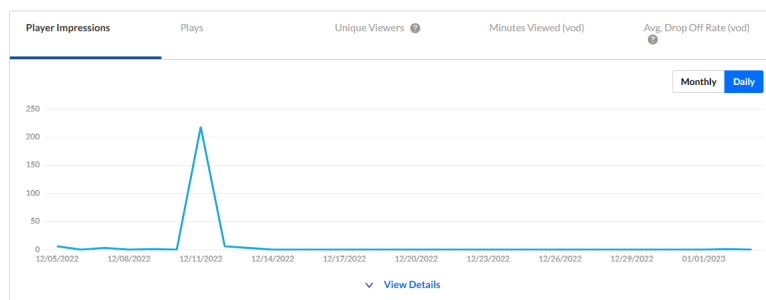
- 81** Impressions
- 9** Plays
- 3** Unique Viewers
- 0.9** Minutes Viewed (vod)

## Section descriptions






The first portion of the page (shown above) provides information on highlights, top

videos, and insights. This allows you to gain insight into your event highs and lows.

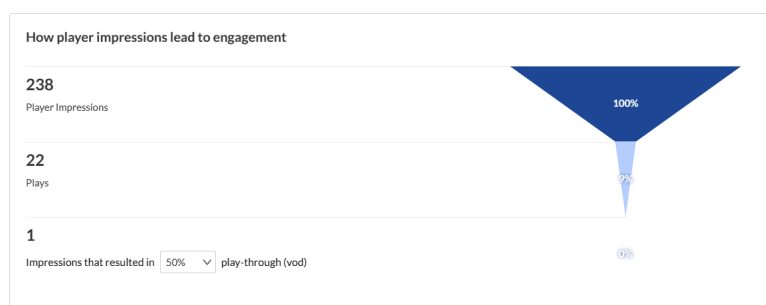
The second portion (shown below) provides information on player impressions (a player impression event is counted each time the player is loaded on the page), plays (a play is counted when a user clicks the Play button to watch a video; if the player is set to auto-play, a play event will be counted when the player begins to play the video), unique viewers (number of unique users that had an active viewing action during the time period), minutes viewed (minutes played across all viewers), and average drop off rates (the average percentage of drop-off quartile (last quartile watched), across all plays).



The third portion (shown below) focuses on top videos. Get measurable data to prove ROI and apply personal and organizational KPIs.

Top Videos					
	Video Details	Plays	Unique Viewers	Avg. Completion Rate (vod)	Score
1	 <b>4444952_1667723679</b> By Training Team	▶ 13	2	0.2%	6.7/10
2	 <b>Broadcasting Best Practices</b> By epm_content_managers_44...	▶ 5	2	0%	Deleted Entry 3.6/10
3	 <b>My DIY Session</b> By epm_content_managers_52...	▶ 1	1	63%	2.8/10
4	 <b>My Simulive</b> By epm_content_managers_52...	▶ 1	1	0%	2.1/10
5	 <b>Broadcasting Best Practices</b> By epm_content_managers_44...	▶ 1	1	0%	Deleted Entry 1.2/10

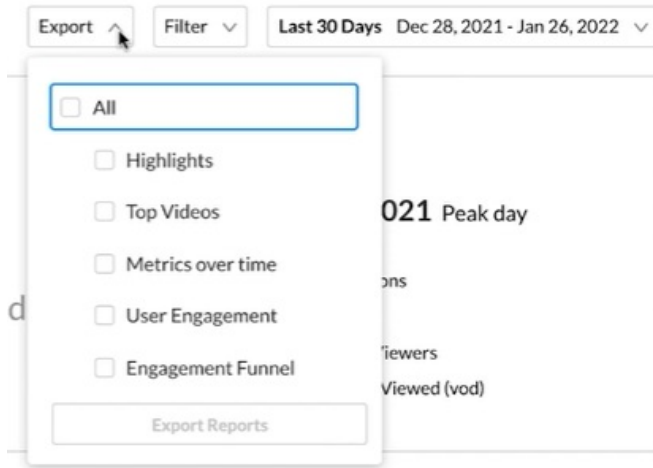
The fourth portion (shown below) provides information on how player impressions led to engagement. This includes player impressions, plays, and impressions that resulted in [number]% play-through (VOD) (pull down menu allows you to select percentage).



💡 You may also perform the following additional functions on the Analytics page:

Export specific analytics

Export reports and share with colleagues.



Filter by several different data points

## Analytics

[Download Report](#)
Export ▾
Filter ▴
Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

**Playback Type**
☐ DVR
 ☐ Live
 ☐ VOD

**Tags**

**Owners**

**Categories**
[Select Categories](#)

**Country**
 ▾

**Region**
 ▾

**City**
 ▾

Sort based on specific dates or time

Export
Filter
Last 30 Days May 21, 2022 - Jun 19, 2022

Preset

Specific Date Range

LAST

CURRENT

7 Days

Week

30 Days ✓

Month

3 Months

Quarter

12 Months

Year

☐ Compare with another period

Apply

Compare data from one period to another

Compare sessions and event across any time frame to learn about what was most engaging.

Export
Filter
Last 30 Days May 21, 2022 - Jun 19, 2022

Preset

Specific Date Range

06/20/2022 00:00

–

06/20/2022 23:59

<

June

>

2022

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

☐ Compare with another period

Apply



Download report

You may click the **Download Report** button to download a PDF version of the dashboard.

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