

Kaltura Events Home page - Engagement analytics - Across events

Last Modified on 03/24/2025 3:16 pm IST

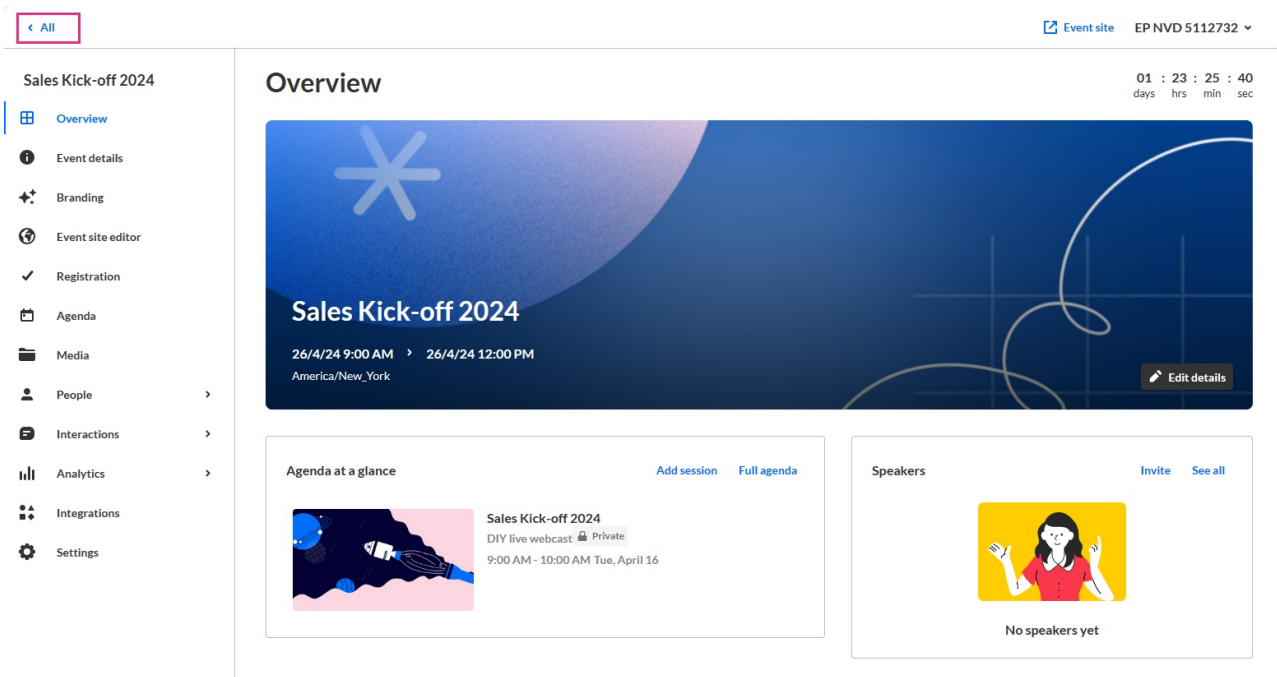
 This article is designated for all users.

About

This article describes how to view analytics across your events.

Access the Analytics page

1. Clicking **All** re-directs you to the Kaltura Events Home page. In the image below, notice the **All** button located at the top left corner of Event page. The user can simply click the **All** button to return to the Kaltura Events Home page.



The screenshot shows the Kaltura Events Home page for 'Sales Kick-off 2024'. At the top left, there is a button labeled '< All'. The main content area is titled 'Overview' and features a large blue banner with the event title 'Sales Kick-off 2024' and a star icon. Below the banner, there is a section for 'Agenda at a glance' with a sub-event 'Sales Kick-off 2024' and a 'Speakers' section that currently shows 'No speakers yet'. A sidebar on the left contains navigation options: Overview, Event details, Branding, Event site editor, Registration, Agenda, Media, People, Interactions, Analytics, Integrations, and Settings. A top right corner shows 'Event site EP NVD 5112732' and a countdown timer '01 : 23 : 25 : 40'.

The Home tab is the default open tab upon navigating to the Kaltura Events Home page.

- [Home](#)
- [Team](#)
- [Analytics](#)
- [Integrations](#)

Good morning, Patrick ☀️

Recently viewed

Kaltura Academy
Viewed 40 minutes ago

SKO 2023
Viewed 1 day ago

Virtual Summit 2023
Viewed 2 days ago

Training day
Viewed 3 days ago

Product palooza
Viewed 3 days ago

Events & Webinars

Current ▾
All Labels ▾
8 Results
[Showcase](#)

Date ^	Name	Labels	Showcase	Type	Registration
05/01/24 - 12/31/25 Happening now	<p>From Concept to Launch Created by Alexander Benj... 2 days • 2 sessions</p>	Product +2	✓ Added	Webinar	● Open 5 registrants
06/26/24 - 06/26/25 Happening now	<p>How to Drive Conversions Created by Eric grant 2 days • 2 sessions</p>	Product +2	✓ Added	Interactive session	● Closed 354 registrants
06/27/24 - 06/28/26 Happening now	<p>Tips and Techniques for Created by Eric grant 2 days • 2 sessions</p>	Product +2	✓ Added	Webinar	● Open 5 registrants
07/01/24 - 07/01/25 Happening now	<p>Data-Driven Product Created by Eric grant 2 days • 2 sessions</p>	Product +2	✓ Added	Interactive session	● Closed 8 registrants
03/19/25 - 03/19/25 In 2 days	<p>Company All Hands Q1 2025 Created by Hananel Zilberberg 1 day • 1 session</p>			Interactive session	● Closed 8 registrants

2. Click the Analytics tab.



The Analytics page is only available to account owners/admin.

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Analytics

[Download Report](#)
[Export ▾](#)
[Filter ▾](#)
Last 30 Days May 6, 2023 - Jun 4, 2023 ▾

VOD x Live x

[Clear All](#)

Highlights [See Details](#)

- 606 Player Impressions
- 33 Plays
Out of 118 Played Entries
- 9 Unique Viewers
- 21 Minutes Viewed (vod)

Top Videos [See Details](#)

- 1 **SampleVideo_1...**
8.8/10
- 2 **popcorn_2.mp4**
4.2/10
- 3 **Записьэкран...**
3.9/10

Insights

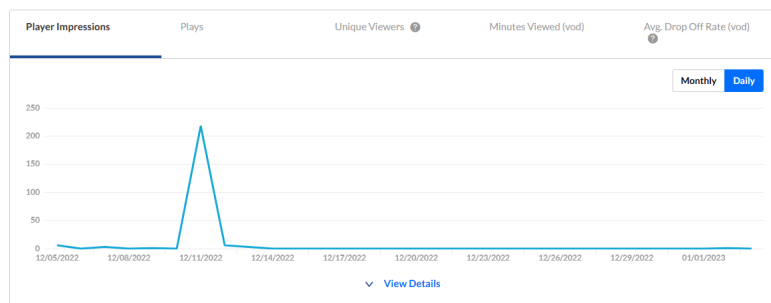
May 16, 2023 Peak day

- 81 Impressions
- 9 Plays
- 3 Unique Viewers
- 0.9 Minutes Viewed (vod)






Section Descriptions

The first portion of the page (shown above) provides information on highlights, top videos, and insights. This allows you to gain insight into your event highs and lows.

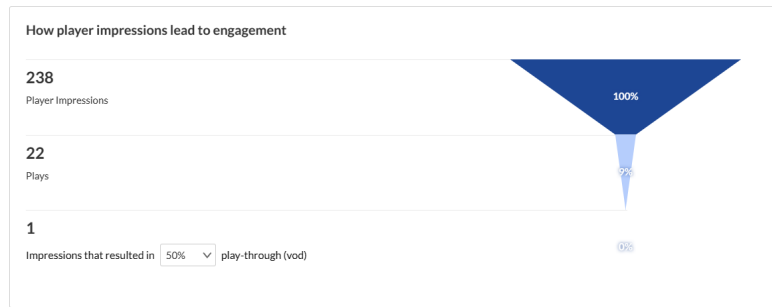
The second portion (shown below) provides information on player impressions (a player impression event is counted each time the player is loaded on the page), plays (a play is counted when a user clicks the Play button to watch a video; if the player is set to auto-play, a play event will be counted when the player begins to play the video), unique viewers (number of unique users that had an active viewing action during the time period), minutes viewed (minutes played across all viewers), and average drop off rates (the average percentage of drop-off quartile (last quartile watched), across all plays).



The third portion (shown below) focuses on top videos. Get measurable data to prove ROI and apply personal and organizational KPIs.

Top Videos					
	Video Details	Plays	Unique Viewers	Avg. Completion Rate (vod)	Score
1	 4444952_1667723679 By Training Team	▶ 13	▶ 2	0.2%	6.7/10
2	 Broadcasting Best Practices By epm_content_managers_44...	▶ 5	▶ 2	0%	Deleted Entry 3.6/10
3	 My DIY Session By epm_content_managers_52...	▶ 1	▶ 1	63%	2.8/10
4	 My Simulive By epm_content_managers_52...	▶ 1	▶ 1	0%	2.1/10
5	 Broadcasting Best Practices By epm_content_managers_44...	▶ 1	▶ 1	0%	Deleted Entry 1.2/10

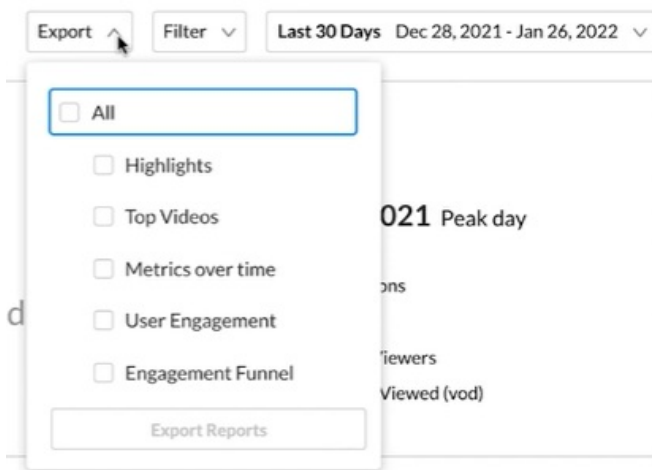
The fourth portion (shown below) provides information on how player impressions led to engagement. This includes player impressions, plays, and impressions that resulted in [number]% play-through (VOD) (pull down menu allows you to select percentage).



💡 You may also perform the following additional functions on the Analytics page:

Export specific analytics

Export reports and share with colleagues.



Filter by several different data points

Analytics

Download Report | Export | Filter | Last 30 Days May 21, 2022 - Jun 19, 2022

Playback Type <input type="checkbox"/> DVR <input type="checkbox"/> Live <input type="checkbox"/> VOD	Tags <input type="text" value="Select Tags"/> Owners <input type="text" value="Select Owners"/> Categories Select Categories	Country <input type="text" value="Select Country"/> ▼ Region <input type="text" value="Select Region"/> ▼ City <input type="text" value="Select City"/> ▼
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Sort based on specific dates or time

Export ▾ Filter ▾ Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset
Specific Date Range

<p>LAST</p> <p>7 Days</p> <p>30 Days ✓</p> <p>3 Months</p> <p>12 Months</p>	<p>CURRENT</p> <p>Week</p> <p>Month</p> <p>Quarter</p> <p>Year</p>
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Compare with another period

Apply

Compare data from one period to another

Compare sessions and event across any time frame to learn about what was most engaging.

Export ▾ Filter ▾ Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset
Specific Date Range

📅 06/20/2022 00:00 ▾
-
📅 06/20/2022 23:59 ▾

<
June ▾ 2022 ▾
>

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

Compare with another period

Apply



Download report

You may click the **Download Report** button to download a PDF version of the dashboard.
