

People tab > All Users - User analytics

Last Modified on 05/19/2025 4:49 pm IDT

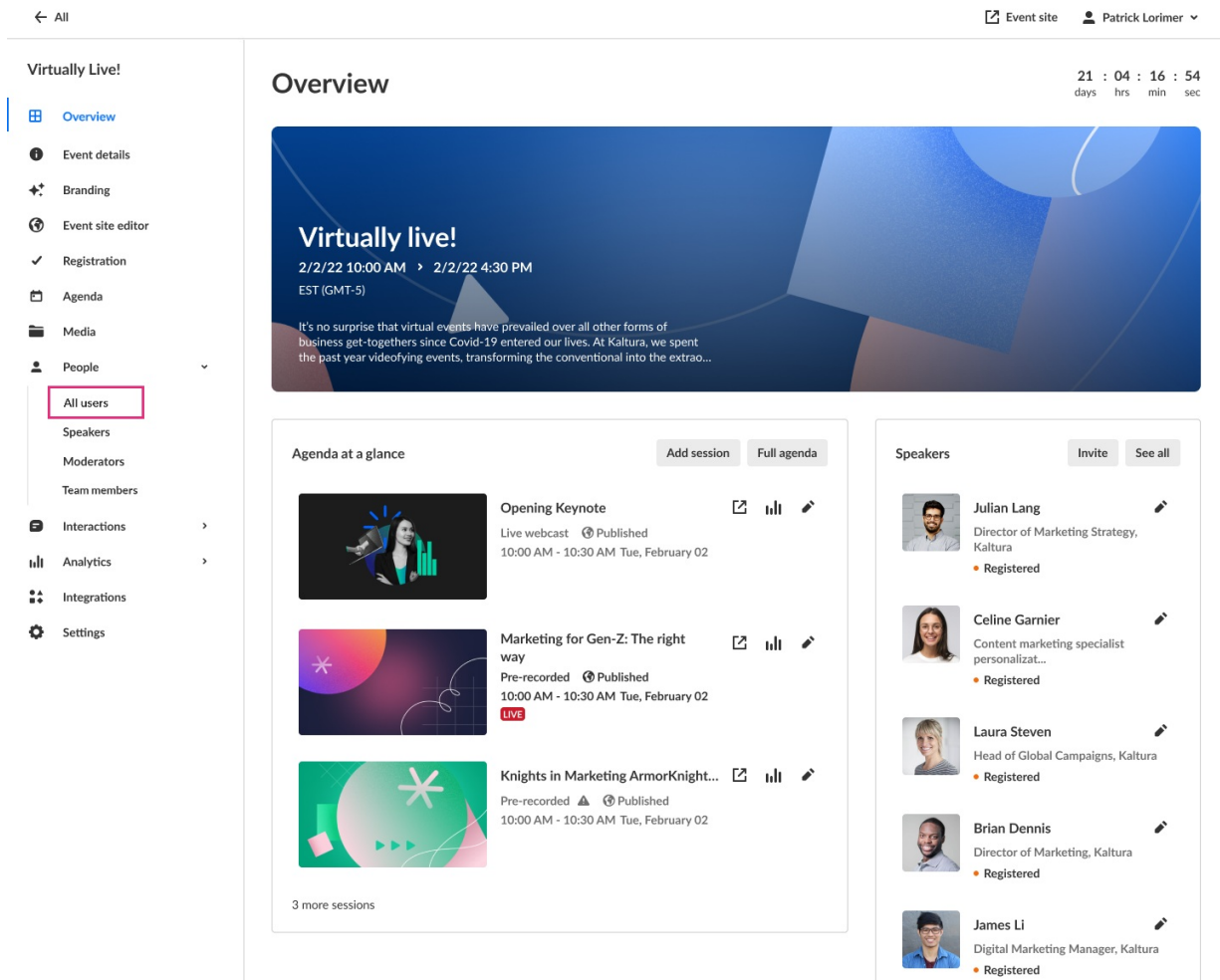
 This article is designated for all users.

About

This article describes how to view analytics on your users.

Navigate to user analytics

1. From the Event page, click the People tab > All users.



The screenshot displays the Kaltura event analytics interface. On the left is a sidebar menu with options: Overview (selected), Event details, Branding, Event site editor, Registration, Agenda, Media, People (expanded), All users (highlighted with a red box), Speakers, Moderators, Team members, Interactions, Analytics, Integrations, and Settings. The main content area is titled 'Overview' and shows event details for 'Virtually Live!' on 2/2/22 from 10:00 AM to 4:30 PM EST. Below this is an 'Agenda at a glance' section with three sessions: 'Opening Keynote' (Live webcast), 'Marketing for Gen-Z: The right way' (Pre-recorded, LIVE), and 'Knights in Marketing ArmorKnight...' (Pre-recorded). On the right is a 'Speakers' section listing five individuals: Julian Lang, Celine Garnier, Laura Steven, Brian Dennis, and James Li, all marked as 'Registered'.

The All users page displays.

[← All](#)

[Event site](#)
Patrick Lorimer

Virtually Live!

Overview

Event details

Branding

Event site editor

Registration

Agenda

Media

People

All users

Speakers

Moderators

Event team

Interactions

Analytics

Integrations

Settings

All users

Manage, track and invite attendees, moderators, and speakers to your event.

Search

All roles

255 Users

[Bulk Invite](#)
[Invite](#)

User details	Email	Event role	Registration type	Status	Creation date	
Eric Grant	eric.grant@kaltura.com	Event manager, Speaker, Moderator	Registration	Blocked from chat	10/09/21	...
Lori Hattaway	lori.hattaway@kaltura.com	Moderator	Registration	Registered	10/09/21	...
Ella Williams	ella.williams@kaltura.com	Attendee	Registration	Attended	10/09/21	...
Julie Davis	julie.davis@kaltura.com	Attendee	Registration	Attended	10/09/21	...
James Li	james.li@kaltura.com	Event manager, Moderator	Registration	Unregistered	10/09/21	...
Adele Laurelton	adele.laurelton@kaltura.com	Speaker	Registration	Invited	10/09/21	...
Liam Gibson	liam.gibson@kaltura.com	Attendee	Registration	Invited	10/09/21	...
Sandra Sullivan	sandra.sullivan@kaltura.com	Attendee	Registration	Blocked	10/09/21	...

<

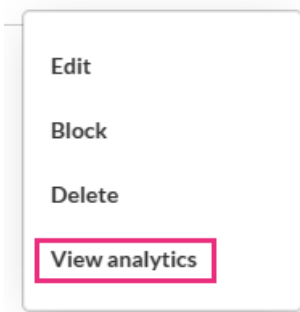
1

2

3

>

2. Click the three blue dots to the right of the creation date and choose View analytics.



Section Descriptions

The first portion of the page provides information on player impressions (a player impression event is counted each time the player is loaded on the page), plays (a play is counted when a user clicks the Play button to watch a video; if the player is set to auto-play, a play event will be counted when the player begins to play the video), minutes viewed (minutes played across all viewers), average completion rate (average percentage of completion, across all plays). The second portion provides information on top location and most used devices. The third portion focuses on Last Played Entries.

[All](#)

Event siteEP Training Team

Sales Kick-off 2023

Overview

Event details

Branding

Event site editor

Registration

Agenda

Media

People

All users

Speakers

Moderators

Event team

Interactions

Analytics

Integrations

Settings

Training Team

[Back to users](#)

Export

Filter

Last 12 MonthsJan 4, 2022 - Jan 4, 2023

26

Player Impressions

6

Plays

8.6

Minutes Viewed

8.3%

Avg. Completion Rate

Top Location

Qiryat Gat

HaDarom, Israel

Most Used Devices

100% Desktop

Last Played Entries

Evening DIY Webcast

Evening DIY Webcast

Danny's DIY Webcast

The fourth portion provides information on Viewed Entries.

Viewed Entries

Player Impressions

Plays

Avg. View Time

Minutes Viewed

Avg. Completion Rate

0

0

0

0

0%

Monthly

Daily

1

0.8

0.6

0.4

0.2

0

12/17/2021

01/01/2022

01/16/2022

01/31/2022

02/15/2022

03/02/2022

03/17/2022

04/01/2022

04/16/2022

05/01/2022

05/16/2022

05/31/2022

06/15/2022

No Data Found

<<

<

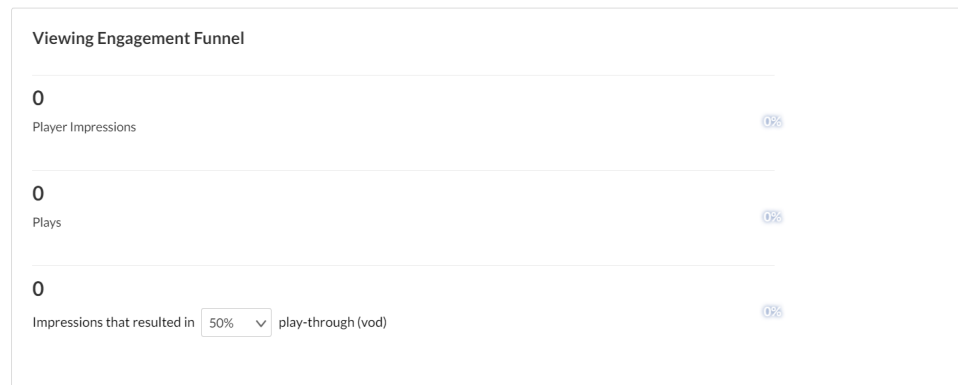
1

>

>>

The fifth portion focuses on the Viewing Engagement Funnel, including player

impressions, plays, and impressions that resulted in [number]% play-through (VOD)
(pull down menu allows you to select percentage).



You may also perform the following additional functions on the Analytics page:

Export specific analytics

Export ^

Filter v

Last 12 Months

☐ All

☐ Highlights

☐ Top Location

☐ Devices Overview

 VIEWING ENGAGEMENT

☐ Metrics over time

☐ Engagement Funnel

Export Reports

Filter by tags

Export v

Filter ^

Last 12 Months Jun 19, 2021 - Jun 19, 2022 v

Tags

Select Tags

Apply

Sort based on specific dates or time

Export ▾ Filter ▾ Last 12 Months Jun 19, 2021 - Jun 19, 2022 ▾

Preset

Specific Date Range

LAST	CURRENT
7 Days	Week
30 Days	Month
3 Months	Quarter
12 Months ✓	Year

☐ Compare with another period

Apply

Compare data from one period to another

Export ▾ Filter ▾ Last 12 Months Jun 19, 2021 - Jun 19, 2022 ▾

Preset

Specific Date Range

<

June ▾

2022 ▾

>

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

☐ Compare with another period

Apply