

# User analytics

Last Modified on 08/20/2025 9:31 pm IDT

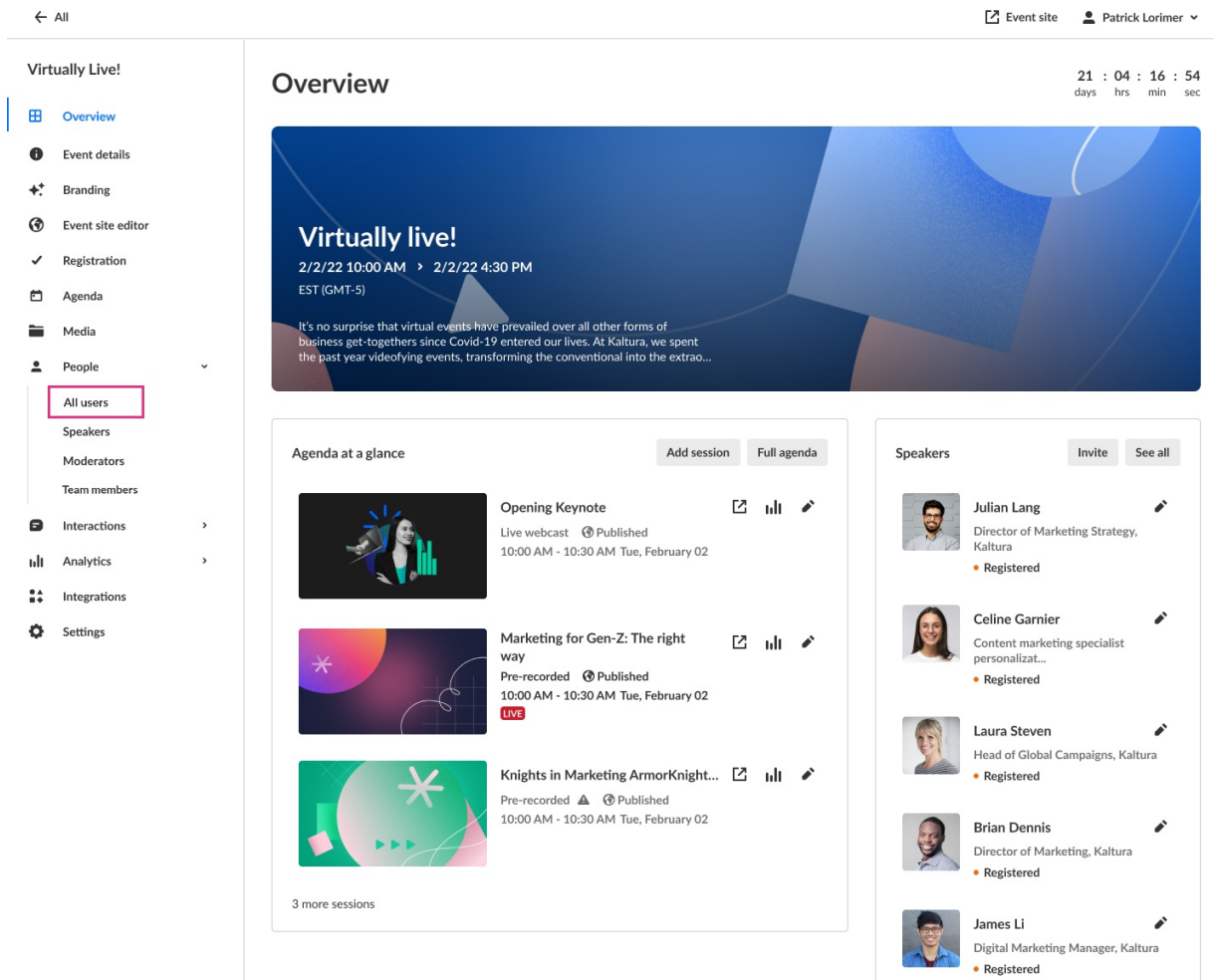
 This article is designated for all users.

## About

This article describes how to view analytics on your users.

## Navigate to user analytics

1. From the Event page, click the People tab > All users.



The screenshot shows the Kaltura Event site interface for an event titled "Virtually Live!". The left sidebar contains a navigation menu with options like Overview, Event details, Branding, Event site editor, Registration, Agenda, Media, People (selected), All users (highlighted), Speakers, Moderators, Team members, Interactions, Analytics, Integrations, and Settings. The main content area is titled "Overview" and shows the event schedule from 2/2/22 10:00 AM to 2/2/22 4:30 PM EST (GMT-5). Below the overview, there is an "Agenda at a glance" section with three sessions: "Opening Keynote" (Live webcast), "Marketing for Gen-Z: The right way" (Pre-recorded), and "Knights in Marketing ArmorKnight..." (Pre-recorded). To the right of the agenda is a "Speakers" section listing five speakers: Julian Lang, Celine Garnier, Laura Steven, Brian Dennis, and James Li, all of whom are registered.

The All users page displays.

[← All](#)

[Event site](#)

Patrick Lorimer

Virtually Live!

Overview

Event details

Branding

Event site editor

Registration

Agenda

Media

People

All users

Speakers

Moderators

Event team

Interactions

Analytics

Integrations

Settings

All users

Manage, track and invite attendees, moderators, and speakers to your event.

Search

All roles

255 Users

Bulk Invite

Invite

User details	Email	Event role	Registration type	Status	Creation date	
Eric Grant	eric.grant@kaltura.com	Event manager, Speaker, Moderator	Registration	<span>Blocked from chat</span>	10/09/21	...
Lori Hattaway	lori.hattaway@kaltura.com	Moderator	Registration	<span>Registered</span>	10/09/21	...
Ella Williams	ella.williams@kaltura.com	Attendee	Registration	<span>Attended</span>	10/09/21	...
Julie Davis	julie.davis@kaltura.com	Attendee	Registration	<span>Attended</span>	10/09/21	...
James Li	james.li@kaltura.com	Event manager, Moderator	Registration	<span>Unregistered</span>	10/09/21	...
Adele Laurelton	adele.laurelton@kaltura.com	Speaker	Registration	<span>Invited</span>	10/09/21	...
Liam Gibson	liam.gibson@kaltura.com	Attendee	Registration	<span>Invited</span>	10/09/21	...
Sandra Sullivan	sandra.sullivan@kaltura.com	Attendee	Registration	<span>Blocked</span>	10/09/21	...

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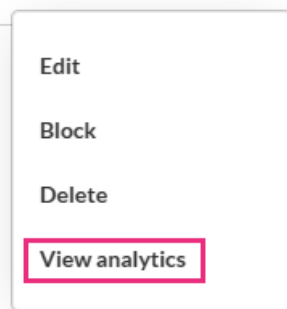
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2

3

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2. Click the three blue dots to the right of the creation date and choose View analytics.



## Section Descriptions

The first portion of the page provides information on player impressions (a player impression event is counted each time the player is loaded on the page), plays (a play is counted when a user clicks the Play button to watch a video; if the player is set to auto-play, a play event will be counted when the player begins to play the video), minutes viewed (minutes played across all viewers), average completion rate (average percentage of completion, across all plays). The second portion provides information on top location and most used devices. The third portion focuses on Last Played Entries.

< All

Event site

EP Training Team

Sales Kick-off 2023

Overview

Event details

Branding

Event site editor

Registration

Agenda

Media

People

All users

Speakers

Moderators

Event team

Interactions

Analytics

Integrations

Settings

Training Team

< Back to users

Export

Filter

Last 12 Months

Jan 4, 2022 - Jan 4, 2023

26

Player Impressions

6

Plays

8.6


Minutes Viewed

8.3%

Avg. Completion Rate

Top Location


Most Used Devices

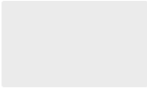
 **Qiryat Gat**  
HaDarom, Israel


100%

Desktop

Last Played Entries

 **Evening DIY Webcast**

 **Evening DIY Webcast**

 **Danny's DIY Webcast**

The fourth portion provides information on Viewed Entries.

Viewed Entries

Player Impressions

Plays

Avg. View Time

Minutes Viewed

Avg. Completion Rate

0

0

0

0

0%

Monthly

Daily

1

0.8

0.6

0.4

0.2

0

12/17/2021

01/01/2022

01/16/2022

01/31/2022

02/15/2022

03/02/2022

03/17/2022

04/01/2022

04/16/2022

05/01/2022

05/16/2022

05/31/2022

06/15/2022

No Data Found

<<

<

1

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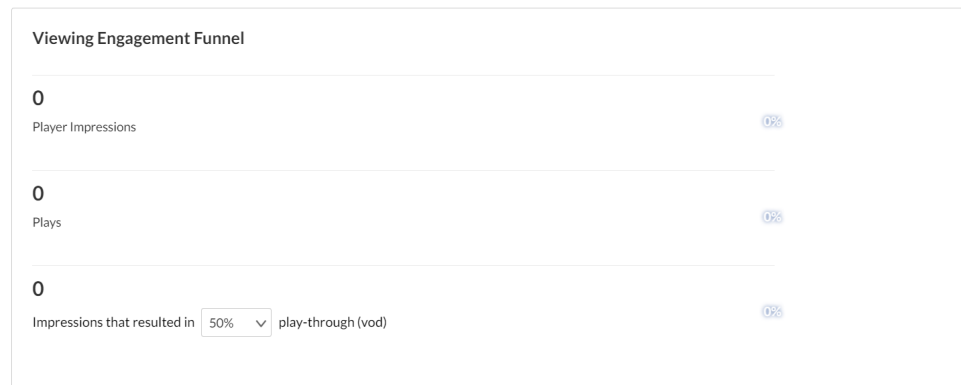
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The fifth portion focuses on the Viewing Engagement Funnel, including player

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3

impressions, plays, and impressions that resulted in [number]% play-through (VOD)  
(pull down menu allows you to select percentage).



You may also perform the following additional functions on the Analytics page:

## Export specific analytics

Export ^

Filter v

Last 12 Months

☐ All
   
☐ Highlights
   
☐ Top Location
   
☐ Devices Overview
   
 VIEWING ENGAGEMENT
   
☐ Metrics over time
   
☐ Engagement Funnel
   

Export Reports

## Filter by tags

Export v

Filter ^

Last 12 Months Jun 19, 2021 - Jun 19, 2022 v

Tags

Select Tags

Apply

## Sort based on specific dates or time

Export ▾ Filter ▾ Last 12 Months Jun 19, 2021 - Jun 19, 2022 ▾

Preset

Specific Date Range

LAST	CURRENT
7 Days	Week
30 Days	Month
3 Months	Quarter
12 Months ✓	Year

☐ Compare with another period

Apply

## Compare data from one period to another

Export ▾ Filter ▾ Last 12 Months Jun 19, 2021 - Jun 19, 2022 ▾

Preset

Specific Date Range

<

June ▾

2022 ▾

>

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

☐ Compare with another period

Apply