

People tab > All Users - User analytics

Last Modified on 09/09/2024 2:47 pm IDT

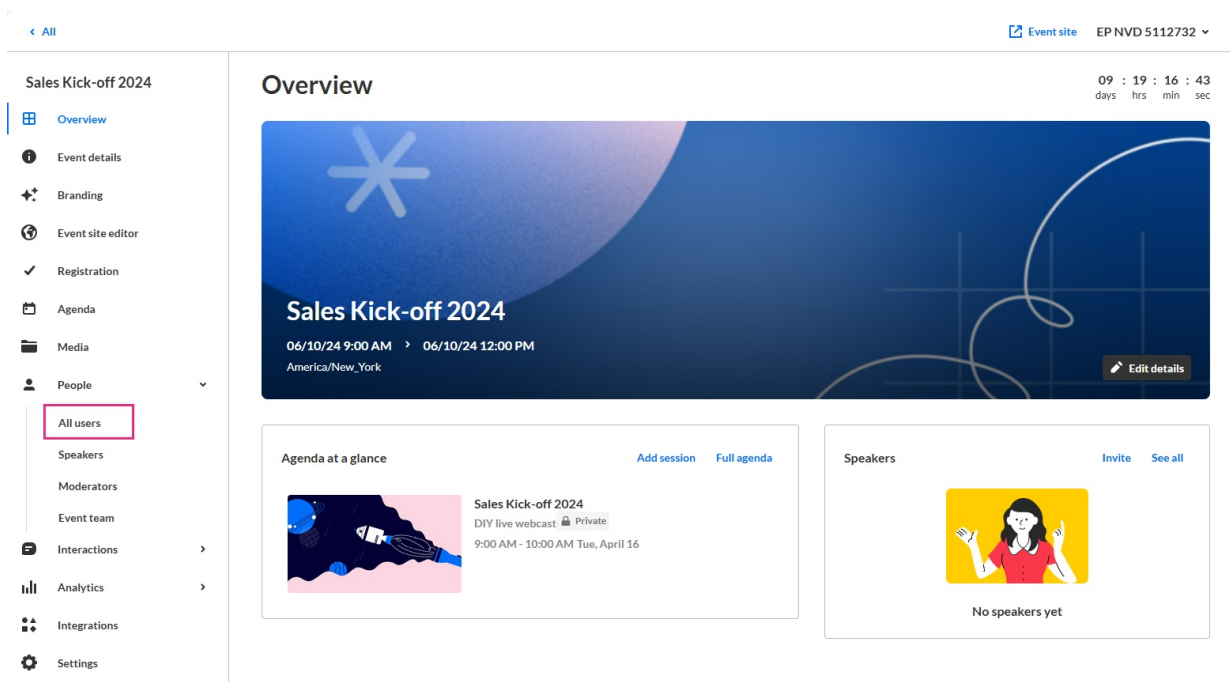
 This article is designated for all users.

About

This article describes how to view analytics on your users.

Navigate to user analytics

1. From the Event page, click the People tab > All users.



The All users page displays.

← All Event site Patrick Lorimer

Virtually Live!

- Overview
- Event details
- Branding
- Event site editor
- Registration
- Agenda
- Media
- People
- All users
- Speakers
- Moderators
- Event team
- Interactions
- Analytics
- Integrations
- Settings

All users

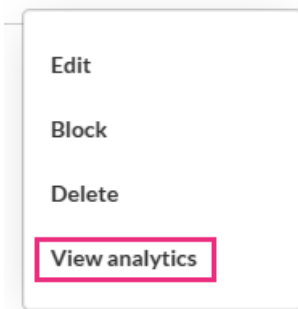
Manage, track and invite attendees, moderators, and speakers to your event.

All roles
255 Users
Bulk Invite
Invite

User details	Email	Event role	Registration type	Status	Creation date	
Eric Grant	eric.grant@kaltura.com	Event manager, Speaker, Moderator	Registration	Blocked from chat	10/09/21	⋮
Lori Hattaway	lori.hattaway@kaltura.com	Moderator	Registration	Registered	10/09/21	⋮
Ella Williams	ella.williams@kaltura.com	Attendee	Registration	Attended	10/09/21	⋮
Julie Davis	julie.davis@kaltura.com	Attendee	Registration	Attended	10/09/21	⋮
James Li	james.li@kaltura.com	Event manager, Moderator	Registration	Unregistered	10/09/21	⋮
Adele Laurelton	adele.laurelton@kaltura.com	Speaker	Registration	Invited	10/09/21	⋮
Liam Gibson	liam.gibson@kaltura.com	Attendee	Registration	Invited	10/09/21	⋮
Sandra Sullivan	sandra.sullivan@kaltura.com	Attendee	Registration	Blocked	10/09/21	⋮

< 1 2 3 >

2. Click the three blue dots to the right of the creation date and choose View analytics.



Section Descriptions

The first portion of the page provides information on player impressions (a player impression event is counted each time the player is loaded on the page), plays (a play is counted when a user clicks the Play button to watch a video; if the player is set to auto-play, a play event will be counted when the player begins to play the video), minutes viewed (minutes played across all viewers), average completion rate (average percentage of completion, across all plays). The second portion provides information on top location and most used devices. The third portion focuses on Last Played Entries.

< All Event site EP Training Team

Sales Kick-off 2023

- Overview
- Event details
- Branding
- Event site editor
- Registration
- Agenda
- Media
- People
 - All users
 - Speakers
 - Moderators
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- Interactions
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- Integrations
- Settings

Training Team

[Back to users](#)

Export Filter Last 12 Months Jan 4, 2022 - Jan 4, 2023

26 Player Impressions	6 Plays	8.6 Minutes Viewed	8.3% Avg. Completion Rate
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Top Location

Qiryat Gat
HaDarom, Israel

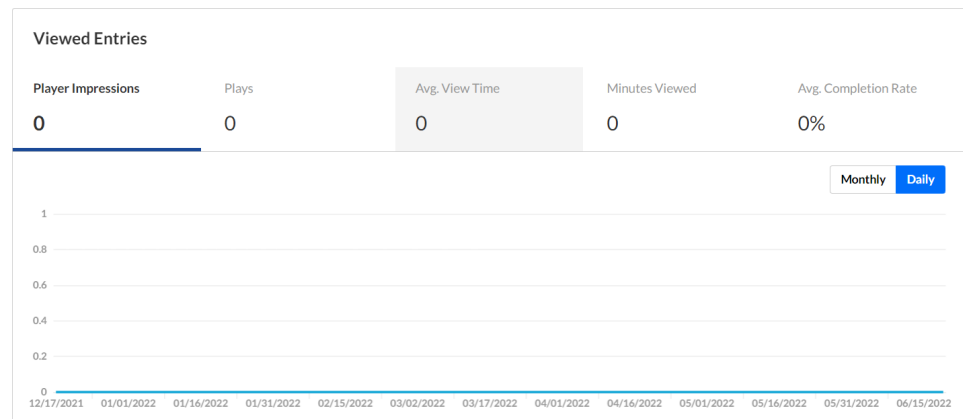
Most Used Devices

100% Desktop

Last Played Entries

Evening DIY Webcast	Evening DIY Webcast	Danny's DIY Webcast
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The fourth portion provides information on Viewed Entries.

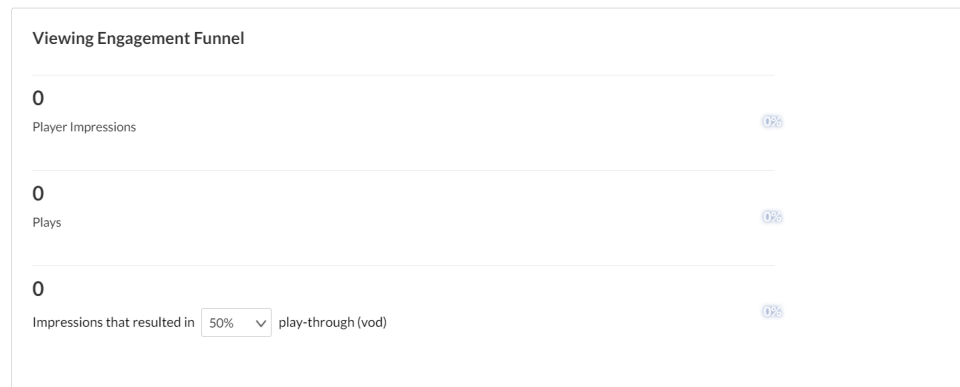


No Data Found

<< 1 >>

The fifth portion focuses on the Viewing Engagement Funnel, including player

impressions, plays, and impressions that resulted in [number]% play-through (VOD) (pull down menu allows you to select percentage).



You may also perform the following additional functions on the Analytics page:

Export specific analytics

Export ^ Filter v Last 12 Months

- All
- Highlights
- Top Location
- Devices Overview
- VIEWING ENGAGEMENT
- Metrics over time
- Engagement Funnel

Export Reports

Filter by tags

Export v Filter ^ Last 12 Months Jun 19, 2021 - Jun 19, 2022 v

Tags

Select Tags

Apply

Sort based on specific dates or time

Export ▾

Filter ▾

Last 12 Months Jun 19, 2021 - Jun 19, 2022 ▾

Preset

Specific Date Range

LAST

7 Days

30 Days

3 Months

12 Months ✓

CURRENT

Week

Month

Quarter

Year

 Compare with another period

Apply

Compare data from one period to another

Export ▾

Filter ▾

Last 12 Months Jun 19, 2021 - Jun 19, 2022 ▾

Preset

Specific Date Range
 ▾ – ▾

<		June ▾		2022 ▾		>	
Su	Mo	Tu	We	Th	Fr	Sa	
29	30	31	1	2	3	4	
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	1	2	

 Compare with another period

Apply

[template("cat-subscribe")]