# Introduction to Kaltura Events

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👥 **This article is designated for all users.**

## About

Kaltura Events allows you to create, manage, and track one-of-a-kind experiences that will expand your reach, strengthen your brand, and build a strong pipeline, all in one comprehensive platform.

### Create extraordinary experiences

Bring any branded journey to life - registration to VOD, while keeping attendees focused and engaged in your event. Leverage our suite engagement tools to spark networking between participants and build a real community with your audience.

Cater to anyone and everyone with our accessible player, live captioning, translations, and much more.

### Keep cool with comprehensive event management

Build a portfolio of events for every size, agenda, look & feel, audience, or locale. Any team member can create an event with your branded templates, then re-create it again and again, changing the content and scaling it to their needs.

Next, promote future and on-demand events anywhere your organization is - corporate website, landing pages, or partner's websites.

### Learn how to plan an event that counts, with fortune telling analytics

Survey past, current, and upcoming events, across all events, in one dashboard. From there, learn about your audience, gauge content performance, and turn insights into action to reach any goal, whether it's increased pipeline, reach, and even brand recognition.

### IT will thank you - give them enterprise grade peace of mind

Designed to grow with your business, compliant with the highest security, performance, and redundancy standards, Scale your events in size and number with smooth and high-quality content delivery.

Event Platform events may be:

- Small single-track events, small to medium audience size. Examples include webinars, customer training session, workshops, new employees onboarding.
- Single or multi track event, medium audience size. Examples include townhalls, hackathons, sales kick-off, or a small external event for customers.

Flagship Events are multi-track, high production events with many speakers, content materials, and sponsors. Examples include annual external/internal brand conference, global events.

Flagship event services ensure your vision comes to life and that you feel confident and ready to go on the big day. Services include custom integrations, participant support, live monitoring, tech moderation, white glove services, and more.