

Agenda tab - Session analytics

Last Modified on 12/29/2024 3:12 pm IST

 This article is designated for all users.

About

This article describes how to view analytics on your session once it is over.

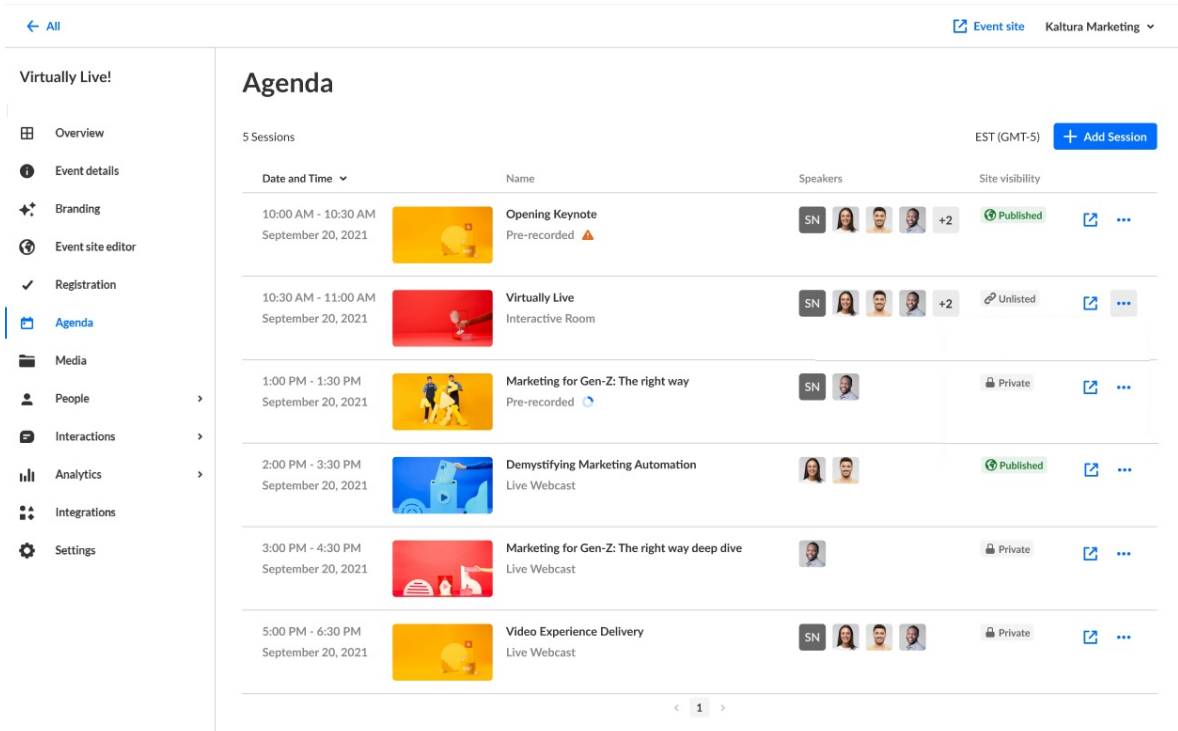
View analytics after the session ends

1. Navigate to the Agenda page.

There are two ways to reach the Agenda page:

- By clicking Full agenda on the Agenda at a glance section of the Event Overview page.
- By clicking the Agenda tab.

The Agenda page displays.

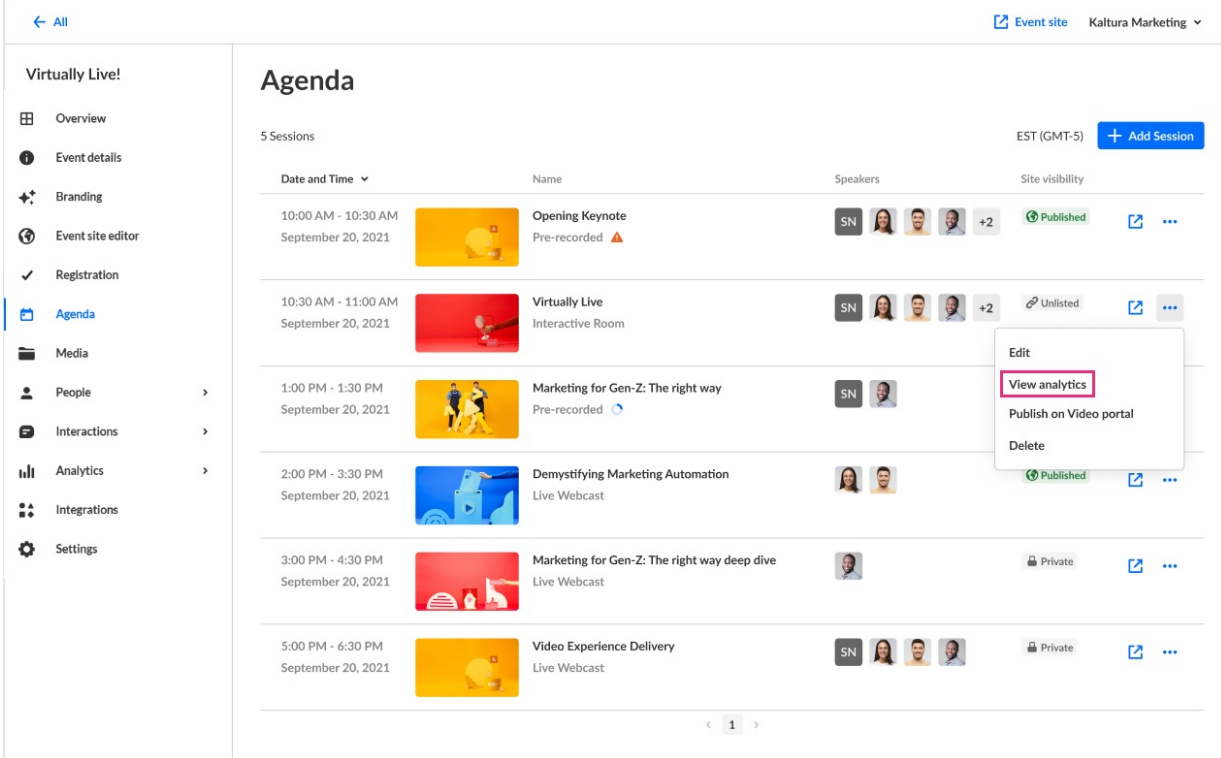


The screenshot shows the Kaltura Agenda page. On the left is a navigation sidebar with options: Overview, Event details, Branding, Event site editor, Registration, **Agenda** (selected), Media, People, Interactions, Analytics, Integrations, and Settings. The main content area is titled "Agenda" and shows "5 Sessions" for "EST (GMT-5)". A table lists the sessions:

Date and Time	Name	Speakers	Site visibility
10:00 AM - 10:30 AM September 20, 2021	Opening Keynote Pre-recorded	SN [3 icons] +2	Published
10:30 AM - 11:00 AM September 20, 2021	Virtually Live Interactive Room	SN [3 icons] +2	Unlisted
1:00 PM - 1:30 PM September 20, 2021	Marketing for Gen-Z: The right way Pre-recorded	SN [2 icons]	Private
2:00 PM - 3:30 PM September 20, 2021	Demystifying Marketing Automation Live Webcast	[2 icons]	Published
3:00 PM - 4:30 PM September 20, 2021	Marketing for Gen-Z: The right way deep dive Live Webcast	[1 icon]	Private
5:00 PM - 6:30 PM September 20, 2021	Video Experience Delivery Live Webcast	SN [3 icons]	Private

At the bottom of the session list, there is a pagination control showing "< 1 >".


2. Click the three blue dots to the right of the session and choose View analytics.



The screenshot shows the 'Agenda' page for an event. The left sidebar contains navigation options: Overview, Event details, Branding, Event site editor, Registration, Agenda (selected), Media, People, Interactions, Analytics, Integrations, and Settings. The main content area displays a table of sessions for September 20, 2021. The sessions listed are:

Date and Time	Name	Speakers	Site visibility
10:00 AM - 10:30 AM September 20, 2021	Opening Keynote Pre-recorded	SN, [3 icons], +2	Published
10:30 AM - 11:00 AM September 20, 2021	Virtually Live Interactive Room	SN, [3 icons], +2	Unlisted
1:00 PM - 1:30 PM September 20, 2021	Marketing for Gen-Z: The right way Pre-recorded	SN, [1 icon]	[1 icon]
2:00 PM - 3:30 PM September 20, 2021	Demystifying Marketing Automation Live Webcast	[2 icons]	Published
3:00 PM - 4:30 PM September 20, 2021	Marketing for Gen-Z: The right way deep dive Live Webcast	[1 icon]	Private
5:00 PM - 6:30 PM September 20, 2021	Video Experience Delivery Live Webcast	SN, [3 icons]	Private

A dropdown menu is open over the 'Marketing for Gen-Z: The right way' session, showing options: Edit, View analytics (highlighted), Publish on Video portal, and Delete.

 In the following example, we are viewing analytics for a Live entry.

The first portion of the page provides the following information:

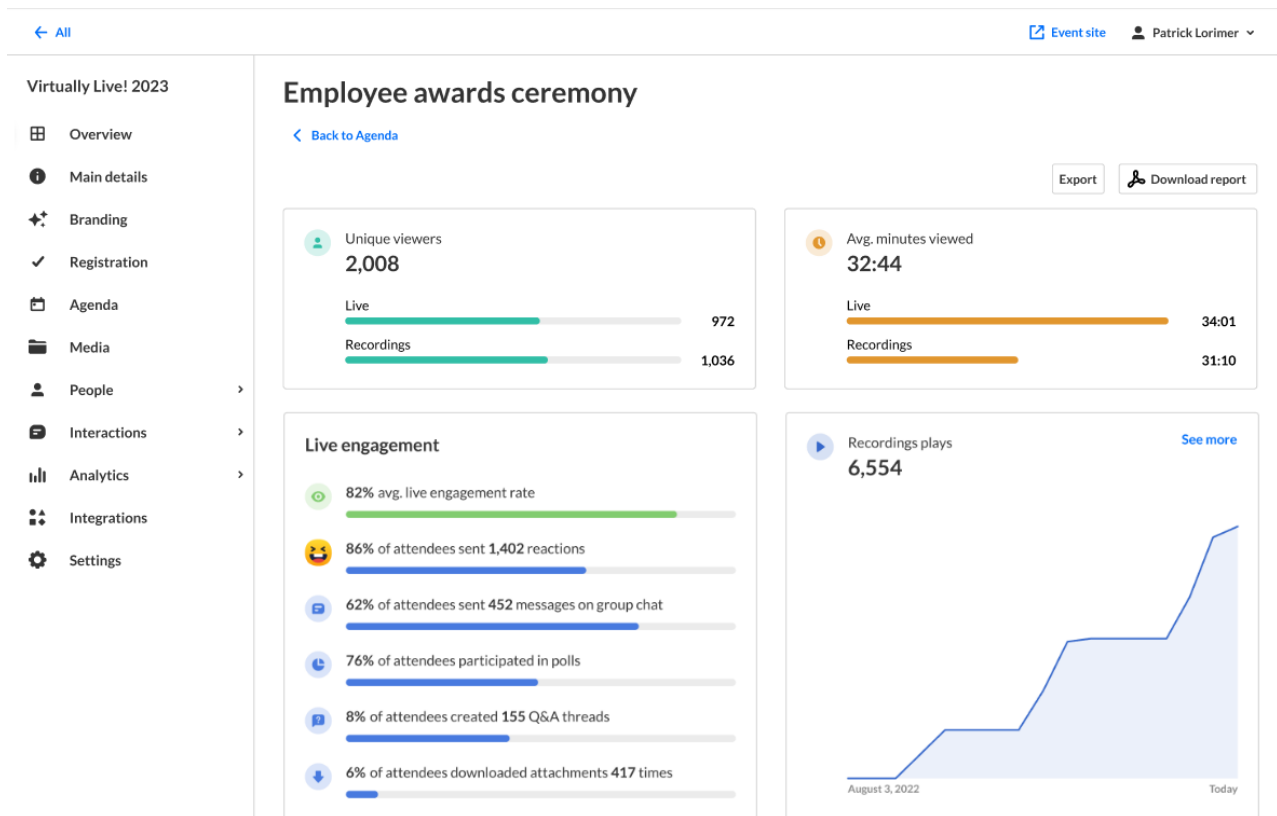
Unique viewers - Number of unique users that viewed the live session or the recording.

Average minutes viewed - Average number of minutes viewed per viewer.

Live engagement

- Average live engagement rate - Average engagement rate of all users during the session.
- Sent live reactions - Percentage of users that sent one or more reactions during the live session and the number of reactions sent in the session.
- Sent messages on group chat - Percentage of users who sent messages on the group chat and total number of group chat messages sent in the session.
- Participation in polls - Percentage of users who participated in polls.
- Q&A threads created - Percentage of users who created Q&A threads and total number of Q&A threads opened in the session.
- Attachments downloaded - Percentage of users who downloaded attachments and total number of downloads of session attachments.

Recordings plays - Number of times that the recording started playback.

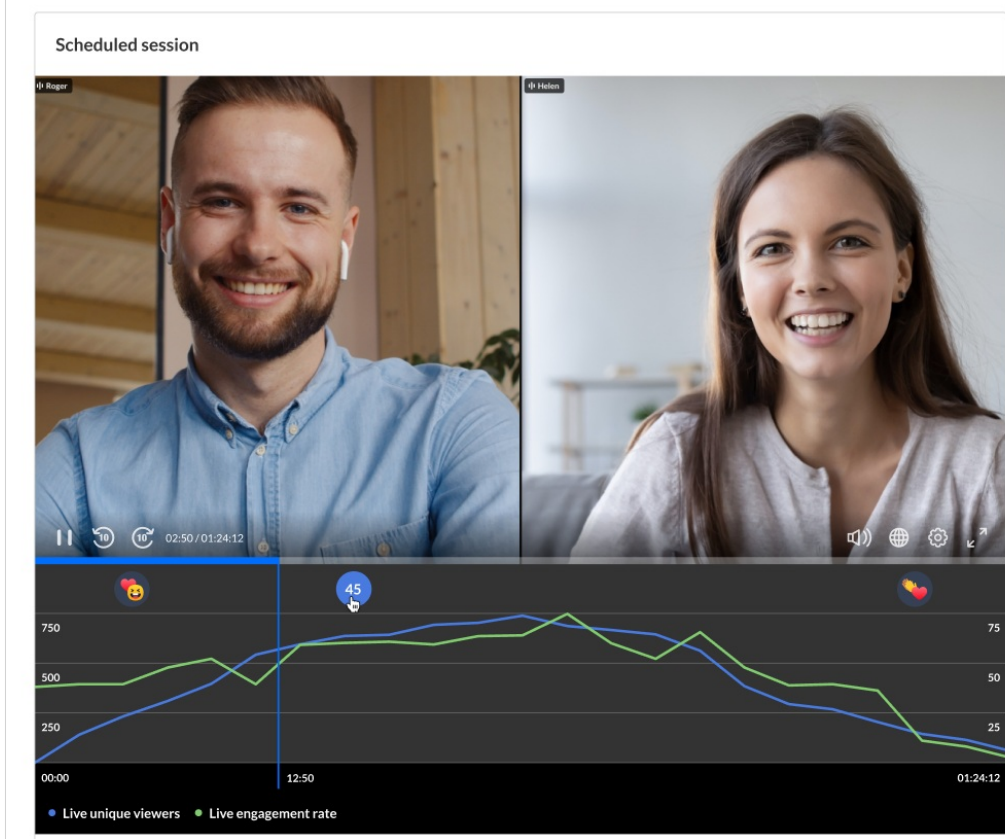


The next portion focuses on live unique viewers and live engagement rate.

Live unique viewers (blue line) - Number of users at each point of the session (compare to numbers on the left side).

Live engagement rate (green line) - Average live engagement rate across all users in the session at each point (compare to percentages on right side). Use this data to spot the most engaging moments in the session.

Note the points in the session that received the highest reaction rates. Engagement and reactions are synced with the session's playback.



The next portion provides information on viewer engagement.

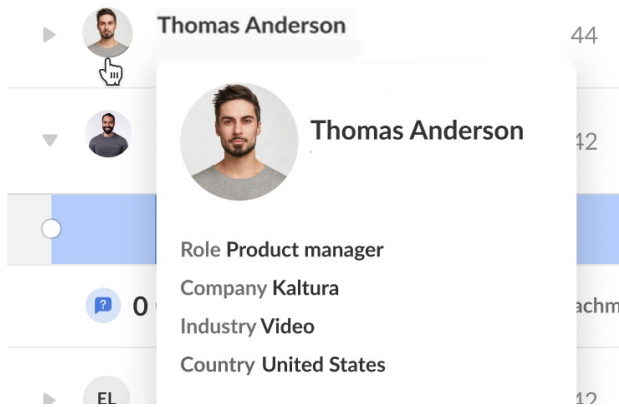
If you'd like to search for a specific attendee in the list, type at least three letters of the attendee's name in the search field, then click the search "magnifying glass" icon or simply press Enter on your keyboard.

Messages	Poll answered	Live engagement rate
14	45%	<div style="width: 45%; background-color: green;"></div>

Information in this portion of the page includes the following:

Name - Name of attendee, including title and company.

Hover over the name to display complete user information, including name, role, company, industry, and country.



Minutes viewed - Number of minutes viewed per user.

Reactions - Number of reactions sent by the user over the course of the live session.













Sent chat messages - Number of chat messages sent by the user over the course of the live session.

Polls answered - Number of polls answered by the user over the course of the live session.

Live engagement rate - Average engagement rate of the user during the session.

Note the heatmap for each viewer. The darker color shade indicates higher engagement. Viewers who are considered to be highly engaged have the tab in focus, are watching in full screen, and/or have the sound on. The lighter color shade indicates lower engagement. Viewers who are considered to be less engaged may not have the tab in focus, are not watching the full screen, and/or have the player muted.

Additional information is displayed under the heatmap - number of Q&A threads created by the user, number of times the user downloaded an attachment, and number of times user raised their hand.

Attendees						<input type="text" value="Search attendees"/>
Name	Minutes viewed	Reactions	Sent chat messages	Poll answered	Live engagement rate	
Total	44,201	31	14	14	45%	<div style="width: 45%;"></div>
 Roger Chalmer Product Design Manager, Spotify	44	0	34	0	45%	<div style="width: 45%;"></div>
 Thomas Anderson Product Manager, Kaltura	42	0	34	0	45%	<div style="width: 45%;"></div>
<div style="display: flex; justify-content: space-between; align-items: center;">  0 Q&A threads created  1/2 Attachments downloaded  2 Raised hands </div>						
 Barack Azim UX Research Lead, Meta	42	0	34	0	45%	<div style="width: 45%;"></div>
 Eric Lorimer Software Engineer, Machine Learning, G...	41	0	34	0	45%	<div style="width: 45%;"></div>
 Helen Patrick Data Scientist, Amazon Web Services	40	0	34	0	45%	<div style="width: 45%;"></div>
 Constance Chen Product Marketing Specialist, Adobe	40	0	34	0	45%	<div style="width: 45%;"></div>
 Jamie Lowell Frontend Developer, Airbnb	40	0	34	0	45%	<div style="width: 45%;"></div>
 Sandra Sunderland Cybersecurity Analyst, Cisco	39	0	34	0	45%	<div style="width: 45%;"></div>
 Chris Verazano Solutions Architect, Salesforce	39	0	34	0	45%	<div style="width: 45%;"></div>

The next portion provides information on recordings with plays over time.

Recordings - Number of times that the recording started playback.



Press View Details to view additional details about the recordings.

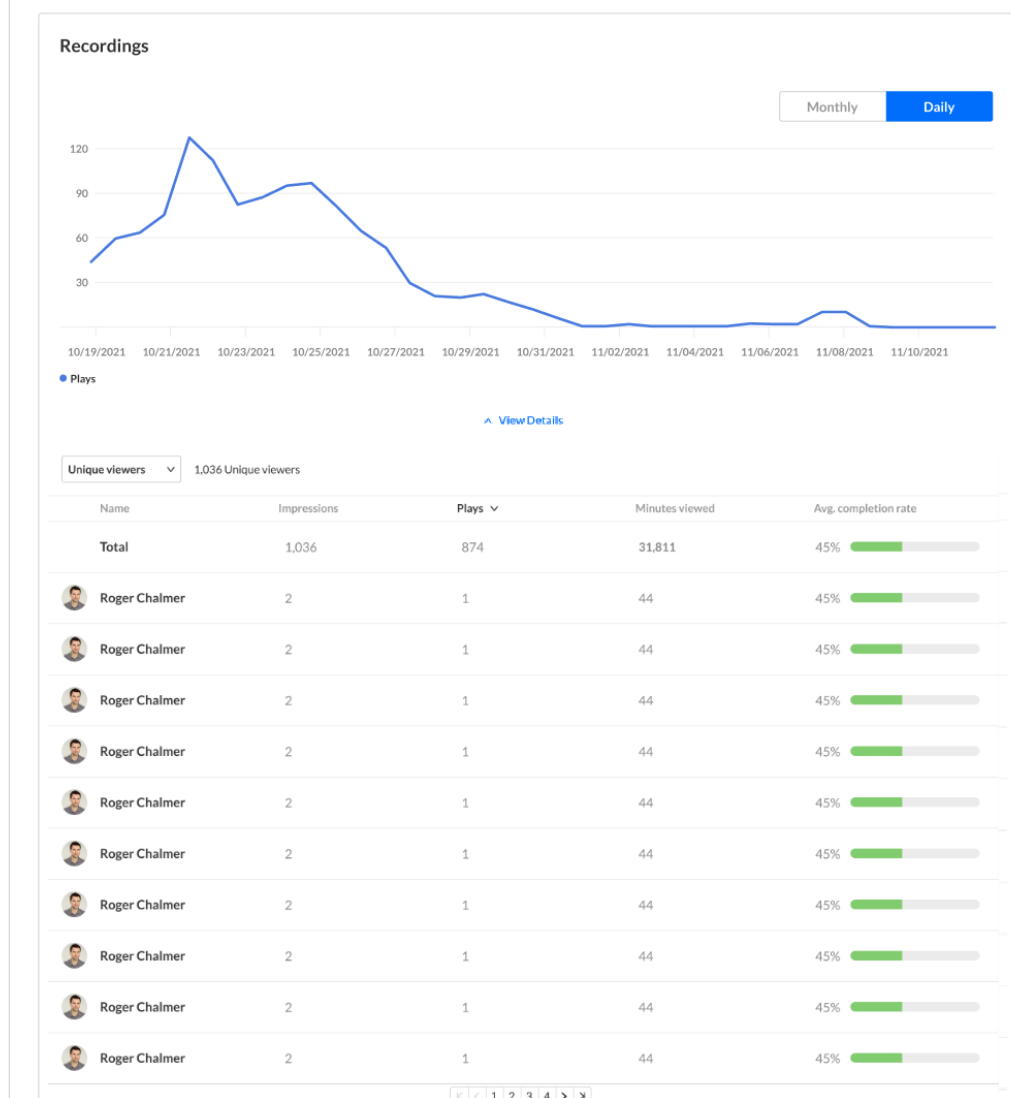
Impressions - Number of times the user loaded the player.

Plays - Number of times the user started playback on the player.

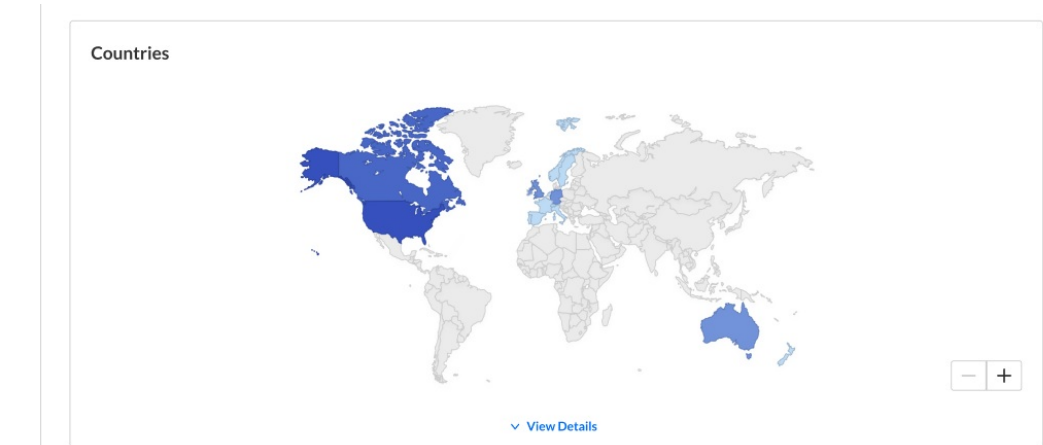
Minutes viewed - Number of minutes viewed by the user.

Average completion rate - Average completion rate of the video over all plays. Each

percentile viewed by the user in each play is counted and summed up. Then this number is divided by the number of plays that the user had.



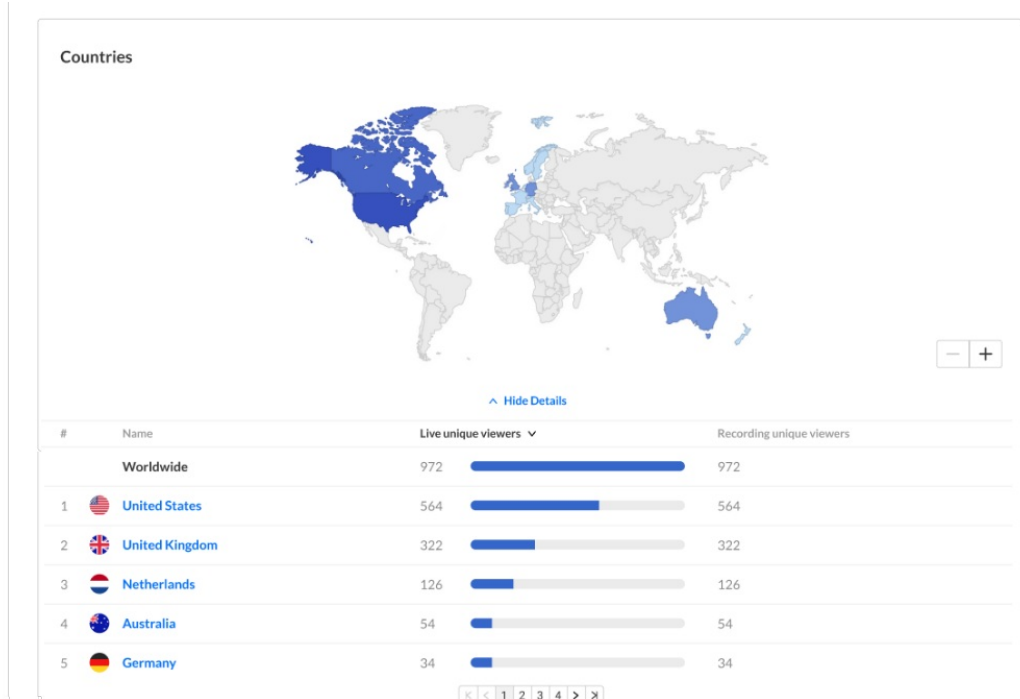
The next section allows you to discover from where your attendees watch the session (live or for the VOD experience).



Press View Details to view additional details about the countries.

Live unique viewers - Number of unique viewers that watched the live session (live or meeting) from the country.

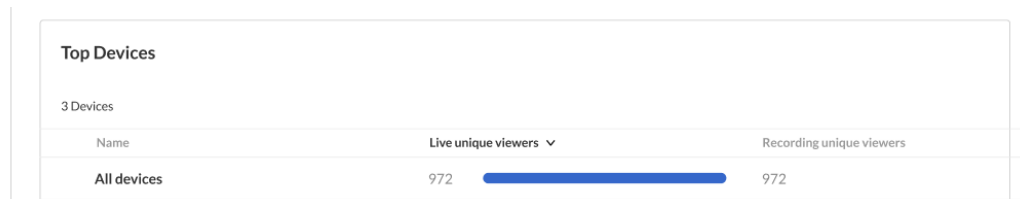
Recording unique viewers - Number of unique viewers that watched the recording from the country.



The next section allows you to see on which devices your session was watched (live or for the VOD experience).

Live unique viewers - Number of unique viewers that watched the live session (live or meeting) on the device.

Recording unique viewers - Number of unique viewers that watched the recording on the device.



Download report

You may click on the **Export** button to export the users list and their engagement data. You may also click the **Download Report** button to download a PDF version of the dashboard.