

# Session analytics

Last Modified on 08/20/2025 9:31 pm IDT

 This article is designated for all users.

## About

This article describes how to view analytics on your session once it is over.

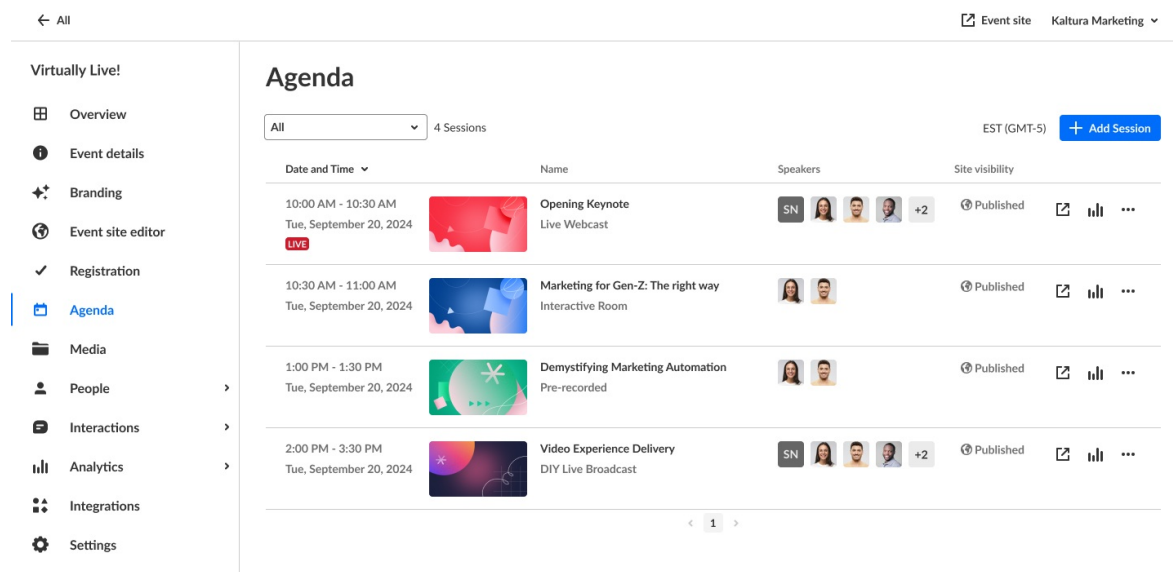
## View analytics after the session ends

### 1. Navigate to the Agenda page.

There are two ways to reach the Agenda page:

- By clicking Full agenda on the Agenda at a glance section of the Event Overview page.
- By clicking the Agenda tab.

The Agenda page displays.



The screenshot shows the Kaltura Agenda page. On the left is a sidebar with navigation options: Overview, Event details, Branding, Event site editor, Registration, Agenda (selected), Media, People, Interactions, Analytics, Integrations, and Settings. The main content area is titled 'Agenda' and shows a list of sessions. At the top right of the agenda, there is a filter dropdown set to 'All', a count of '4 Sessions', and a '+ Add Session' button. The sessions are listed in a table with columns for Date and Time, Name, Speakers, and Site visibility. The sessions are: 1. Opening Keynote Live Webcast (10:00 AM - 10:30 AM, Tue, September 20, 2024), 2. Marketing for Gen-Z: The right way Interactive Room (10:30 AM - 11:00 AM, Tue, September 20, 2024), 3. Demystifying Marketing Automation Pre-recorded (1:00 PM - 1:30 PM, Tue, September 20, 2024), and 4. Video Experience Delivery DIY Live Broadcast (2:00 PM - 3:30 PM, Tue, September 20, 2024). Each session row includes a thumbnail image, the session name, the speakers (with profile pictures and a '+2' indicator), and the site visibility status (Published). To the right of each session, there are icons for analytics, a share icon, and a menu icon.

### 2. Click the analytics button to the right of the session.



← All

Event site Kaltura Marketing

Virtually Live!

Overview

Event details

Branding

Event site editor

Registration

Agenda

Media

People

Interactions

Analytics



























Integrations

Settings

Agenda

All 4 Sessions

EST (GMT-5) + Add Session

Date and Time	Name	Speakers	Site visibility
10:00 AM - 10:30 AM Tue, September 20, 2024 <b>LIVE</b>	 Opening Keynote Live Webcast	SN    +2	 Published  
10:30 AM - 11:00 AM Tue, September 20, 2024	 Marketing for Gen-Z: The right way Interactive Room	 	 Published  
1:00 PM - 1:30 PM Tue, September 20, 2024	 Demystifying Marketing Automation Pre-recorded	 	 Published  
2:00 PM - 3:30 PM Tue, September 20, 2024	 Video Experience Delivery DIY Live Broadcast	SN    +2	 Published  

< 1 >



In the following example, we are viewing analytics for a Live entry.

The first portion of the page provides the following information:

**Unique viewers** - Number of unique users that viewed the live session or the recording.

**Average minutes viewed** - Average number of minutes viewed per viewer.

### Live engagement

- Average live engagement rate - Average engagement rate of all users during the session.
- Sent live reactions - Percentage of users that sent one or more reactions during the live session and the number of reactions sent in the session.



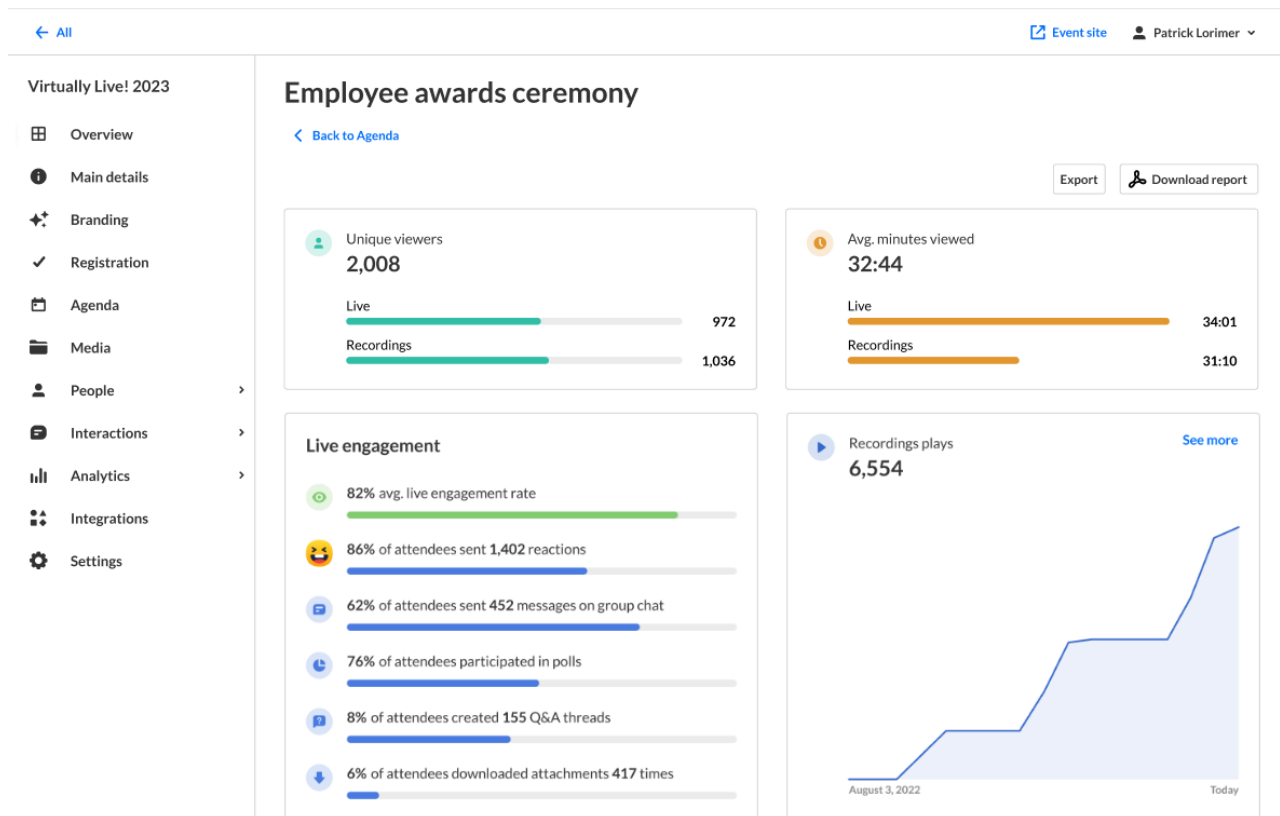
Kaltura limits the number of reactions a user can trigger to within a few seconds. This not only maintains focus on content and avoids noise and distortion during a session, but it also ensures integrity of data on user reactions.

- Sent messages on group chat - Percentage of users who sent messages on the group chat and total number of group chat messages sent in the session.



- Participation in polls - Percentage of users who participated in polls.
- Q&A threads created - Percentage of users who created Q&A threads and total number of Q&A threads opened in the session.
- Attachments downloaded - Percentage of users who downloaded attachments and total number of downloads of session attachments.

**Recordings plays** - Number of times that the recording started playback.



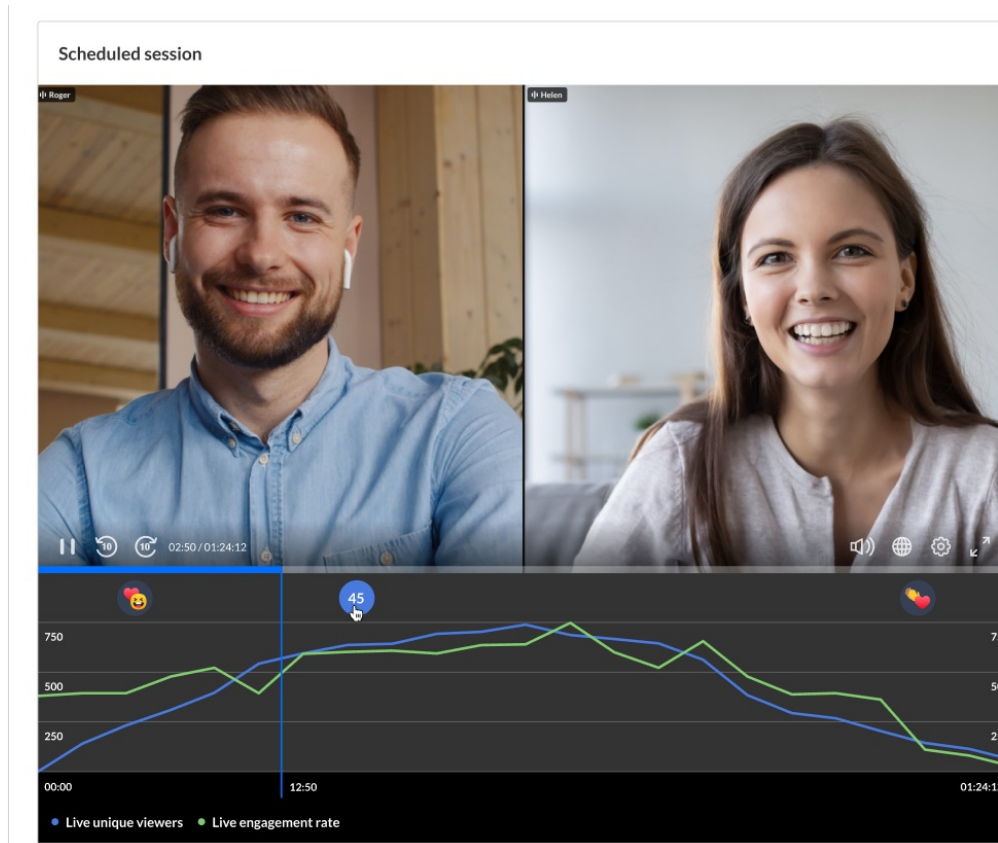
The next portion focuses on live unique viewers and live engagement rate.

**Live unique viewers** (blue line) - Number of users at each point of the session (compare to numbers on the left side).

**Live engagement rate** (green line) - Average live engagement rate across all users in the session at each point (compare to percentages on right side). Use this data to spot the most engaging moments in the session.

Note the points in the session that received the highest reaction rates. Engagement and reactions are synced with the session's playback.





The next portion provides information on viewer engagement.

If you'd like to search for a specific attendee in the list, type at least three letters of the attendee's name in the search field, then click the search "magnifying glass" icon or simply press Enter on your keyboard.

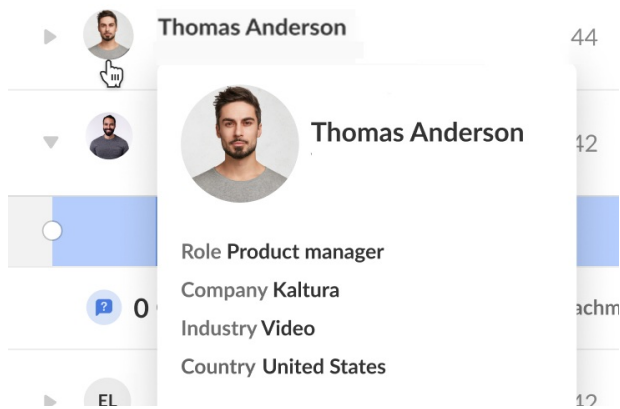
Messages	Poll answered	Live engagement rate
14	45%	<div></div>

Information in this portion of the page includes the following:

**Name** - Name of attendee, including title and company.

Hover over the name to display complete user information, including name, role, company, industry, and country.





**Minutes viewed** - Number of minutes viewed per user.

**Reactions** - Number of reactions sent by the user over the course of the live session.

**Sent chat messages** - Number of chat messages sent by the user over the course of the live session.

**Polls answered** - Number of polls answered by the user over the course of the live session.

**Live engagement rate** - Average engagement rate of the user during the session.

Note the heatmap for each viewer. The darker color shade indicates higher engagement. Viewers who are considered to be highly engaged have the tab in focus, are watching in full screen, and/or have the sound on. The lighter color shade indicates lower engagement. Viewers who are considered to be less engaged may not have the tab in focus, are not watching the full screen, and/or have the player muted.

Additional information is displayed under the heatmap - number of Q&A threads created by the user, number of times the user downloaded an attachment, and number of times user raised their hand.



Attendees

Q Search attendees

Q

Name	Minutes viewed	Reactions	Sent chat messages	Poll answered	Live engagement rate
Total	44,201	31	14	14	45%
<div><div></div><div>Roger Chalmer</div><div>Product Design Manager, Spotify</div></div>	44	0	34	0	45%
<div><div></div><div>Thomas Anderson</div><div>Product Manager, Kaltura</div></div>	42	0	34	0	45%
<div><div>0 Q&amp;A threads created</div><div>1/2 Attachments downloaded</div><div>2 Raised hands</div></div>					
<div><div></div><div>Barack Azim</div><div>UX Research Lead, Meta</div></div>	42	0	34	0	45%
<div><div>EL</div><div>Eric Lorimer</div><div>Software Engineer, Machine Learning, G...</div></div>	41	0	34	0	45%
<div><div>HP</div><div>Helen Patrick</div><div>Data Scientist, Amazon Web Services</div></div>	40	0	34	0	45%
<div><div>CC</div><div>Constance Chen</div><div>Product Marketing Specialist, Adobe</div></div>	40	0	34	0	45%
<div><div>JL</div><div>Jamie Lowell</div><div>Frontend Developer, Airbnb</div></div>	40	0	34	0	45%
<div><div>SS</div><div>Sandra Sunderland</div><div>Cybersecurity Analyst, Cisco</div></div>	39	0	34	0	45%
<div><div>CV</div><div>Chris Verazano</div><div>Solutions Architect, Salesforce</div></div>	39	0	34	0	45%

<

<

1

2

3

4

>

>

The next portion provides analytics on polls that were initiated during the session.

In our example below, 5 polls were launched during this session. This screen displays all the poll questions, the poll types, and the number of unique participants that answered each poll.

You may download a PDF of all questions.

Polls

Download PDF

5 Launched polls

Question	Type	Unique participants
<div><div></div><div>What year Kaltura was founded?</div></div>	Multiple answer	855
<div><div></div><div>How many Hackathons were hosted in Kaltura?</div></div>	Single answer	855
<div><div></div><div>What are the 3 Kalturaian values?</div></div>	Correct answer	512
<div><div></div><div>How does Kaltura demonstrate its core values through initiatives?</div></div>	Correct answer	512
<div><div></div><div>What initiatives or projects at Kaltura best reflect its core values?</div></div>	Open ended question	512

<

1

>

You may click on a poll question to drill down and view additional information about that question.

In our example below, we have clicked on the question "How many Hackathons were hosted in Kaltura?" The poll type, the number of possible answers (not applicable for open ended questions), and the number of unique participants that answered the poll



are all displayed.

In the **Answers** column, each possible answer to the question is listed.

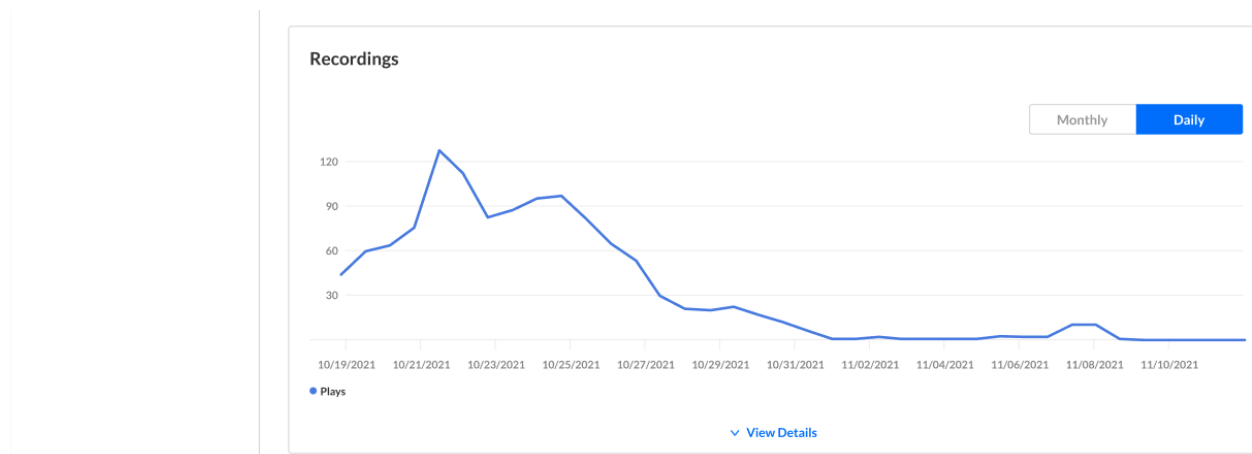
In the **Unique participants** column, the number of participants who gave each particular answer is shown.

In the **Rate** column, a percentage of unique participants who gave each particular answer is shown. This percentage is calculated by dividing the number of unique participants that gave that answer by the number unique participants that answered the poll.

Polls / How many Hackhatons were hosted in Kaltura?			<a href="#">Download PDF</a>
Single answer   4 options   855 unique participants			
Answers	Unique participants	Rate	
4 Hackhatons	428	50%	<div><div></div></div>
3 Hackhatons	171	20%	<div><div></div></div>
2 Hackhatons	171	20%	<div><div></div></div>
0 Hackhatons	85	10%	<div><div></div></div>

The next portion provides information on recordings with plays over time.

**Recordings** - Number of times that the recording started playback.



Press View Details to view additional details about the recordings.

**Impressions** - Number of times the user loaded the player.

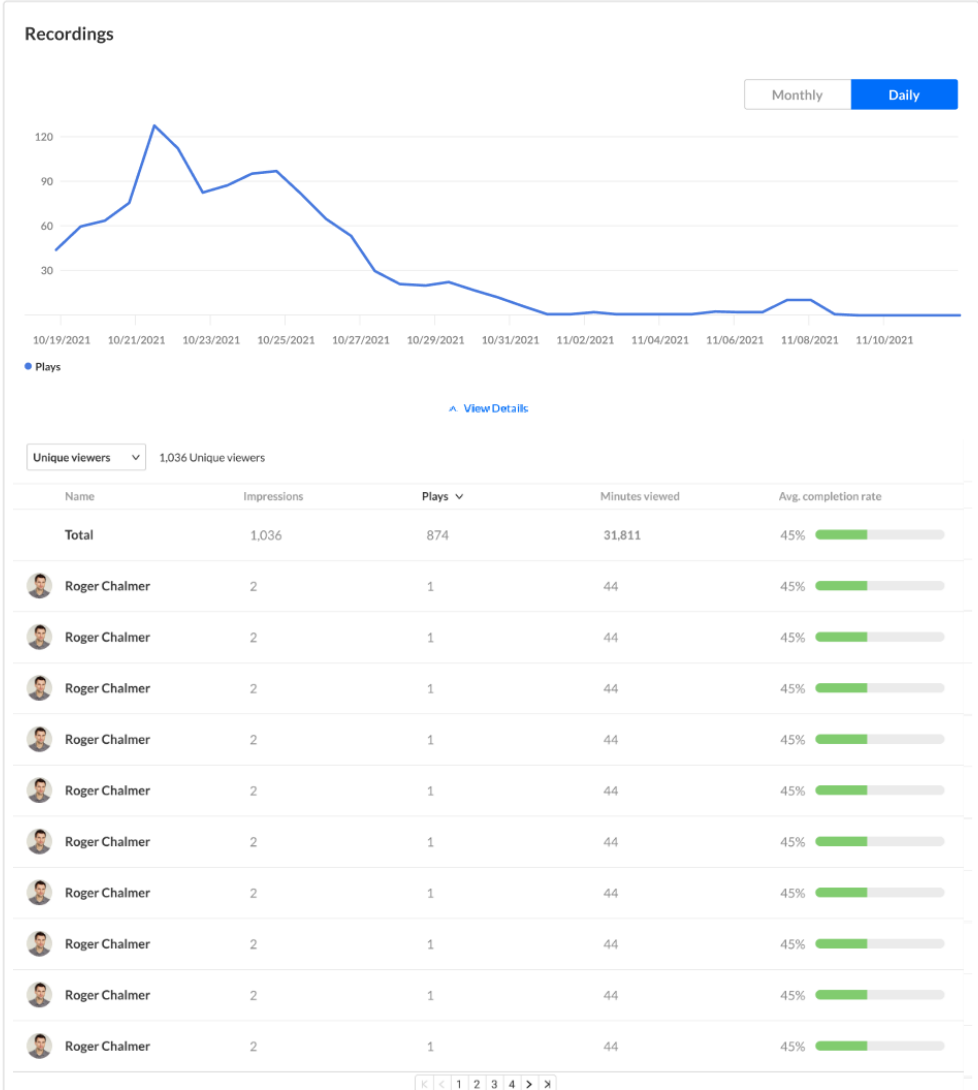
**Plays** - Number of times the user started playback on the player.

**Minutes viewed** - Number of minutes viewed by the user.

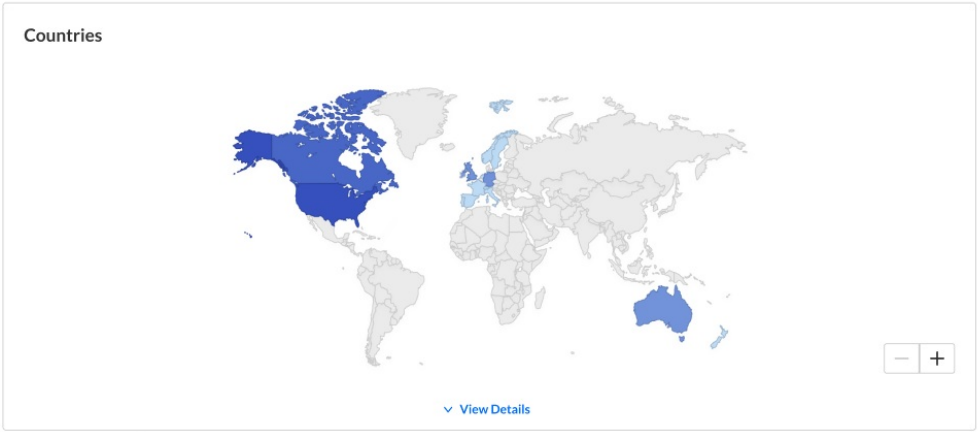
**Average completion rate** - Average completion rate of the video over all plays. Each



percentile viewed by the user in each play is counted and summed up. Then this number is divided by the number of plays that the user had.



The next section allows you to discover from where your attendees watch the session (live or for the VOD experience).

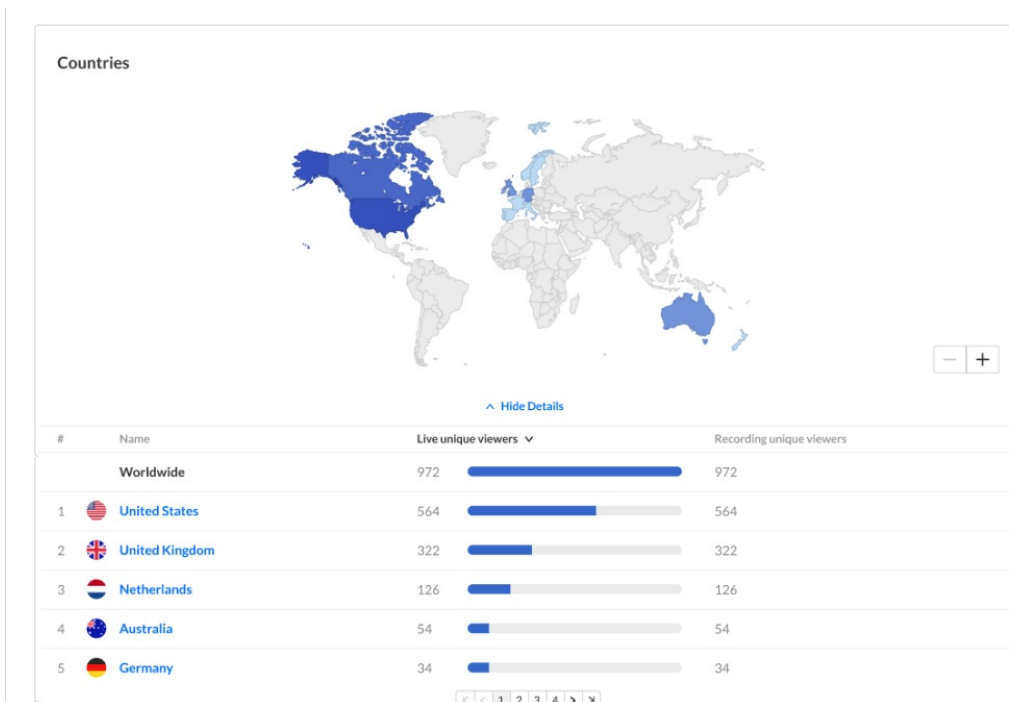




Press View Details to view additional details about the countries.

**Live unique viewers** - Number of unique viewers that watched the live session (live or meeting) from the country.

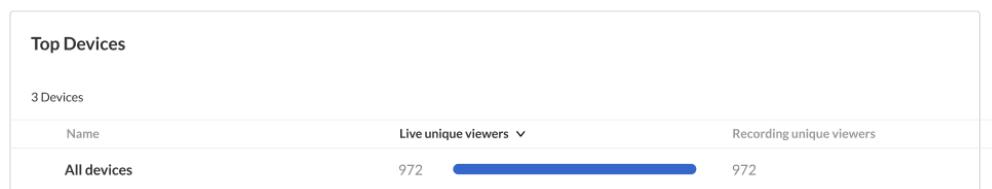
**Recording unique viewers** - Number of unique viewers that watched the recording from the country.



The next section allows you to see on which devices your session was watched (live or for the VOD experience).

**Live unique viewers** - Number of unique viewers that watched the live session (live or meeting) on the device.

**Recording unique viewers** - Number of unique viewers that watched the recording on the device.



## Export report to email

You have the option to export to a CSV.

1. Click the **Export** button.




You receive notification that you are about to export and email the report to yourself.

## Export report to email

---

You are about to export and email the report to j\*\*\*\*@\*\*\*\*.n. Please confirm by clicking the button below.

☒ Descriptive Headers 

---

[Cancel](#) [Export via email](#)

2. Click to select the Descriptive Headers checkbox if you would like descriptive ("friendly" and meaningful) report header titles as part of the report, as opposed to system ("non-friendly") report header titles.
3. Click **Export via email**.  
You receive an email with a link to download the file.



The file emailed to you expires in 7 days.



Please see [Viewer engagement report](#) for definitions of each metric, along with its method of calculation.

## Download report

Click the **Download Report** button to download a PDF version of the dashboard.

---