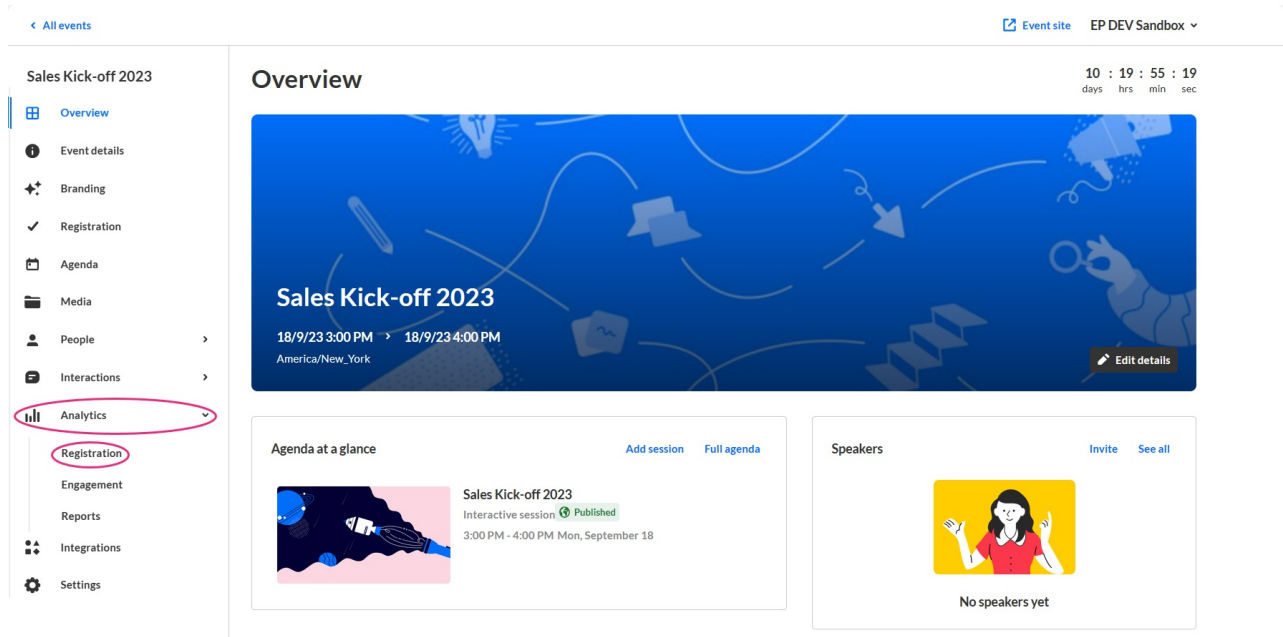


Analytics tab - Registration analytics

This article describes how to view registration-related analytics on an event and download a PDF version of the dashboard.

View registration-related analytics

Navigate to the Registration Analytics page; from the Event page, choose Registration from the Analytics tab pull-down menu.



The screenshot shows the Kaltura Analytics dashboard for the event "Sales Kick-off 2023". The left sidebar contains a menu with the following items: Overview, Event details, Branding, Registration, Agenda, Media, People, Interactions, Analytics (highlighted with a red circle), Engagement, Reports, Integrations, and Settings. The "Analytics" item has a sub-menu with "Registration" (also highlighted with a red circle) and "Engagement". The main content area is titled "Overview" and displays a banner for the event "Sales Kick-off 2023" with the dates "18/9/23 3:00 PM" to "18/9/23 4:00 PM" and the location "America/New_York". Below the banner, there are two sections: "Agenda at a glance" and "Speakers". The "Agenda at a glance" section shows a session titled "Sales Kick-off 2023" with the status "Interactive session" and "Published", and the time "3:00 PM - 4:00 PM Mon, September 18". The "Speakers" section shows a placeholder for a speaker and the text "No speakers yet".

The Registration Analytics page displays.

Virtually Live!

- Overview
- Main details
- Branding
- Registration
- Agenda
- Speakers
- Media
- People
- Interactions
- Analytics
- Registration
- Engagement
- Reports
- Integrations
- Settings

Registration analytics

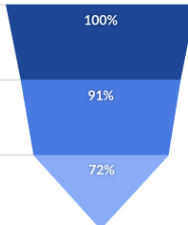
[Download Report](#)

72% Turnout ⓘ

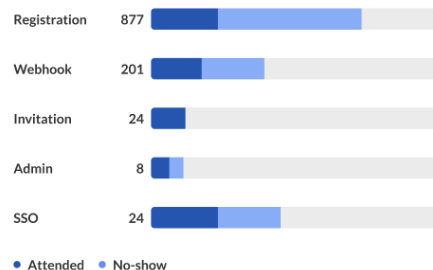
1 Unregistered

5,971
Registrants ⓘ

5,455
Confirmed email ⓘ

4,239
Attended ⓘ


Registrants by origin



Registrants over time



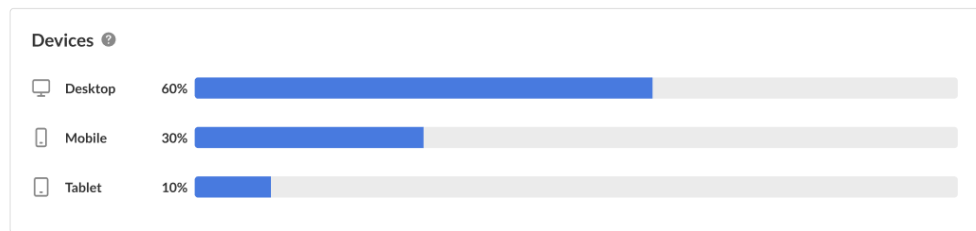
The first portion of the page (shown above) provides information on overall turnout, registrants by origin, and registrants over time.

Turnout is the number of attended registrants divided by the number of total registrants. In the example above, 4239 people attended the event divided by 5971 people who registered for the event equals 72% turnout. "Registrants" signify the number of attendees registered for the event. "Confirmed email" signifies the number of attendees confirmed via verification email (only shows for events with verification email enabled). "Attended" signifies those who logged into the event at least once.

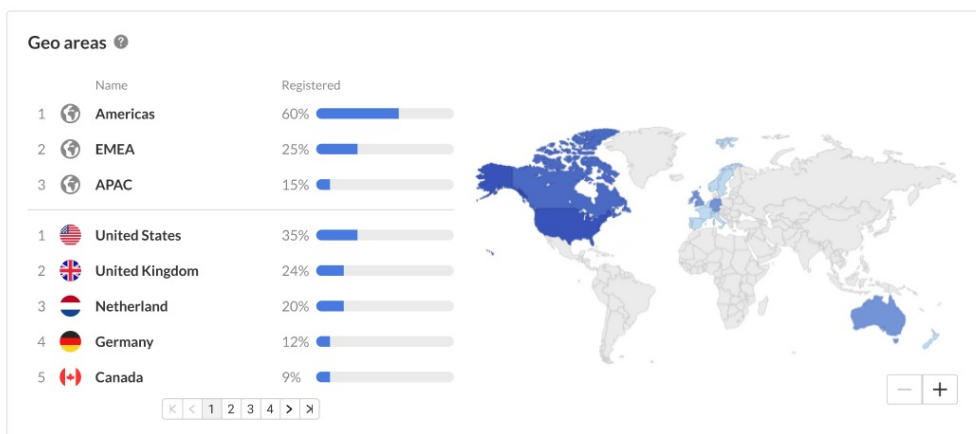
Registrants by origin shows how people registered for the event - via registration form, webhook, invitation from the admin, via SSO, or if they are admins of the event. Those of each origin who logged into the event are shown in dark blue and those of each origin who didn't log into the event are shown in light blue.

Registrants over time shows the percentage of registrants on each date out of the total number of registrants. In our example above, registration peaked on 10/27/2021.

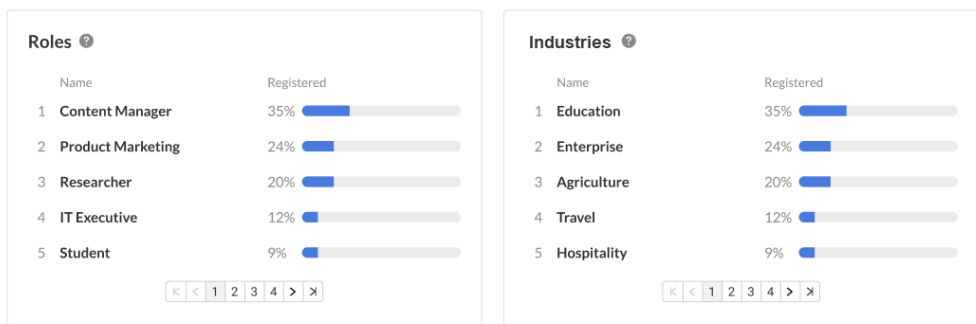
The second portion (shown below) provides information on **devices** used to fill out the registration form. It shows the percentage of people who filled out the registration form using each device - desktop, mobile, or tablet.



The third portion (shown below) provides information on **geographic areas** and **countries** that people listed on their registration forms. This portion **does not** provide information related to IP addresses.



The fourth portion (shown below) provides information on **roles** and **industries** that people listed on their registration forms. Easily view the top roles and industries among registrants and the percentage they represent out of the total number of attendees.



You may also perform the following additional functions on the Registration Analytics page:

Download report

You may click the **Download Report** button to download a PDF version of the dashboard.



Please see information about the Registration Report [here](#). The Registration Report provides registrants' information from your registration form as well as their current registration status and their registration origin (e.g., registration form, invitation).

[template("cat-subscribe")]
