

Media likes, plays, views and comments

Last Modified on 01/14/2026 7:11 pm IST

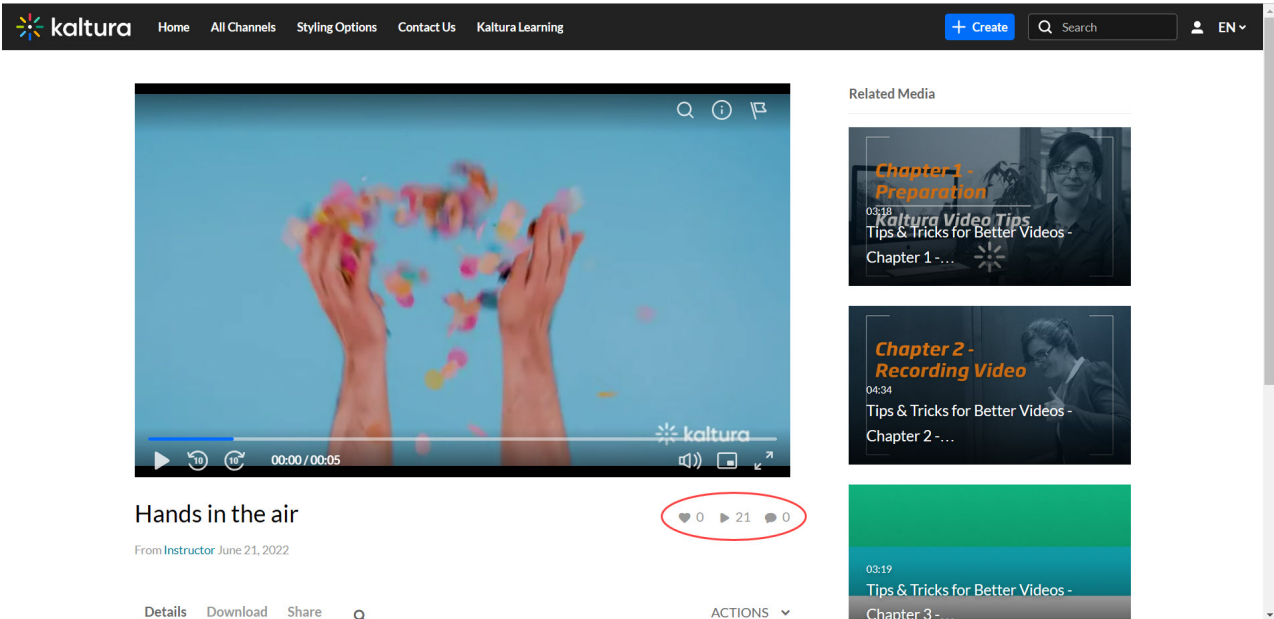
 This article is designated for all users.

About

The media page lets users interact with content by liking media, viewing engagement counts, and reading or adding comments. These interactions appear next to and below the media title.



If your Video Portal uses the new Theming design system, see our updated [Media page](#) article for the latest layout and features.



Media page interactions

The availability of likes, plays, views, and comments depends on how your video portal is configured in the [Application module](#) and [Comments module](#).

- **Likes** - Users can like or unlike media. Likes can be performed only from the media page.
- **Plays** - Plays represent actual video playback.
- **Comments** - Comments appear below the media on the media page.
- **Views** - For **image** entries, shows how many times the image was viewed.



To learn more about how plays are tracked and how playback analytics work across the Video Portal, LMS Video, and the KMC, see our [Kaltura analytics](#) article.