

Events interactive tools overview

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To make up for that lack of physical interaction, it is vital to optimize your virtual event experience and atmosphere. Keep attendees leaning forward with live chat and crowd reactions that emphasize key moments in live sessions. Provide meeting rooms with an intimate and interactive viewership experience, allowing attendees to be active participants, answering polls and participating in quizzes.

Tip from Kaltura

After expert sessions, other than allowing attendees to ask the speaker questions during the session using 1:1 chat, consider adding a meeting room session with the speaker right after the session for a small group of attendees to interact with the speaker in a more intimate environment.
