Events sponsors overview

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This article is designated for Kaltura's Flagship Events customers

Sponsored content is a perfect way to get your sponsors involved and in front of your attendees. They can provide quality knowledge, sponsor a session, or showcase a demo of their product.

Kaltura offers your sponsors a range of options to generate quality leads, drive brand awareness, network with their prospects, and create business opportunities. Each sponsor is provided with a dedicated space where they will enjoy a steady flux of attendees with which to connect and unique analytics and insights for effective follow-ups.

The Sponsor packages include lead reports, a branded virtual booth, virtual rooms, sponsor branded players, and much more.

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