Video Analytics Reports

Last Modified on 10/15/2025 3:54 pm IDT

During and after your event you can download detailed reports about your attendees' participation and engagement. Check out the Self Served 'My Reports' Dashboard Guide to learn how to download these reports.

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Please note that all reports have a limit of 100,000 rows. If the downloaded report includes exactly 100,000 rows, you may want to consider narrowing your query time frame using the dates selector.

Session Viewership Report

The Session Viewership Report contains data on users who had an active viewing action of at least 10 seconds on the event platform, and the content they watched.

The report fields include:

- User = Kaltura User ID
- Email = The user's email address used during registration
- Entry ID = The video/asset ID in Kaltura's platform
- Entry Name = The video title
- Media Type = The type of entry (Video= VOD, Live Stream= Live, Image=Image/Thumbnail only asset, Playlist= Interactive path video, audio = sound only asset)
- View Time = Total consumption time in minutes.
    - If the user watched the same video several times, view time will show the aggregate time in minutes the user spent watching this video (e.g. If a user watched a specific video 5 times for a duration of 10 minutes each time, view time will show 50.)
    - Views less than 10 seconds are not in this report.
- Play = Total number of plays

Session Viewership Report Sample

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user	email	entry_id	entry_name	media_type	view_time	play
095d64737f74eab0b2n78c9bfaa99bn8	name.name@kaltura.com	1_hm80xfb4	Opening Keynote	video	277.3333333	657
ae84aecb06bc577f5ba03402d2g92006	name.name@kaltura.com	1_31qofuj5	Live Music	live_stream_flash	235	1

Attachments Report

The Attachments Report contains data of users who downloaded a file attached to a specific entry on the event platform and the attachments they downloaded.

The report fields include:

- User ID = Kaltura User ID
- Email = The user's email address inserted in registration
- Attachments Report Sample
- Entry ID = The video/asset ID in Kaltura's platform
- Attachment ID = The attachment ID in Kaltura's platform
- Attachment Title = The attachment name (title)
- Download Attachment Clicked = The number of times the user clicked the download button

Attachments Report Sample

User Id	Email	Entry Id	Attachment Id	Attachment Title	Download Attachment Clicked
339099ab2c5ed0613058e998c807aeaa	name.name@kaltura.com	1_r7d5zh6v	1_q7g9yhdt	The Ultimate Guide to Virtual Events	2

Added To Calendar Report

The Added to Calendar Report contains data of users who added an entry to their calendar.

The report fields include:

- Entry ID = The video/asset ID in Kaltura's platform
- User = Kaltura User ID
- Email = The user's email address inserted in the registration

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- Count add to calendar clicked = The number of times the user clicked the add to calendar button

Added To Calendar Report Sample

entry_id	user	email	count_add_to_calendar_clicked
1_c9eg4qh	5e8628740ab5b7h3f5ef3102a0e1dfax	user.user@kaltura.com	6
1_rw3do0ll	fcc6g773d18b6b362g6789eae737e6fd	Tom.young@kaltura.com	4

Kaltura offers a variety of customizable video analytics reports tailored to your specific needs - just contact your Kaltura representative to learn more.

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