

## Metadata schema

Metadata is used to provide information about a specific video file. It provides context for the video content and makes it easier for your attendees to search for and find relevant content.

You can choose the session information you would like to share with your attendees. Below are the different types of metadata fields you can use to offer your attendees a smooth and seamless watching experience.

### Basic Metadata:

- Title and Description
- Start & End Time
- Broadcast Type (Live/Simulive/VOD)
- Channels (tracks)
- Session ID

### Custom Metadata:

Custom metadata helps provide unique information for the attendees of the session. That way, it is easier to search for sessions in the virtual Events Platform.

- Speakers
- Session level
- Session Type
- Industry
- Language
- Job Role
- Topic
- Session Thumbnail

**Tags:** Tags for recommended content, agenda filters, and global search engine.

**Global Search Filters:** The custom metadata fields can be used for global search filters (See [Search Page Guide](#)). Best practice is to have up to 5 filters, depending on the number of sessions in the event.

You can find more information about metadata components in our [Entry Page Guide](#).

## Behind the Scenes - Metadata

Let's have a look at the metadata process behind the scenes.




You will be asked to fill 2 sheets.

1. **Metadata List** that includes:

- Agenda filters
- Global search filters
- Registration interests

2. **Metadata Schema** – All the information you want to give your attendees about your event sessions.

## Metadata list

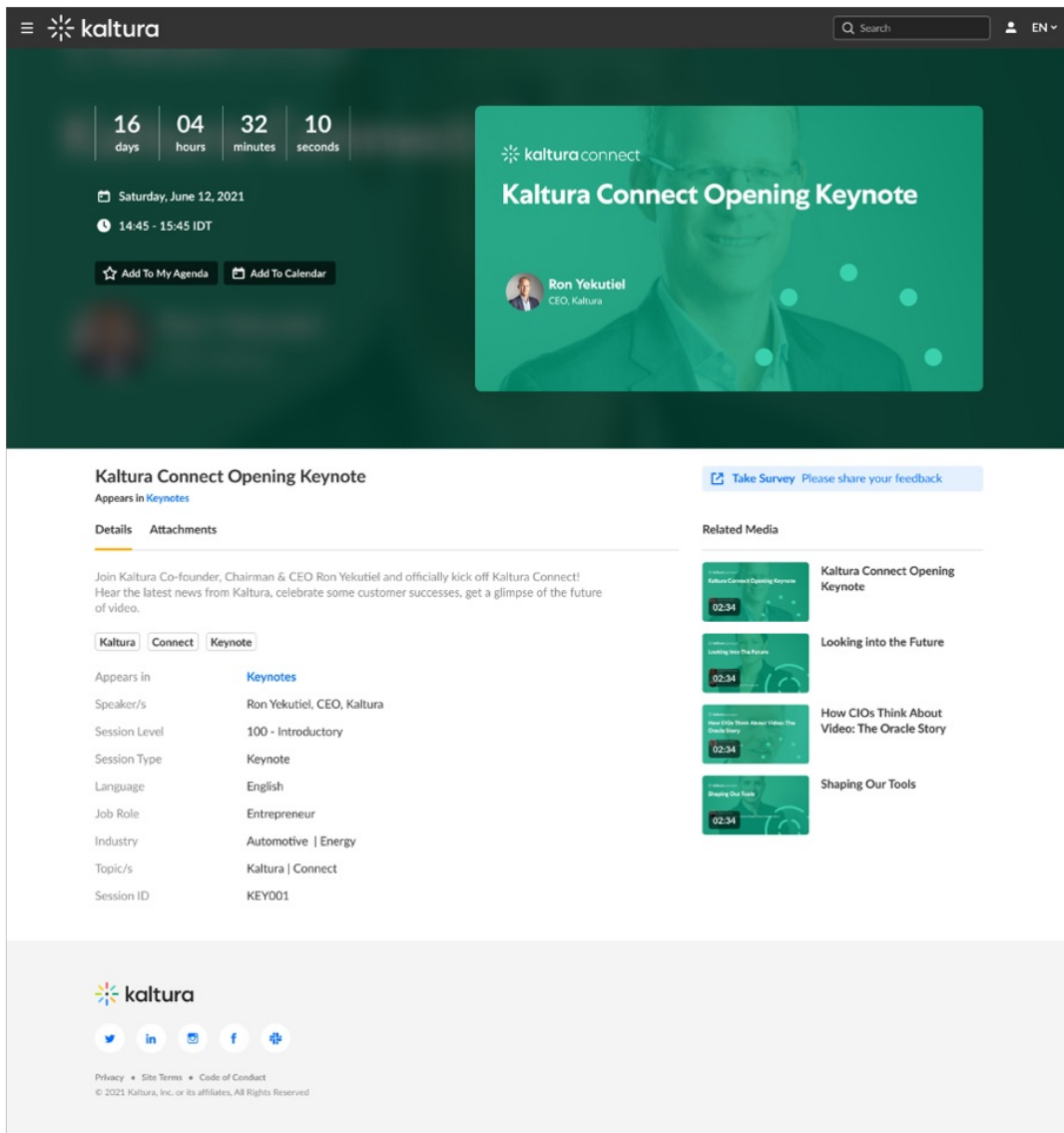
CUSTOM METADATA	Session Level	Session Type	Language	Job Role	Topics	Industry	Guides
Agenda filter (Yes/No) - Up to 2	Yes	No	No	No	Yes	No	
Global search (Yes/No) - Up to 5	Yes	Yes	Yes	Yes	Yes	Yes	
Registration Interest (Yes/No) - Choose 1	No	No	No	No	Yes	No	

## Metadata schema

Session ID	Name	Description	Speaker 1	Start time	End time	Channel 1 (T...)	Topic	Session Type
BT01	Keeping Your Lead While Consumer Behavior Changes	The pandemic marked a turning point for digitalization and direct customer communications. ...	Karin Schiffer-Maer, Global CMO, SodaStream	Nov 9, 11:20AM	Nov 9, 11:40AM	Brand & Beyond	Branding Virtual Halls Digital Engagement	Breaking-out Talk
BT02	Pivoting & Reimagining for Digital		Soo Young Kim, Head of Global Brand, Programs & ...	Nov 9, 11:40AM	Nov 9, 12:00PM	Brand & Beyond	Branding Virtual Halls Designing Attendee Exp...	Breaking-out Talk
BT03	Community Building Equals Brand Building	As if we needed further evidence on the importance of community building, the switch to virtual added ...	Gail Arnon, CMO, Fiverr	Nov 9, 1:20PM	Nov 9, 1:40PM	Brand & Beyond	Producing Communities Digital Engagement	Breaking-out Talk
BT04	Building A Socially-Impactful Brand Experience	Developing a unique brand identity isn't just about the tone of voice and visual language. You have to ...	Yael Wissner-Levy, VP Communications, ...	Nov 9, 1:40PM	Nov 9, 2:00PM	Brand & Beyond	Branding Virtual Halls Digital Engagement	Breaking-out Talk

This is where you add your metadata details which will be reflected on the Entry Page.

## Entry Page



**Kaltura Connect Opening Keynote**  
Appears in [Keynotes](#)

**Details** Attachments

Join Kaltura Co-founder, Chairman & CEO Ron Yekutieli and officially kick off Kaltura Connect! Hear the latest news from Kaltura, celebrate some customer successes, get a glimpse of the future of video.

[Kaltura](#) [Connect](#) [Keynote](#)

Appears in	<a href="#">Keynotes</a>
Speaker/s	Ron Yekutieli, CEO, Kaltura
Session Level	100 - Introductory
Session Type	Keynote
Language	English
Job Role	Entrepreneur
Industry	Automotive   Energy
Topic/s	Kaltura   Connect
Session ID	KEY001

**Related Media**

- [Kaltura Connect Opening Keynote](#)
- [Looking into the Future](#)
- [How CIOs Think About Video: The Oracle Story](#)
- [Shaping Our Tools](#)

**kaltura**

Privacy • Site Terms • Code of Conduct  
© 2021 Kaltura, Inc. or its affiliates. All Rights Reserved


## Metadata steps:

1. Kaltura team will send you the metadata sample template with our best practice of costume data and examples of lists of values.
2. You will send Kaltura the approved custom data fields and a finalized list of values under each field.
3. You decide and fill in the metadata lists what are the:
  - Agenda filters (what custom data fields should also be used as tags on the session)
  - Global search filters
  - Make sure that one of the custom data lists includes the registration interests.
4. Kaltura will share with you the metadata template. Then, you will fill in the metadata with all sessions information and submit it to Kaltura.

## Deliverables

Please provide the following information. The Kaltura Event Team will discuss with you the metadata delivery method.

1. **Metadata Lists** – Including agenda filters, global search filters, and registration interests.
2. **Metadata Schema** - All the information you want to give your attendees for the best experience.

 Channels and lists may not contain commas and each channel must have a unique name.

[template("cat-subscribe")]

---