Event notifications overview

Last Modified on 11/25/2025 4:10 pm IST

This article is designated for Kaltura's Flagship Events customers

In a Virtual Event, it may be difficult to gain your attendee's attention during the event or direct them to a certain session you want them to visit. It is not as easy as placing a sign in front of them ... or is it?

Notifications are a main tool in Virtual Events that allow you to increase attendee engagement, invite attendees to sessions and sponsor booths, allow them to answer surveys, and more. Please consult the following tips from Kaltura concerning Notifications, and always remember to use Notifications wisely.

Tips from Kaltura

- When a session ends, send Notifications to direct attendees to watch the next session planned or fill in a survey.
- Leverage Notifications to promote your sponsors. You can direct the attendee to visit the sponsor's booth or to their site.
- In case of any changes in the program, you can send a quick Notification to your attendees.
- Use Notifications wisely. Notification is a great tool, but attendees do not enjoy having 100 push notifications in 10 minutes. Think of a plan that will allow you to guide and inform your attendees without exhausting them.

Copyright © 2025 Kaltura Inc. All Rights Reserved. Designated trademarks and brands are the property of their respective owners. Use of this document constitutes acceptance of the Kaltura Terms of Use and Privacy Policy.