

## Interactive video hotspots

Last Modified on 11/13/2025 10:19 pm IST

## **About**

Kaltura video hotspots allow organizers to add clickable areas or overlays within a video that link to additional content, resources, or calls to action. For event organizers, hotspots can guide viewers to related sessions, speaker bios, registration links, or downloadable materials - enhancing interactivity and viewer engagement. They also help drive deeper participation and extend the impact of event content beyond the main video.

See the Hotspots category of our Knowledge Center for complete information.