

## Content overview

Last Modified on 11/13/2025 11:04 pm IST

 This article is designated for Kaltura's Flagship Events customers

Content is the beating heart of the Virtual Event.

As an event organizer, the aim is to offer attendees a lively, engaging, and exciting event experience. By hosting your event with a wide range of video and live streaming content, you can keep users in the platform not only in peak moments, but also make sure that all users can engage with interesting content at any given time.

Your browser does not support HTML5 video.