Content types

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About

You can offer your virtual event attendees a variety of session types and allow them to create their customized experience.

Live sessions

This is a live broadcast of content, typically keynotes. Live Sessions are usually broadcast live in real-time or pre-recorded. The live stream is delivered to Kaltura via HLS endpoint from the broadcasting vendor/RTMP.

DIY sessions

While flagship events offer extensive production support, DIY options for creating and broadcasting live sessions on your own are also available. This allows event organizers to choose between highly produced events or more flexible, self-managed live webcasts. DIY broadcast sessions allow you to webcast directly from a browser-based Kaltura Studio room. This built-in room for DIY live webcasts is automatically created when a DIY session is made. Moderators and speakers can access it privately before the broadcast starts. Another feature of DIY live broadcasts is the automatic transition from live to Video on Demand (VOD) once the session is finished.

Simulive/Prerecorded sessions

What is a Simulive session? In Kaltura's Virtual Events platform, a simulive session means scheduling the playback of a VOD file as a live broadcast. A simulive session consists of a VOD file as source, a pre-roll file, a post-roll file, and a scheduled broadcast time and duration.

Simulive sessions are the most recommended live experience. You can edit the content, watch it, and approve it before anyone else. It is like having a live session without the risks of having a live session.

Pre-recorded content that is scheduled to play according to the broadcasting agenda as if it was live. Unlike in live, the content is hosted in Kaltura and streamed directly from the platform. Simulive sessions can be rebroadcasted in different time zones.

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Scheduling Strategy

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Virtual Events allow us all to “come together” and join any event from any place in the world without needing to jump on a flight. This is great, but it gives the event organizer a new problem - How to reach a global audience in multiple time zones when planning a live event?

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Following are some tips from Kaltura to help overcome this problem.

Tips from Kaltura

- Place key content around lunch time. That is the time when your audience can sit back and enjoy your content.
- Prioritize the time zones based on your messaging, product audience, etc., and make sure to build the event schedule accordingly.
- You can rebroadcast important content in multiple schedules to fit all audiences.

VOD

On-demand content that can be available in the platform from the beginning of the event or can be set up as a replay after the live/Simulive content ends streaming.

Learn more about Kaltura's virtual events interactive videos to increase your event VOD engagement levels:

- Video Quiz
- Video Path
- Dual Screen
- Video Hotspots

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