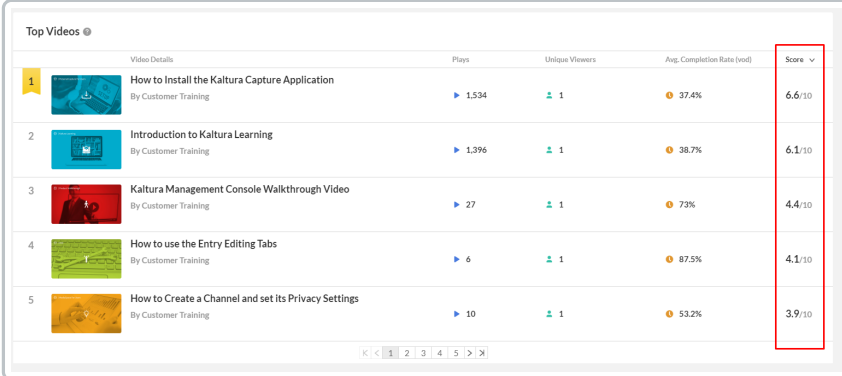







# What is the Kaltura scoring?

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How do you measure a top engaging video? Is it the most number of plays? How many users watched it? Is it the drop-off rate? In reality, it's not one thing, but the combination of all of the above. So we took into account these 3 metrics and created an engagement formula. It assigns a different weight to each metric and normalizes the score across your data.



	Video Details	Plays	Unique Viewers	Avg. Completion Rate (yod)	Score
1	 <b>How to Install the Kaltura Capture Application</b> By Customer Training	▶ 1,534	▲ 1	37.4%	6.6/10
2	 <b>Introduction to Kaltura Learning</b> By Customer Training	▶ 1,396	▲ 1	38.7%	6.1/10
3	 <b>Kaltura Management Console Walkthrough Video</b> By Customer Training	▶ 27	▲ 1	73%	4.4/10
4	 <b>How to use the Entry Editing Tabs</b> By Customer Training	▶ 6	▲ 1	87.5%	4.1/10
5	 <b>How to Create a Channel and set its Privacy Settings</b> By Customer Training	▶ 10	▲ 1	53.2%	3.9/10