

What ad servers are supported by Kaltura?

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Kaltura supports industry-standard VAST 3.0 and VPAID 2.0 which are commonly supported among networks such as: For more information see [Kaltura's Generic Ads Player Plugin for VAST.pdf](#).

The Kaltura Player all VAST-compliant ad servers and supports the following ad plugins:

- AdapTV
- DoubleClick
- FreeWheel
- Adap.tv
- DFP
- EyeWonder
- AdoTube
- Tremor Media - is an ad network that acts as a connector between ad companies/servers and their customers. Tremor Media connects with numerous ad sources and partners from a single control center and works with their customers to provide the appropriate ads from the appropriate ad servers. Tremor Video is a digital video technology company that serves the complementary needs of the media community. Tremor VideoHub Server offers advertisers massive reach and proven engagement with their marketing messages in 100% brand-safe environments, while the Acudeo income engine provides publishers easy access to multiple sources of revenue and the ability to manage and monetize every video impression.

For more information see Configuring Third Party Ad Plugins in the [Universal Studio Information Guide](#).