

What ad servers are supported by Kaltura?

Last Modified on 01/20/2024 4:50 pm IST

Kaltura supports industry-standard VAST 3.0 and VPAID 2.0 which are commonly supported among networks such as: For more information see [Kaltura's Generic Ads Player Plugin for VAST.pdf](#).

The Kaltura Player all VAST-compliant ad servers and supports the following ad plugins:

- AdapTV
- DoubleClick
- FreeWheel
- Adap.tv
- DFP
- EyeWonder
- AdoTube
- Tremor Media - is an ad network that acts as a connector between ad companies/servers and their customers. Tremor Media connects with numerous ad sources and partners from a single control center and works with their customers to provide the appropriate ads from the appropriate ad servers. Tremor Video is a digital video technology company that serves the complementary needs of the media community. Tremor VideoHub Server offers advertisers massive reach and proven engagement with their marketing messages in 100% brand-safe environments, while the Acudeo income engine provides publishers easy access to multiple sources of revenue and the ability to manage and monetize every video impression.

For more information see [Configuring Third Party Ad Plugins in the Universal Studio Information Guide](#).

[template("cat-subscribe")]
