

Order translations

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28 This article is designated for all users.

About

Translations convert the spoken language in a video into another language and appear as subtitles. These subtitles provide viewers with the dialogue in their preferred language while keeping the original audio intact.

The process for creating translations involves two steps:

- 1. Ordering professional captions: Start by ordering professional captions for the video's spoken language (the source language). This step ensures captions meet the required 99%+ accuracy for quality translation.
- 2. Ordering machine translations: After the professional captions are delivered, proceed to order machine translations.

If you already have your own captions file (SRT, DFXP, XML) in the source language, you can start directly with **Step 2**. It's essential, however, that the source captions are **99%** accurate. To achieve this, you can manually edit the machine-generated captions to reach this accuracy level before proceeding with translation. To learn how to edit captions, check out our article Edit captions.

:O: These instructions are for non-Theming users. If you have Theming enabled on your account, please see our article Order translations - Theming.

Step 1: Order professional captions

1. Navigate to the **media page** of the desired video, and select **Caption & Enrich** from the **Actions** menu.

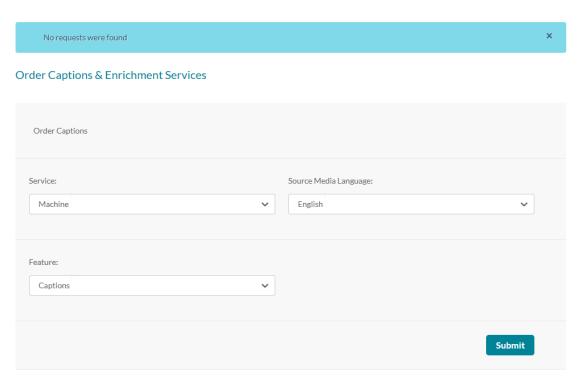




The Entire History of the NFL From Louise Szmoisz March 04, 2024 Details Share Q ACTIONS Edit Publish Add to playlist Line Analytics Add to Watch List Caption & Enrich

The **Order Captions & Enrichment Services** window displays.

Existing Requests



2. Complete the fields as follows:

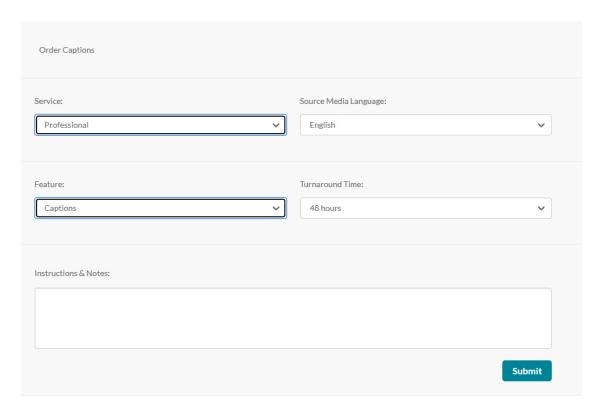


- Service Select Professional.
- **Source Media Language** Select the source media language from the drop-down menu (this is the spoken language in the video). The options in the menu are dependent on your REACH plan.

A Please note that captions must always be ordered in the **same language as the video's source language**. For example, if the video is in English, you can only order English captions.

- Feature Select Captions.
- **Turnaround time** Select the turnaround time from the drop-down menu. The turnaround time options available in the menu are dependent on your REACH plan.
- **Speaker Names** (Optional) Check to add the speaker's name(s) at the beginning of the captions. This feature must be enabled by your system administrator.
- **Instructions & Notes** (Optional) This box is used for adding notes for the attention of the editors and reviewers.

Order Captions & Enrichment Services



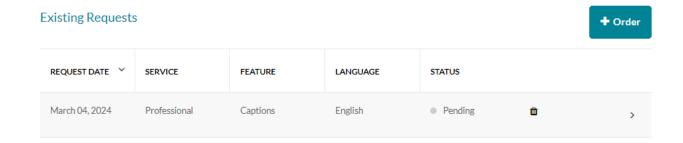
3. Click Submit.

A confirmation message displays: Your request has been received. Your video will automatically be updated upon completion.





The order displays at the top of the window.

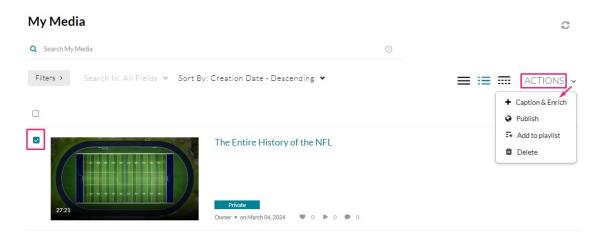


When the captions are ready, they are automatically added to the video.

You can set up an automatic email notification to be alerted when the professional captions are ready. This is configured by your administrator in the Reach module's notifiedUsers field.

To order captions for multiple videos:

Navigate to the **My Media** page, and check the boxes to the left of the desired videos. Then select **Caption & Enrich** from the **ACTIONS** menu.



Follow steps 2-3 above.

Step 2: Request translations

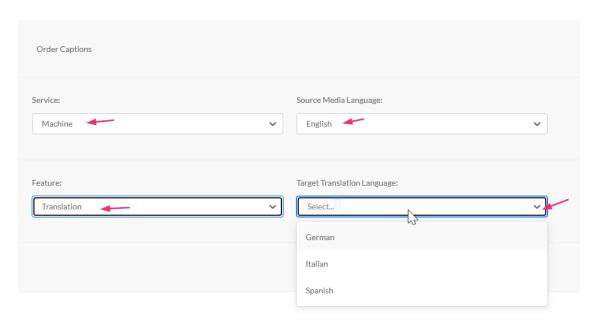
- 1. Once the professional captions are ready, go to the **Order Captions & Enrichment Services** section and complete the following fields:
 - Service Select 'Machine'.
 - Source Media Language Select the source media language (in this case,



English) from the drop-down menu. The options in the menu are dependent on your REACH plan.

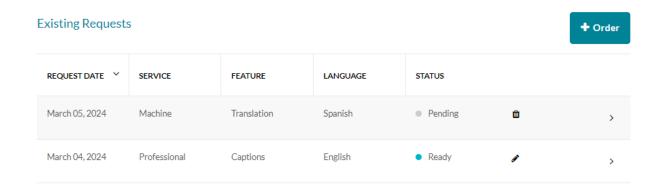
- Feature Select 'Translation'.
- **Target Translation Language** Select the desired language from the drop-down menu. The options in the menu are dependent on your REACH plan.

Order Captions & Enrichment Services



2. Click Submit.

The new request displays in the **Existing Requests** section.



When the translations are ready, they are automatically added to the video.





The Entire History of the NFL

From Louise Szmoisz March 04, 2024

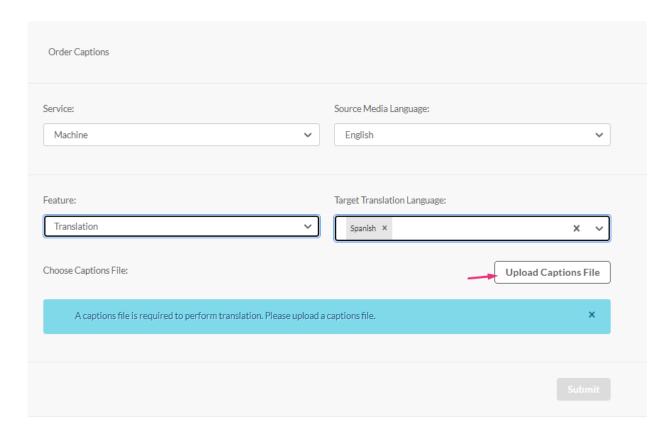
If you already have a captions file

If you already have a captions file of 99% accuracy in the source (spoken) language of the video, you can skip Step 1 and go straight to Step 2. After completing the fields in the **Order Captions & Enrichment Services** section, you'll see a button labeled 'Upload Captions File'. Continue with the steps below:

1. Click Upload Captions File.

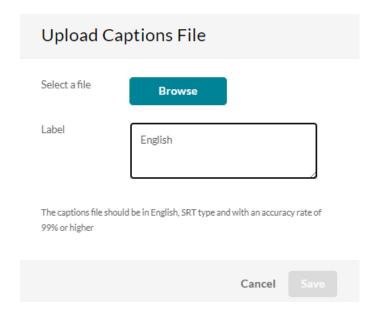


Order Captions & Enrichment Services



The **Upload Captions File** window displays.

2. Click Browse.



3. Browse to the file on your computer (the file must be SRT, DFXP, or XML) and click **Open**.

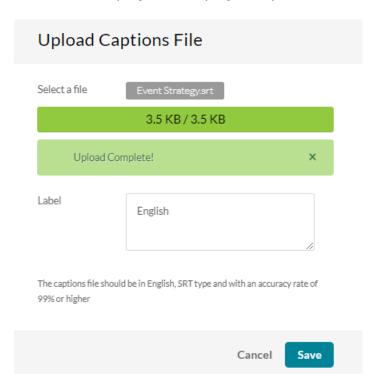




The captions file uploads.

⚠ The system can't verify the accuracy rate of the selected file, and therefore assumes it's 99+%. If it's lower, the captions will upload but won't appear on the player.

4. If you'd like to give the file a label for the source language, type it in the **Label** field (this name displays in the player captions menu).

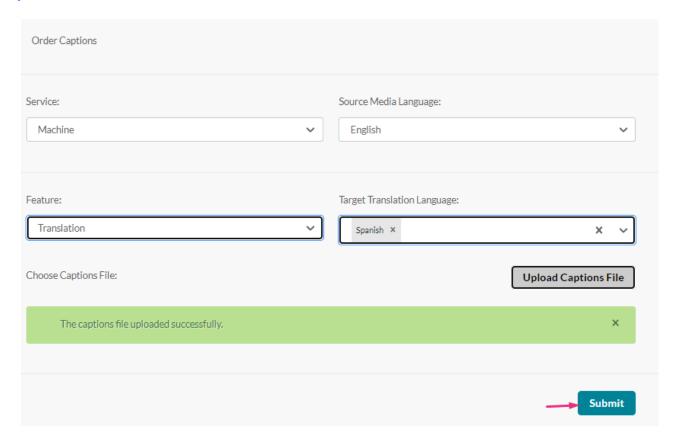


5. Click Save.

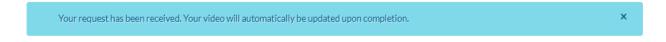
A success message displays: The captions file uploaded successfully.

6. Click **Submit**. (Note the **Submit** button is clickable only after the file has uploaded.)

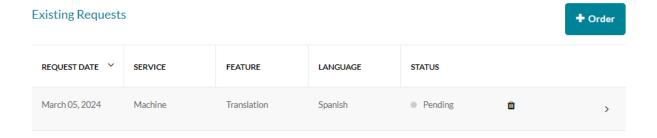




A confirmation message displays: Your request has been received. Your video will automatically be updated upon completion.



The new request appears in the **Existing Requests** section.



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