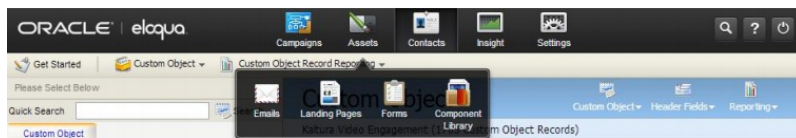


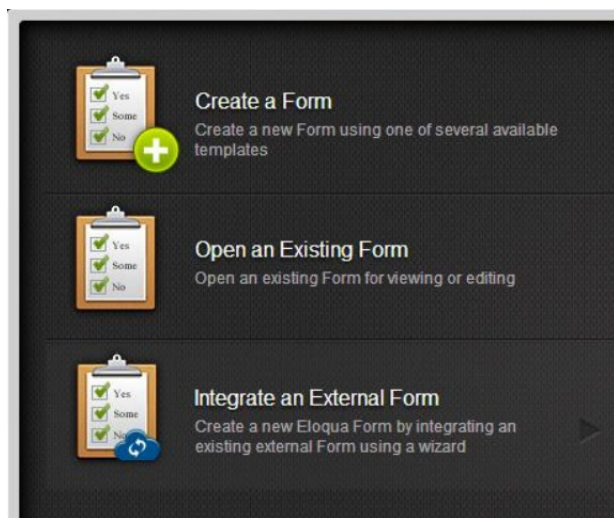
Setting Up a Form for the Custom Object in Eloqua

Last Modified on 06/26/2020 5:36 pm IDT

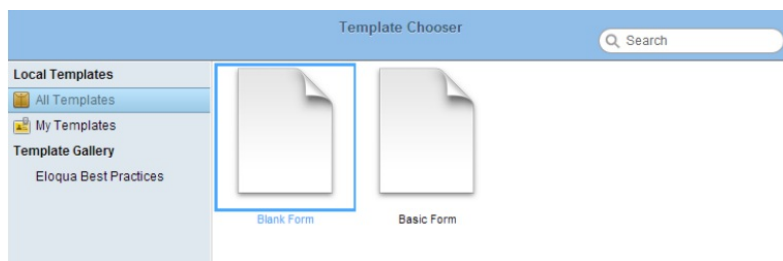
1. On the upper control bar of Eloqua, click Assets and then Forms.



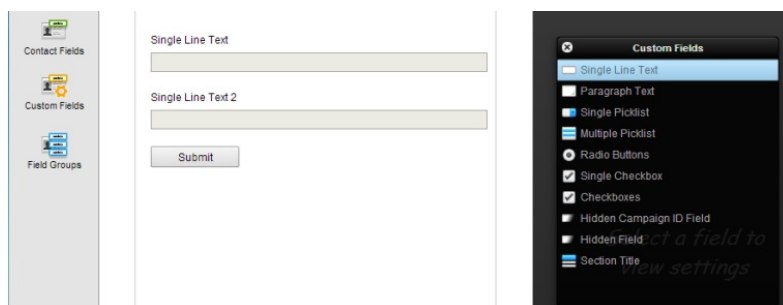
2. Select Create a Form.



3. Select Blank Form.

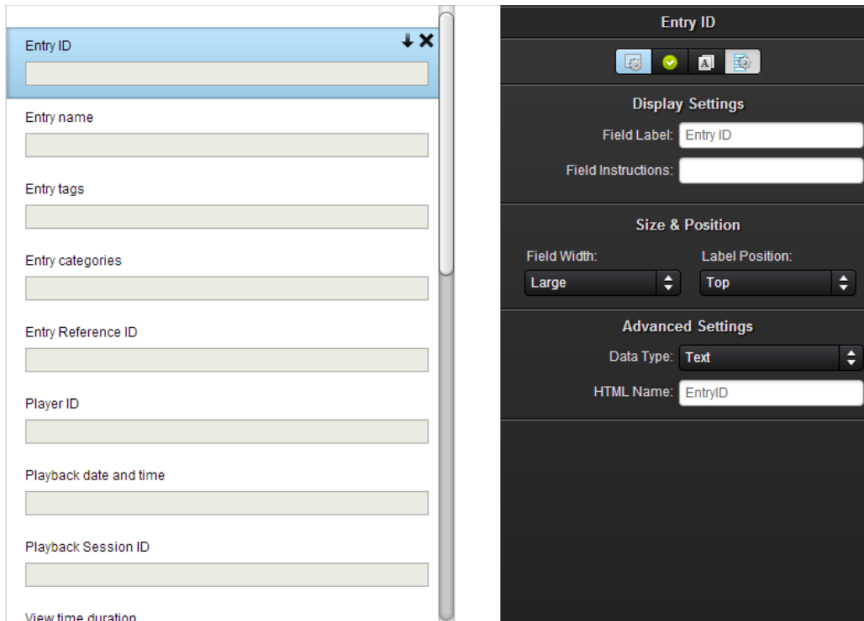


4. Click Custom Field and then double click Single Line Text to add each one of the following fields.



Define field by field with the following parameters: Field Label	Data Type	HTML Name
Entry ID	Text	EntryID
Entry name	Text	EntryName
Entry tags	Text	EntryTags
Entry Reference ID	Text	EntryReferenceID
Player ID	Text	PlayerID
Playback date and time	Date	PlaybackDateAndTime
Playback Session ID	Text	PlaybackSessionID
View time duration	Text	ViewTimeDuration
View time percentage	Numeric	Viewtimepercentage
Clicked CTAs	Text	ClickedCTAs
Data collected	Text	DataCollected
Continued to related video	Text	ContinueToRelatedVideo
Referring video	Text	ReferringVideo
Page URL	Text	PageURL
External URL	Text	ExternalID
Kaltura unique ID	Text	KalturaUniqueID
Email address	Text	emailAddress

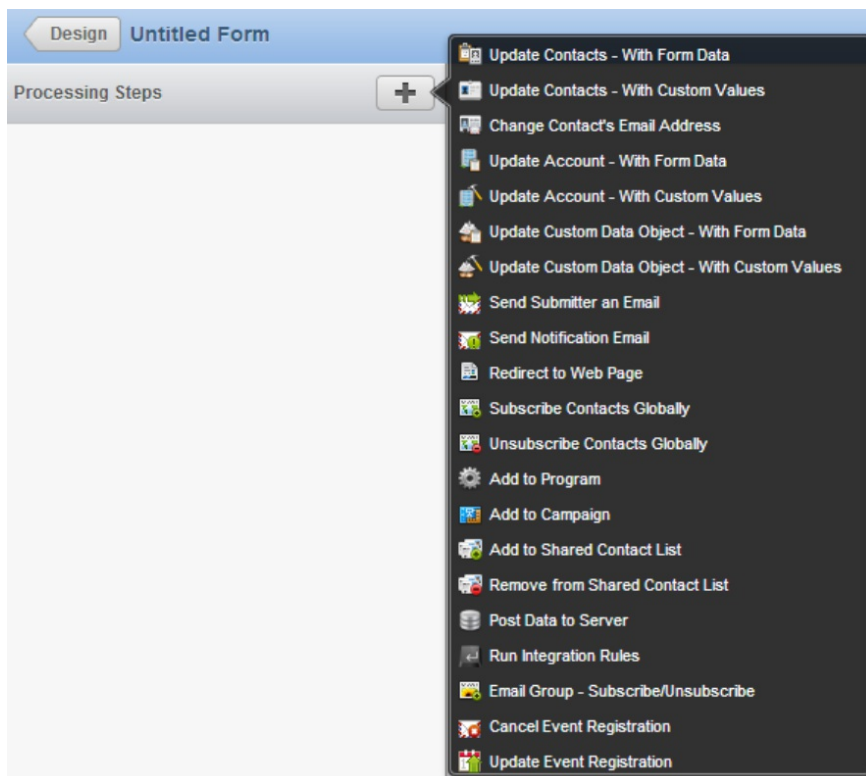
5. Click on the field and change the relevant parameters on the right sidebar.



6. Click Processing.

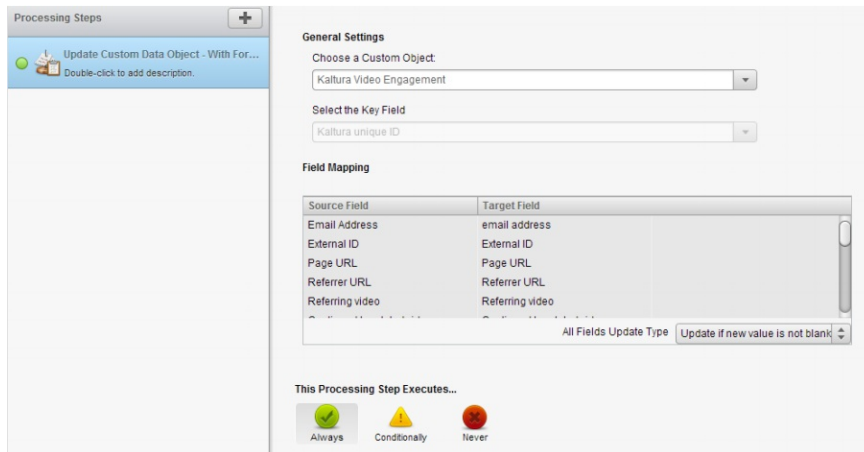


7. Click the plus sign next to Processing Steps.



8. Double click Update Custom Data Object - With Form Data.

9. Click the new Processing Steps on the left sidebar.



The screenshot shows the 'Processing Steps' configuration window. On the left, a sidebar titled 'Processing Steps' contains a button '+', a green status icon, and a description: 'Update Custom Data Object - With For.... Double-click to add description.' The main area is titled 'General Settings' and includes two dropdown menus: 'Choose a Custom Object' (set to 'Kaltura Video Engagement') and 'Select the Key Field' (set to 'Kaltura unique ID'). Below this is the 'Field Mapping' section, which contains a table with 'Source Field' and 'Target Field' columns. The table lists the following mappings: Email Address to email address, External ID to External ID, Page URL to Page URL, Referrer URL to Referrer URL, and Referring video to Referring video. At the bottom of the field mapping section, there is a dropdown for 'All Fields Update Type' set to 'Update if new value is not blank'. At the very bottom, a section titled 'This Processing Step Executes...' shows three radio buttons: 'Always' (selected), 'Conditionally', and 'Never'.

Source Field	Target Field
Email Address	email address
External ID	External ID
Page URL	Page URL
Referrer URL	Referrer URL
Referring video	Referring video

All Fields Update Type: Update if new value is not blank

This Processing Step Executes...
☒ Always ☐ Conditionally ☐ Never

10. Choose the Custom Object created for Kaltura Video Engagement data.
11. Define the key field as Kaltura Unique ID.
12. Make sure all the fields are mapped correctly in the Field Mapping section.
13. Set the update type to 'Update if new value is not blank'.
14. Set the processing step to execute Always.
15. Click Save.