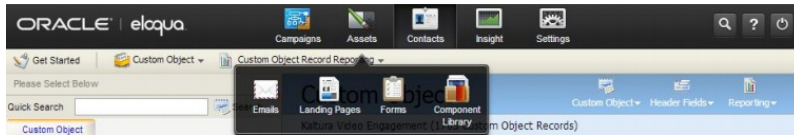


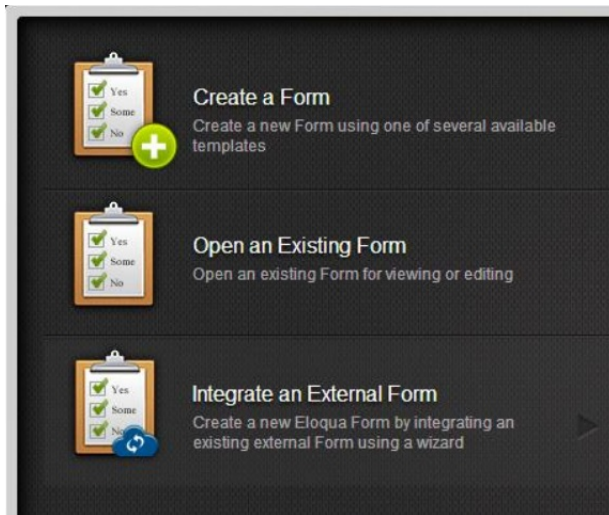
# Setting Up a Form for the Custom Object in Eloqua

Last Modified on 06/26/2020 5:36 pm IDT

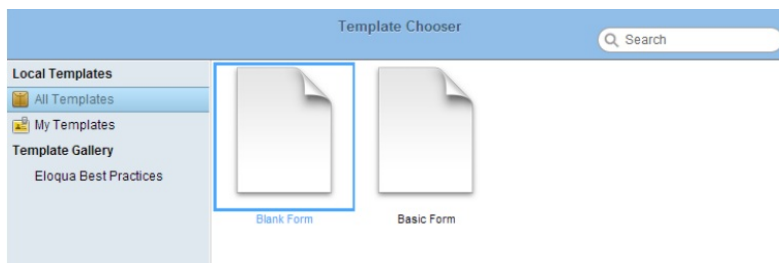
1. On the upper control bar of Eloqua, click Assets and then Forms.



2. Select Create a Form.



3. Select Blank Form.

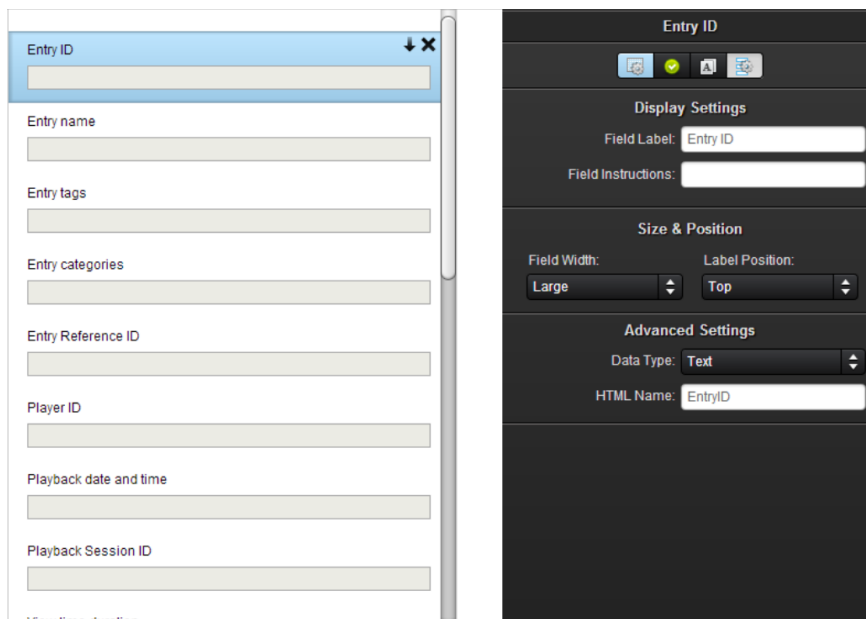


4. Click Custom Field and then double click Single Line Text to add each one of the following fields.



Define field by field with the following parameters: Field Label	Data Type	HTML Name
Entry ID	Text	EntryID
Entry name	Text	EntryName
Entry tags	Text	EntryTags
Entry Reference ID	Text	EntryReferenceID
Player ID	Text	PlayerID
Playback date and time	Date	PlaybackDateAndTime
Playback Session ID	Text	PlaybackSessionID
View time duration	Text	ViewTimeDuration
View time percentage	Numeric	Viewtimepercentage
Clicked CTAs	Text	ClickedCTAs
Data collected	Text	DataCollected
Continued to related video	Text	ContinueToRelatedVideo
Referring video	Text	ReferringVideo
Page URL	Text	PageURL
External URL	Text	ExternalID
Kaltura unique ID	Text	KalturaUniqueID
Email address	Text	emailAddress

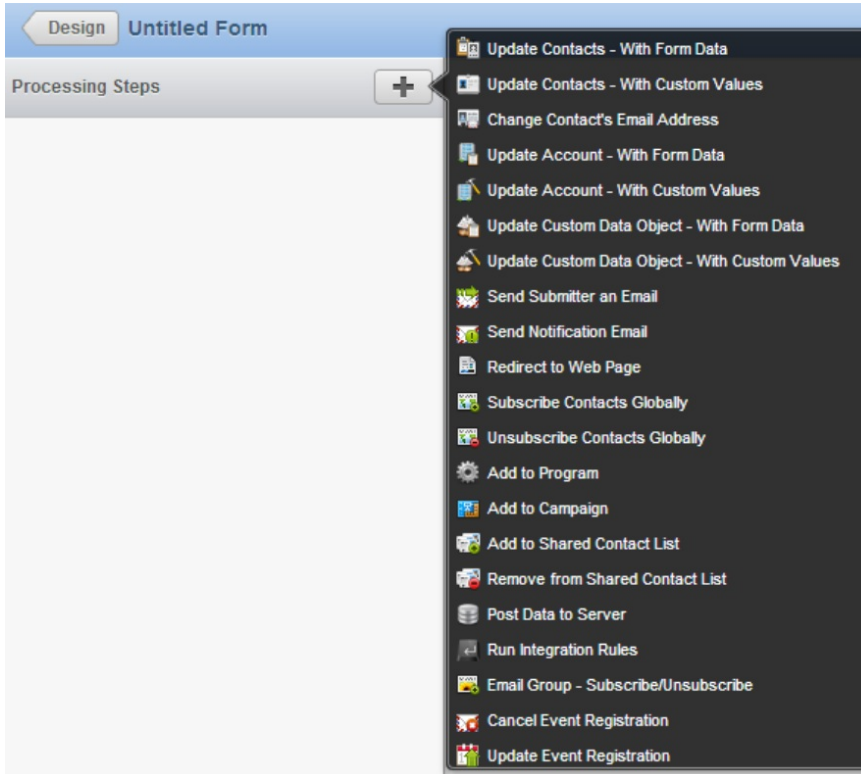
5. Click on the field and change the relevant parameters on the right sidebar.



6. Click Processing.

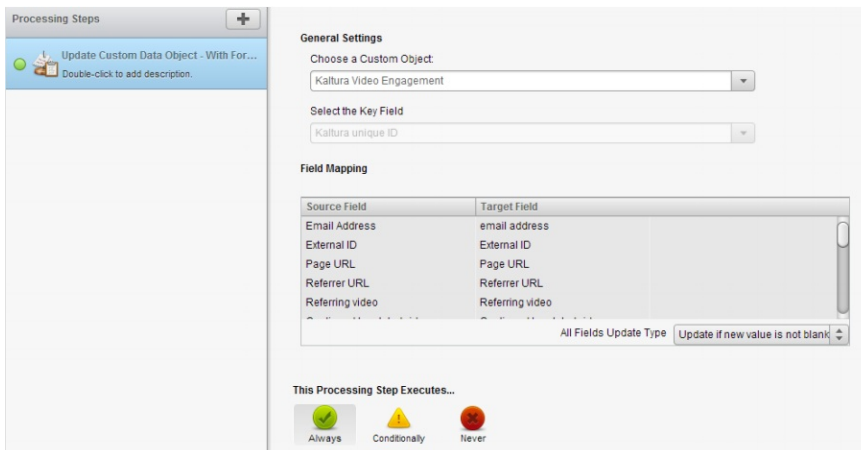


7. Click the plus sign next to Processing Steps.



8. Double click Update Custom Data Object - With Form Data.

9. Click the new Processing Steps on the left sidebar.



10. Choose the Custom Object created for Kaltura Video Engagement data.

11. Define the key field as Kaltura Unique ID.

12. Make sure all the fields are mapped correctly in the Field Mapping section.



13. Set the update type to 'Update if new value is not blank'.

14. Set the processing step to execute Always.

15. Click Save.

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