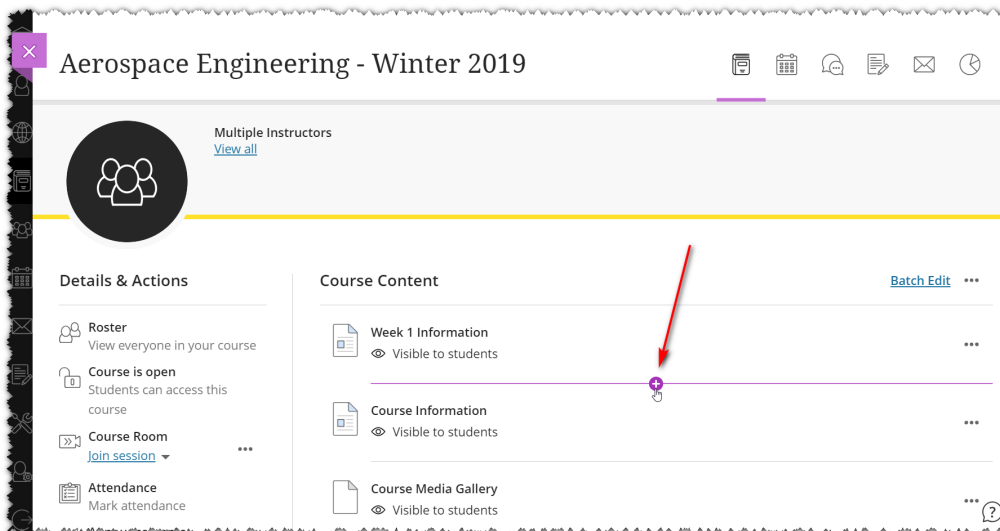


Embed Content Directly in the Course Content

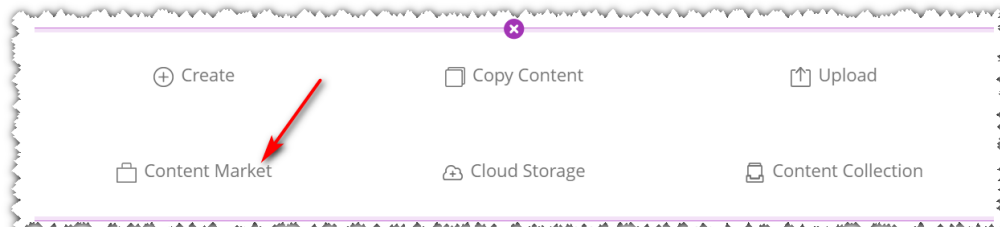
Last Modified on 06/23/2020 4:14 pm IDT

You can embed content in two ways - directly in the course content (see below) or into a document in the course content.

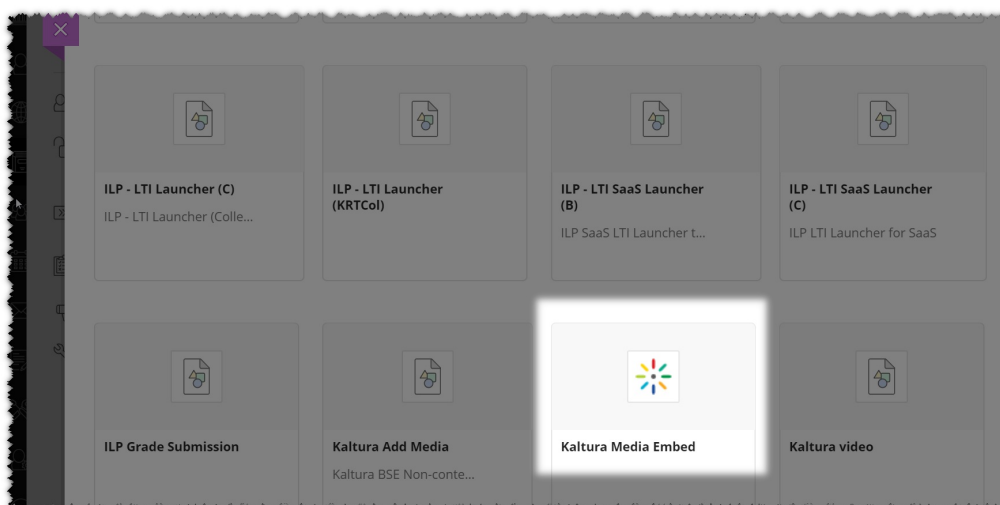
1. Navigate to the desired course.
2. Open the "Course Content" section, and locate the "+" sign to create a new content item:



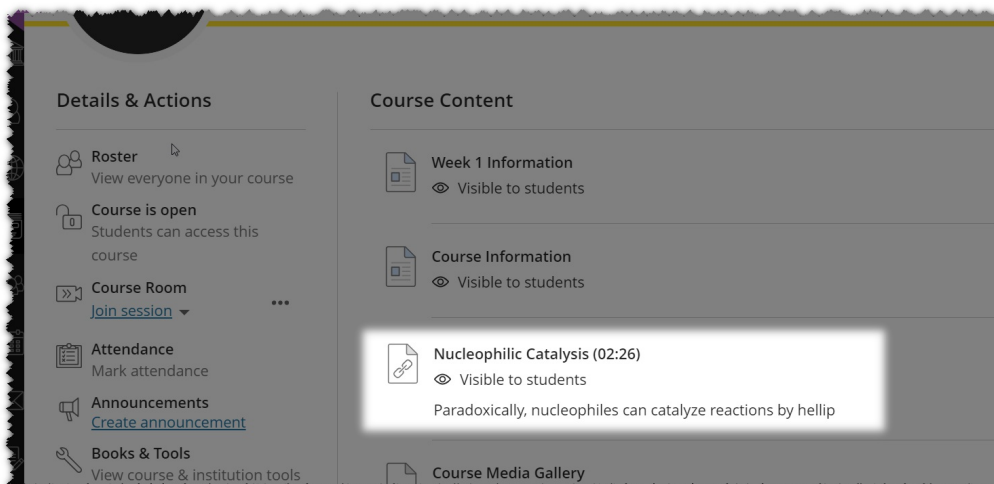
3. Click the "+" sign, and navigate to the Content Market.



4. Locate the Browse Search and Embed (BSE) Tool within the Content Market. (Note: The embed tool may have a different name than the one indicated in the image).



5. Click to launch the tool and select your media. The result is displayed on the Course Content page:



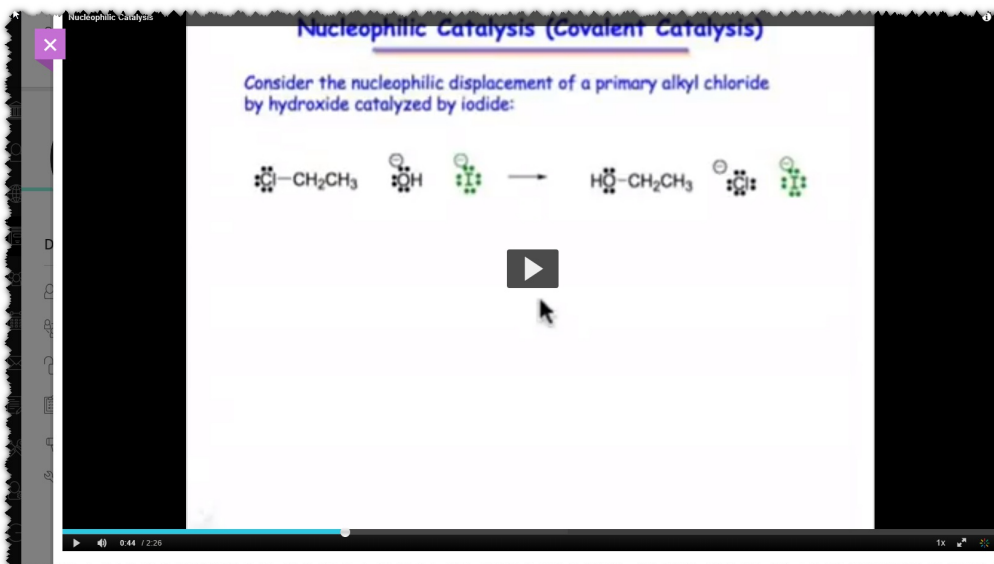
Details & Actions

- Roster**
View everyone in your course
- Course is open**
Students can access this course
- Course Room**
[Join session](#)
- Attendance**
Mark attendance
- Announcements**
[Create announcement](#)
- Books & Tools**
View course & institution tools

Course Content

- Week 1 Information**
Visible to students
- Course Information**
Visible to students
- Nucleophilic Catalysis (02:26)**
Visible to students
Paradoxically, nucleophiles can catalyze reactions by hellip
- Course Media Gallery**

6. Click on the link to show the video and then click play.



Nucleophilic Catalysis (Covalent Catalysis)

Consider the nucleophilic displacement of a primary alkyl chloride by hydroxide catalyzed by iodide:

$$\text{CH}_3\text{CH}_2\text{Cl} + \text{OH}^- + \text{I}^- \rightarrow \text{CH}_3\text{CH}_2\text{OH} + \text{Cl}^- + \text{I}^-$$

The diagram shows the reaction of ethyl chloride with hydroxide and iodide ions to produce ethanol, chloride, and iodide ions. A play button is visible in the center of the video player.