

# Userreports module

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A This article is designated for administrators.

## About

When enabled, this module allows generating reports for My Content Analytics and user analytics for media such as quizzes.

### User analytics:

- Channel / course managers can measure and analyze user engagement and contributions.
- Answer questions like: What are the most popular videos? Who watches the most and what is their drop-off rate? Who contributes the most media?
- The Userreports module and its mediaAnalytics field must be enabled to display the **Analytics** option.
- Access the **Analytics dashboard** from the 'Actions' drop-down of the media page:

Add to playlist
Edit
Add to watch list
Analytics
Reach captions & enrich
Launch editor
Delete

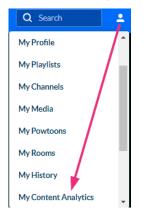
: The analytics report is identical to the analytics for the entry in the KMC. To learn more, please visitEntry Level Analytics.

### My Content Analytics:

- Content creators can get detailed metrics on their content to make informed decisions.
- Track and optimize content using various parameters.
- The Userreports module and its mediaAnalytics and userAnalytics fields must be enabled (refer to our article Configure My Content Analytics for instructions).



• Access the **My Content Analytics** dashboard from the site's user menu:



# Configure

 Go to your Configuration Management page, and navigate to the Userreports module. Your link should look like this: https://{your KMS URL}/admin/config/tab/userreports.

Thumbnails
Twitter
Uploadmedia
Userreports -
Watchlater

The Userreports module displays.

Userreports		
enabled	Yes 🗸	Enable the Userreports module.
mediaAnalytics	Yes 🗸	Enable media analytics for media owner
userAnalytics	Yes 🗸	Provide an analytic page for content owners to view analytics for their content. Note: Only users with the privateOnly role and higher will be granted the ability.
num_days	30	Default number of days. Only relevant for Quiz analytics OR Live Analytics OR Custom Reports.
page_size	20	Default page size. Only relevant for Quiz analytics OR Live Analytics OR Custom Reports.

Save

2. Configure the following fields:

enabled - Set to 'Yes' to enable the module.

mediaAnalytics - Set to 'Yes' to enable media analytics for media owner.



**userAnalytics** - Set to 'Yes' to enable an analytics page for content owners to view analytics for their content.

A Only users with the privateOnly role and higher will be granted this ability.

#### num\_days - default number of days

A This field is only relevant for Quiz analytics OR Live Analytics OR Custom Reports.

#### page\_size - default page size

A This is only relevant for Quiz analytics OR Live Analytics OR Custom Reports.

### 3. Click Save.