Facebook module

Last Modified on 11/18/2024 4:48 pm IST

🧑‍💼 **This article is designated for administrators.**

About

This module allows metadata tags like the thumbnail, entry name, description, and URL to display in posts on platforms like Facebook, LinkedIn, and MS Teams. Without this module, pasting a Kaltura media page URL in a social media post will only show the URL, not the rich content.
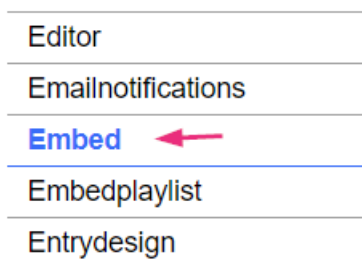
Check out our Share and embed media user guide.

Prerequisites

- Your Kaltura representative must disable **Default Entitlement Enforcement** in the Admin Console.
- To share an entry, make sure it is published to an open category (gallery) or set as 'unlisted'. Please note that if the entry is published to a channel that requires authentication, it will not play. To learn about publishing entries, visit our article Publish media.

Step 1: Configure the Embed module

1. Go to your Configuration Management console, and navigate to the **Embed** module. Your link should look like this: https://{your_KMS_URL}/admin/config/tab/embed.

The embed module page displays.

Embed

enabled	Yes ⌄	Enable the Embed module.
secureEmbed	No ⌄	Use secure embed
allowEmbedIframeShare	Yes ⌄	Allow/Restrict sharing using 'iframe'. This configuration is only supproted for non v2 supported players
embedResponsiveness	Yes ⌄	Enable/Disable 'Responsive Sizing' option in the embed view.
embedAllowed	☐ Owner Only ☐ Co-Editor ☐ Co-Publisher ☐ Specific Users / Groups ☐ anonymousRole ☑ viewerRole ☑ privateOnlyRole ☑ adminRole ☑ unmoderatedAdminRole	Select one or more roles that can use the Embed module.
embedDisplay	Show ⌄	Show or hide the ability for users to grab embed code from the share modal. Note: This field is only relevant for the media page theming based page.

2. In the **secureEmbed** field, select 'No' from the dropdown.

3. Scroll to the bottom of the page and click **Save.**

Step 2: Configure the Auth module

1. Select **Auth** from the panel on the left of the Configuration Management console.

The Auth module page displays.

Auth

Module Info

Info

The Auth module controls the way users login to KMS.
- Default login is set to Kaltura Authentication.
- To enable SAML authentication, please refer to the SAML module.
- To enable the multiple types of authentication methods, use the 'enableMultiAuth' field.
- To assist end users that have checked "Remember My Selection" and would like to change their login method, ask them to navigate to this URL or have them clear their browser's cookies.

To read more, please see the KMS documentation.

demoMode	No	Enable the demo login mode? After entering any user or password combination, the user has an admin role.
showLogin	Yes	Show login / logout menu on site header
phUser		user ID alternate field placeholder
phPwd		password alternate field placeholder
phLoginInstruction		login instructions
enableMultiAuth	Yes	Enable Multi-Auth
multiAuthWelcome	Welcome to MediaSpace	welcome text to show on login selection page
multiAuthSelect	Please choose one of the login op	text to show on login selection page

2. In the **allowAnonymous** field, select 'Yes'.

3. Scroll to the bottom of the page and click **Save.**

Step 3: Configure the Facebook module

1. Select **Facebook** from the panel on the left of the Configuration Management console.

The Facebook module page displays.

![Kaltura logo]

Facebook

enabled	Yes ▾	Enable the Facebook module.
fPlayerId	52508342	What is the player ID (uiConf ID) of the player that plays videos on Facebook?
useHighestQuality	Yes ▾	Use the best quality flavor that can be played in Facebook
siteDescription	Log into Kaltura's Video Portal	Enter the text to send on the 'og:description' property for the shared link for non-player pages.
shareImageUrl		Enter a link to an image you would like to be used when users share content for non-media pages (such as home page). Leave empty to use the site logo.

[Save]

2. Configure the following:
   - **enabled** - Set to 'Yes'.
   - **fPlayerID** - Enter the player ID (uiConf ID) of the player that will play your media on Facebook. The player ID can be found in the Player Studio. Click here to go to the Player Studio.
   - **useHighestQuality** - Select **Yes** or **No** from the dropdown, depending on if you want the media to be played in the highest quality available.
   - **siteDescription** - Enter the text to send on the 'og:description' property for the shared link for non-player pages. 'OG' stands for Open Graph, a protocol used by social media platforms to extract and display rich information from web pages. The og property specifically allows you to set a description that will appear when the page is shared on social media.
   - **shareImageURL** - Type in the link of an image you would like to use when users share content to non-media pages (such as the homepage). Leave this field empty to use the site logo.
3. Click **Save.**

Below is an example of a shared link with text and logo.

MediaSpace
Log into Kaltura's Video Portal

░░032.mediaspace.kaltura.com