

## Facebook module

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This article is designated for administrators.

### **About**

This module allows metadata tags like the thumbnail, entry name, description, and URL to display in posts on platforms like Facebook, LinkedIn, and MS Teams. Without this module, pasting a Kaltura media page URL in a social media post will only show the URL, not the rich content.

Check out our Share and embed media user guide for more information.

## **Prerequisites**

- Your Kaltura representative must disable **Default Entitlement Enforcement** in the Admin Console.
- To share an entry, make sure it is published to an open category (gallery) or set as 'unlisted'. Please note that if the entry is published to a channel that requires authentication, it will not play. To learn about publishing entries, visit our article Publish media.

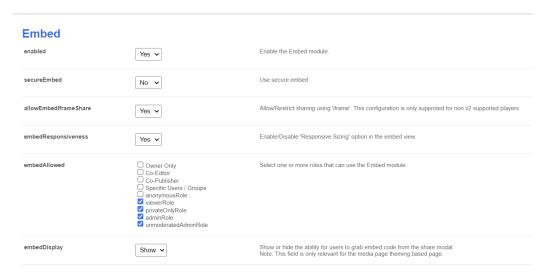
## Step 1: Configure the Embed module

1. Go to your Configuration Management console, and navigate to the **Embed** module. You can also navigate directly using a link: https://{your\_KMS\_URL}/admin/config/tab/embed.



The embed page displays.

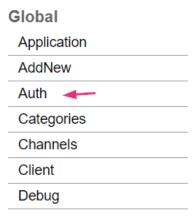




- 2. In the **secureEmbed** field, select 'No' from the dropdown.
- 3. Scroll to the bottom of the page and click Save.

# Step 2: Configure the Auth module

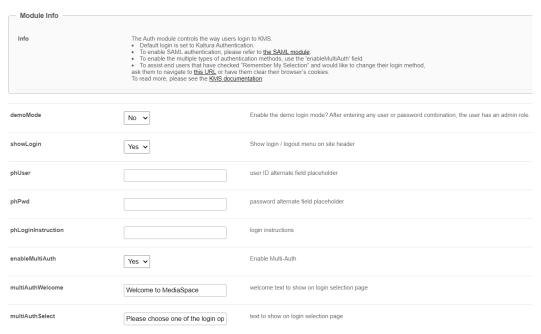
1. Select **Auth** from the panel on the left of the Configuration Management console.



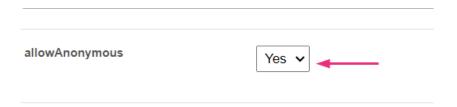
The Auth page displays.



#### **Auth**



2. In the allowAnonymous field, select 'Yes'.



3. Scroll to the bottom of the page and click Save.

# Step 3: Configure the Facebook module

1. Select **Facebook** from the panel on the left of the Configuration Management console.



The Facebook page displays.



# Facebook enabled Yes Enable the Facebook module. SiteDescription Log into Kaltura's Video Portal Enter the text to send on the 'og description' property for the shared link for non-player pages. ShareImageUrl Enter a link to an image you would like to be used when users share content for non-media pages (such as home page). Leave empty to use the site logo.

## 2. Configure the following:

- o enabled Set to 'Yes'.
- o **siteDescription** Enter the text to send on the og:description property for the shared link for non-player pages. 'OG' stands for Open Graph, a protocol used by social media platforms to extract and display rich information from web pages. The og property specifically allows you to set a description that will appear when the page is shared on social media.
- **shareImageURL** Type in the link of an image you would like to use when users share content to non-media pages (such as the homepage). Leave this field empty to use the site logo.

#### 3. Click Save.

Below is an example of a shared link with text and logo.

