

Webcasting Essentials & Admin Agenda

OVERVIEW

This session is intended for admin users and provides a walk through of the Webcast application.

Upon completion of this learning session, the participants will be able to:

- Understand how to configure the Webcast application.
- Learn how to prepare and conduct a dry test run.
- Run, publish, and manage their Webcast event.
- Learn how to monitor the Webcast announcements, polls and Q&A functions.
- Understand webcast analytics.
- Learn about the additional webcast options such as self-serve, VCI integration and Outlook/Google integration.

Agenda

Topic	Instruction:
Greeting/ Introduction	
Kaltura Webcasting	<ul style="list-style-type: none">• Introduction to Webcasting overview, how to use and what is its purpose?
Additional Webcast Options <ul style="list-style-type: none">• Self- Serve• VCI Integration• Outlook/Google	<ul style="list-style-type: none">• Learn about the different types of webcasts and integrations you can conduct.

<p>integration</p>	
<p>Webcast Configuration</p> <ul style="list-style-type: none"> • Application Name • Application Logo URL • DVR Enabled • Transcoding Profile • Live Broadcaster Role • Win Producer App UI Conf ID • Mac Producer App UI Conf ID • Support Self-Serve • Plater UI Conf ID • Enable Q&A • Enable Polls • Show in Search • Auto Start Event on Broadcast • Live Scheduling enabled • Admins • Export Resources • Manage Resources 	<ul style="list-style-type: none"> • Learn how to enable your Webcast application and set up your user setting preferences.
<p>Preparing for an Event</p> <ul style="list-style-type: none"> • Best Practices • Key participants 	<ul style="list-style-type: none"> • Overview of the webcasting best practices and the key participants that are needed to conduct a successful event.
<p>Creating a Webcasting event</p> <ul style="list-style-type: none"> • Name • Description 	<ul style="list-style-type: none"> • Learn where and how to create a Webcast event.

<ul style="list-style-type: none"> • Tags • Projected audience • Location • Start &End Times • Publishing Schedule • Collaboration • Privacy settings 	
<p>Edit Webcasting event</p> <ul style="list-style-type: none"> • Options • Collaboration • Thumbnails • Presenters • Downloads • Captions • Attachments • Live Stream Details • Display 	<ul style="list-style-type: none"> • Tips and tricks to enrich your Webcast by taking it a step further and conducting additional actions.
<p>Launch Application</p> <ul style="list-style-type: none"> • Header • Stage • Details • Monitoring 	<ul style="list-style-type: none"> • Overview of the Webcasting application.
<p>Live Stream</p> <ul style="list-style-type: none"> • Q&A • Notes • Timeline • Polls 	<ul style="list-style-type: none"> • See how end users view and interacts with your Webcast.

Real Time Analytics

- Engagement
- QoS
- Upstream
- Geolocation
- Active Users Per Devices
- Explore
- User Dimension

- Overview of the analytical data from your Webcast events.

Getting Help / Questions