

Event Registration Report

Last Modified on 02/08/2021 5:50 pm IST

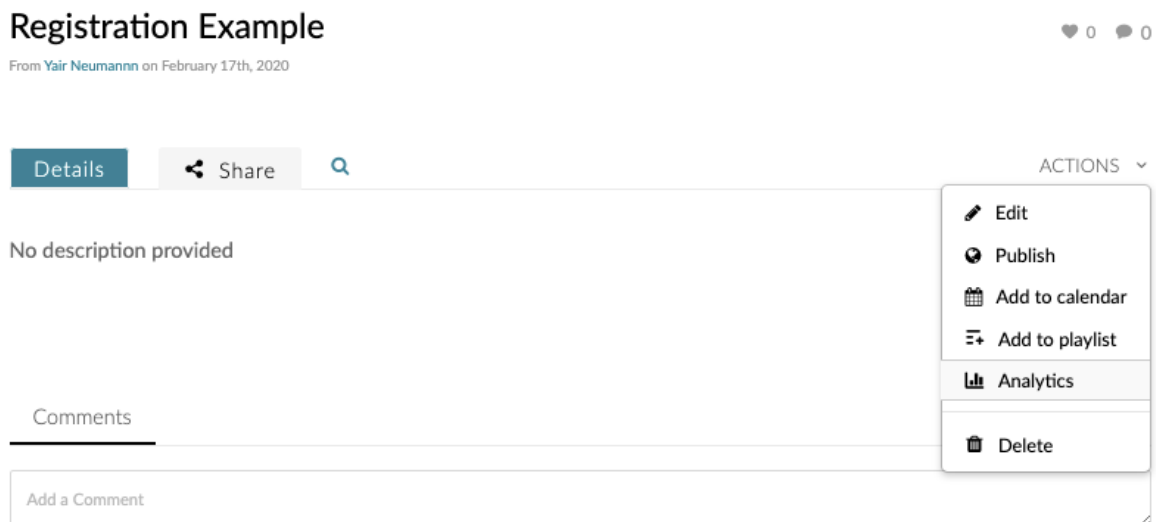
One of the most important aspects of event registration is collecting the registration information for later use. During and after the event has been created the Entry Owner can download a CSV with all the registration information.

KMS Analytics

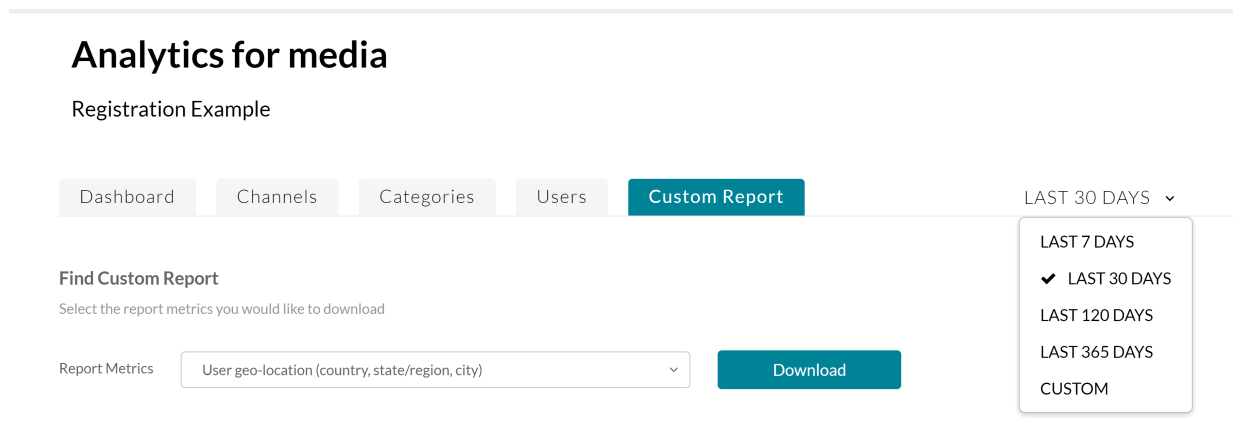
Event Registration reports can be found in the KMS Analytics of the entry.

To access the Event Registration reports

1. Select an entry with Registration configured.
2. Select Analytics from the drop down menu.



3. Select the Custom Report tab.



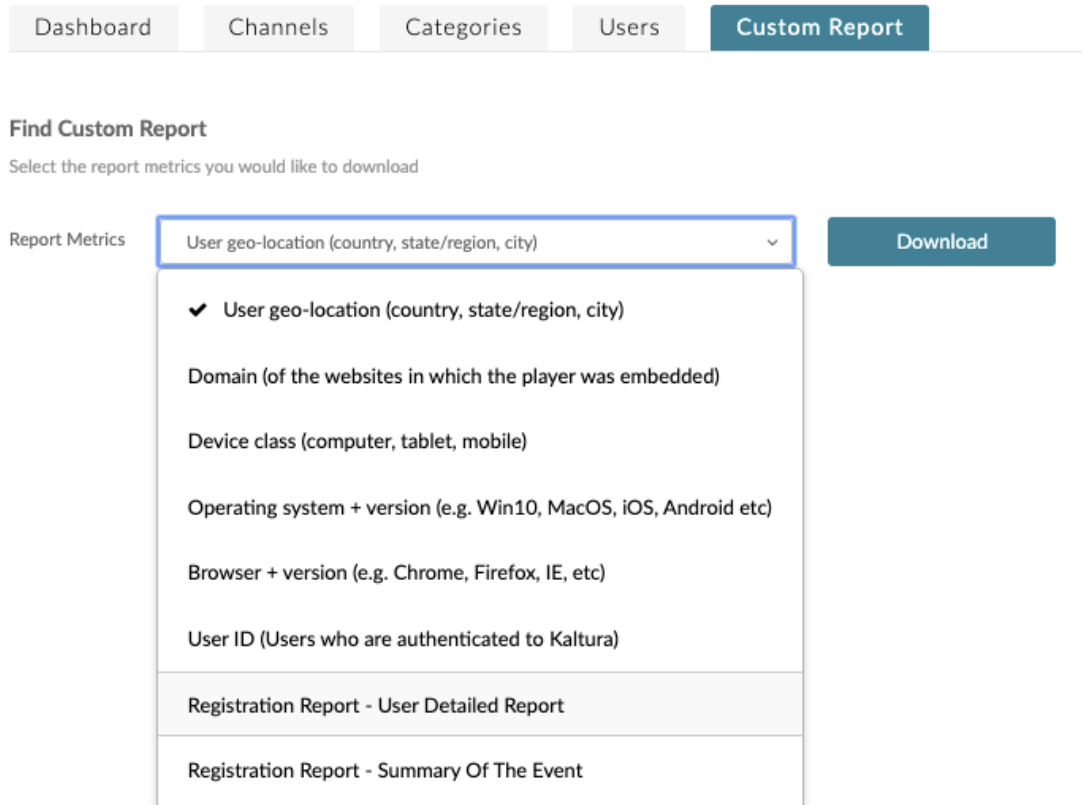
4. Select the time period you want to download a report for.

5. Select one of the following reports from the report metrics drop down :

- Registration Report - User Detailed Report
- Registration Report - Summary of the Event

Analytics for media

Registration Example



The screenshot shows the Kaltura Analytics interface. At the top, there are navigation tabs: Dashboard, Channels, Categories, Users, and Custom Report (which is highlighted). Below the tabs, there is a section titled 'Find Custom Report' with the instruction 'Select the report metrics you would like to download'. A 'Report Metrics' dropdown menu is open, showing a list of options. The first option, 'User geo-location (country, state/region, city)', is selected with a checkmark. Other options include 'Domain (of the websites in which the player was embedded)', 'Device class (computer, tablet, mobile)', 'Operating system + version (e.g. Win10, MacOS, iOS, Android etc)', 'Browser + version (e.g. Chrome, Firefox, IE, etc)', and 'User ID (Users who are authenticated to Kaltura)'. At the bottom of the dropdown, there are two report options: 'Registration Report - User Detailed Report' and 'Registration Report - Summary Of The Event'. To the right of the dropdown is a 'Download' button.

Click Download. A CSV is downloaded with the requested report.

User Detailed Report

The User Detailed Report contains the following data:

Dimensions

- user
 - This field is mandatory and is in each of the registration forms. The value of the user field changes depending on whether the user was logged in at the time of the registration or if the user was anonymous to MediaSpace. If the user was logged in, the value is the user ID as it is provided from KMS.
- playback_type

- The two options are VOD and Live. A user can appear twice if they watched the media twice, once when it was Live and again when it was VOD

Metrics

- register_date
 - The date that the user registered on.
- Registration Form Data
 - In the case of the example report, the Registration Form contains 4 fields: First Name, Last Name, Country, State/Province. The data shown are the fields configured in the Registration Form.
- count_plays
 - The amount of times the user played the media.
- sum_view_period
 - The duration period that the user viewed the media in minutes.
- avg_vod_completion_rate
 - In the case of VOD, this field displays the percentage that the viewer viewed the media from the total time.

Example Report:

user	playback_type	register_date	FirstName	LastName	Country	StateProvince	count_plays	sum_view_per
john.doe@gmail.com	live	17/02/2020	John	Doe	United States	Alabama	1	

Summary of the Event Report

The Summary of the Event Report contains the following data:

- registrationImpression
 - The number of times the registration page was loaded.
- registered
 - The total number of registered users.
- count_plays
 - The total number of times that viewers have viewed the media in both Live and VOD.
- avg_vod_completion_rate
 - Only when viewers viewed the media in VOD, this field displays the AVG completion rate of all the viewers.



Example Report:

registrationImpression	registered	count_plays	avg_vod_completion_rate
1	1	1	0

[template("cat-subscribe")]
