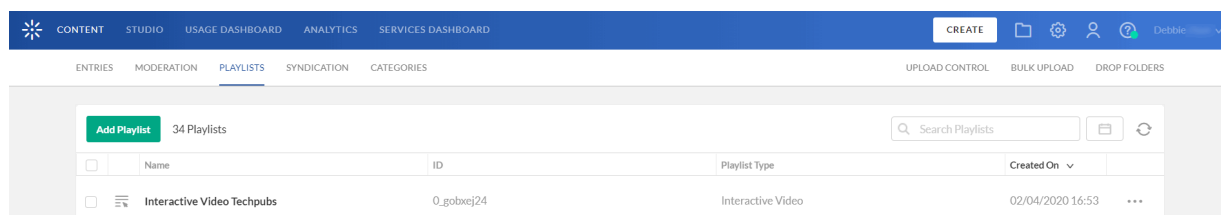# Kaltura Interactive Video Paths Analytics

Last Modified on 05/10/2021 4:20 pm IDT

Kaltura Interactive Video Paths' Analytics are accessed through the Kaltura Management Console (KMC) and Kaltura MediaSpace (KMS). The Interactive Videos Paths' Analytics dashboard can be used to explore analytics in different time periods and even compare between different periods. To learn more see Working with the Interactive Video Paths Analytics Dashboard (https://knowledge.kaltura.com/help/working-with-the-interactive-video-dashboard).
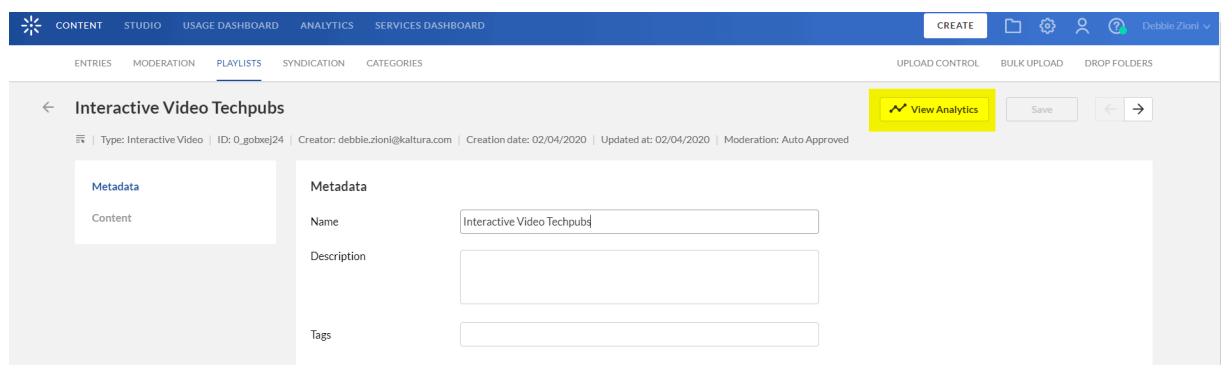
From the total amount of time viewed, the percent of time the player was buffering.

To access the analytics dashboard for Interactive Video Paths through KMC

1. Login to the Kaltura Management Console and select the Playlists tab.

2. Click on the playlist that you would like to see the analytics for and then click View Analytics.

To access the analytics dashboard for Interactive Video Paths through KMS

There are two ways to access the analytics dashboard for Interactive Video Paths through KMS.
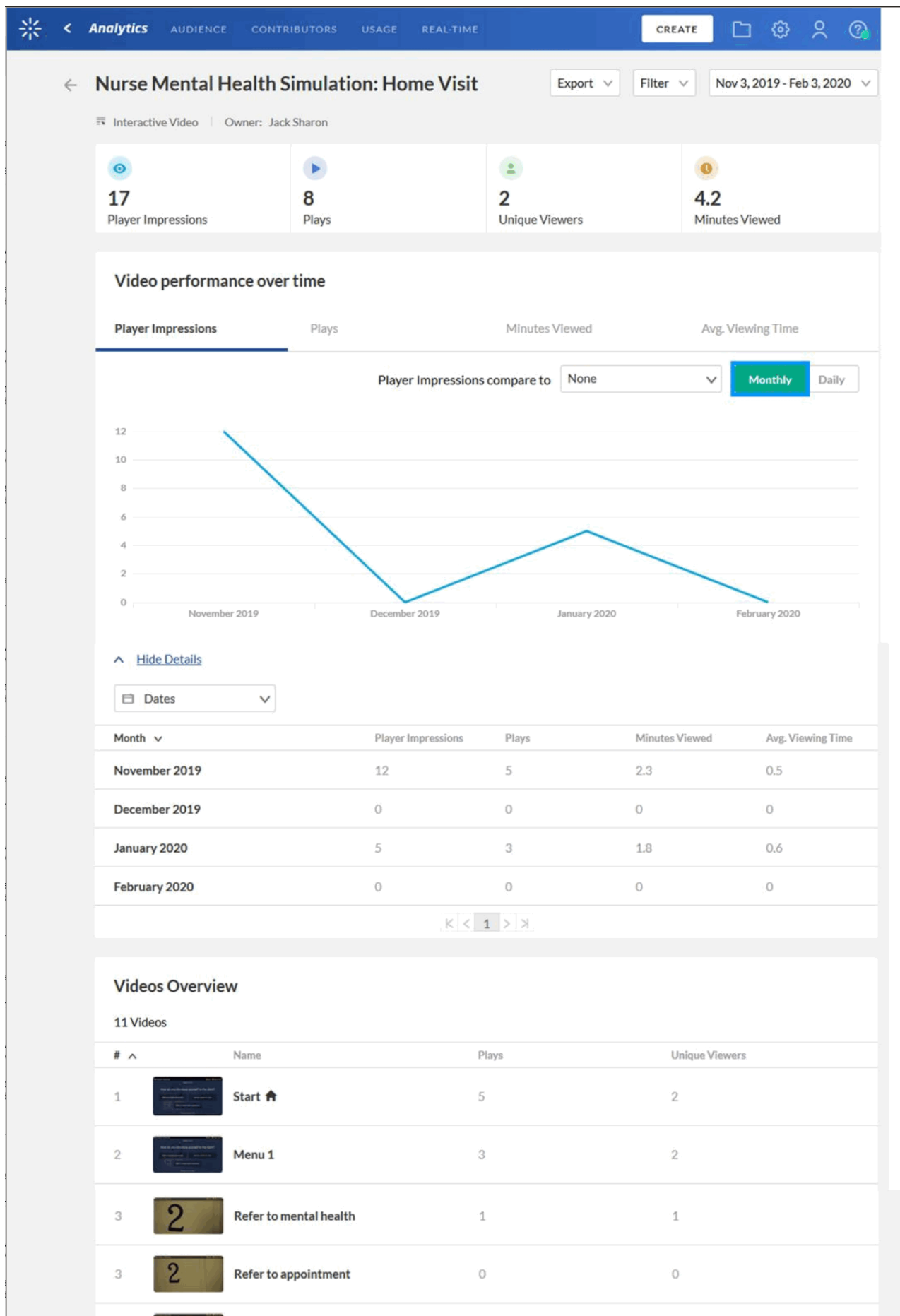
Option 1:

1. Choose My Media from the User drop down menu.
2. Click the View Analytics button to the right of the Interactive Video Paths entry.

Option 2:

1. Choose My Media from the User drop down menu.
2. Click on the Interactive Video Paths entry.
3. Choose Analytics from the ACTIONS drop down menu.

The Interactive Video Paths Analytics Dashboard is displayed.

Kaltura

Nurse Mental Health Simulation: Home Visit

Export ⌄   Filter ⌄   Nov 3, 2019 - Feb 3, 2020 ⌄

Interactive Video | Owner: Jack Sharon

| 👁 **17** Player Impressions | ▶ **8** Plays | 👤 **2** Unique Viewers | ⏱ **4.2** Minutes Viewed |

Video performance over time

Player Impressions | Plays | Minutes Viewed | Avg. Viewing Time

Player Impressions compare to   None ⌄   **Monthly** Daily

∧ Hide Details

▦ Dates ⌄

Month ⌄	Player Impressions	Plays	Minutes Viewed	Avg. Viewing Time
November 2019	12	5	2.3	0.5
December 2019	0	0	0	0
January 2020	5	3	1.8	0.6
February 2020	0	0	0	0

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Videos Overview

11 Videos

# ∧	Name	Plays	Unique Viewers
1	Start 🏠	5	2
2	Menu 1	3	2
3	Refer to mental health	1	1
3	Refer to appointment	0	0

3		Express concern	0	0
4		Menu 2	0	0
5		Offer to sit on chair	0	0
5		Remain standing	0	0
6		Menu 3	0	0
7		Advocate for Irina	0	0

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Overview

The top panel of the Interactive Video Paths Analytics dashboard provides an overview with highlights and insights on the activity in your account.

- Player Impressions - A player impression event is counted each time the player is loaded on the page
- Number of plays - Number of times users clicked play to watch a video
- Number of unique viewers - number of authenticated viewers, all anonymous viewers will be counted as a single viewer
- Number of minutes viewed - Total duration of video watched by viewers

Video Performance Metrics Over Time

To explore performance trends for Interactive Video Paths over time, use the graph to review key metrics:

You can view the data for each metric in daily or monthly granularity. Hover over any point in the graph to see the detailed data. To change the time period or filter the data, use the date picker and filter panel at the top of the dashboard. You can also compare data from different time periods. For more information, see Working with the Interactive Video Paths Analytics Dashboard (https://knowledge.kaltura.com/help/working-with-the-interactive-video-dashboard).

You can click on View Details to see a detailed table of all metrics available over time.

Videos Overview

The Videos Overview section displays the content that is associated with the Interactive Video Path (or Video Nodes):

- Name
- Plays
- Unique authenticated Views

Video Node Performance

To explore performance trends for hotspots per each video node you can click on each of the videos in the Video

Overview section.

A new page displays the overall video performance (upper part of the page), and a list of hotspots for the selected video.

The hotspots list includes:

- Hotspot name (as specified in the Interactive Video Paths editor)
- Hotspot destination (internal to another video node or external)
- Number of clicks
- Node level- The level of hierarchy in the overall interactive video