

Working with the Engagement Dashboard

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The Engagement dashboard enables you to discover how users engage with content in your account. To learn more about the Engagement dashboard, see [Engagement Dashboard](#) .

You can use advanced filtering and comparison options to dive deeper into the data and learn more about content engagement trends in your account. In this article, you can review:

- [How to change the time frame for the dashboard](#)
- [How to compare between different time periods](#)
- [How to filter the data](#)
- [How to export reports to a CSV file](#)

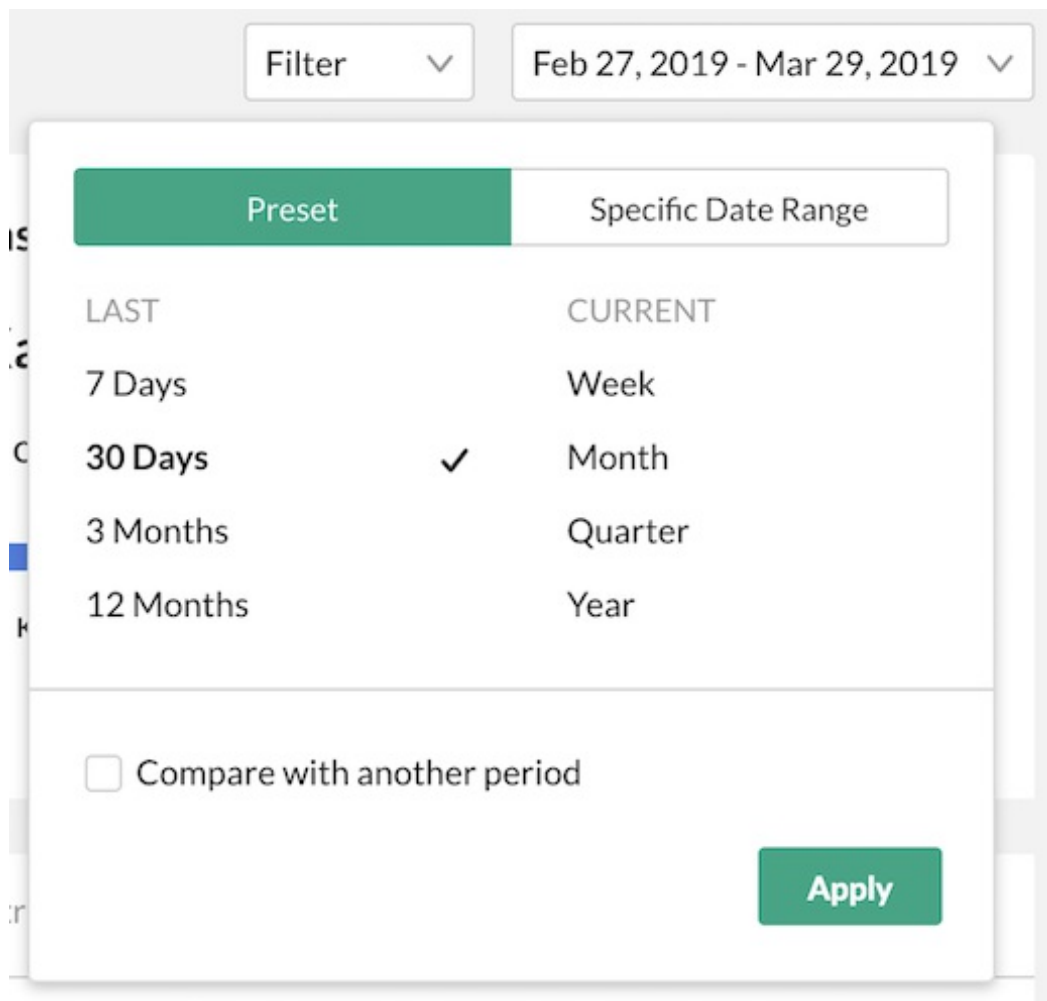
The filters are automatically applied to all elements of the dashboard.

Change Dashboard Timeframe

Use the date picker at the top of the dashboard to change the timeframe and view data across different periods. You can select preset time periods or choose specific dates.

Preset Time Periods

Preset time periods are a quick way of looking at recent data, such as the last week or the last month. You can also select time periods such as current year or quarter.



Selecting a Custom Timeframe

To select a custom timeframe

1. Click on the date picker and choose the Specific Date Range tab.
2. Navigate to the first date of the timeframe and click on the date in the calendar.
3. Navigate to the last date of the timeframe and click on the date in the calendar. The timeframe will appear marked on the calendar.
4. Click Apply to view the dashboard data for the selected custom time period.

Filter ▾ Feb 27, 2019 - Mar 29, 2019 ▾

Preset **Specific Date Range**

< January 2019 >

Su	Mo	Tu	We	Th	Fr	Sa
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

Compare with another period

Apply

Compare Time Periods

You can compare different time periods to better understand your data considering seasonality and changes in usage following adoption of new tools and capabilities. You can choose to compare between the same period last year or pick a specific date and compare the timeframe starting from this date.

To compare time periods

1. Click on the date picker and choose the Specific Date Range tab.
2. Select the first time period you would like to explore.
3. Check the box to Compare with Another Period
4. Choose the second time period you would like to compare with:
 - Choose Same Period as Last Year to compare the exact same time period the year before. For example, if the first selected time period is March 1, 2018 to March 31, 2018, the comparison will be performed to the time period of March 1, 2017 to March 31, 2017.
 - Choose Same Period Starting At to compare with a specific time period of the same duration. For example, if you would like to compare March to January, select the first selected time period is March 1, 2018 to March 31, 2018. Then select the Same Period Starting At and mark the starting date as January 1, 2018. The comparison will be performed to the time period of January 1, 2018 to January 31, 2018.
 - Click Apply to view the dashboard data and compare the information from both periods.

☰ To return to viewing a single time period

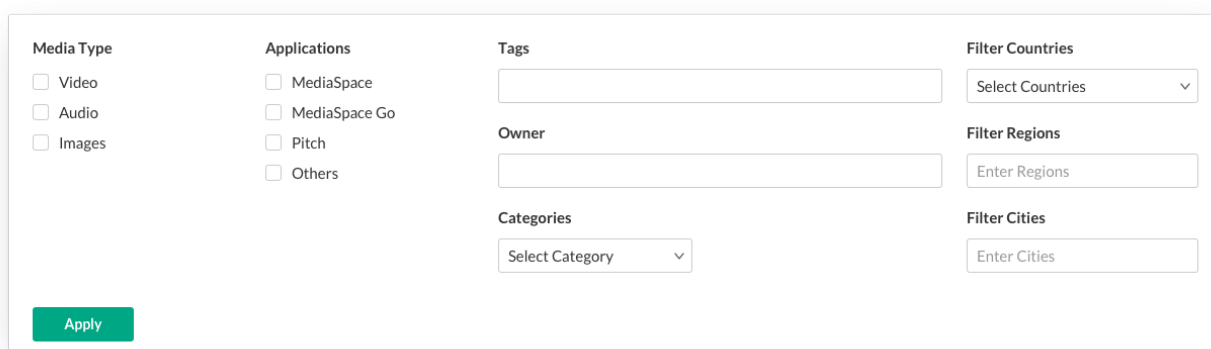
- Click on the Exit Compare Mode link next to the Date Picker.

Filter the Data

You can filter the data in the dashboard based on additional dimensions such as the location, tags, categories and more.

To filter the dashboard data based on a specific parameter

1. Click on the Filter option to open the Filters pane.
2. Fill in the relevant filters you would like to use.
3. Click Apply to show the filtered data in the dashboard.



The screenshot shows a filter pane with the following sections:

- Media Type:** Three checkboxes for Video, Audio, and Images.
- Applications:** Three checkboxes for MediaSpace, MediaSpace Go, and Pitch.
- Others:** One checkbox for Others.
- Tags:** A text input field.
- Owner:** A text input field.
- Categories:** A dropdown menu labeled "Select Category".
- Filter Countries:** A dropdown menu labeled "Select Countries".
- Filter Regions:** A text input field labeled "Enter Regions".
- Filter Cities:** A text input field labeled "Enter Cities".

An "Apply" button is located at the bottom left of the filter pane.

The filtering options are:

- Media Type(s) - video, Audio, and/or Images
- Entry Source - the source of the content ingested to the system. Content can be uploaded, created via Kaltura's Capture Suite, live streamed, or created in many other ways.
- Tags - the tags on the content
- Owners - the owners of the content
- Categories - click Select Categories to select from the list of categories.
- Country/Region/City - location where the created video was viewed

Export to CSV

All analytics tabs have the option to Export to a CSV.

Click Export to open the drop down list with the following options: (One or more options may be selected.)

- Highlights
- Top videos
- Metrics over time
- Engagement Funnel
- Top domains
- All

A notification is sent about the export request status. If the data in the report was filtered, the report is based on the filter applied. You will be notified that your export request is being processed and will be emailed to you when completed. Note that export is limited by number of records and time to execute. If you receive an error, break down your report to smaller time frames or use filters to reduce the size of the report.

 The files expire in 7 days.
