# Order captions via KMC

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A This article is designated for administrators.

# About

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**Captions** primarily convey dialogue and other relevant audio information, making videos accessible to individuals who are deaf or hard of hearing, or for viewers who prefer to watch videos without sound. They're typically in the same language as the video, and are important for viewers who are deaf, hard of hearing, or prefer watching without sound.

It's important not to confuse captions with **subtitles**, which are a translation of the video's dialogue into another language. For information on ordering subtitles, check out our article Ordering Translations.

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To order REACH services (like captions, OCR, chaptering, or dubbing) for an entire category, you can create a REACH rule. This automatically triggers requests for any new entries that match your criteria. Learn more in our article Create automated REACH rules for categories.

# **Captioning options**

Kaltura provides two options for captioning:

**Machine**: Also known as ASR, this service achieves an average accuracy of 85% and a turnaround time of up to 2 hours. It enables searchable video content, transcript editing, and resubmission for alignment. The machine engine improves over time and supports custom vocabularies for enhanced accuracy, along with dictionary use. For more information about the dictionary, check out our article Reach profiles and services

**Professional**: This service uses human transcribers to provide full-service captioning with 99% accuracy, meeting Closed Captions laws and media standards. Turnaround time varies (3-48 hours) based on your REACH plan. Ideal for public-facing content like marketing, learning, and training videos.

# Access the Caption & Enrich service

# Single video

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1. Log into your KMC.

The **Entries** page displays by default.

 Click the three dots menu to the right of the desired entry, and select Captions & Enrich.

CONTENT STUDIO ANALYTICS SERVICES DASHBOARD + Create							fio 🗅 🐵	ዶ @
ENTRIES DOCUMENTS MODERATION ROOMS PLAYLISTS SYNDICATION CATEGORIES						U	PLOAD CONTROL BULK U	JPLOAD
155 Entries	Q Search	Entries	¢.	C <sub>E</sub> Filter C	ategories	V Refi	ne v Export	0
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Thumbnall_Space_Blue	0_26idjxk6	in .	06/26/2025 10:22	00:00	0	Ready	♦ <sup>+</sup> Create with AI	
DIY CL	0_2c46l4jc	<i>60</i>	06/26/2025 10:22	N/A	0	Ready	♦ <sup>◆</sup> Create with AI	•••
Quiz 2 - Marine Conservation: From Protected Areas to Species Extinction	0_retdng1i		06/26/2025 08:45	01:56	0	Ready		
Shifting Baselines in Marine Conservation: Challenges and Perceptions	0_bbh1bm61		06/26/2025 08:39	01:22	0	Ready	Share & Embed View Details	
The Role of Marine Protected Areas in Recreating the Past	0_87fapjck		06/26/2025 08:37	00:51	0	Ready	Captions & Enrich	

# Multiple videos

- 1. Click the boxes next to the desired videos.
  - The **More Actions** menu at the top of the page is activated.
- 2. Select Captions & Enrich.

業	CONTENT	STUDIO	ANALYTICS	SERVICES DASHBOARD +	Create		
	ENTRIES D	OCUMENTS	MODERATION	ROOMS PLAYLISTS SYNDICATION	A CATEGORIES	UPLOA	D CONTF
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			Event_Strategy.	Change Owner ·· Add / Remove Co-Publishers	> /2024 11:43	02:03	0
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		¥.	Virtually Live T.	Captions & Enrich	/2024 13:01	00:22	0
	_			Set Scheduling	1000440.04	00.00	-

The Captions & Enrich page displays.

Captior	ns & Enrich		
0	order Captions & Enrichment Services - 1 Selec	ted №	ſedia
	Service:		Source Media Language:
	Machine	~	English
	Feature:		

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# Order machine captions

Captions

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- 1. Complete the following fields:
- **Unit** This option only appears in the event that different Reach profiles (budgets) are configured for each unit in your account. The selected unit will be charged for the captions request.

Submit

Cancel

- Service Select Machine.
- **Source Media Language** Select the source media language from the drop-down menu. The options in the menu are dependent on your REACH plan.
- Feature Select Captions.

#### Order Captions & Enrichment Services - 1 Selected Media

Service:		Source Media Language:		
Machine	~	Spanish		~
Feature:				
Captions	~			
			Cancel	Submit
			Cancer	Submit

### 2. Click Submit.

A confirmation message displays: Your request has been received. Your video will

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automatically be updated upon completion.

Your request has been received. Your video will automatically be updated upon completion.

Click the X at the top left to exit the screen.

× Capt	ions & Enrich				
	Your request has been received. Your v	video will automatically be up	dated upon completion.		×
	Order Captions & Enrichment Se	ervices - 1 Selected M	ledia		
	Service:		Source Media Language:		
	Machine	~	Spanish	~	
	Feature:				
	Captions	~			
				Cancel	
				Cancer	•

When the captions are ready, they are automatically added to the video.

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You can set up an automatic email notification to be alerted when the professional captions are ready. This is configured by your administrator in the Reach module's notifiedUsers field.

#### Order professional captions

- 1. Complete the following fields:
- Service Select Professional.
- **Source Media Language** Select the source media language from the drop down menu (this is the language the video is currently in). The options in the drop-down menu are dependent on your REACH plan.
- Feature Select Captions.
- **Turnaround time** Select the turnaround time from the drop-down menu. The turnaround time options available in the menu are dependent on your REACH plan.
- Speaker Names (Optional) Check to add the speaker's name(s) at the beginning

of the captions. This feature must be enabled by your system administrator.

 Instructions & Notes - (Optional) This box is relevant for professional captions only, and is used for adding notes for the attention of human editors and reviewers.

The general best practice for **Instructions & Notes** is to use them for unique terminology and names that are relevant for that file, and not, for example, a 1,000-word glossary. In addition, comments like "Please pay extra attention to the following X, Y, Z in the first five minutes of the video..." aren't effective because transcribers typically receive only portions of the file.

#### Order Captions & Enrichment Services

		Source Media Language:	
Professional	~	Spanish	~
eature:		Turnaround Time:	
Captions	~	48 hours	~
structions & Notes:			
structions & Notes:			
istructions & Notes:			

#### 2. Click Submit.

A confirmation message displays: *Your request has been received. Your video will automatically be updated upon completion.* 



#### The order displays at the top of the screen.

xisting Request	ts					+ Orde
REQUEST DATE 🗡	SERVICE	FEATURE	LANGUAGE	STATUS		
March 05, 2024	Professional	Captions	Spanish	Pending	Û	>
March 05, 2024	Machine	Captions	Spanish	Processing		>

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The captions' request will be shown on the captions request list on the top of the page. You can follow the caption status by viewing the status.

When the captions are ready, they are automatically added to the video.

# You can set up an automatic email notification to be alerted when the professional captions are ready. This is configured by your administrator in the Reach module's notifiedUsers field.

## **View orders**

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#### Exiting requests

To view the order status, navigate to the three dots menu on the entry line and select **Captions & Enrich**.

ENTRIES DOCUM	IENTS MODERATION ROOMS PLAYLISTS SYNDICATION CATEGORIES						u	IPLOAD CONTROL BULK UPLOAD
155 Entries		Q Searc	h Entries	<b>0</b>	E Filter Ca	itegories	P Ref	ine v Export 🖓
Thumbnail	Name	ID	Туре	Created On 🗸	Duration	Plays	Status	
□ ,*	Thumbnail_Space_Blue	0_26idjxk6	<u>ا</u> ه	06/26/2025 10:22	00:00	0	Ready	◆ Create with AI ····
- <b>.</b>	DIY CL	0_2c46l4jc	e <sup>b</sup>	06/26/2025 10:22	N/A	0	Ready	♦ <sup>+</sup> Create with A1 ····
	Quiz 2 - Marine Conservation: From Protected Areas to Species Extinction	0_retdng1i		06/26/2025 08:45	01:56	0	Ready	+ Create with Al
	Shifting Baselines in Marine Conservation: Challenges and Perceptions	0_bbh1bm61		06/26/2025 08:39	01:22	0	Ready	Share & Embed View Details

If there are existing requests, they are displayed in the **Existing Requests** section. (Clicking **+Order** will take you to the Order Captions & Enrichment Services section to create another order.)

Сар	otions & Enrich								
Existing Requests									
	REQUEST DATE 💙	SERVICE	FEATURE	LANGUAGE	STATUS				
	March 05, 2024	Professional	Captions	Spanish	<ul> <li>Processing</li> </ul>		>		
(	March 05, 2024 Order Captions of	Machine & Enrichment S	Captions Services	Spanish	Completed	ø	>		
	March 05, 2024 Order Captions of Service:			Spanish Source Media I		ð	>		

# Status types

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The following statuses are available for captions requests:

- Pending when generating new request
- Pending for Moderation requests in approval queue
- **Rejected** requests that were rejected on moderation. This status must include reject reason.
- **Processing** sent to the vendor and vendor received request (you cannot cancel a request when the status is Processing)
- Completed when captions were received from the vendor
- Error an error was sent from the vendor
- Aborted

Use the arrow at the side of the request to display the order details.

Existing Request	ts				+	Order
REQUEST DATE 💙	SERVICE	FEATURE	LANGUAGE	STATUS		
March 05, 2024 Requester: louise.s Feature: Captions Turnaround Time: 4	Professional zmoisz@kaltura.com 48 Hours	Captions	Spanish	• Error		~
March 05, 2024	Machine	Captions	Spanish	Completed	<b>B</b> <sup>1</sup>	>

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#### **Duplicated requests**

If you submit and identical order to one that exists, the following message is displayed: *Service was already done for this video. Are you sure you want to resubmit?* 

Order Captions & Enrichment Services

Service was already requested for this video

#### Cancel request



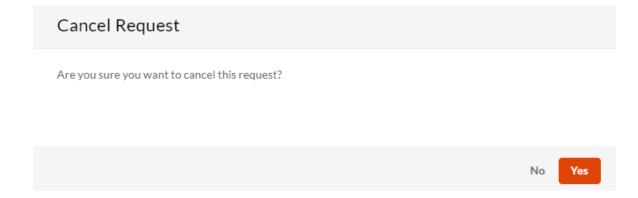
×

Canceling professional captions is not possible if they have been requested already and are in the status Processing.

1. To cancel a **Pending** request, click on the trash can icon in the request line. Note, any action items associated with the request will be canceled.

Existing Request	S					+ Order
REQUEST DATE	SERVICE	FEATURE	LANGUAGE	STATUS		
March 04, 2024	Machine	Captions	German	Pending	Ê	>
March 03, 2024	Professional	Captions	Spanish	<ul> <li>Ready</li> </ul>	đ	>
March 03, 2024	Machine	Captions	Spanish	<ul> <li>Ready</li> </ul>	ø	>

#### A confirmation message displays: Are you sure you want to cancel this request?



## 2. Click Yes.

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If you try to delete a request that's already in progress, a message displays: *The request is already in progress, therefore cannot be canceled.* 

Existing Requests	+ Order
The request is already in progress, therefore cannot be canceled.	×

# User experience

Once captions are ready, they're automatically added to the media. Depending on admin settings, a CC button may appear, letting users toggle captions on or off. Admins can also set captions to display by default when playback starts. If multiple caption languages are available, users can select them from the captions sub-menu in the settings.

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To learn more about how captions display on the player, visit our articles Captions and Audio Tracks and Accessibility.

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You can resubmit REACH orders in certain cases, such as for updated media content or new profile settings. For details on how and when to use the resubmissions feature, see our article Resubmissions for REACH services.