

What 'plays" are included in the KMC analytics

Playing an entry in the Preview & Embed window counts as a play for analytics data, however, the amount of time the entry was played using the Preview & Embed window is not included in the analytics data.

The Preview & Embed window serves a purpose as its name indicates, to preview the player you choose and to generate the embed code.

The playing time in this window is not counted since the option is used to preview' the entry and the player in it.

As for the play count reports, the name of the user that played the entry on the KMC is registered additionally to the 'unknown' users who played the entry on external referrers to isolate the content uploaders, moderators and administrators on the KMC from other users.
