

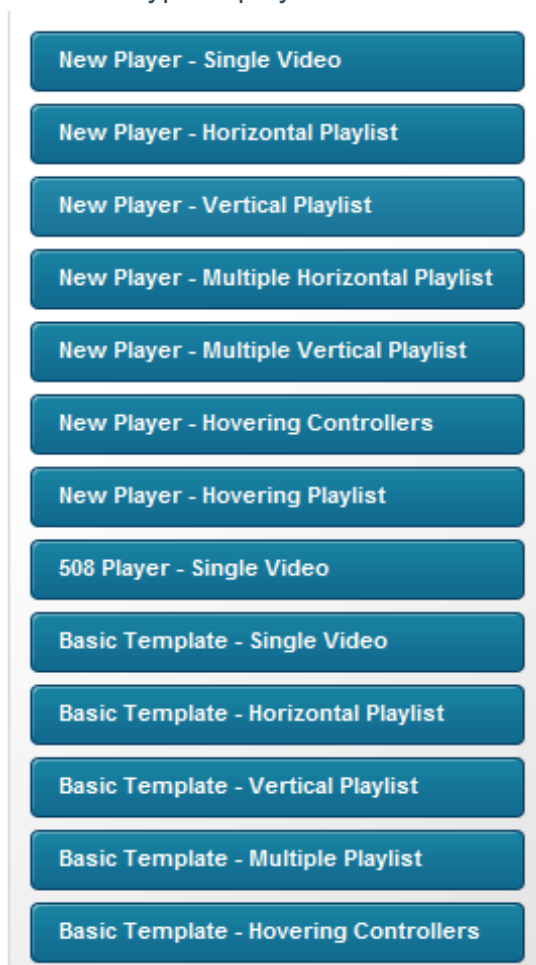
# How to create a player

To create a new player

1. Select the Type of Player.
2. Configure the Basic Settings.
3. Configure the Player Features.
4. Configure the Player Style.

To select the type of player

1.
  - a. Select the Studio tab.
  - b. Select the type of player to create.



The Create New Player window is displayed.

### Create New Player

- Basics
- Features
- Advertising
- Style
- Content

#### Player Details

Player Name

#### Video Ratio

If media aspect ratio is different than player aspect ratio:

Keep original media ratio

Stretch media to fit player

#### Auto Play

Automatically play video on page load

Start player muted

#### Playlist Controls

Automatically continue to the next entry

[Save Changes](#)