

## Login link via email (AKA "Magic Link")

Event managers who are creating a new event using a present event template can choose how attendees will enter the event -

- with email and password

OR

- with login link via email (AKA "Magic Link")

This article describes the event experience using the login link via email (AKA "Magic Link").

### Event creation

Event managers choose whether to use a login link on the Let's get started screen.

For more information, see [Create an Event](#).

### Registration form setup

The event registration form differs slightly according to the method of login chosen.

When requiring an email and password for entrance into the event, the relevant fields display on the registration form - Email (this will be your username) (required) and Password (required).

When using a login link, the username and password fields *do not* display and are not even available in the + Add Field list.

For more information, see [Set Up Registration](#).

### Registration process

When an attendee is invited to an event via a login link, they receive an email allowing them to access the site and register.

When the attendee clicks **Access site**, they arrive at the event site page.

When the attendee clicks **Register**, they arrive at the Registration page.

With login link, the attendee goes through a regular registration process but *is not* required to set a password. When finished filling out the registration form, the attendee clicks **Register** and their status becomes "Confirmed".

After completing the registration, a registration confirmation message displays.

The attendee can click **Login** to enter the event, and they are also sent a login link via email.

For more information, see [Set Up Registration](#).

## Automated system emails

When using a login link, all automated system emails provide login link ("MAGICLINK") as an available token to personalize the email content. See the Registration complete automated system email in our example below.

When using login link, an additional "login email" automated system email displays on the Emails page and can be customized. This "login email" is the email that attendees receive when trying to log into the event site.

For more information, see [Emails](#).

## Users page

When using login link, the event organizer is able to regenerate the login link from the Users tab if attendees are having issues logging in or did not receive the email as expected.

For more information, see [Invite Attendees to Your Event](#).

[template("cat-subscribe")]

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