Site deliverables for events

When planning your event, certain deliverables are necessary to ensure your attendees experience the highest quality event possible.
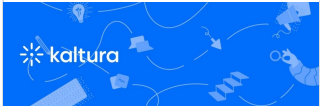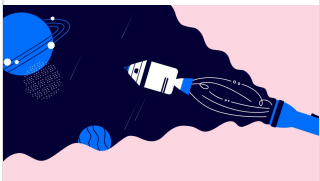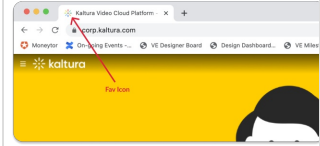
Following are comprehensive lists of those deliverables.

Event Platform Events

Event Platform Events may be:

- Small single-track events, small to medium audience size. Examples include webinars, customer training session, workshops, new employees onboarding.
- Single or multi track events, medium audience size. Examples include townhalls, hackathons, sales kick-off, or a small external event for customers.

Design Assets

Deliverable	Recommended Size	Notes	Example
Email Banner	1200x400 px (PNG/JPG)		
Logo	200 px height (PNG/JPG)		
Banner	1920x1080 px (PNG/JPG)		
Registration Page Banner	1920x340 px (PNG/JPG)		
Thumbnails	1920x1080 px (PNG/JPG)		
Speaker Image	500x500 px (PNG/JPG)		
Fav Icon	16x16 px or 32x32 px (PNG only)	The icon that appears at the top of the browser window.	

Fonts

You can choose from the following fonts:

Arial

Garamond

Georgia

Lato

Sans-serif

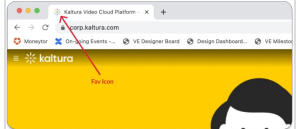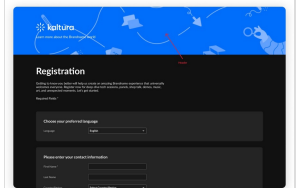![Kaltura logo]

Tahoma

Times new roman

Trebuchet MS

Verdana
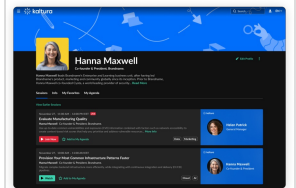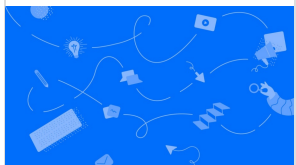
Flagship Events
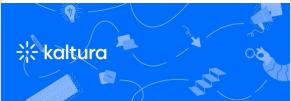
Flagship Events are multi-track, high production events with many speakers, content materials, and sponsors. Examples include annual external/internal brand conference, global events.
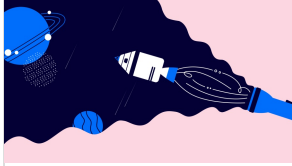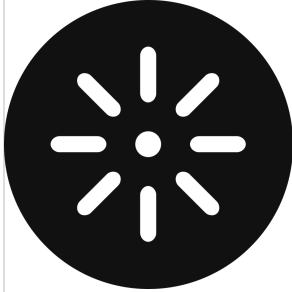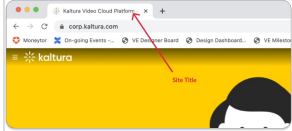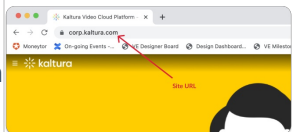
Creative Assets

- Brand book (can be a PDF or any other format)
- Key art in high-quality files (JPG/PNG/ai)
- Fonts files in .ttf and .woff format

Design Assets

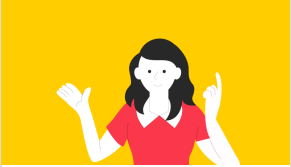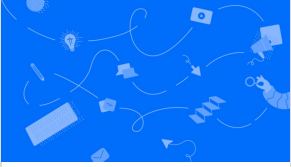| Deliverable	Specs	Notes	Example
Fav Icon	16x16 px / 32x32 px (PNG only)	The icon that will appear at the top of the browser window	
Registration Form Header File	2160 px width x 381 px height (PNG/JPG)		
Login Header Background File	2160 px width x 144 px height (PNG/JPG)		
Profile Page Header File	2160 px width x 360 px height (PNG/JPG)		
Coming Soon Background	2160 px width x 1215 px height (PNG/JPG)		
Coming Soon Logo	Recommended size: max height 200 px/high		

	quality file (PNG/JPG)		
Email Header	1200 px width x 400 px height (PNG/JPG)		
Site Logo	Recommended size: max height 200 px/high quality file (PNG/JPG)		
Footer Background	Regular: 2160 px width x 404 px height, Sponsors Footer: 2160 px width x 554 px height (PNG/JPG)		
Footer Event Logo	Recommended size: max height 200 px/high quality file (PNG/JPG)		
Speaker Profile Picture	346 x 346 px (PNG/JPG)	500 char limit	
Chat Sender Logo	200 x 200 px (PNG/JPG)		
Hero Banner	2800 x 1600 px (PNG/JPG)		
Homepage Ads	960 x 540 px (PNG/JPG)		
HTML Banner	1980 x 300 px (PNG/JPG)		

New Items	760 x 920 px (PNG/JPG)		
Session Thumbnail	1920 x 1080 px (PNG/JPG)		
News Component Background	2160 px width x 717 px height (PNG/JPG)		
Round - Sponsors Custom Carousel	800 x 800 px (PNG/JPG)		
Wide Square - Sponsors Custom Carousel	710 x 400 px (PNG/JPG)		
Site Title		The title that will appear at the top of the browser window	
Site URL		<SiteName>.events.kaltura.com	

For more information, please see Platform Pages Guides.

[template("cat-subscribe")]