



General events glossary


Often, the biggest challenge that all event professionals face is understanding the technology (let alone the terminology and lingo of Virtual Events). For some of you, this may be your first time managing an event, and it might require a new team, new skills, and a lot of onboarding to help pull it all off.

With so many moving parts, we at Kaltura understand the challenge to ensure your virtual and hybrid events offer a level of value that will encourage participants to sign up, draw many of them to show up, and leave them with an impression that will keep them coming back in the future.


The following glossary will help you get familiar with basic Kaltura terms and concepts of Virtual Events. Use it to optimize your virtual events and take full advantage of its capabilities and components.

Attachments

Additional files added to a media entry (video/image).


kaltura

EN



02:50 / 28:12

Kaltura Opening Keynote

Appears in [Keynotes](#)

Details
Attachments

File Name

Title

Description

Size

Uploaded At

Document.docx

Keynote Document

Kaltura Connect Ke...

108.47 Kb

Sep 01, 2020

Kaltura Logo.png

Logo

Connect Logo

96 Kb

Aug 24, 2020

Company Kit.pdf

Company Kit

Press Kit Download

204.5 Kb

Aug 12, 2020

Take Survey

Tell us what you think anput this

Related Media

Kaltura Connect Opening Keynote

LIVE

Kaltura Connect Opening Keynote

Looking Into The Future

02:34

Looking Into The Future

How CIOs Think About Video: The Oracle Story


02:34






How CIOs Think About Video: The Oracle Story

Shaping Our Tools

02:34

Shaping Our Tools


kaltura








[Privacy](#)
[Site Terms](#)
[Code of Conduct](#)

© 2021 Kaltura, Inc. or its affiliates. All Rights Reserved

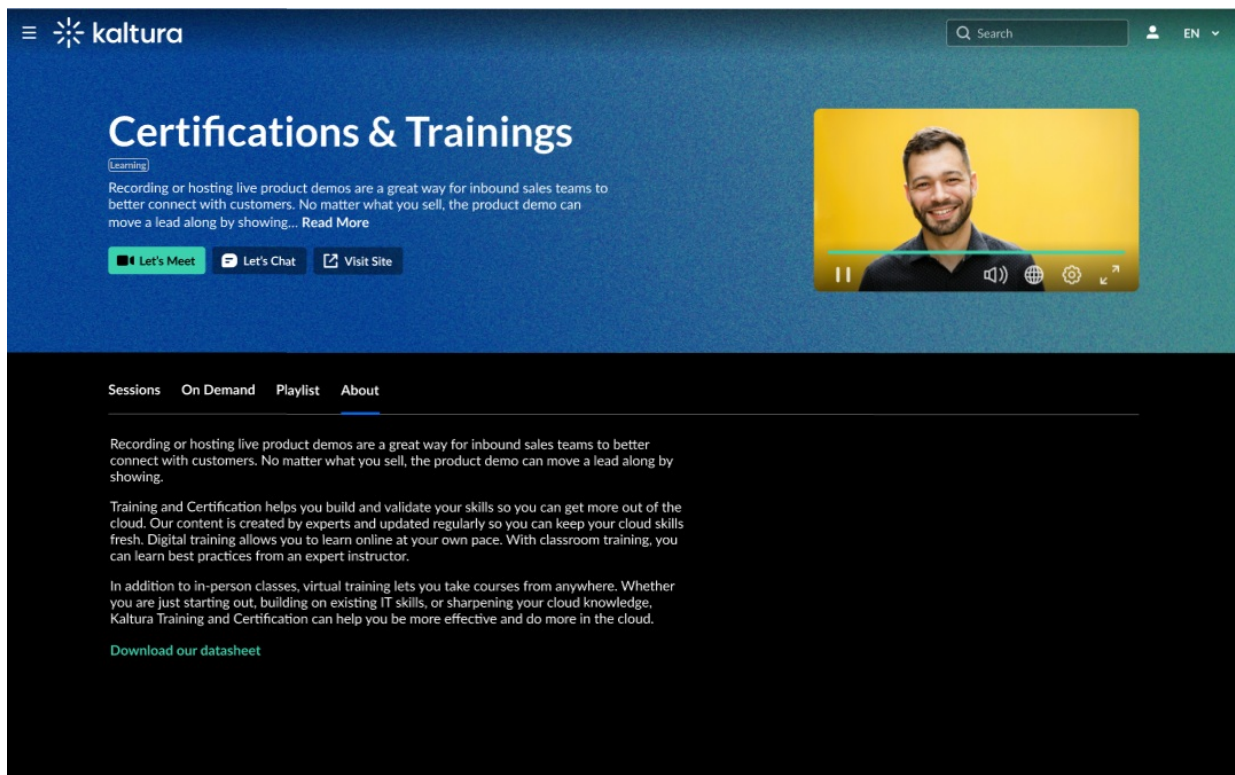
Call to Action (CTA)

Buttons used for different actions.



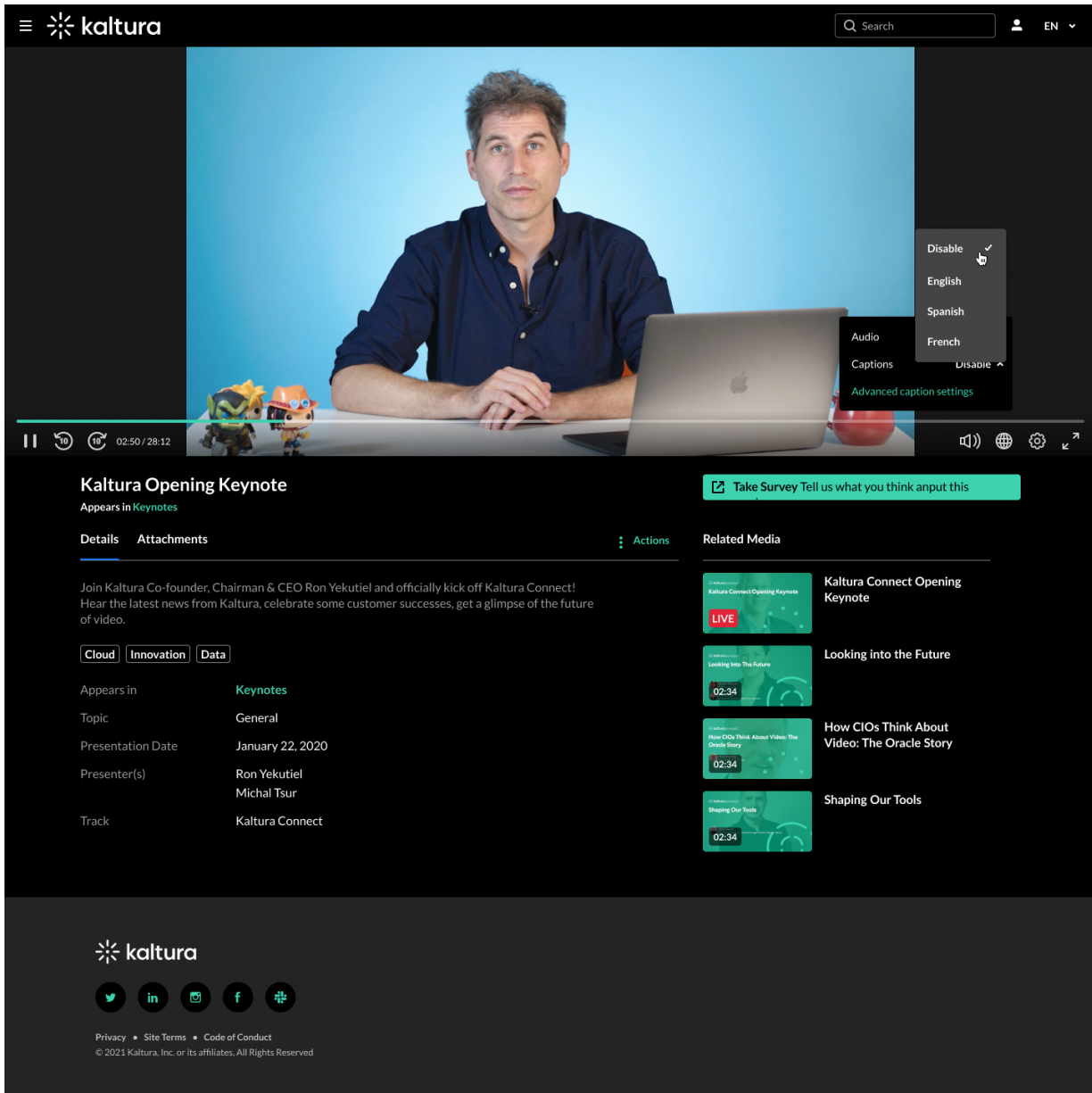
Copyright © 2019 Kaltura Inc. All Rights Reserved. Designated trademarks and brands are the property of their respective owners. Use of this document constitutes acceptance of the Kaltura Terms of Use and Privacy Policy.

2



Captions and Translations

Both describe the video subtitles when ordering the Caption and Enrich feature. In captions, the subtitles will be the same language as the video. For translations, the subtitle will be in a different language than the video.



Kaltura Opening Keynote
Appears in [Keynotes](#)

Details **Attachments** **Actions**

Join Kaltura Co-founder, Chairman & CEO Ron Yekutieli and officially kick off Kaltura Connect! Hear the latest news from Kaltura, celebrate some customer successes, get a glimpse of the future of video.

Cloud **Innovation** **Data**

Appears in [Keynotes](#)
Topic [General](#)
Presentation Date [January 22, 2020](#)
Presenter(s) [Ron Yekutieli](#)
[Michal Tsur](#)
Track [Kaltura Connect](#)

Related Media

- [Kaltura Connect Opening Keynote](#) (LIVE)
- [Looking into the Future](#) (02:34)
- [How CIOs Think About Video: The Oracle Story](#) (02:34)
- [Shaping Our Tools](#) (02:34)

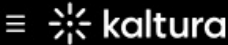
kaltura


[Twitter](#) [LinkedIn](#) [Instagram](#) [Facebook](#) [Google+](#)

[Privacy](#) [Site Terms](#) [Code of Conduct](#)
© 2021 Kaltura, Inc. or its affiliates, All Rights Reserved

Channel Collection Page

A template page that displays a pre-defined set of channel pages.





EN

Channels

Video has played a major role in enterprise learning for a while, but today's learners have higher expectations, greater needs, and far less time than ever before. How can L&D teams determine the right learning strategy for them and the role of video in it? How can they ensure their... [Read More](#)


Filter

Sort By




Gender Equality Taskforce HR

[→ Visit Site](#)
[Let's Meet](#)




Roadmap Sessions & Pr... Product

[→ Visit Site](#)
[Let's Meet](#)




Customer Live Demos Marketing

[→ Visit Site](#)
[Let's Meet](#)




Company Townhalls Corporate

[→ Visit Site](#)
[Let's Meet](#)



Ask Me Anything with CEO... HR

[→ Visit Site](#)
[Let's Meet](#)

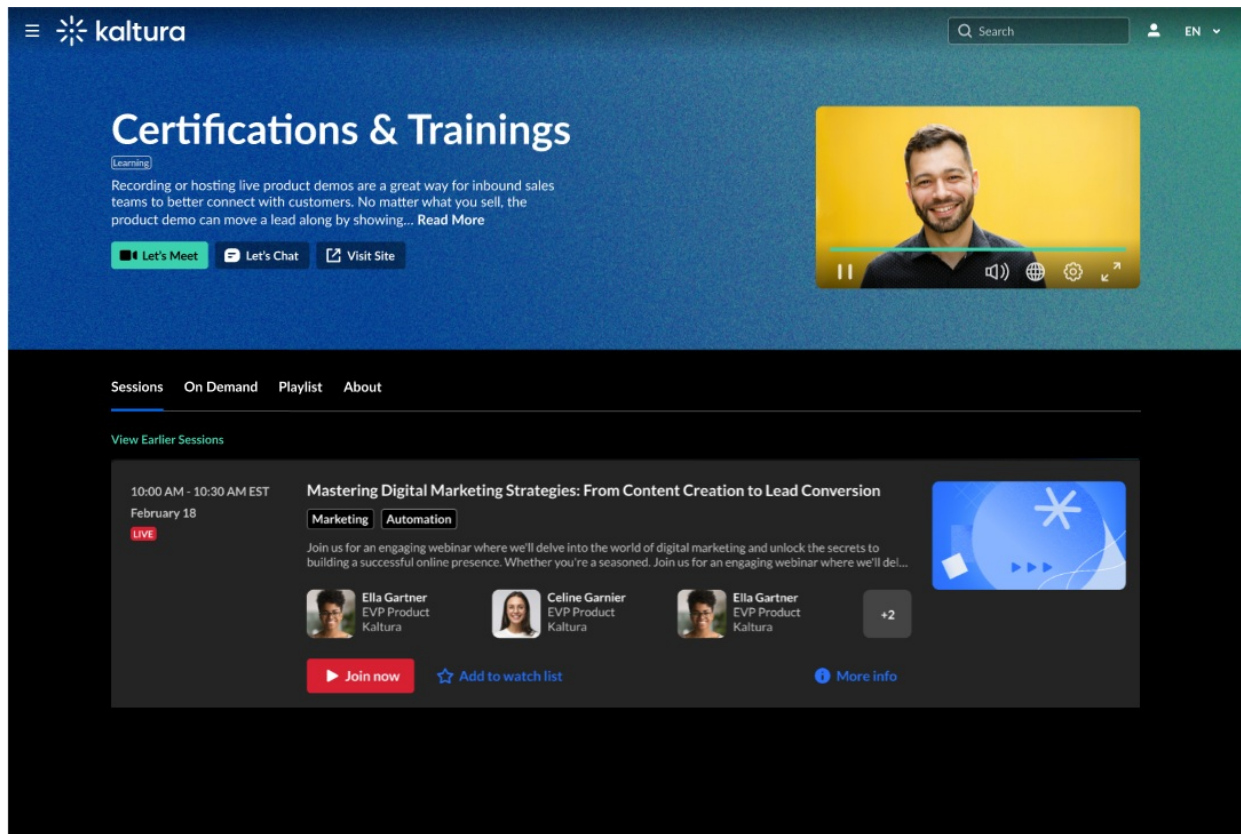


Digital Upskilling Chan... Training

[→ Visit Site](#)
[Let's Meet](#)

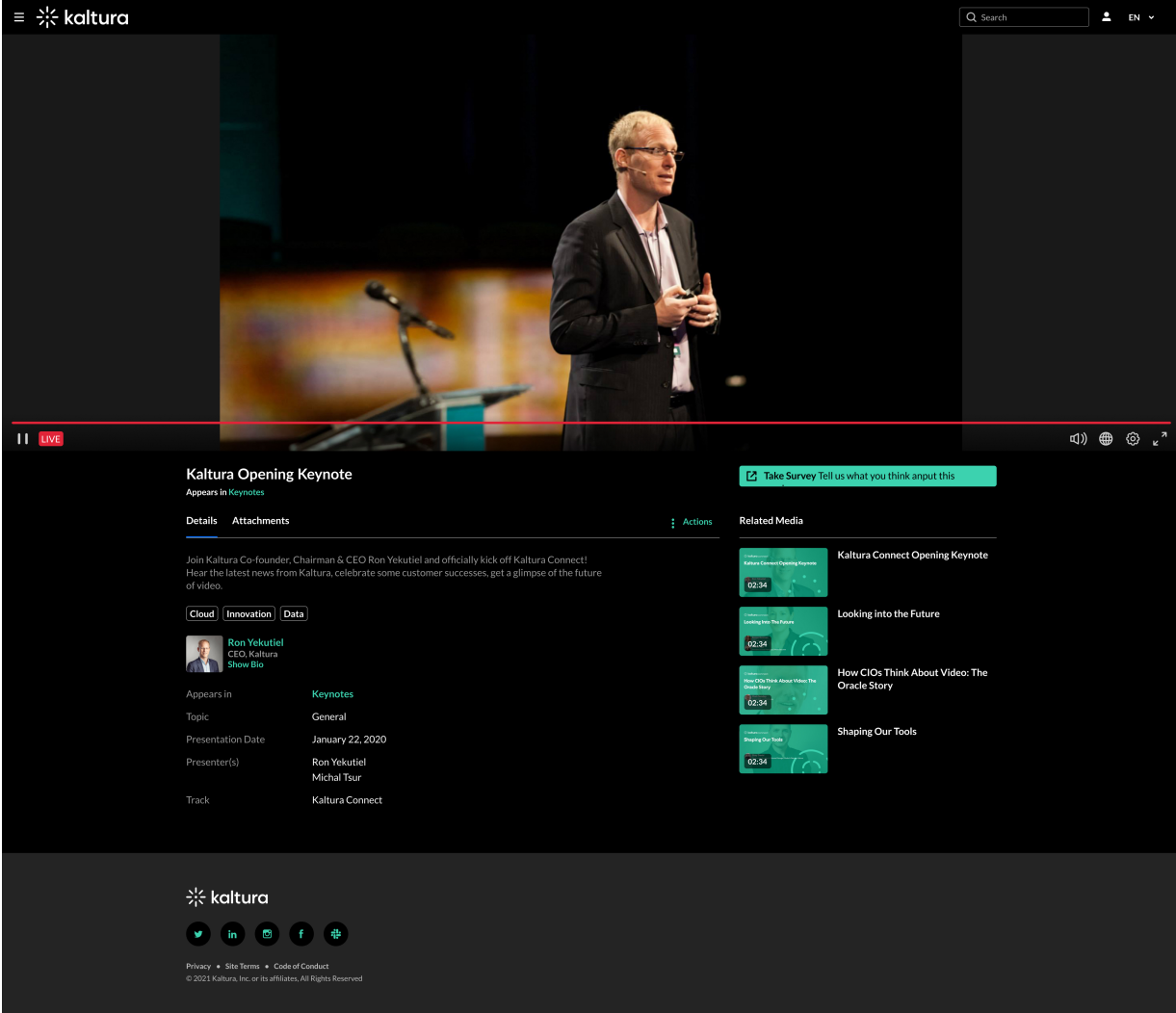
Channel Page

A template page for a landing page with a collection of content and actions.



Entry

A Kaltura Entry is a single media asset. An entry encapsulates all physical files such as the video/image file and thumbnail and the item's settings. Kaltura Entry types include draft, video, audio, image, and more.

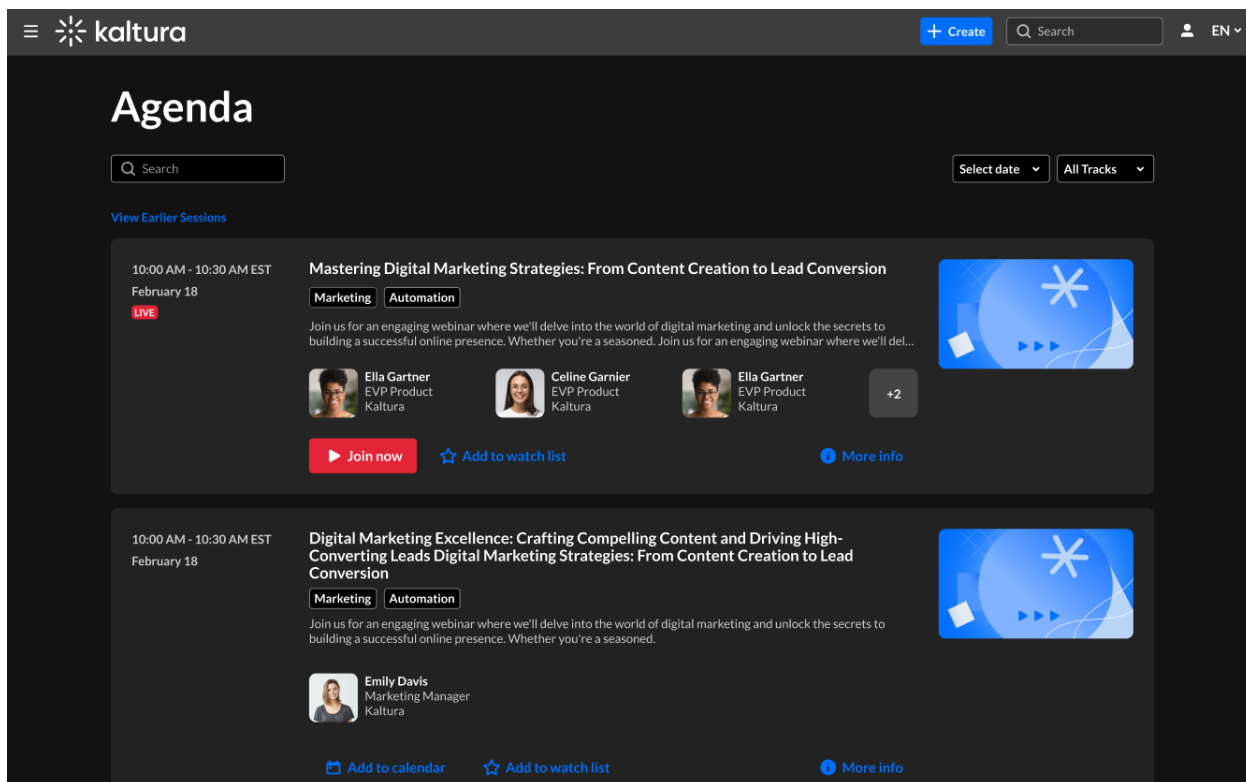


The screenshot displays the Kaltura video player interface. At the top, there's a navigation bar with the Kaltura logo, a search bar, and user settings. The main video area shows a man in a suit speaking on a stage. Below the video, there's a control bar with play/pause, volume, and other standard video controls. The interface is divided into several sections:

- Video Title:** "Kaltura Opening Keynote" with a subtitle "Appears in Keynotes".
- Details:** A section with tabs for "Details", "Attachments", and "Actions". It includes a description: "Join Kaltura Co-founder, Chairman & CEO Ron Yekutieli and officially kick off Kaltura Connect! Hear the latest news from Kaltura, celebrate some customer successes, get a glimpse of the future of video." and tags for "Cloud", "Innovation", and "Data".
- Presenter:** A profile card for Ron Yekutieli, CEO of Kaltura, with a "Show Bio" link.
- Keynotes:** A list of related keynote presentations, including "Kaltura Connect Opening Keynote", "Looking into the Future", "How CIOs Think About Video: The Oracle Story", and "Shaping Our Tools".
- Footer:** A dark footer with the Kaltura logo, social media icons (Twitter, LinkedIn, Facebook, YouTube), and links to "Privacy", "Site Terms", and "Code of Conduct". It also includes a copyright notice: "© 2021 Kaltura, Inc. or its affiliates. All Rights Reserved".

Follow the Sun

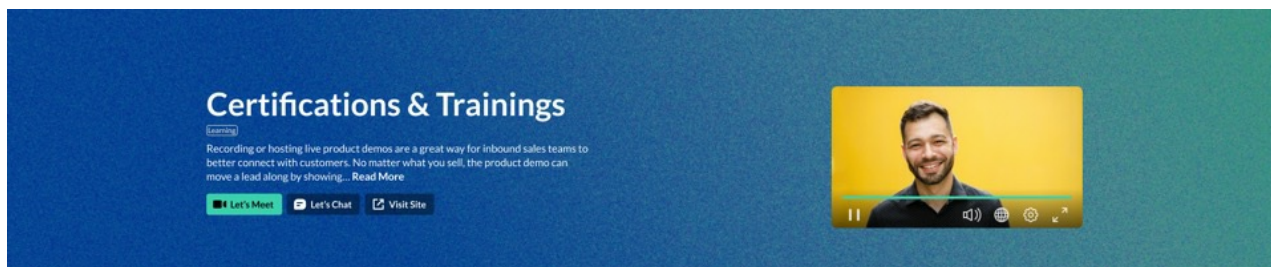
Broadcasting the same content in different time zones/timings. A separate session must be defined for each rebroadcast.



The screenshot shows the Kaltura Agenda page. At the top, there's a navigation bar with the Kaltura logo, a search bar, and a user profile icon. The main heading is "Agenda". Below it, there's a search bar and two dropdown menus for "Select date" and "All Tracks". A link "View Earlier Sessions" is also present. The agenda lists two sessions for February 18, 10:00 AM - 10:30 AM EST. The first session is "Mastering Digital Marketing Strategies: From Content Creation to Lead Conversion", marked as "LIVE". It features speakers Ella Gartner and Celine Garnier. The second session is "Digital Marketing Excellence: Crafting Compelling Content and Driving High-Converting Leads". It features speaker Emily Davis. Each session card includes a "Join now" button, an "Add to watch list" button, and a "More info" link. A video player thumbnail is shown for each session.

Header Banner

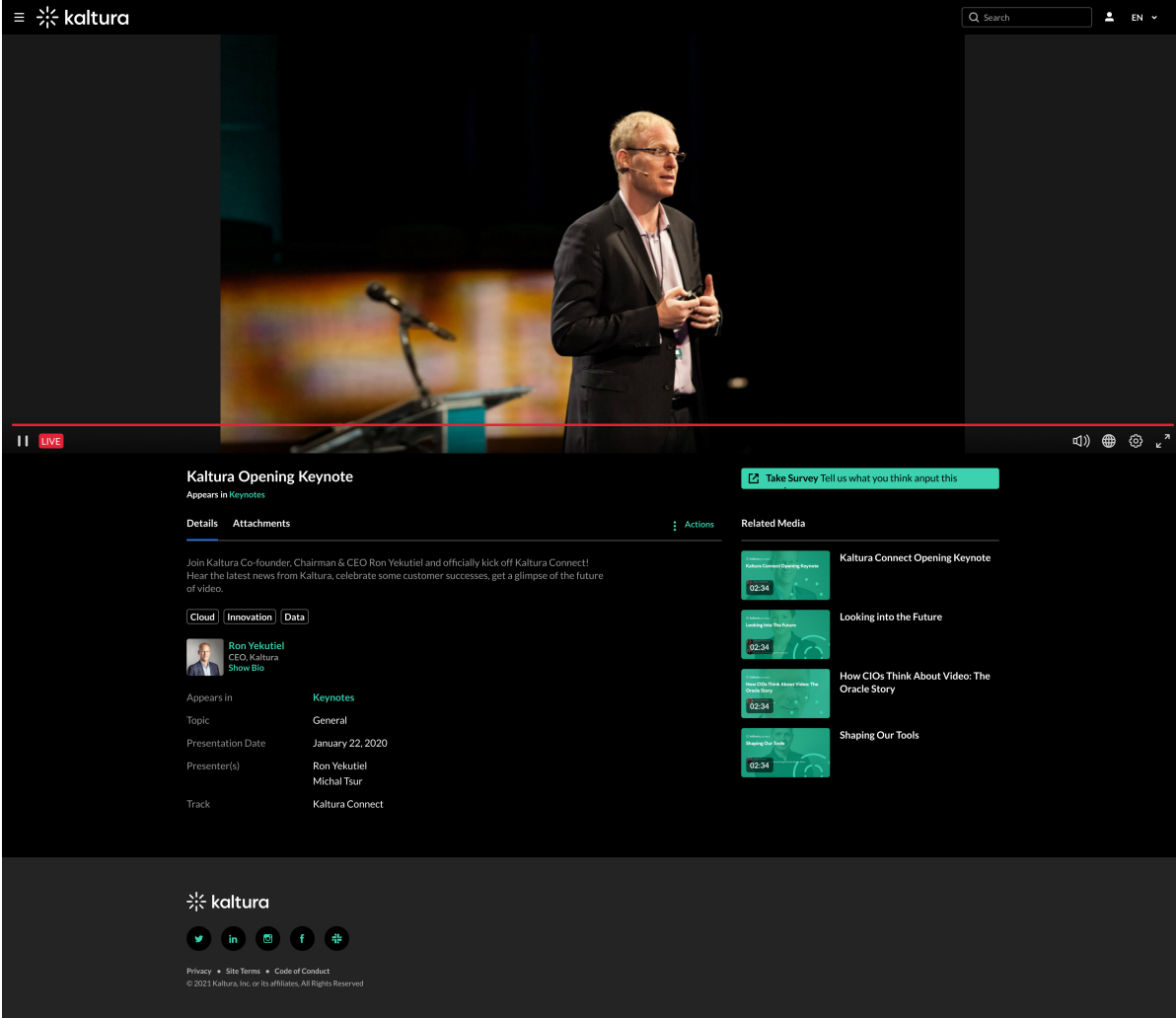
Image displayed at the top of a channel page.



The screenshot shows a Kaltura Header Banner. The background is a blue and green gradient. The main heading is "Certifications & Trainings". Below it, there's a sub-heading "Recording" and a paragraph of text. At the bottom, there are three buttons: "Let's Meet", "Let's Chat", and "Visit Site". On the right side, there's a video player showing a man speaking.

Live Session

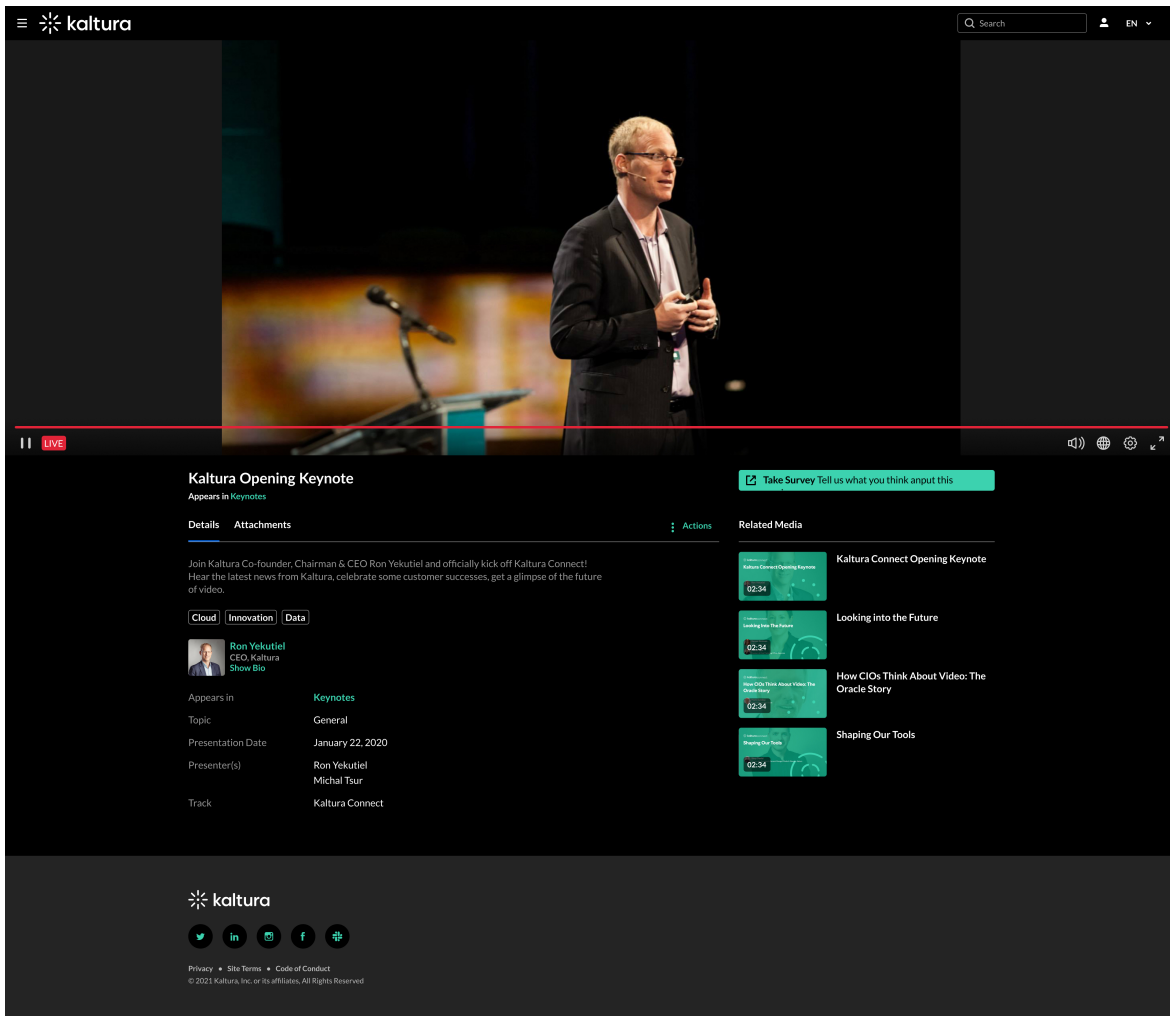
Live broadcast in real-time.



The screenshot displays a Kaltura video player interface. At the top, there's a navigation bar with the Kaltura logo, a search bar, and user controls. The main video area shows a man in a suit speaking on a stage. Below the video, there's a metadata section titled "Kaltura Opening Keynote" with a description, a speaker profile for Ron Yekutieli, and a list of related media items. The interface is clean and professional, with a dark theme.

Metadata


Metadata is information about your media that puts the actual video file into a context and enhances its presentation.




The screenshot displays the Kaltura video player interface. At the top, there's a navigation bar with the Kaltura logo, a search bar, and user settings. The main video area shows a live stream of a man (Ron Yekutieli) speaking at a podium. Below the video, the title "Kaltura Opening Keynote" is displayed, along with a "Take Survey" button. The interface includes tabs for "Details", "Attachments", and "Actions". The "Details" tab is active, showing information about the video, including the presenter (Ron Yekutieli), the date (January 22, 2020), and the track (Kaltura Connect). A "Related Media" section on the right lists other videos, such as "Kaltura Connect Opening Keynote", "Looking into the Future", "How CIOs Think About Video: The Oracle Story", and "Shaping Our Tools". The footer contains the Kaltura logo, social media links, and legal information.

Playlist

A series of video entries played in a specific order. Can appear on the event homepage or channel pages.





kaltura

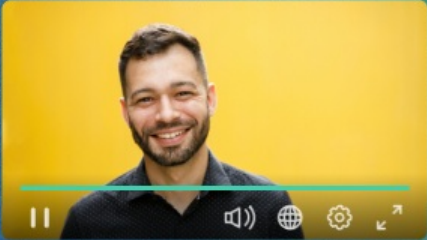

 EN

Certifications & Trainings

Learning

Recording or hosting live product demos are a great way for inbound sales teams to better connect with customers. No matter what you sell, the product demo can move a lead along by showing... [Read More](#)


 **Let's Meet**
 **Let's Chat**
 **Visit Site**



[Sessions](#)
[On Demand](#)
[Playlist](#)
[About](#)


Trainings Sessions

[See all](#)




02:18

Equality in Workplace



04:19

Enterprise Customers Share their stories






02:34

Benefits & Compensation

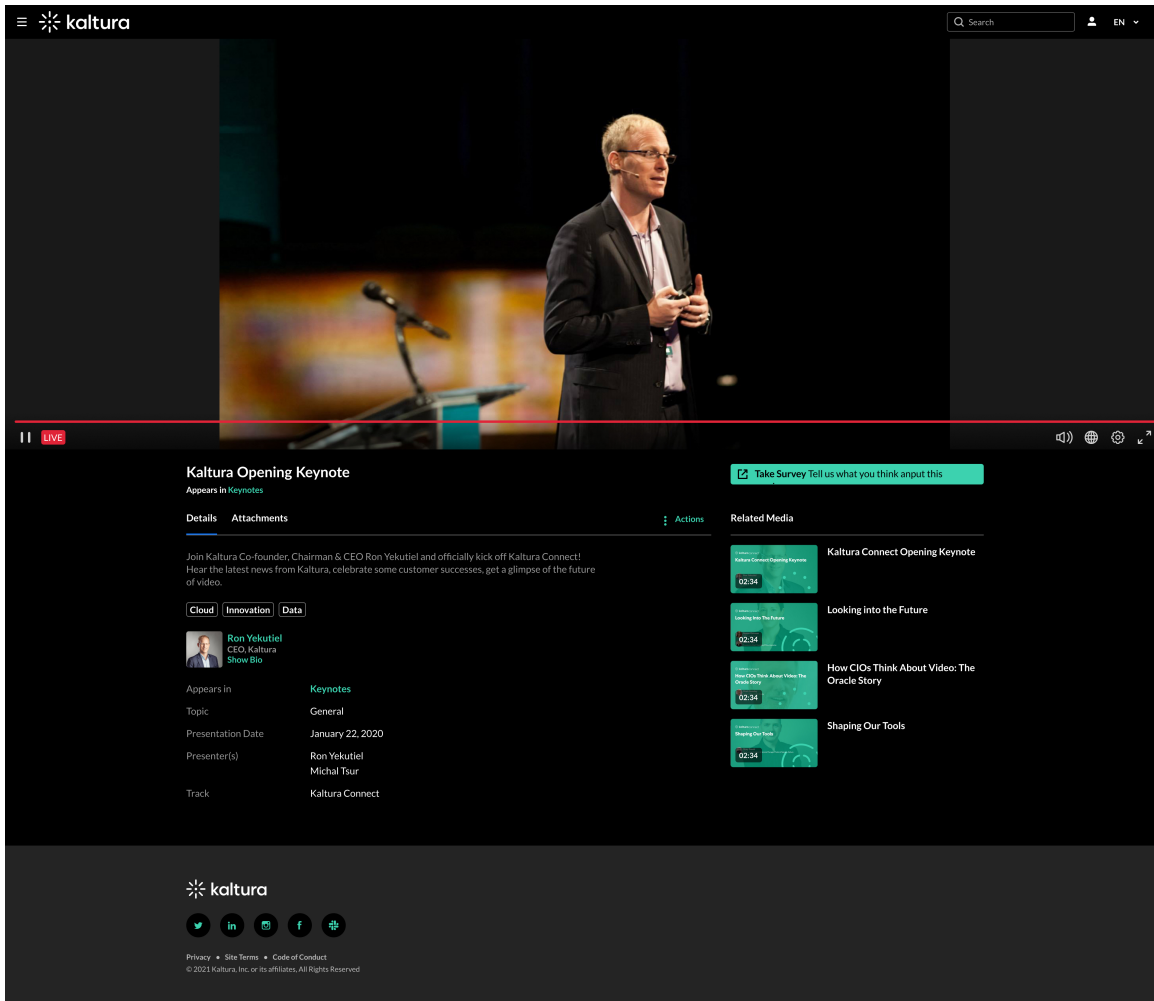
More Resources

[See all](#)

Simulive Session

Prerecorded video scheduled to be broadcast at a specific time. The experience is as a live broadcast in real-time.




Kaltura Opening Keynote
Appears In [Keynotes](#)

[Details](#) [Attachments](#) [Actions](#)

Join Kaltura Co-founder, Chairman & CEO Ron Yekutieli and officially kick off Kaltura Connect! Hear the latest news from Kaltura, celebrate some customer successes, get a glimpse of the future of video.

[Cloud](#) [Innovation](#) [Data](#)

 **Ron Yekutieli**
CEO, Kaltura
[Show Bio](#)

Appears in	Keynotes
Topic	General
Presentation Date	January 22, 2020
Presenter(s)	Ron Yekutieli Michal Tsur
Track	Kaltura Connect

[Take Survey Tell us what you think anput this](#)

Related Media

- [Kaltura Connect Opening Keynote](#) (02:34)
- [Looking into the Future](#) (02:34)
- [How CIOs Think About Video: The Oracle Story](#) (02:34)
- [Shaping Our Tools](#) (02:34)

kaltura

[Twitter](#) [LinkedIn](#) [Instagram](#) [Facebook](#) [YouTube](#)

Privacy • Site Terms • Code of Conduct
© 2021 Kaltura, Inc. or its affiliates. All Rights Reserved

Video on Demand (VOD)

Video asset associated with a channel page. Can be played by the attendee at any time.

Q Search

EN

II

02:50 / 28:12

Kaltura Opening Keynote

Appears in [Keynotes](#)

Details
Attachments

Cloud

Innovation

Data

Appears in [Keynotes](#)

Topic General

Presentation Date January 22, 2020

Presenter(s) Ron Yekutieli
Michal Tsaur

Track Kaltura Connect

Join Kaltura Co-founder, Chairman & CEO Ron Yekutieli and officially kick off Kaltura Connect! Hear the latest news from Kaltura, celebrate some customer successes, get a glimpse of the future of video.

Kaltura Connect Opening Keynote

LIVE

Looking Into The Future

02:34

How CIOs Think About Video: The Oracle Story

02:34

Shaping Our Tools

02:34

Actions

Related Media

Kaltura Connect Opening Keynote

LIVE

Looking Into The Future

02:34

How CIOs Think About Video: The Oracle Story

02:34

Shaping Our Tools

02:34

Twitter

LinkedIn

YouTube

Facebook

G+

[Privacy](#) • [Site Terms](#) • [Code of Conduct](#)
 © 2021 Kaltura, Inc. or its affiliates. All Rights Reserved

```
[template("cat-subscribe")]
```